

1954

AHEA goes to Minneapolis

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AHEA goes to Minneapolis in '55

by Jane Hammerly

Technical Journalism Senior

In the 1955 convention of the American Home Economics Association, to be next summer in Minneapolis, Minn., college clubs will take a prominent part.

AHEA is encouraging each college club to send at least one club delegate to Minneapolis, and if that is done the more than 400 clubs will be represented.

Throughout the week the College Clubs' representatives will share the programs on exactly the same basis as the other members of the Association. A representative of the College Clubs section will be one of the keynote speakers at the first general session of the annual meeting. She will share the program, entitled "Home Economics—Its Potential for Greater Service," with Catherine Dennis, president of AHEA.

One afternoon during the convention is left free to visit exhibits, while one day has been designated as Subject Matter Day. Meetings of professional sections have been allotted to the convention's final day.

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Minneapolis, with its 22 lakes situated within the city's boundaries, will provide limitless recreation for AHEA delegates.



A Hawaiian theme decorated the reception room of the Westinghouse Home Economics Institute at a tea for the 1954 AHEA delegates in San Francisco. Left to right are, Nancy Johnson, Pacific Coast regional director of the Home Economics Institute, Camille Beauchamp, assistant manager of the Institute, and Mrs. Julia Kiene, manager.

At the Fleischmann's Yeast Luncheon in the Fairmont Hotel, San Francisco, during the 1954 convention are the officers of the College Club Department talking to Mr. A. R. Fleischmann, Vice President and General Manager, Standard Brands Inc.

