University Application to Enrollment, Fall 2007–2010

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University Application to Enrollment: Fall 2007-2010,
Narren Brown, Craig Ogilvie, Sep 2011

The application cycles fall 2007 to fall 2010 produced a steady increase in the number of applications to graduate school. Total applications to Iowa State University increased from 5048 in the fall of 2007 to 5993 in the fall of 2010, representing nearly a four percent increase per year.

- Applications to Iowa State University increased by nearly 17% from fall 2007 to 2010. The increase occurred for all groups with the proportion of the total applications remaining relatively stable across demographic groups
- The number of offers made to students remained fairly constant, increasing by less than a one percent (1%) per year
- Male applicants out number female applicants nearly two to one (63% to 37%), but female candidates comprise nearly 43% of all offers to attend Iowa State.

- Approximately 65% of US applicants are made an offer. This is comparable for men and women, and there may be a recent trend of decreasing offer rates.

- Approximately 70% of US students who are offered admission accept the offer and enroll at ISU: this is our yield
These application, offer and yield rates combine to produce the following graduate first-year enrollment totals

**Fall 2007 - 2010: University Enrollment**

- U.S. Majority students’ comprise close to 2/3 of the entering graduate student body.
- International students’ account for 1/3 and U.S. Minority students’ account for less than 5%.

There is a worrying trend of a decrease in minority yields (% students enroll of those who are admitted), especially for minority women: decreasing from ~75% to ~50%. The yields for minority men (60-70%) are also lower than the yield for US men (>70%).

The offer rates are lower for minority students (50-55%) compared to offer rate for US students (60-65%). It is not known yet why. The yield for international women has increased from ~40% to ~60%, while the yield for international men is steady at ~50% students (50-55%) compared to offer rate for US students (60-65%). It is not known yet why. The offer rates are lower for male international students and has steadily decreased currently resting at ~10%. International women are now offered admission at a 50% higher rate than international men.

Overall, Male graduate student entering enrollment is larger than female enrollment by 15%.