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New Zest in Dinnerware Designs

Joan Mertens
Iowa State College

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WITH TODAY'S modern living, homemakers have found that informal entertaining is a must. Dinnerware designers, recognizing this, are now creating pottery and china featuring new shapes, colors and patterns.

Combined with various linens and interesting and suitable centerpieces, modern dinnerware carries with it the feeling of graciousness whether you're eating at a breakfast bar, in front of the television set or in the dining room.

The newest shape in dinnerware is the coupe. Both functional and beautiful, this shape has brought several changes. Old-fashioned rims on dinner, luncheon and salad plates have been eliminated giving us a wide base and a well-supported cutting area. These old-fashioned rims have been replaced by an upturned edge for safety.



NEW ZEST

IN DINNERWARE DESIGNS

Saucers hold the cup firmly and keep spoons away from the cup because of the dropped level cup circle and flat spoon plateau. Ribbon handles make holding and drinking from the cup easier. This same ribbon handle facilitates pouring from the coffee pot which has a lid that locks.

Although the basic design of the coupe is round, variations include triangular and elliptical coupe shapes. All three are completely modernistic. Instead of handles the elliptical coupe shapes have indented surfaces to make them easy to grasp.

Another new shape is the artist's palette which has been designed especially for buffet meals. These plates are easy to hold on your lap because you just stick your thumb through the hole in the palette and your plate is secure. Complete even to color spots on the palette, these spots can be used to mark food areas.

Pastels, Neutral Colors

As for color, exquisite tones of blue are in evidence once more. For the first time since the war, pure cobalt, with its clear blue color, has been taken off the restricted list. You'll also find undecorated solid pastel earthenware in pink, salmon, coral and green.

New colors for tumblers, goblets, sherbets and dessert plates include morocco, driftwood and teakwood browns. The lightest of the three, driftwood, is a mottled, soft-white brown. Colors tend toward the neutral and natural so that they will be subdued partners for modernistic shapes and the new bright designs.

by Joan Mertens

Foods and Nutrition Sophomore

Simple abstract designs, many of them textured, are the most popular because they go well with modern furniture, varied table accessories and colorful menus. Gay polka dots and plaids appear on plates and cups all by themselves or they combine with other stylized decorations. Birds, circles, threads, specks or polka-dotted roses are patterned on textured or swirled backgrounds.

You'll find designs to suit your mood. If you enjoy quiet relaxation, you might like plates with delicate snowflakes. Or are you in a party mood? Carnival-striped dishes will remind you of parades, midways and celebrations.

Old favorites mean much today, too. Onion and Calico are top "homey" styles. Familiar designs on new shapes are found in formal china. One pattern displays small center floral and side floral sprays on the modern coupe or shoulder shape.

Gold and platinum rings and all-over geometric patterns bring glassware up-to-date. Even dainty stemware reflects the beauty of everyday nature with wheat, leaf and field flower designs. These have been cut and polished or etched into the glass.

There's a wide selection of attractive and useful ware for your table. Modern designers have given the homemaker new shapes and colorful designs for gracious and informal entertaining.