1961

The Iowa Homemaker vol.41, no.3

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Jim Carver, Arch 2, in a red, grey, and black Cardigan by Puritan talks to Mary Jane Kimball, H Ed 3, in a Tartan mist sweater and brushed wool knee tickler by College-Town. The skirt in green, brown, or pink plaid is $11.98; the sweater, $12.98.
the iowa homemaker

October, 1961

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Woman’s Angle

Whether you’re a new or a returning reader of the Homemaker, the editorial staff welcomes you to Iowa State and invites you to spend this year learning “what goes on” in the vast field of Home Economics.

An easy way to begin is by attending events planned by departmental clubs. To broaden your scope, visit a variety of the clubs, not just the one corresponding to your major. You’ll find the fall schedule of meetings in this issue.

Another way of “keeping current” is to take advantage of this publication. It is our way of conveying ideas from each of you to each of you. To help us know what messages you want relayed and to help us learn what the Iowa State Woman’s Angle really is, we encourage you to comment on your views.

If you’re in the letter-writing mood, send your opinions to Research Editor, Iowa Homemaker, Press Bldg., Iowa State University. If you want to be a more active part of our communication system, contact any staff member and ask about working on the publication of which we can truly be proud, The Iowa Homemaker.

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SOUTH of CAMPUS
People are the University's most valuable resource. We tend to think first of faculty members when we make such a statement, and that is as it should be. However, there are two other valuable resources in our College of Home Economics that are frequently overlooked — our eight thousand active Home Economics alumnae, many of whom have distinguished themselves in the profession and in community life; and our present student body, consisting of some 1,500 undergraduates, 60 graduate students, and 27 international students from thirteen different countries.

From Past Students

Each year we bring to the campus a number of our outstanding alumnae.

The Alumnae Advisory Council, a group of 20 Home Economics alumnae, spends a day on the campus each year, conferring with faculty representatives and with the administration. Others are invited to come to the campus to speak in classes, at departmental club meetings, and at special all-University events. Students who avail themselves of the opportunity to learn from these members of our Iowa State University Home Economics "family" discover that they have added new dimensions to their educational program.

From Present Students

Many of our present students have had unusual and interesting experiences which, shared with all of us, may expand our horizons and add to our understanding of life beyond the campus. Some have lived in other parts of the world; others have had exciting and rewarding pre-professional summer experiences.

The international students offer an unusual opportunity to learn first hand how families live in other cultures and how Home Economics serves people around the world.

These student resources are in our midst, available to each of us. A few will be invited to speak to campus groups; some will be featured in issues of the Homemaker; others we can seek out individually for conversation and consultation as we meet them in classes, in housing units, and on campus.
Delegate Heads Warning
To "Bring Shopping Bags"

AHEA National Convention
Cleveland, Ohio
Monday, June 26

Dear Diary,

What a day! I met Lois Marra and Jan Waselkov in Chicago, and we boarded the 10:30 a.m. train for Cleveland. The train took such a long time to pull out of the station that we thought we'd have to push it. I noticed a girl in front of me get on with a hat box, coat, various packages, and a large suitcase. I knew she must be going to the American Home Economics Association Convention, too; so I introduced myself and found she was from Texas. When I thought of all the other girls I'd meet in Cleveland, the train couldn't go fast enough.

We arrived at our hotel at 6:30 p.m., registered, and hurried to the College Club Mixer. We really had a super time! I met girls from all over — Sue, a gracious, charming southern girl from Mississippi; Vicky, an interesting girl from Michigan; Gloria, a cute cut-up from California — but all had one common trait — enthusiasm for home economics.

I wonder what the old-timers mean when they keep saying, "Get your shopping bags ready."

Tuesday, June 27

Dear Diary,

My feet are killing me, and those two heavy shopping bags practically cut my fingers off.

I could hardly believe my eyes when I saw the rows and rows of exhibits in the auditorium. I started down the nearest aisle, and in no time one bag was full of samples, advertising material, educational literature, recipes — you name it — I had it!

We saw everything from patty shells to a space kitchen. One company had constructed a fall-out shelter equipped to house two adults and one child for one week.

At 10:00 a.m., I attended the general session of the AHEA. For the first time I realized that I, as a college club member, played a real part in this large, professional organization. Here I had the opportunity to exchange ideas with women from every area of Home Economics.

Tonight was really exciting! As I walked into the large reception room where the "first-timers" were being greeted, who should be in the receiving line of AHEA officers but Dean LeBaron! I discovered that she is first vice-president of the AHEA; but more than that, tonight she was a familiar face.

Later I went to the room where the ISU people met to greet old friends, and I saw more of our faculty members.

I was really impressed by the immediate recognition people gave to Iowa State. They knew I was from one of the best Home Economics schools in the nation.

By
Jan Dodds
Pres. of Home Economics Council
Wednesday, June 28

Dear Diary,

This has been such an exciting evening. Mary Elizabeth Kendall, president of the College Club Section, represented us as mistress of ceremonies at the general session. She did a bang-up job, and what a program! I can hardly write fast enough.

First, three home economists who had recently met with the Peace Corps officials in Washington, D.C., explained the place home economists have in the program. We have so much to offer — they must have had us in mind when they organized it. (Miss Julia Faltinson was on the panel — ISU is really on the map!)

Next, Dona Felisa, the Mayor and City Manager of San Juan, spoke on the position held by the women in her country and throughout South America. I could see clearly how the Peace Corps program could serve them. She is really an exciting person and a great humanitarian. This evening made the whole trip worthwhile. I wish everyone at school could have been here.

Earlier in the day we went to the Art Museum — one of the largest and most beautiful in the world. I saw several paintings from the Applied Art 384 textbook, as well as many others by the same artists.

We had a little time before the stores closed, so we invaded the department stores for “souvenirs.” Lois bought a dress, shoes, and a turquoise duster; Jan found the perfect dress for her trip to Europe (no-iron); I only got a postcard!

Thursday, June 29

Dear Diary,

Even though my feet ache from our long hike to see the ninth inning of the Cleveland Indians’ baseball game, the evening was a huge success. I can still hear the music of the Cleveland Summer Pops Orchestra as they played a special concert for the AHEA — Swan Lake, Strauss Waltzes, and even modern Latin American music. But before that our own Dr. Eppright stepped to the platform to receive the Borden Award. This is presented to a person who has done extensive research in foods, and it is a tremendous honor. Dr. Eppright plans to use it for further research in the field of nutrition and experimental foods.

This morning we went up in the Observation Tower to see where we’d been. We were told it is the second tallest building in the United States. It’s second to the Empire State Building in New York.

After struggling to understand the Federal Reserve System in Economics 241, I wanted to see the Federal Reserve Bank in Cleveland. A guard took us on a special tour to see the vault with the thickest walls in the world; and they were, too, I’m sure!

Back at the convention the new College Club officers were installed. It was thrilling to think ahead to a new year with its many challenges. Inspired by the Convention and by the new leaders, I am eager to make plans for the year ahead.

Two ISU faculty members were installed as chairmen of AHEA sections — Miss Rosenfeld in Extension and Miss McKinley in Institution Management.

My shopping bags are really stuffed tonight. But they hold more than souvenirs of the Convention; they are full of pride for Iowa State and the resources she holds.

Friday, June 30

Dear Diary,

These shopping bags may be the end of me. I almost missed the train because of them! It’s certainly hard to manage a suitcase, purse, coat and two bulging shopping bags.

The last session this morning contained some real food for thought. Dr. George Kienzle from Ohio State University stressed the importance of communications in our field: saying what you mean, and suiting your vocabulary to your public. Editors of professional magazines, such as The Journal of Home Economics, were advised to present research material so that it will be interesting to the readers of the publication. Mrs. Esther VanWagoner Tufty, a Washington correspondent, stressed the importance of reading the newspaper every day — not just once in a while. Each day is like a chapter in a serial.

Cleveland is a wonderful convention city — beautiful facilities, interesting side-trips, and friendly, accommodating people. They added the finishing touch to a tremendous convention.

Wow — the girl who goes to Miami, Florida, next year will really be lucky!
Unveil that hidden talent to create and make your room "very personally yours.
If you and your roommate like the influence of the East, how about bamboo curtains for the windows and the closet entrance? Black and gold wastebaskets and lamp bases will add to the atmosphere. Kites from a dime store and coodie hats from a carnival make interesting hangings for the wall; plastic lacing in harmonizing colors could be used to suspend these ornaments from the molding.

Do you enjoy the outdoors? Earthy tones will seem to bring the out-of-doors inside. Use a plaque of bronze on the wall and display a collection of sea shells or pebbles. Use driftwood for a paper weight. Would a wicker basket hold your magazines? Could a fish net gather your momentos? To really bring in the out-of-doors let a foliage plant grace your dresser; philadendron and sansevieria require minimum care; these plants only need watering two or three times a week so that the soil is crumbly moist, and they cost as little as $.35 or $.50.

Be a Pioneer

Early American decor may suit the more domestic co-ed. An old black caldron economically discovered at a second-hand shop or the Salvation Army headquarters could be stuffed with straw and topped with a calico seat that matches the curtains—or use the kettle for a plant holder. Treat the walls with a paper facsimile of a sampler, and the character offered by a map hanging on the wall shouldn’t be overlooked. Are there odds and ends like skates and a tennis racket lying around?—dangle them on a hall tree! A braided rug offers coziness; but wherever a rug is used, it should emphasize the area around it without giving a spotty affect.

Saved by a screen

Do you need something to conceal the lavatory or closet opening or to create new shapes in space or separate one area of the room from another area? Have you thought of a folding screen to satisfy these problems? Screens may be purchased at Ames department stores in a variety of sizes to accommodate almost everyone's needs and budget. Or flatter your father or fellow—show him the article on page 106 of the July, 1958, McCall's entitled "How to Make a Jig-Sawed Screen." However you get a screen, make it your project to decorate it to complement the theme. It could be adorned with wool or leather, or it can function as a bulletin board or mounting for a map.

See! It's easy; just let your imagination go to work.

After the theme's developed, arrange the furniture so that there's an open space in the center. Group furnishings in areas where they will be used. Try to eliminate cross-traffic for you and your roommates. Think there's no other way to arrange your dressers except flat against the wall?—put them back to back with the sides on the wall.

Sufficient lighting is important in a well-planned room, especially in the study area. A lamp can accent the theme of a room and still be 14 inches high. Choose a triangular-shaped shade which spreads some light to the top as well as to the bottom, and select a lamp with a diffusing bowl.

A blotter is not the place to add a loud color to the room; it can blend with the room but still be light-colored to reflect the light and eliminate glare. Besides keeping you more mentally alert while studying, good lighting will expose the grime of the week and prompt you to take action with the cleaning supplies!
Do you like to probe into the mysteries of the Iowa State world and then share with your friends the wonders you discover? As a member of The Iowa Homemaker staff, you can do just that.

The magazine was established in 1921 as the official publication of the College of Home Economics, and is one of the two home economics magazines published by college students in the United States. Circulation is wide; among those who receive it are professional home economists, universities, high schools, industries, professional associations, and libraries.

Each month, eight months a year, the editorial staff combines its efforts to find out what information is current and of interest to its followers — everything from progress in research to inquiries of the more informal variety such as opinions of Iowa State men on short skirts.

Reporters "dig," organize, and create articles which are turned over to the issue editor, copy editor, and layout editor consecutively. Indispensable, too, are the photographers and artists.

While the literary half is busy scurrying around campus, the business staff is looking for financial support for the publication. Ad saleswomen go to Campustown, Ames, Des Moines, and other points. Back with the contracts in hand, they lay out ads that have proven effective in every issue. The treasurer and circulation managers work to give each of you readers the product of these coordinated efforts.

We're proud of The Iowa Homemaker and hope that you will help us provide the publication you want. By working on the staff you have the opportunity to gain experience in writing, art, business, sales, and leadership. Your ideas, talent, and time will be put to good use if you stop in the office or contact a staff member.
PRESENTING: Six New Faces in Home Economics

The Iowa Homemaker is proud to introduce six of the new members of the Home Economics faculty. Several are new to the Iowa State campus; others have held graduate appointments here.

Miss MARY MCKENNA finished a two-year appointment as teaching assistant in the Institution Management Department this summer. She was asked to report her research findings—a study of academic and experience qualifications for school lunch supervisors—at the annual convention of the American School Food Service Association in Denver, Colorado. Miss Mckenna, whose interests range from stereo photography to sports cars, is in charge of the Institution Management Tearoom this year.

Returning to the Foods and Nutrition teaching staff after two years of research and study leading to a Ph.D. degree in nutrition, Miss MAXINE ARMSTRONG is teaching Introductory Nutrition, Community Nutrition, and Diet Therapy. These classes formerly were taught by Miss Marian Moore, who has been appointed Head of the Foods and Nutrition Department at Virginia Polytechnic Institute, Blacksburg, Virginia.

Miss Armstrong served as dietitian in a U.S. Army hospital in Japan for one year, and she worked several years in the field of Public Health Nutrition. At the University of Nebraska, Miss Armstrong worked with Dr. Ruth Leverton, assistant director of the Home Economics Institute, U.S. Dept. of Agriculture.

She recently completed a study of teenage nutrition, surveying factors which influence the eating habits of adolescent girls. She hopes to do further research in the area of nutrition education.
A 1961 graduate of Iowa State, Miss CAROLINE FISHER has joined the staff as instructor in Foods and Nutrition 208 and Experimental Foods. Miss Fisher, a native of West Virginia, is a sports enthusiast, and for six years, she trained and exhibited saddle-horses. Her present assignment calls for full-time teaching, but she plans to begin work towards a master's degree soon.

RONALD FENIMORE served two years as Coordinator and Art Consultant in Art Education for the Des Moines Public Schools. He taught art in both elementary and secondary schools after graduating from Drake University in 1957.

Mr. Fenimore not only plays softball with an organized league in Des Moines, occupies a position on a basketball team, and plays golf "every chance I get," but he also operates a farm southwest of Des Moines.

Mr. Fenimore is teaching Fashion Illustration and Drawing this quarter. Plans for further study include consideration of the place of fabric and textile design in the total art curriculum.

Miss JUDITH NEEDHAM received her M.A. degree from the University of Minnesota this year, and joined the Home Economics staff this fall as instructor in House Planning and Interior Design.

Miss Needham graduated from Iowa State in 1959, majoring in applied art. Originally from Chicago, her home is presently in Winston Salem, North Carolina.

Measuring skill in interpersonal relationships was Mrs. ELLEN CHAMPOUX's research topic for her pending Ed.D. degree. Before coming to Iowa State, she studied at six different colleges and universities in Arizona, Oregon, California and Pennsylvania; worked as a bookkeeper for several years; and taught homemaking classes in Arizona secondary schools.

Her home was originally Scottsdale, Arizona; but her studies, camping and fishing trips, and an interest in historic sites — especially in the Southwest — have provided opportunities for extensive travel. Mrs. Champoux will teach classes in education methods and evaluation procedures. Plans for further study include the determination of teacher effectiveness. She is a golf enthusiast, as well as being particularly interested in weaving and textile design.

— More next month —
Home Economists Help Solve Nation-wide Crisis

by Mary McKennan, H. JI. 4

President Kennedy’s Executive Order #1, issued January 22, 1961, called for immediate expansion of the surplus food distribution program. More foods would be made available, and more people would be eligible to receive them.

By April, commodities were ready for distribution to 6 million needy families in 703 counties in the United States. Eligible recipients lined up at distribution centers for allotments of dried egg and dry milk solids; bags of rice, corn meal and flour; peanut butter; and canned pork and gravy.

But these foods were not packaged in familiar containers; several were items not offered in supermarkets; and one, the pork and gravy, was an entirely new product. Nutrition departments, health and welfare bureaus, and county extension agents were besieged with complaints: recipients were refusing certain commodities, or were wasting what they were given.

The intent of the program, to provide more adequate diets by making milk and high-protein foods available to recipients was not being achieved. Instead of temporarily solving the nutritional crisis throughout the nation, the distribution program seemed to create an even larger problem — the need to teach homemaker-recipients how to use these low-cost foods.

Some foods were totally new: some, regionally unpopular. Cornmeal, a staple food item in the South, was rejected there. Instead of the finely-ground white meal they were used to, Southerners received the coarse-ground yellow cornmeal popular in other sections of the country.

Dried eggs presented a serious problem in all distribution areas. Subject to speedy bacterial attack if not properly cared for, the eggs also had to be cooked at high temperatures. Homemakers quickly learned that 2½ tablespoons dried egg, mixed with 2½ tablespoons water, was equal to one fresh egg. But it was not so easy for them to realize why this egg could be used for baked scrambled eggs, but not in eggs prepared on top of the stove — or why it could be used in cornbread and cookies, but not in pancakes.

Distributing recipes did not solve the problem. Some homemakers cannot read or do not understand English. Most of them have very limited time and large families to care for. Also, recipes are usually developed for satisfactory performance under ideal food preparation conditions. Recipes calling for accurate measurements and exact oven temperatures are useless in much of the South, where baking in a “hot oven” still means another stick on the fire!

As the educational problem became apparent, home economists and other volunteer workers in 42 states, many with already crowded schedules or with families of their own to care for, responded to the crisis. They gave demonstrations at distribution centers, organized workshops for volunteer workers who could then conduct neighborhood demonstrations, and solicited the aid of community organizations, radio and television stations, and local newspapers for both publicity and direct demonstration purposes. At state universities, recipes and meal-plans were adapted to the eating habits of people in each area.

School lunch managers, who also received these Federally-donated foods, strived to make dishes using the commodities attractive and enjoyable for the youngsters. Busy homemakers don’t often try new recipes, but if children ask for foods they like on the school lunch, the mother is more likely to investigate how to make them.

This fall, the distribution program has been expanded even further; and, with the aid of several hundred professional and part-time home economists, accomplishments are being made in a nation-wide attempt to improve the nutritional status of nearly 10 million American families.
Look Where You’re Going

Clip and Save These Club Dates

Applied Art Club
Pres. Sue Rank
Oct. 19: Talk on Portfolios—Miss Garfield

Child Development Club
Pres. Ann Lippert
Oct. 14: Little International Project
Nov. 2: Spaghetti Supper

Education Club
Pres. Jan Hutchinson
Nov. 7: Tape: “First Year Teaching”

Food and Nutrition Club
Pres. Sharon von Ohlen
Nov. 4: Cookie Bake

Freshman Home Ec Club
Pres. Jan Waselkov
Oct. 17: Honoraries for Home Economics Students
Oct. 31: Summer Jobs—Mrs. Buchanan

Household Equipment Club
Pres. Gloria Roseland
Oct. 19: Small Equipment—Mr. Ogien

Institution Management Club
Pres. Margaret Telaneus
Oct. 17: Sharon S. Dalton Presents Nepal

Textiles and Clothing Club
Pres. Judy Godden
Oct. 18: Panel with Ag. Bus. Club “Campus Activities”
Nov. 2: “Best-Dressed” Style Review

OCTOBER, 1961

DeArcy’s Boot Shop
726 Walnut
Des Moines 9, Iowa

keep yourself in stitches

Happiest fashion a campus ever saw—our snub-nosed, boldly-buckled flat with the tailor-made stitching.

Black or Brown
Waxed Leather, $10.95

oldmaine trotters
It’s safe to say that in the life of a co-ed, there is no adequate substitute for coordinated sweaters and skirts. The all-occasion ensemble is back this year, but with some changes. Pine green, sapphire blue, and garnet red are some of the choice colors, meant to brighten a Monday morning or to fit your “happy-go-lucky” feeling which signals the approach of another week-end.

To Egypt

Women have gone continental, too. They went to Egypt, in fact, and came back with a souvenir entitled, the “modified pyramid.” This features a narrow shoulder with a short, flared skirt. Sleeves are long and fitted or full at the elbow. Both dresses and suits are emphasizing this new line.

Speaking of suits, the stereotype of a tailored, dull dress is going to be hard to find. This year, a suit can range from a combination of culottes (a skirt with legs), straight skirt, and jacket to a group including skirt, print overblouse, and jacket lined in the blouse material.

Foamy Fabrics

Have you noticed the “spongey” coats being worn in all weather for all occasions? Laminated jersey is the name of the fabric, and it gives body as well as wrinkle resistance. Double knits and stretch fabrics, brushed materials, and airy woollens add more choices to the presently hard-to-decide-which-one-to-buy materials.

With the variety offered by designers in this fall’s fashion collections, there can’t be a dull moment on campus.

Sweater Magic

Sweaters—at least a good proportion of them—will be long cardigans worn with blouses. But if your drawers are full of pull-overs, and this isn’t the time to write home and hint about the new clothes you’re seeing, don’t despair. Wendy Wood, H. Ed. 2, came up with a suggestion for converting a few of your favorites into cardigan style. Her formula is this: 1) Cut the sweater down the center of the front. 2) Place a strip of grosgrain ribbon which matches the sweater color, on the right side of each raw edge. 3) Stitch the ribbon to the sweater. 4) Turn ribbon to the inside of the sweater; fasten by hand, just as you would a facing. (Wendy is pictured below wearing her “new” cardigan.)

Now that one part of your outfit is complete, browse through your closets and see if your skirts fill the bill. Tartan kilties, a combination of pleats and plaids of knee or above-the-knee length, are beginning to go to class, to exchanges, and on dates. If that doesn't suit your taste, the familiar, slightly longer skirt is still very acceptable.
Imported cars aren't the only continental flair at Iowa State. Equally as cosmopolitan are the fashions taking hold in men's clothing.

The British look is probably the most popular among college men. A natural shoulder line and narrow lapels on the jacket, trim trousers with no crease, and narrow pants cuffs contribute to the creation of a slim silhouette introduced by the English male.

There's been another revolution. The ban on bright colors for men has been lifted; blues, greens, reds, and golds have ousted the solid neutral hues. This change is easily spotted in sweaters of the season; but look around a little more, and you may find double-breasted corduroy jackets cut away to reveal print vests. A collarless blazer of tartan plaid offers a chance for varying the outfits in the ordinary wardrobe since it can be worn with a variety of solid colored slacks or bermudas.
Party or Study Break?

MAKE A SUNDAE

You'll find ice cream in half pints, pints, quarts, and half gallons at The Dairy Industry Salesroom in the D I Building.

ICE CREAM
Vanilla • Chocolate • Strawberry • Coffee
Toasted Almond • Butter Praline • Mint
Cherry Festival • Blueberry Ripple • Choc Chip
Banana Split • Butter Brickle

SHERBETS
Orange • Lemon • Lime • Mint
Cherry • Pineapple • Raspberry
Autumn

And if I should live to be
The last leaf upon the tree,
   In the spring,
Let them smile, as I do now,
At the old forsaken bough,
   Where I cling.

Taken from *The Last Leaf* by Oliver Wendell Holmes

The Gift
SHE
Will Like

- Glassware
- Appliances
- Syracuse Fine China
- Corning Ware for Bake — Serve — Store ease
- Kitchen wares
  . . . and every household need

CARR HARDWARE

Photo by Rodney Fox courtesy of *The Iowan*
Girls Give Learning No Summer Vacation

By Barb Pierson, H. Jl. 3

Look again at that girl who sits next to you in class or passes you on campus. This summer she may have demonstrated a home appliance in Hawaii, judged a beauty contest in a small Midwestern community, or rescued 60 steaks from the bottom of a Maine lake.

She is one of the Iowa State University coeds who joined the two to three million people hired annually in off-school months.

Margaret Okuna, H. Eq. 4, returned this summer to her home in Honolulu, Hawaii, where she participated in a special two-month training program in the home service department of the Hawaiian Electric Company.

Miss Okuna's job consisted of an orientation in the use and care of all household electrical equipment, recipe experimentation, and kitchen planning. The job took on the aspect of school, as assignments and tests were given the trainees.

For June Kruezkampf, H. Ed. 4, a job as extension trainee in Eldora, Iowa, included organizing a 35-voice 4-H Girls' Chorus, judging two local beauty contests, and helping conduct magazine interviews with farm women regarding the need for coffee breaks.

"Most rewarding" was the description June McCalley, C. D. 4, gave of her summer job as director of the nursery school at the Jane Boyd Community House in Cedar Rapids, Iowa. Miss McCalley had a group of 15 to 20 preschool children for eight weeks.

A summer diet of hot dogs and canned spaghetti ("Hamburger was a delicacy!") was compensated for by the opportunity to learn about department-store organization, according to Paulette Mitchell, T. C. M. 3.

Miss Mitchell was a member of Macy's College Board in Kansas City and participated in a six-week, non-paying merchandising training program. With 13 other girls who represented Midwest colleges, she did sales work and modeled in a fashion show.

Helping give shock treatments was one of the duties of Gretchen Hunsberger, Diet. 3, who was an attendant at the State Mental Hospital in Apple Creek, Ohio. During the summer she helped care for 400 mentally ill women.

Miss Hunsberger, who worked at the hospital last summer, took the women to sewing and swimming classes and was responsible for distributing personal supplies to them.

Linda Dockendorff, Diet. 4, found herself in an unusual position as one of two cooks for 50 people in a private camp near Bucksport, Maine. The camp was located on a two-acre island in the middle of a lake.

The cooks' job included not only planning and preparing the menus, but also shopping for the supplies and transporting them in a rowboat across the water to the camp.

On one of these occasions, as the day's meat supply was being transferred to the dock, Miss Dockendorff was amazed to see the piece de resistance of her noon meal fall into the lake. With a quick thought to the problem of feeding 50 hungry people, she jumped into the water and successfully retrieved all of the steaks.

These stories prove that summer jobs needn't be dull. An ambitious girl who applies early may find herself in England next summer picking strawberries or in Montana scrambling eggs for hungry campers.

Let's see . . . . finals are over May 25. I could pack in two days, get there in three and work until . . .
New NORGE laundry and cleaning village
SAVE 75% ON DRY CLEANING
with self-service automatic dry cleaning

Now you can dryclean anything that's drycleanable for one-fourth or less the cost of conventional drycleaning.

In addition to this great saving, you can get greater convenience. You can bring one of your husband's suits, dryclean it, and have it ready to put on in less than 1 hour.

This new Norge Drycleaning System has been tested and proved by experts. They say it's virtually foolproof, thanks to the Norge Drycleaner and the Norg-Clor cleaning fluid.

Women (and men, too) have been astonished at how easily and perfectly this new self-service drycleaning works. It's easier to use than an automatic washer!

Hard-finish fabrics—gabardine, sharkskin, etc.—even retain pleats and sharp creases.

Soft, nappy garments, such as sweaters and snowsuits, come out with their fluffiness restored.

Most fabrics require no pressing. A few "difficult" materials may require a touch-up with an iron at home.

Of greatest importance is the money this new system saves—up to 75 per cent—and the speed at which cleaning can be done and taken home, less than an hour.

New coin-operated drycleaners do your cleaning automatically as easily as washing clothes—up to 10 garments in only 50 minutes for only $1.50

Wash and Dry, too—In Norge Automatics!

Now, for the first time, housewives can do the weekly family wash and drycleaning in the same place—at the same time!

The Norge Laundry and Cleaning Village here is equipped with the latest-model Norge Automatic Washers and Dryers, the same top-quality laundry appliances now in use in thousands of homes everywhere.

Daulton's self-service

DRYCLEAN ALL THESE FOR ONLY $1.50

The actual number of items that can be drycleaned in one load depends on the size, bulk, and weight of the various items. Here are some typical examples of what makes up a load, to show you how great the savings are:

- 10 sweaters
- 4 medium-weight men's suits
- 2 topcoats
- 4 pairs slacks
- 9 dresses
Your Family Lives Better with an Electric Water Heater to Pace Modern Appliances

ELECTRICITY
YOUR BETTER WAY TO HEAT WATER

CLEANER
• Flameless... therefore it's cleaner. No soot or dust around the heater. Helps you fight dirt.

SAFER
• Flameless... therefore no flues, nothing to light. Just instant, quick-recovery water-heating.

SPACE-SAVING
• Can be installed anywhere. No air vent, chimney or flue needed. Assures easy, inexpensive installation.

SIMPLER
• Because so easy and simple to install, your electric water heater can be put closer to point of use. It's flameless... no flues, no vents!