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Recipe for scandal

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Recipe for SCANDAL

So, you’re a young, ambitious, politically-inclined individual hoping to take the post-graduate world by storm, but you’re not sure how to do that? The answer is simple: be part of a SCANDAL. How do I be a part of a scandal? It’s simple:

You will need:

- One “hacked” Twitter of Facebook page
- 20-25 “flirt” texts posted to the Twitter or Facebook page
- One stunning young ingénue or one naive young man/woman
- 3-4 pictures of you missing some articles of clothing
- At least one Talk Show
- Video/tape recording of you with the ingénue
- One journalist at your disposal
- One press release
- One apology
- People Magazine
- An infinite amount of tears

1. Start “flirt” texting the ingénue; be as risqué as you desire. The first few should be text only, after that move into the realm of pictures. Make sure the texts are frequent, and in high volume. Remember, you want a lot of texts for the public to read.

2. Record an evening with the ingénue, send a copy to your journalist.

3. “Accidentally” send a few of the texts to your Twitter or Facebook page. At least half of the texts should be made public, so the other half can later be “discovered” by your journalist. Tell your journalist to document all posts.

4. Bcc your journalist on all messages.

5. After the tweets/posts are on the internet, wait a few hours. Then tell your journalist to leak the video/tape recording.

6. Wait a few days. Keep people on their toes. Give the public some time to talk about this.

7. Tell your journalist to slowly leak the rest of the tweets. Send a few more to the journalist at this time, have he/she leak these as well.

8. Send the ingénue to Oprah/The View/The Today Show/etc. He/she will tell the whole story, paint you as the bad guy, etc. Crying would be beneficial.

9. Wait a few more days.

10. Have your people come up with an official press release denying everything.

11. Get People Magazine to interview the ingénue. Have them show new messages and/or pictures. Crying would be beneficial.

12. Wait a month, then “pay off” the ingénue. Your journalist will release this information to the public.

13. Your ingénue will then publicly deny everything.

Follow these easy steps to make your mark on the world!