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Who's the Pretty Girl?

by Grace Benjegerdes
H. Ec. Sr.

Who is that pretty girl? What are her beauty secrets? Actually the pretty girl doesn't possess secrets at all. She just follows some basic beauty tips.

She treasures pressed powder for both class and dates, because it gives her skin a light touch of "coverage" plus even color tone.

Pink and coral lipsticks are favorites; they're both permissible and fashionable. She outlines her lips with a brush dipped in lipstick; fills in with the tube.

Her tweezers take out fine fuzz between brows and stray hairs below them. For dates, she fills in eyebrows naturally with feathery strokes of matching pencil.

SHE DOESN'T overdo make-up, flirt with the mirror, pat on more powder without cleansing, chew fingernails, or decide to forsake good grooming for days at a time.

SHE DOES use a spot stick when camouflage is necessary, scrub nails daily (and often), manicure them weekly, love a flourish of cologne in the evening only.

The basic complexion beauty treatment is easy, bargain-priced—and vital. It's cleanliness. Oily skin welcomes medicated-soap cleanups three times a day. For dry skin: lots of water, little soap—twice a day.

A dry young skin asks for gentler care than the oily kind in the form of moisture lotion under powder, skin cream at night. Avoid strong soap, squinting, or grimacing.

THE MUSTN'TS: falling into bed with make-up on; using any but fresh towels and powder puffs; tantrums (they stimulate the flow of oil); and squeezing blemishes.

THE MUSTS: plenty of sleep regularly, for any skin; a once-a-week mask for blemishes or muddy skin; cream-cleansing followed by a tepid water rinse, when rough.

For the lovely hair a sound diet and good health. The girl who owns it, preens it to a fine sheen with a hundred brush strokes daily; she knows its tendencies and corrects them—where necessary—via the steps below.

Oily hair should meet, twice a week, with a shampoo specially devised for it. After that, a special highlight rinse will bring out the sparkle. A permanent wave helps to curb oil and adds body and texture to fine hair.

Dry-as-thatch hair can be brought back to a fine glow. The recipe: nightly scalp massage with hair conditioner; weekly refreshing with dry-hair shampoo—cream rinse to tame it, leave it soft and easy to comb.

VETOES: borrowing combs; wearing pin curls or rollers anywhere outside your own house; bobby pins stuck in hither and yon where a neat setting's what's wanted; pony tails; dandruff (it can be halted, you know).

APPROVED: regularly scrubbed combs and brushes; weekly settings to bolster a permanent; hair spray to keep curls in place; leisure-time experiments with new hair styles; a professional haircut to begin with.

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January, 1960