Students, university officials discuss racism on campus

BY MARY PAUTSCH
@iowastatedaily.com

Iowa State strives to be a welcoming community for everyone, but in light of recent events, some student groups feel as though that may be compromised.

Last Tuesday, an incoming freshman in the College of Engineering took a photo with some friends outside of the Black Engineering Building.

A racial slur was posted in the caption of the photo and submitted to Snapchat, as what the student claimed was a joke.

Initially, students and athletes took to social media to condemn the actions of the freshman. Malik Burton, president of the Black Student Alliance at Iowa State, posted a screenshot of the post on Facebook, along with the student’s Twitter page.

Burton said that the post was “not okay” and “will not be accepted going into this school year.”

“This is something we see at Iowa State daily,” he said. “Whether it be you’re out on Welch trying to have a good time, or heading to Kum & Go for a snack and getting called the N-word, going to class called the N-word, it becomes really annoying.”

Burton explained the history of this specific derogatory word, and why it’s continued use in today’s society hinders the success of black Americans.

“Historically, that word has a very derogatory meaning towards African and African American individuals,” he said. “Throughout the civil rights movement, being called that word, going to class being called that word, that word really stopped us from being accepted.”

Burton said he does not believe that white individuals are aware of how much weight those slurs toward people of color carry.

“People may use it as a joke, but they do still know that that word should not be used,” said Burton. “You may not know what language you should use, but you definitely know what language you shouldn’t use.”

This is not the first time Iowa State has seen a display of what many consider racism on campus. In 2016, two occurrences of “white heritage” posters were hung around the university.

“The posters proclaimed things such as “In 1950 America was 90 percent white, it is now only 60 percent white. Will you become a minority in your own country?””

To Sarahi Trejo, president of Latinx Student Initiatives, events such as these make it harder to trust her peers both on and off campus. She says it makes her and others who identify within a marginalized group, anxious to meet new people.

“When an event like the poster incident months ago, another incident will happen, and then another, and it keeps happening,” said Trejo. “It makes you think they don’t want people of color here.”

Trejo and Burton both say that repercussions need to be in place so students know that this behavior is not tolerated within the ISU community.

“When it comes to incidents like this, I will say that I do believe there should be repercus-
Iowa State students spending Monday in classes could be missing out on Ames’ view of a partial solar eclipse. But, for those reckless enough to ditch the first classes of the semester, a view of a total solar eclipse is within reach.

The path of totality, the area in which a total solar eclipse can be viewed, will cross the United States from Oregon to South Carolina, barely touching the southwest corner of Iowa. That corner is an area of around 700 acres, said Steve Kawaler, an astronomy and physics professor at Iowa State.

“A total eclipse is overwhelmingly impressive. There’s just no way to describe it,” Kawaler said. This solar eclipse will be Kawaler’s fourth total eclipse.

In the Ames area the eclipse will be partial with the moon covering around 93 percent of the sun. That may seem like a lot, but Kawaler says it won’t be noticeable.

“Our eyes are very good at adapting to brightness meaning it will still look like a sunny day, even though it’s such a small sliver of the sun,” Kawaler said. “It is still so bright.”

Totality will be experienced in larger portions of Iowa’s neighbors, Nebraska and Missouri, including Columbia, Missouri, where Kawaler is traveling with his family to experience the event.

Galaxy collisions graduate student Travis Yeager is also among members of the Iowa State community traveling for the event. Yeager is going to the St. Louis area.

“For me, this might be the only chance I get to see a total eclipse relatively easily, so it’s definitely worth the trip,” Yeager said.

People watching the eclipse from the Ames area can expect to experience mostly the sight of the moon moving in front of the sun, without a visible darkening. However, there will be a few other effects.

“Shadows will begin to look a little weird [during the eclipse],” Kawaler said. People watching the eclipse from the Ames area can expect to experience mostly the sight of the moon moving in front of the sun, without a visible darkening. However, there will be a few other effects.

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Kawaler suggested using a flat cheese grater to look at the round shadows and you can see how they begin to take on a crescent shape. It is important to use eclipse glasses when watching the eclipse since staring at the sun, even while partially covered, can damage your eyes, Yeager said.

These glasses can be found at many grocery and everyday type stores, but are beginning to sell out, Kawaler said.

“Assuming it’s a clear day, the stars will come out, there will be sunset colors all around the horizon,” Kawaler said. “There is no much scientists can take away from eclipses anymore that can’t be learned from space, so most just watch it to enjoy it,” Kawaler said.

Kawaler and Yeager both agreed that while the partial eclipse is interesting, a total eclipse can’t be missed.

“Talking to your friends who went to see totality is probably the best thing you can look forward to if you only see the partial eclipse,” Kawaler said.

Reiman Gardens will be holding an event to view the eclipse from 11 a.m. to 3 p.m.

**Partial solar eclipse in Ames**

**VIEWED FROM AMES**

93% OF THE SUN WILL BE COVERED

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Kawaler added that Venus, Mercury and Jupiter should each be visible as well.

The partial eclipse will begin around 11:30 a.m., said Yeager, and totality begins around 1 p.m. If you are experiencing totality, you can expect day to turn to night for 2 ½ minutes which is the amount of time the moon will completely cover the sun.

Ryan Maguire, a freshman at Iowa State in materials engineering is sacrificing his first day of classes at Iowa State to travel to St. Joseph, Missouri to see the total eclipse.

“This is an opportunity that will only come around a few times in my life,” Maguire said. “I want to see it.”

From freshman students to professors, the draw is the same: the thrill of the eclipse.

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At a glance

BY ALEX CONNOR
@iowastatedaily.com

Editor's Note: Alcohol has an effect on many college campuses — Iowa State is not immune. Before students even step foot on Iowa State’s campus, they take AlcoholEdu, meant to help educate them about safe drinking habits. Doing students’ time at school, underage or not, alcohol may very likely be a part of their experience. ‘Wasted Away: The culture of alcohol at Iowa State’, which is a collaborative project between the Greenlee School of Journalism’s depth reporting class and the Iowa State Daily, explores what that experience looks like — good, bad or otherwise — and analyzes how it can affect other aspects of their lives.

For many Iowa State students, Lincoln Way serves as a divide. The highway that once stretched from Times Square in New York City west to San Francisco carved Ames, Iowa nearly in two, almost as eagerly as the road-trippers and scenic byways that were once sewed into the fabric of America gave way to commercialism and interstate highways.

On one side is campus: A place for education, growth and prosperity. With an enrollment of almost 40,000 students, it’s the largest in the state.

On the other: An accessible nightlife, alcohol on every corner and curb — fellow drunken kids celebrate in the wealth of their inebriation. Groups of people stand outside bars and clubs, talking loudly with driver’s licenses in hand, eager to get inside for a drink. Groups of people stumble out, talking louder than those waiting, and zig-zag their way across the street to the next bar.

For Scott, 20, his alcohol consumption really began when he started as a freshman at Iowa State. He parties once or twice a month, but drinks — whether at a small gathering or out at a restaurant with his fake I.D. — roughly double that amount.

The only reason he doesn’t do that now, he said, is because of his work. However, the money he makes from his work then allows him additional spending cash to put forward to more alcohol.

His drink of choice? A bottle wine — an easy way Scott said he can measure his consumption and not exceed his limits.

“When I’m here, it’s cheap-ish and it gets the job done. It’s measurable,” Scott said. “But it wasn’t always like that.”

Before getting a job at a local-grocery store his sophomore year, which oftentimes requires him to work at 7 a.m. on a Saturday or Sunday, Scott said he was drinking “every weekend, all weekend.”

It’s a rich industry, in which college-aged kids like Scott are often required to work to make ends meet.

According to data.iowa.gov.

Ames is the largest in the state. It’s a rich industry, in which college-aged kids like Scott are constantly contributing to.

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If you stretch bottles of liquor on their side across the city, based on their average size and how much has been purchased in Ames since the beginning of 2017, the distance would be

Iowa’s most popular liquor

<table>
<thead>
<tr>
<th>Liquor Type</th>
<th>Sales (in barrels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Velvet Canadian Whiskey</td>
<td>157,190</td>
</tr>
<tr>
<td>Hawkeye Vodka</td>
<td>101,637</td>
</tr>
<tr>
<td>Captain Morgan Original</td>
<td>86,487</td>
</tr>
<tr>
<td>Fireball Cinnamon Whiskey</td>
<td>71,681</td>
</tr>
<tr>
<td>Five O’Clock</td>
<td>60,937</td>
</tr>
<tr>
<td>Barton Vodka</td>
<td>54,261</td>
</tr>
<tr>
<td>Smirnoff Vodka</td>
<td>46,829</td>
</tr>
<tr>
<td>McCormick Vodka</td>
<td>45,900</td>
</tr>
<tr>
<td>Jack Daniels Old #7</td>
<td>44,387</td>
</tr>
<tr>
<td>Seagram’s Crown Royal</td>
<td>30,288</td>
</tr>
</tbody>
</table>

Source: Iowa Alcoholic Beverages Division

It’s comparable to a science.

“With vodka… it gets to ‘How much did I put in this drink?’ And I can’t measure it,” Scott said.

In Iowa, liquor and alcohol sales reach almost $290 million. Story County, where Ames and Iowa State University are located, drinks more per capita than almost all other Iowa counties of similar size. And in just the three months since 2017 began, Ames has pulled in nearly $800,000 in liquor sales, according to data.iowa.gov.

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POLICE BLOTTER

AUG. 17, 2017

Clay Robert Gunzenhauser, age 21, of 3309 West St - Ames, IA, was arrested and charged with possession of a controlled substance, driving on wrong side of two way highway, and possession of alcohol under the legal age (reported at 11:19 p.m.).

An officer investigated a property damage collision at Lot 26 (reported at 7:17 p.m.).

Officers assisted another agency with an investigation at Beach Ave and Greenbriar Cr (reported at 8:02 p.m.).

Officers responded to a fire in Lot 50B (reported at 10:03 a.m.).

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Keegan Christian Caskey, age 19, of 1545 N Broadway - Council Bluffs, IA, was arrested and charged with operating while intoxicated, possession of a controlled substance, possession of drug paraphernalia, driving on wrong side of two way highway, and possession of alcohol under the legal age at Lincoln Way and Stanton Ave (reported at 11:46 p.m.).

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Engage in civil discourse

On campus and across the nation, the way we communicate with each other is constantly changing. And with all of those changes, the role of the Iowa State Daily has remained to provide our community members with the information they want and need to make educated decisions. But, without adaptation to new forms of communication, we cannot do our job justice.

This mindset has been at the forefront of how we rethink the best ways we can interact with our community. Here are a few of the key initiatives at the Daily this year.

New and improved digital platforms

We continue to strive for a digital-first mindset as we create content and tell the stories of our community. We’ve invested in tools to enhance our three Facebook Live shows, email newsletter and website. Like never before, we’ll be putting an emphasis on videos and photos to better tell the stories of the community.

Revolutionized print product

While the majority of our audience consumes our content online, our print edition still remains to be one of our most important platforms. We recognize that the type of content that makes sense for print, which has a much longer shelf life than the digital space, has to be different than what we have on our website. So, over the summer, our staff worked to vastly redesign our paper to better fit the feedback we’ve received from our readers during the last few years.

The new design includes three main changes size, style and type of content. Our new size is meant to better accommodate where readers typically look at the paper on campus. Our new style is meant to be more visually appealing and emphasize photos and graphics. Our new type of content will include analysis, depth and data.

Renewed focus on engaging the community

During the last three years, we’ve focused efforts on finding new ways to engage with the community through public forums, topical magazines and speaking engagements. This year we’ll continue these efforts and add a few new initiatives to the fold.

This September, we will launch our Voices website, which is an initiative to facilitate conversations surrounding diversity and inclusion at Iowa State. You’ll find a personality quiz, narrative profiles and a place to add your voice and perspectives to the mix. This fall, we are also extending our Iowa State Way brand — our basketball magazine from the past three years — to include a brand new football magazine. Be sure to check out the stats and stories from behind the scenes.

Depth reporting

We are challenging ourselves to do more analysis, in-depth and solutions-oriented work this semester.

We are launching a depth reporting team (depth@iowastatedaily.com) to dig into major issues affecting the Iowa State community. All of these efforts are to help provide you with better content to educate you, expose you to new perspectives and give you a voice. We hope the Daily is an important part of your time at Iowa State — and if it isn’t, tell us what we can do better.

You can find the Daily in print on campus, at iowastatedaily.com, on social media and in various events. We’re always seeking suggestions and feedback. You are welcome to email me personally (emily.barske@iowastatedaily.com) or stop by to 2420 Lincoln Way, Suite 205, and I’ll show you around.

With regards,
Emily Barske
Editor in Chief

Letter from the editor:
Kicking off the year

BY EMILY BARSKE
@iowastatedaily.com

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With regards,
Emily Barske
Editor in Chief

As we start a new school year, we have one simple message: engage in civil discourse.

Every single person on campus plays a role in making this a place where everyone wants to be and creating an environment of free, yet respectful sharing of perspectives. There is not one political party, one race, one gender, one sexual orientation or one major that creates that environment on campus. It’s all of us.

And it’s important that we engage with groups and topics that we might not understand. In addressing how the campus community can go about civil discourse, Interim President Ben Allen had some advice.

“Be out there, be visible, talk to people, don’t wait for the invitation,” Allen said in an interview with the Daily Aug. 19.

Here are a few ways to stay engaged in civil discourse:

- Participate in governmental meetings. Attend a student government meeting or a Board of Regents meeting. Get informed and add your input.
- Be a part of a student organization that strives to make a difference on campus.
- Listen to other perspectives. Attend lectures and events that you may know nothing about. Strive to learn each day.
- Be active in the Daily’s opinion section. The Daily’s opinion section is a place for public discourse, debate and sharing of opinions. There are several ways to be involved with the opinion section, including submitting a letter, becoming a columnist or joining the editorial board. If you are interested in any of these endeavors, please email the Daily’s Editor in Chief (emily.barske@iowastatedaily.com) and the Daily’s Opinion Editor Megan Salo (megan.salo@iowastatedaily.com).

HANNAH OLSON / IOWA STATE DAILY

Emily Barske, senior in journalism and mass communication, is editor-in-chief for the second year in a row.
Eight football seasons have come and gone since Iowa State last had one quarterback start and finish the season. At least two quarterbacks have thrown 50-plus passes every year since 2009, so if history is any indication, Jacob Park won't be the only quarterback taking snaps in 2017.

Of course, Joel Lanning could see some time at quarterback. He practiced there last week and has more experience as a college quarterback than anyone else on the roster, but as a full-time MIKE linebacker, Lanning can't be fully committed to playing offense.

That leaves a question mark at the backup quarterback spot and Zeb Noland may be the answer.

Noland missed his entire true freshman season last year after he tore his ACL during the early stages of fall camp. He missed offseason workouts after last season and was only partially healthy for spring practices.

"So far it's been good," passing game coordinator Jim Hofher said about Noland's recovery. "Because he obviously missed all of training camp other than the first few days last year, all of the season, very limited in the spring. He's doing a fine job."

Noland, who hails from Watkinsville, Georgia, is more of a pocket passer than other recent Iowa State quarterbacks like Lanning. Because of that, Noland said, his knee injury might not have been as bad as it would be for a running quarterback.

"[Running] wasn't the biggest part of my game but I knew that I could do it and get away from somebody," Noland said. "In the spring I was still in a lot of unnecessary pain but now I'm completely good and ready to go."

Noland's game being different than that of Park and Lanning is both a good thing and a bad thing. For one, he can provide a different skill set than the other quarterbacks and be tougher for teams to defend. On the other hand, Noland also forces the offense to change slightly because of his different skill set.

"He's an agile enough athlete but he's not going to be mistaken by anybody as a run around, scat back kind of guy, but he has to be able to be prepared to escape," Hofher said. "The quarterback does have to escape at times whether it's up inside or it's an escape outside to keep a play alive. He had a play yesterday in practice that was a really good thing to see for him."

For Noland, the key is getting confidence in his abilities after missing workouts all season last year. He's familiar with the offense — "Every day at practice I signaled so I knew every

**Football Fun Facts About Noland**

- **Hometown:** Watkinsville, Ga.
- **D.O.B.:** August 16, 1997
- **Position:** Quarterback
- **Class:** Redshirt Freshman
- **Recruit:** Three-star
First days on campus

MU After Dark
As part of MU After Dark, ISU Police demonstrated alcohol safety by using drunk goggles, which distort the user's vision to be intoxicated.

BID DAY
Current sorority members pose for a photo while waiting to meet new chapter members during Bid Day on Aug. 17. When the Campanile struck 1 p.m., new members opened their envelopes revealing their sorority.

DESTINATION IOWA STATE
Incoming students arm wrestle during day one of Destination Iowa State on Aug. 17. Other activities included a hypnotist, picnic, club booths and breakfast on campus.

WOMEN IN SCIENCE AND ENGINEERING KICKOFF
Incoming students were able to talk to different clubs associated with Women in Science and Engineering as part of the WiSE kickoff Aug. 20. The event lasted several hours and took place on Central Campus.

WE'VE RAISED THE BAR ON ACADEMICS FOR INCOMING STUDENT-ATHLETES
ncaa.org/academics
NCAA is a trademark of the National Collegiate Athletic Association
rience something that makes them feel unsafe.”

According to Trejo, messages from multicultural student organizations are not enough to address the issue of racism on campus. She stated that white people have a responsibility to stand up for their peers of color.

“For some reason when a white person says something, people begin to actually listen,” she said. “Which is sad, but it’s the reality.”

Burton and Trejo said that they were happy that administrators and higher officials within Iowa State have spoken out. However, they still feel as though the current political climate has made people feel validated for their oppressive beliefs.

“In some ways, it’s made people feel validated for their oppressive beliefs,” Burton said. “It’s just really made people feel like, ‘Oh she’s Mexican, she’s illegal,’ or other terrible things.”

And of course, why alcohol becomes a problem is that it can be dangerous. In only one session of binge drinking, usually defined as five or more drinks, inflammation and transient damage is done to the heart.

But with so many students drinking to get drunk, stopping at five drinks doesn’t always happen. Nearly 1 in 5 male college freshman consumed 13 or more drinks in a night, a potentially lethal level, at least once in a 2-week period.

“Whoever will be the next in when necessary, needs to have control that I got hurt but I can control how I come and prepare every day for practice.”

IOWA STATE SOCCER DEFEATS CREIGHTON 3-0
Iowa State players celebrate after junior Brooke Tasker scores the first of three Cyclone goals in their win over Creighton.

NOLAND pg6
play, every signal, why they called this play, why they called that play,” Noland said — but he doesn’t have the on-field experience that others gained last season.

For Noland, the focus for now is on simply getting back to his four-year college career, which has spanned three schools at two different divisions.

“That means Noland’s lack of experience isn’t quite as detrimental.

Whosoever will be the next in when necessary, needs to have an understanding of what we’re doing on a game plan, the plays, execute them with confidence, handle and manage the offense,” Hoffer said. “[Noland], Kyle Kenpert, [injured true freshman quarterback Devon Moore], they’re all trying to learn how to do that to the very best of their ability.”

For Noland, the focus for now is on simply getting back to his former self. He was the No. 60 pro-style quarterback according to 247Sports when he committed to Iowa State. The talent and potential is there, according to the coaches. The issue is confidence and experience, and Noland is focusing on himself this fall rather than the backup quarterback battle.

“Just control what you can control,” Noland said. “I can’t control that I got hurt but I can control how I come and prepare every day for practice.”

ALCOHOL pg3
roughly 4 miles. Stand them up, and they would be taller than 14 Empire State Buildings. And the amount of gallons of liquor sold in 2016 in Story County, it would more than fill Marston Water Tower.

The most popular brand of liquor among Iowans is Black Velvet Canadian Whiskey, over 157,000 cases — almost 1.9 million bottles — of this alcohol sold last year.

Coming in second and nearly 56,000 cases less is Hawkeye Vodka — the cheap drink of choice by many college-aged students.

And when it comes to selecting alcohol, price and quantity are often the only factors considered. Students will buy a case of 30 beers they don’t even like just because it’s cheap.

SOCCER

SHELRS pg1

Iowa State Daily Monday, August 21, 2017

Previous incidents

Sept. 12, 2015
Student protesters of then-Republican presidential candidate Donald Trump gathered at Cy-Hawk tailgates while Trump visited Ames. Shelby Mueller, attendee of the tailgates, ripped a protester’s poster while saying to vote for white supremacy.

Sept. 30, 2015
In response to the poster ripping, Multicultural Student Affairs and Student Government hosted an open forum. Approximately 150 students, faculty and staff shared their stories of discrimination to then-President Steven Leath, then-Senior Vice President Thomas Hill and then-Dean of Students Pamela Anthony.

Oct. 15, 2015
Reginald Stewart is introduced as Vice President for Diversity and Inclusion.

Nov. 13, 2015
The George Washington Carver status placed outside of Carver Hall was vandalized with shaving cream. Motivation was not known and then-President Leath released a statement.

Nov. 16, 2015
Multicultural groups gather at Beardshear Hall to support students at the University of Missouri after multiple African American students were discriminated against.

Oct. 27, 2016
Approximately 20 “white heritage” posters were found around Iowa State’s campus. One poster stated “In 1950 America was 90 percent white, it’s now only 60 percent white. Will you become a minority in your own country?”

Nov. 7, 2016
After the posters were released and the day before the election then-President Leath came out with a video statement about the climate on campus.

Nov. 11, 2016
After President Donald Trump was elected, a group of students gathered for a protest named “Not My President.” They marched to then President Leath’s office to confront him in Beardshear Hall.

Nov. 15, 2016
More “white heritage” posters were found on campus detailing similar messages to the ones posted three weeks before. One poster said, “In these times of degeneracy, this is true rebellion.”

April 2, 2017
During Vesper’s, a Greek award ceremony, members of some of the greek community “boxed, mocked and made racial slurs” at students representing Multicultural Greek council and National Pan-Hellenic.

Aug. 17, 2017
Student’s Snapchat post circulates Twitter with a picture of the Black Engineering Building sign and the caption “#*** only.”

ISU THEATRE AUDITIONS!
Thursday, August 24 — 6 - 10 p.m. — 0308 Carver Hall
Out of the Fire: The Banned Books Monologues
Many roles available!
Callbacks: Friday, August 25
The Children’s Hour
By Lillian Hellman
12 women, 2 men
Callbacks: Saturday, August 26

Stop by the callboard outside of 0310 Carver Hall to sign up for an audition time and to pick up materials!
Visit www.theatre.iastate.edu or e-mail isutheatre@iastate.edu for more information. Funded by Student Government.