Perpetuating the Profession

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Recommended Citation

Lovrien, Phyllis (1961) "Perpetuating the Profession," The Iowa Homemaker: Vol. 41 : No. 4 , Article 3.
Available at: http://lib.dr.iastate.edu/homemaker/vol41/iss4/3

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Members of the Home Economics Recruitment Committee who inform high school girls of opportunities in home economics and the curriculum at Iowa State University are front row (left to right) Sandy Hart, C. D. 4; Jan Hutchinson, H. Ed. 4; Jullia Faltinson, adviser; Karen Amling, H. Ed. 2; Beth Allen, Ex. F. 4; Marti Lewis, H. Ed. 3; and back row (left to right) Mary Miller, H. Ed. 2; Jan Ryb, H. Ed. 3; Melinda Hawkins, A. A. Ed. 3, (art chairman); Sue Countryman, H. Ed. 2; and Phyllis Lovrien, Ex. F. 3, (chairman). Nancy Center, A. A. 4, wasn't present for the picture.

Perpetuating the Profession

by Phyllis Lovrien, Ex. F. 3

Fall quarter is nearly at an end, and most of us can look back on it as being a very profitable one. This is certainly true of Home Economics Recruitment Committee. In case you're wondering just what Home Economics Recruitment is, we are a committee of girls, a branch of Home Economics Council, whose main purpose is to promote home economics as a field of study and to interest and inform people of the many opportunities in home economics. Our program is divided into two main parts—the week-ends program and our off-campus program.

We began our year in September by going to the Des Moines high schools, where we presented assemblies to about four thousand students. Our second big off-campus program was at Sioux City. We gave assemblies at Central High, East, Leeds, and Riverside, as well as Morningside College. Recruitment also had the opportunity to give a short television appearance in Sioux City.

Our adviser, Miss Faltinson, assistant dean of home economics, accompanies us on our trips to high schools around the state. In our programs, we use as many visual aids as possible, often including a chalk talk or skit to portray the many different fields of home economics, the core curriculum, and career opportunities. We leave informational materials on home economics with the counselors of the high schools. This helps all girls interested to find out more about home economics.

In our week-ends program, which is right here on campus, we invite girls to stay with us for a week-end. During this time, with the able help of the Lamplighters, we house as many as sixty girls at a time, take them on tours of the home economics building and the campus, and let them sit in on classes. These visiting gals come from all over the country, although the majority are from Iowa. Thus far, we've had a group of about forty from Albert Lea, Minnesota, and approximately that many on a 4-H trip from the Waterloo area. Also, we've had girls coming alone from Pennsylvania and Illinois.

On our agenda for the very near future is a career-day program for Ames High and an assembly for visiting Future Teachers of America. We are also looking forward to a television program in Des Moines, coming up in January.

We are looking even farther ahead. One of our objectives is to reach as many adults as possible since it is often parents or teachers who are a determining factor in a girl's choice of college study.

We hope through our work to bring people to recognize the potential and the satisfactions which come from being associated with the home economics profession.