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2ndhand Style

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2ndHand style

So you want to look good, but you don't have the funds. **ethos** gives you some ideas on how to be fashionable within a budget. **STORY BY:** Bridget Campbell **PHOTOS BY:** Joe Crimmings and David Osterhaus



Men's bracelet-Grandma's Jewelry Box (\$2.25) Necklace-Grandma's Jewelry Box (\$5.50) Add a fashionable flair to old jeans by distressing them. Using bleach and Q-Tips, make lines in the thighs, knees, or butt and throw them in the dryer to create a worn look.

When it comes to looking fashionable on a college student's budget, there are plenty of options. You just need to know where to look.

Thrift Stores

Places like Goodwill and Salvation Army carry many fashionable items as long as you're willing to be creative (and brave enough to wear something that smells like your grandmother's attic). The donated clothes are a variety of styles from the 80s and early 90s, which are reappearing in fashion today. Also, don't be afraid to alter what you find. You're only paying \$5 for it. If you screw it up, you didn't waste that much money. If you pull it off, you'll have an awesome one-of-a-kind wardrobe.

Discount Stores

Target, Wal-Mart, and Kmart are committed to creating a fashionable image for themselves. Their clothes and accessories reflect many current trends, which means cheap fashions for you. If you see a cute pair of shoes for \$5 at Kmart, go for it. Just because it's cheap doesn't mean it's not fashionable. Also keep a lookout for cute accessories such as bags, watches, and jewelry. Even if you're not a regular discount shopper, finding a great accessory to pair with something more expensive is a great way to go.

Off-Price Retailers

Places such as TJ Maxx and Marshall's (both located in West Des Moines) offer great name-brand fashions for a fraction of the cost. These stores carry everything you would find in a department store, including cheap clothes, shoes, and accessories.

Going-Out-Of-Business Sales

Keep an eye out for boutiques or privately owned businesses going out of business. You can find really unique stuff for a great price. e

Shoes should make a statement, and wearing the right ones are essential to completing any outfit. Give shoes that don't appeal to you right away a second look because those are the ones that get noticed.

dare to be
UNIQUE



Jacket- Goodwill, Ames \$5.50
 Tank- Target, Ames \$7.00
 Jeans- Goodwill, Ames \$5.50
 Shoes- Goodwill, Ames \$2.99

Total cost- \$20.99



Shirt- Goodwill, Ames. \$2.99
 Jeans- Goodwill, Ames \$5.50

Total cost- \$8.49