1927

Who's There and Where

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Summer Positions


Gladys Hinson, '27, is demonstrating over Iowa the Frigidaire machine for the Delco Light Company.

Helen Kullenberg, '28, and Dorothy Dean Hersey, '28, are at Canyon Camp, Bagley; Edith Ruggles, Crystal Camps, at Old Faithful Camp in Yellowstone Park.

Martha Jane Moffit, '28, is assistant in the Y. M. C. A. Cafeteria at Cedar Rapids.

Blanche McLaughlin, '27, is dietitian at a Y. W. C. A. camp at Forest Beach, Michigan.

Frances Tisher, '27, is dietitian at the Y. W. C. A. camp on lake Okokej.

Jean MacColl, '27, is assistant dietitian at the State Hospital at Cherokee.

Edna Trembly, '28, is assistant in tearoom work in Yellowstone.

Lena Weaver, '28, is assistant at the Maples tearoom on the campus.

Margaret Taylor, '27, is dietitian in a nutrition camp at Algona, Illinois, which is supervised by the United Charities of Chicago.

Emily Mellor, '27, is dietitian at the Epworth Assembly on Lake Michigan, Lovington, Michigan.

Helene Heye, M. S. in household administration, is assistant nutritionist at Vassar College.

Edna Trembly, '28, is assistant in the dietetics department of the University of Michigan Hospital, Ann Arbor, Michigan.

1927 Graduates Teaching

Sixty-two home economics graduates of 1927 are teaching home economics in high schools most of them in Iowa. Two are in Illinois, three in Minnesota and one in each of Nebraska, Arizona, Wisconsin and Missouri.

Marjorie McAlpin, Sutherland; Geraldine Brainard, Spirit Lake; Lucille Leach, Bagley; Edith Ruggles, Crystal Lake, Ill; Margaret Carr, Thompson; Margaret Liston, Whiting; Luella Wright, Gowrie; Virginia Buck, Hampton; Mildred Hawkins, Radcliff; Lucille Beck, Kamrar; Louise Heen, Ocheyedan; Elizabeth Maxwell, Armstrong; Esther Rohwer, Grimes; Clara Bovenmyer, Albert City; Marie Graham, Denmark; Frances Rauch, Crystal City, Mo.; Louise Beuhler, Safford, Arizona; Florence Wilsoon, Bridgewater; Mary Pollock, Manilla; Jane Rhoads, Scranton; Gladys Hinson, Norwalk; Mildred Williams, Williamsburg; Mildred Wharton, Fairfield; Allegra Bush, Marion; Nan Cline, Postville; Ivy Fanslow, Rogan; Helen McMillen, Muncie, Indiana; Susan Scurr, Morning Sun; Isabella Foster, De Soto; Beulah Smith, Cushion; Vivian Blake, Fredericksburg; Bernice McIlrath, Gilbert; Helen Mauthe, Manilla; Lucille Lindstrom, Freeport, Ill.; Gwendolyn Hall, Arkyile; Esther Stewart, Coleraine, Minn.; Jean Lischer, Asiam; Helen Stevens, Luana; Florence Peters, Janica; Stella Hackett, Aurelia; Faye Graves, Edgewood; Dorothy Dragoun, Hubbard; Beesie Bates, Grand Junction; Mildred Boxwell, College Springs; Mildred Storey, Ashland, Wis.; Borhild Johnson, Scarville; Alice Gould, Alton; Marie Beverly, Granite Falls, Milla; Margaret Perkins, Minn.; Margaret Helen Swimney, Rippey; Helen Elliot, Colfax; Vera Newell, Fontanelle; Pauline Trindle, Waukee; Virginia Parish, Leon; Magda Bonda, Berchemstead Consolidated, Logan; Blanche Dunn, Moorland; Evelyn Myers, Tabor; Barbara Dewell, Sigourney.

Undergraduates Will Teach

Twenty-four undergraduates will teach this year; most of them with the plan of coming back to Iowa State the year after to take more work here to complete their course.

A. M. Schroeder, Kansas; Emma Metrath, Gilbert; Helen Mauhe, George; Alma Pohorsky, Cambria; Nina Johnson, Early; Dorothy Bone, Rose Hill; Marian Machael, country school, DeWitt; Adelante Balles, La Molié; Miriam Griffith, Boxholm; Bernice Bissell, Webster; Anna Madill, Marietta; Minnie Hopkins, pa., Ethel Eaton, Seneca Consolidated, Trenton; Leona Gronbeck, Coon Rapids; Alverda James, Geneva; Vivian Kelly, Vail; Marie Schurwaiz, Randall; Pauline Smelser, Swan; Helen Nichols, Bradgate; Hattie Kleemeier, Castona; Jean Miller, Oto; Vera Warden, Walker; Cecelia Carheart, Luella Cummings Home, Toledo, Ohio.

Vera Kurtz, Ex. '27, attended summer school and will continue to teach at Prescott, Iowa this next year.

Graduate Students Find Places

Many advanced degree students have found positions either as teachers in some kind of commercial work.

Two of the students who received their masters degrees in 1926 are teaching. Grace Trumbo, Textiles and Clothing, will teach at Illinois Western at Bloomington, and Stella Schrock, Textiles and Clothing, will teach in the college of Home Economics of Cornell University, Ithaca, N. Y.

Of those who received a masters degree in Textiles and Clothing in 1927, Helen White will teach in the Kansas Agricultural College at Manhattan; Clarice Scott will teach textiles and clothing at Illinois Women's College at Jacksonville; Ruth Wex will teach at Berea College, Berea, Kentucky; and Marian Griffith will return to Iowa State to accept a fellowship in the Chemistry Department.

Lucy Maltby and Margaret Martens who received degrees in Vocational Education are both teaching. Miss Maltby is in charge of the Teacher Training and Home Administration Department of the Mansfield Teachers College, Mansfield, Pennsylvania and Miss Martens is on the staff of the Arkansas Agricultural College at Russellville.

Beth Palmer, who received a master's degree in Applied Art is on the home economics staff of the University of West Virginia at Morgantown.

Ellen Kleppe, M. S. in Home Administration, will be in the nursery school at the University of Cincinnati in Ohio.

Four who received masters degrees in Foods and Nutrition were Garnet Searle, Ruth Chapman, Zorada Titus and Louise Buchanan. Miss Searle is head of the Home Economics Department at New Mexico Teachers College, Silver City. Miss Chapman has received an appointment for student dietitian training at John Hopkins Hospital. Miss Titus will be specialist in foods and equipment research of the Household Searchlight which is a house maintained as a laboratory for the testing of products advertised in the Household magazine. Miss Buchanan will teach on the foods and nutrition staff of Stout Institute, Menomonie, Wisconsin.

Veronica Morrisey, '23, is with Childs Restaurant Company in New York City for training as supervisor of foods service.
1927 Graduates Not Teaching

Dietetics training and institutional management positions claim most of the girls who are not teaching.

Margaret Cleghorn will be at the Y. W. C. A. Cafeteria in Denver.

Myrtle Larson and Edith Peterson are student dietitians at the Micheal Reese Hospital, Chicago.

Helen Anderson is student dietitian at the Walter Reed Hospital in Washington, D. C.

Elsie Anna Guthrie is student dietitian at the Lakeside Hospital, Cleveland, Ohio.

Eleanor Bauer is home furnishing specialist in the Extension Department.

Eva Donelson is an assistant in Merill Palmer School of Homemaking at Detroit, Michigan.

Margaret Erickson is an educational assistant of the National Dairy Council with headquarters in Chicago.

Margaret Hulbert is student dietitian at the Presbyterian Hospital in Chicago.

Emily Mellor will begin student dietitian training January 1 at the Lutheran Hospital of Los Angeles.

Lois Jane Munn is assistant in the art department of Michigan Agricultural College, East Lansing, Michigan.

Beulah Rodgers is in the educational department of Ball Brothers Glass Jar Company, Muncie, Indiana.

Glady's Koening is with the Child's Restaurant Company in New York for six months training.

Mildred Tremal is assisting in the Y. W. C. A. Cafeteria in Muskego, Michigan.

Mildred Hepler is assistant manager of the Y. W. C. A. Cafeteria at Flint, Michigan.

Beulah McBride is assistant manager at the Y. M. C. A. Cafeteria at Dayton, Ohio.

Positions of Former Graduates

Bess Parker, former graduate student at the Y. M. C. A. cafeteria at Flint, Michigan, is in charge of the Colonial Tearoom of Lazarus Department Store, Columbus, Indiana. Hazel Brown, '26, and Dorothy Osborne, '24, are in charge of the Bake Shop in the same store.

Anita Burket, '26, is food supervisor for Child's Restaurant Company at Atlanta, Georgia.

Ruth Whiteside, Ex '25, is manager of the Memorial Union Cafeteria at Iowa City; Opal Milligan, '25, her assistant, has charge of the cafeteria in the student quadrangle.

Florence Hahn, '25, is teaching at Muscatine.

Gwen Watts, '21, is teaching home economics at St. Mary's School in St. Louis.

Marjorie May Miller, '22, has an appointment as student dietitian at the Lakeside Hospital, Cleveland.

Katherine McCarney, '26, is therapeutic dietitian of the Lutheran Hospital in Des Moines.

Julia Beth Whiteside, '26, is an instructor in Home Management at the University of Minnesota.

Keep A Tight Clothes Line

There are many devices which can be used to keep a clothesline tight. Figure (1) just a common buggy spring is used. Two leaves of the spring are sufficient. The spring is bolted to the post with bolts made with a loop in the top end just large enough for the spring to slip thru. Two holes are bored thru the post thru which the bolts are placed.

Figure (2) illustrates a device in which cement blocks are used for weights. Small pulleys as illustrated in figure (2) may be purchased at any hardware store. These pulleys are screwed into the cross piece on the post and the line is placed over these pulleys and the weights are then attached.

Figure (3) gives a somewhat different device. This is practically the same as figure (2), with the exception that a spiral spring is used instead of the weights. This is neater in appearance than is the device shown in figure (2).—By Roy L. Clark.

After Graduation—What?

(Continued from inside cover)

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Adopted a rating scale by which personal characteristics of seniors will be rated by five instructors whom the student gives as references on the personal information sheet made out at the time of filing the O. K. slip. The ratings cover the following characteristics: physical vitality, dress habits, personal habits, cleanliness, voice quality, power of expression, emotional control, disposition or attitude, mental caliber, technical ability, breadth of vision, self evaluation, resourcefulness, integrity, seriousness of purpose, judgment, tact, cooperativeness, evidences of culture, sense of humor, leadership ability and willingness to receive criticism. This information will be filed with the other data collected concerning the student and with his photograph will be used for future references.

The Home Economics Placement Bureau has been organized for more than a year and is handled through the classifying office of the Home Economics Division. Its object is to assist students and alumni in securing positions other than high school teaching and should not be confused with the Placement Committee of the Educational Education Department, which recommends students for high school teaching.

During the past year, students have been placed by the Home Economics Placement Bureau in the following types of positions: art, food, clothing, and household administration departments of colleges and universities; college extension service; nursery schools; hospital dietetics; tea rooms, restaurants, high school and Y. W. C. A. cafeterias; Red Cross nutrition service; house worker in community service; advertising departments of meat packing organizations, milk producers' associations, publishing companies and glass factories; research department of stove companies; and the Bureau of Home Economics. Several requests for candidates have been unfilled because of lack of qualified applicants.

If you are a graduate of Iowa State College and wish to enroll with the Home Economics Placement Bureau, write to Mrs. Mary Eliza Crockett, asking her to send you application blanks. Fill out the personal, educational and professional data, give names of college and personal references, attach a recent photograph and return to Mrs. Crockett. She will make up a composite rating of your personal qualities from the personality reports filed in her office by your various economics instructors and recommend you for a position for which your training and personality prepare you and in which you are interested. The only returns asked for this service are that you notify the bureau as soon as you accept your position or hear of any vacancy which some graduate of Iowa State College might fill.

Wisdom is knowing what to do next; skill is knowing how to do it; and virtue is doing it.—David Star Jordan.

Be satisfied with nothing but your best.—Edward R. Sill.
Common Sense in Buying Equipment

(Continued from page 2)

investigating the knock in the motor, the chances are that the damage will become worse and worse with each use. For the greatest efficiency, it is necessary that all repairs be made as soon as possible after their need is known.

A state provision for storage must be made for all new equipment that comes into the home. This does not merely mean that the equipment must be put out of sight, but that its place of the proper size to accommodate the equipment must be provided under the proper conditions. This place of storage should be located so that all articles are easily accessible but out of the way when they are not in use.

Not all the aid for the housewife comes through the purchasing of new equipment, for much may be accomplished by a rearrangement of the articles already in use. A grouping of those units which will be used together brings about great saving in time and energy for the housewife. In a recently completed experiment at Iowa State College, it was found that the rearrangements of the same working units in kitchens of the same size, the distance traveled in making muffins could be reduced to one-half the original distance.

Before you buy the new home equipment, ask yourselves these questions:

Do I need this? Will it pay in the long run? Will it be the right size? Where will I keep it? Can I afford it?

A consideration of these questions may save many a backache, and some pennies as well.

Why You Buy What You Buy

(Continued from inside cover)

she's had it drummed into her since early childhood. After all, the only kind of baking powder one should buy.

It may have been newspaper advertising, or posters or magazine articles. In every case, you may depend upon it, somebody along the line has done some mighty good advertising.

Women, we are told, do the larger bulk of all the buying in any household. Consequently, most advertising is written from the woman's point of view. But before the advertiser begins his story, he must have clearly in mind the definite class of women to which he wants to appeal.

The most desirable class, perhaps, is the discriminating buyer—the woman who takes up the goods from a straight forward quality point of view. "You'll like this mattress because it is so thoroughly well made. No questions of the years of wear it will give—especially shining. It comes from America's most reliable mattress manufacturers."

Then there is the surprisingly large class of women who can be persuaded to buy new equipment provided you can assure them that they are getting a real bargain. Dresses that don't go with any other clothes they have, hats of a type they never wear, fancy linens "that ought to come in handy for a gift or something sometime"—there's no limit to the indiscretions they will commit. Familiarly "new items" that this sale comprises a "manufacturer's surplus stock" or "slightly imperfect qualities" or "samples" or "discontinued lines," and nothing short of an earthquake will keep them away.

Thirdly, there is the relatively small group of women who have to be approached from the "fashion" or "newness" point of view. It happens like this. "The smartest women on the streets of Paris, according to a cable we've just received, are wearing chapeaux exact like these"—isn't it funny—almost every woman, in her heart of hearts, has a sneaking desire to look like the chic French women she sees in the illustrated section of the Sunday papers.

Here's another, "These sophisticated little frocks are up to the newest tricks in chintz. Don't you think they'd pleats, their voguish new necklines, the dashing new colors in which they appear?"

Copy of that sort, real well done and accompanied by a good looking cut, has fired many an earnest budgeteer with an unholy desire to transfer some of the household money to the "new clothes" column.

That's the simplest classification. Have you decided to which group you belong? Chances are you combine all three. You try to insist on quality. You like your clothes to be new and smart. But I'd be ready to wager that you—yes, even you—have been caught by the line of the bargain "ad." There's only one reason for that case, unless your husband is capable of taking a hand in the matter. Hie you to the nearest department store and get a job. In the advertising department. Then spend the next year or two writing a bargain copy till you get sick of it. You are a lovely picture to see them motor in the advertising office. Cleo Fitzsimmons, Des Moines; Myrna Gray, Ames; Sylvia Pedersen, Davenport; Gertrude Brown, Rose Hill, and Frances Jones, Ames, were those who attended the convention. Business meetings, as well as some of the social gatherings, were held in the Alice Shevlin Hall on the university campus.

Iowa State, with five delegates, had the honor of having the largest visiting delegation and, accordingly, the best of the good time. Cleo Fitzsimmons, Des Moines; Myrna Gray, Ames; Sylvia Pedersen, Davenport; Gertrude Brown, Rose Hill, and Frances Jones, Ames, were those who attended the convention.

Thrilling moments were those in which Margaret Culkin Banning spoke on Minnesota writers' night and again when Zona Gale addressed the convention at its formal banquet.

Eunice Thompson, '28, is doing girls' club work in Louisiana. She is located in the small town of Houma of which she writes: "The town itself is a lovely old French town with its narrow short streets and old French buildings that sit right out on the sidewalk, almost. But the bayous are lovely! They run through and around Houma and are so clear and calm looking. Orchid water hyacinths grow all along the edges and tall trees covered with the graceful Spanish moss border the banks. People use the bayous as means of transportation and it is a lovely picture to see them motor down the water ways coming into town with their produce for the market "the larger bayous are used for small ships and dredge boats. It is only about 55 miles from New Orleans, and I know you'd love both little Houma and the quaint, old big city of New Orleans."

It is a matter of economy to be happy, to view life and all its conditions from the brightest angle; it enables one to see life to the very best. It expands the soul.—H. W. Dresser.

Forty seven students are enrolled in the Cedar Falls Extension School this summer. This work counts full credit at the State Teachers College.