Q&A with the President

Words from Wintersteen

Wendy Wintersteen provides insight on recent Iowa State events and her feelings on the upcoming academic year.

BY ISD STAFF

As President Wendy Wintersteen enters her first full academic year as president, she said that she is excited and ready for what’s to come.

Wintersteen said that after her selection as president on Oct. 23, 2017, even though she wasn’t scheduled to start until Nov. 20, she immediately began shadowing then-interim president Ben Allen.

Iowa State Daily editors sat down with Wintersteen on Aug. 16 to discuss some topics that she is focused on heading into this fall. The following interview has been condensed and edited for clarity.

Q What are you looking forward to this upcoming academic year and what have you been focusing your efforts on this summer and hope to emphasize as the majority of students return this fall?

Wintersteen: [Wednesday] I was over in Maple and Larch handing out candy while other people carried heavy boxes to help students move-in. It’s just so much fun to say hello to new students and hear where they’re from and what they’re going to study or what they are studying and meet their parents.

This is an exciting time on campus to start a new year. Everybody gets a chance to think about what their goals are and what they are going to do. Of course that includes myself as well, so a great start to the new academic year from my perspective.

Q You’ve been in your position for almost a year... how do you feel that you’ve transitioned into your role and what has this experience been like so far?

Wintersteen: It’s such an honor to serve as the 16th president of Iowa State. I say that everywhere I go. I just feel blessed to serve the institution that I love and that I’ve worked at for so many years. The transition, I think, has been very rapid. I think we’ve had a good year of conversations, of listening and not only doing that with various groups on campus but also out in the state.

So, it’s nice to be able to stand up and ask students, faculty and staff, stakeholders and Iowa citizens what do they think of Iowa State? What has been there experience and what can we do to improve?

Q What retention efforts are being made for students of minority groups?

Wintersteen: What we do in our multicultural student center, what we do with our multicultural liaisons in every college, the work that they do with our student advisors, all of this makes a very important difference.

This fall we will be having a set of discussions also about the campus climate survey that we did last year and to those discussions will be important and we have a set of four groups that are going to be leading a kind of targeted meetings and discussions about the results, what we can learn, what we can do differently.

So we know that there are things that can be improved and that by listening and hearing, what the feedback was and that sort of...it’s just so much fun to say hello to new students and hear where they’re from and what they’re going to study or what they are studying and meet their parents.

“...It’s just so much fun to say hello to new students and hear where they’re from and what they’re going to study or what they are studying and meet their parents.”

—Wendy Wintersteen, Iowa State president

American Statistical Association awards CSAFE

BY ANNELISE WELLS
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Iowa State’s Center for Statistics and Application in Forensic Evidence (CSAFE) was recently honored by the American Statistical Association. CSAFE received the Statistical Partnerships among Academe, Industry and Government Award on July 29. The award recognizes partnerships between universities, industry and government to promote the use of statistics in policy.

“For us it’s very important, because that’s our mission,” said Alicia Carriquiry, CSAFE director and distinguished professor of statistics. “Our mission is to promote the principle use of statistics in forensics, so this pretty much says you guys are doing exactly what you are supposed to be doing.”

The American Statistical Association recognized both Carriquiry and Helene Hofmann, professor of statistics, as key contributors.

The award acknowledges CSAFE’s cooperative agreement with NIST, the National Institute of Standards and Technology. CSAFE is funded by NIST and they are starting their fourth year of a five year cooperative agreement.

“The cooperative agreement means that we try to compliment and collaborate on the research we carry out,” Carriquiry said.

Their collaboration with NIST allows them resources and ways to connect with their community that they may not have access to otherwise.

“A lot of our techniques need advanced technology...and a lot of crime labs don’t have access to these kind of advanced methods,” Hofmann said.

CSAFE is a consortium of four universities with Iowa State being the lead. The other three being the University of California Irvine, Carnegie Mellon University and the University of Virginia.

The center was established in 2015 as a way to apply more objective science in the forensics field when dealing with human evidence.

“It was decided there was a need for more science in forensics science,” Carriquiry said.

The CSAFE team researches ways to create reliable, objective and valid techniques in the field that can be supported by statistics.

Currently, Hofmann is working with bullet evidence. She is researching ways to help determine the probability that two bullets were fired from the same gun.

Hofmann said they have a good
POLICE BLOTTER

8.16.18
Jax Georey Regalado, age 18, of 114 Armaht Drive - Belford, Illinois, was arrested and charged with public intoxication at Lauch Hall (reported at 12:55 a.m.).

Kristopher Darrell Miller-Hill, age 21, of 205 Beach Ave (reported at 11:15 a.m.).

Adam James Raymon, age 21, of 205 Ave B - Ames, was arrested and charged with burglary 3rd degree - burglary/forcibly and entering, theft, and criminal mischief 5th degree at 317 Lynn Ave (reported at 3:12 a.m.). An officer assisted an individual who was experiencing medical difficulties at Mackay Hall (reported at 11:15 a.m.). An individual reported damage to several items at Friel Hall (reported at 11:42 a.m.).
Professor presumed dead after boating incident

FAST FACTS ABOUT THE HALL OF FAME

WHAT IS THE PROCESS?
Dianne Bystrom was one of the four women inducted on Aug. 18. The inductees are chosen by a committee composed of three commissioners, the chair of the commission and two public members from a list of submitted nominations, according to the Iowa Department of Human Rights.

As of 2018, 176 women have been inducted.

The three other 2018 inductees are: Ruth Harkin, Jean Jew and Peggy Whitton.

ABOUT THE HONOREES
Ruth Harkin helped establish the Harkin Institute for Public Policy and Citizen Engagement at Drake University. Jean Jew, a professor and researcher at the University of Iowa who participated in and won federal sexual harassment legal battle against the University of Iowa and the Board of Regents in the 1980s.
Peggy Whitton, an astronaut and researcher who holds records for the first female commander to lead an expedition on the International Space Station, the most numbers of space walks for a female astronaut and has spent the most days in space cumulatively than any other American astrounaut.

“I am proud to say our mission, to interest, educate and engage citizens, particularly women, in the political process, has stayed the same since I took the position.”

— Dianne Bystrom, former Carrie Chapman Catt Center Director

‘Keeping women engaged in politics’
Former Catt Center director retires after 22 years at helm of program

Dianne Bystrom’s name is engraved on the bench in the Plaza of Heroines which faces Catt Hall.

PHOTO ILLUSTRATION BY MIKINNA KERNS/ IOWA STATE DAILY

Dianne Bystrom, the 22-year director of the Carrie Chapman Catt Center for Women in Politics, retired on Aug. 10. Following her retirement, Bystrom was inducted into the Iowa Women’s Hall of Fame.

Karen Kedrowski will become the director of the Catt Center starting Jan. 1, 2019. During her tenure as director, Bystrom has developed numerous programs, scholarships and resources related to women in politics, bringing the Catt Center to national relevance.

“When I started out we didn’t have a lot of programs,” Bystrom said. “Only two of the original programs have continued through today. Those are the Legacy of Heroines scholarship and the Carrie Chapman Catt Prize for Research on Women in Politics.”

Under Bystrom’s leadership, the Legacy of Heroines scholarship program has more than doubled with around 25 to 26 scholarships being awarded a year. The Carrie Chapman Catt Prize for Research on Women in Politics funded six of around 84 research proposals last year at about $11,000 in total.

These programs have grown in size despite state funding to the Catt Center being cut in half since the time Bystrom took office. The Catt Center as a result now funds their scholarship and research programs entirely through private funds and donations which helps “protect the stability” of the center.

The Catt Center has cut programs due to budgetary constraints, namely a leadership workshop for high school students.

“What we started to realize was these high schools would come to our workshop and then, for the most part, go to other universities,” Bystrom said. “Having these workshops was great, but we really wanted to focus on Iowa State students.”

Bystrom said the changes at the Catt Center coincided with changes in the times and the needs of the Iowa State community as well as the changing national and state landscape.

While much has changed over the years, their mission has always stayed the same.

“I am proud to say our mission, to interest, educate and engage citizens, particularly women, in the political process, has stayed the same since I took the position,” Bystrom said.

Part of this mission for Bystrom has been to combine the practical aspects of women in politics with the research side of politics.

“I have been on both the practical side of politics and been on the research side of women in politics and that is something we need to combine,” Bystrom said. “All of the Catt Center programs have brought in these values [and] to allow for research but also bring in the experiences in women in politics.”

This is evident in what Bystrom calls her most proud accomplishment; the archives of women in political communication, a resource with more than 2,000 speeches and political ads from more than 400 historical and contemporary women.

The archive, which started in 2006, was

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DIANNE G. BYSTROM

BY DEVYN.LEESON
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Dianne Bystrom

Larry Booth Jr. is presumed dead after a boating incident earlier this week, his family informed the College of Veterinary Medicine, according to Communications Manager Dave Gieseke. Booth earned a doctorate in veterinary medicine from Iowa State in 1973 and then joined the college’s faculty in 1986. He then went on to complete his residency of surgery and earned his master’s degree at Michigan State in 1977. He was also a diplomate of the American College of Veterinary Surgeons.

Within the college, Booth taught a variety of veterinary clinical sciences classes and advanced surgery labs. Booth was also involved in advancing the surgical training program.

He served as the director of biomedical communications from 2001 to 2004 and as the director of Veterinary Education and Technology Services from 2004 to 2009. Booth also served as chair of the college’s Curriculum Committee from 2001 to 2005.

Iowa State Daily
Student organizations will no longer be allowed to use trademarked words or images affiliated with Iowa State University in their names due to new trademark guidelines.

These guidelines were created to protect Iowa State’s name and interests from potential negative attention, according to Barbara Biederman, an associate counsel in Iowa State’s Office of University Counsel. Student organizations will still be able to use some trademarked designs and words based on a tier system.

“Student organizations are independent of the university, and their actions aren’t necessarily endorsed, or reflections or part of the university functions,” said Biederman.

The new guidelines focus on three tiers of student organizations: sponsored, affiliated, and registered. Each tier has different regulations regarding the use of Iowa State trademarks.

The registered tier is the most common among student organizations and have the least access to trademarks. Registered organizations are allowed to use the words “at ISU,” “at Iowa State,” or “at Iowa State University” after their names.

The next tier is affiliated, which have slightly more access to trademarks. This tier allows student organizations to use four trademarked images and gives the organization more flexibility when it comes to the name. Affiliated organizations must clearly identify the relationship with Iowa State, by using “at Iowa State,” “at ISU” and “at Iowa State University” tags required with organizations in the registered tier.

Finally, the sponsored tier has the most freedom regarding trademarks. Organizations in this tier may use various words and designs trademarked. They are also required to clearly list their full name and affiliation with the university.

The Trademark Licensing Office has been reviewing and updating these guidelines since October 2017. In order to find an agreeable solution for both the trademark office and student organizations, focus groups were created. They also collaborated with the International Collegiate Licensing Association, Zimmerman said.

“I really wanted to be inclusive, I really wanted to get students involved, and I really wanted to look at and research the collegiate industry to get the best practices of what they were doing,” Zimmerman said.

Student organizations who will be affected by these changes have already been notified of their need to adapt to the new guidelines. Some organizations that use trademarked designs or names may have concerns because of the changes they will have to make, according to George Micalone, director of student activities. Others have been willing to adapt, and did so quickly after being notified of the changes. Micalone estimates that 10 percent of student organizations will see change.

“Access to the university trademark is a privilege. Many universities are far more restrictive than we are,” said Micalone. “If you looked at the policy today as if you had never seen it before, it is very generous in regards to what we allow because we do value our student organizations.”

Zimmerman, Biederman and Micalone all said they want to help make the transition into the new guidelines as easy as possible and will work with student organizations and their advisors to effectively make those changes.

For any questions regarding the new guidelines and how they may affect a student organization, the trademark office can be contacted over the phone at 515-294-4402, on their website at trademark.iastate.edu or in person at their office at 2750 Brunsheave Hall.
Leadership is a significant skill that comes in many forms.

On the surface, people often think of leadership as holding a glorifying position of immense authority. However, leadership is much more than that. It's the small things, the big things and everything in between. It is important to realize everyone is capable of being a leader and everyone is able to positively influence the lives of others. Everyone has a voice that deserves to be heard, and it takes a leader in all of us to truly make a difference in the world.

Here at Iowa State, there are many opportunities for students to become leaders in their community. For example, the Department of Residence offers opportunities for students to serve in house cabinets on their residence hall floors or to work as a community adviser. House cabinet positions allow students to have a voice in some of the decisions made in their residence hall and through the Inter-Residence Hall Association.

Being a community advisor is a paid leadership position where students are tasked with overseeing a floor in a residence hall or apartment building in the apartment communities. Their role in establishing a welcoming community and serving as a resource toward other students is vital to the housing experience at Iowa State.

The Student Government also has many opportunities to have a large impact on the university and its students. Student Government represents the student body at Iowa State and serves as the bridge between students and Iowa State administration, the Iowa Legislature and the Board of Regents.

For students interested in interacting with prospective students or new students, the Office of Admissions and New Student Programs have a few different leadership opportunities up that alley. Student Admissions Representatives give campus and residence hall tours to prospective students and families during the school year, in addition to assisting with the Experience Iowa State program. Being a Student Admissions Representative is a great way to showcase communication and public speaking skills that are crucial to leadership.

Cyclone Aides work with new students during orientation and Destination Iowa State (DIS), a welcome program to ease new students into life at Iowa State. Cyclone Aides are employed year-round by New Student Programs and undergo extensive training in the areas of campus resources, public speaking and leadership.

DIS team leaders are students who help oversee and carry out the programs that are part of DIS. Team leaders are assigned a group of about 12 to 15 students to guide and be a resource to during their start at Iowa State.

The Student Activities Center hosts leadership workshops and a conference throughout the school year for students interested in leadership development. These events are free for students to attend and challenge students to look deeper into identifying some of their personal values and leadership styles.

For students interested in leadership development, there is also a leadership studies minor and certificate that students can earn on top of their undergraduate degree. Coordinated by the Carrie Chapman Catt Center for Women and Politics, the leadership studies program is a great way for students to gain a deeper understanding of some of the fundamentals of leadership to better prepare them for future leadership roles in student activities or careers.

These are just a few of the great leadership opportunities available to students at Iowa State. There are many other leadership positions and opportunities available throughout campus, and it is encouraged that students seek out those positions and opportunities.

Go out, seek development opportunities and find the leader in yourself.

Letter from the editor: New initiatives at the Daily

Welcome, Cyclones! Let me introduce myself, my name is Alex Connor and I am the editor in chief of the Iowa State Daily.

I have worked at the Iowa State Daily for three years and have worn many different hats while doing so. I have covered breaking news and crime, managed the daily print edition, did a short stint as a summer editor in chief two years ago, and have been a part of the Memorial Union covering Student Government.

More importantly, I've gotten to know you — the Iowa State community — a whole lot better. I know your traditions and your history. I know what has led to heartache in the community, as well as the moments when there was no prouder time than to experience different from your own.

Whether you're reading this while on your way to your first class as a college freshman or if you're preparing for your 20th year as a professor, I'm glad you found your way to the Iowa State Daily. As a news organization, we promise to work tirelessly to ensure you've provided the best coverage across all our platforms whether in print, on social media or in your email.

Here are some key initiatives to watch out for as we aim to continuously build community and provide you, our reader, with the tools necessary to be an engaged and informed citizen.

Hearken

Over the summer, the Iowa State Daily secured a grant from the Community Listening and Engagement Fund, CLEF, administered by the Lenfest Institute of Journalism. This grant will allow us to use the industry-leading engagement consultation platform, Hearken. Using this tool, our staff will be able to further develop our crowd-sourced diversity platform, Voices.

We are hopeful, too, that we will be able to implement Hearken into our daily print product and as well as our online content. Hearken will allow us to better implement high-performing journalism with strong reader engagement to build our trust within the community.

Podcasts

In an effort to increase accessibility to the Iowa State Daily, we have created an editor position specifically for managing and creating content within the audio realm. With the addition of the podcast desk, you can expect weekly podcasts and shows on a plethora of topics including weekly news and sports recaps, the continuation of the “Les & Robe Show” as well as the “Acoustic Lounge.” For more information or podcasts you’d like to see us create, contact our podcast editor Dani Gehr at danielle.gehr@iowastatedaily.com.

Media literacy outreach

At the Daily, we want to ensure that you become a more engaged citizen during your time at Iowa State. To achieve this goal, we want to provide you with the resources necessary to identify credible information in this ever-changing media climate. Over the next year, our team will be working to develop a media literacy outreach presentation that will provide an overview of the industry as well as address any misconceptions about our field and how to become a better news consumer.

We hope that during your time at Iowa State — however long it may be — you will use us as a source of information, platform to share your story and as a resource to discover a perspective or experience different from your own.

You can find the Iowa State Daily on campus, at iowastatedaily.com, on social media and at various events during the year. For story ideas, feedback or just to say hello, you are welcome to email me personally at alex.connor@iowastatedaily.com or stop by 2420 Lincoln Way, Suite 205.

Find the leader in yourself

At Iowa State, there are many opportunities for student involvement
Cyclone soccer revamps offensive attack

BY SAM STUVE
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The Iowa State women’s soccer team has strong showings against the South Dakota State Jackrabbits and the Drake Bulldogs this season. The Cyclones knocked off Drake in an exhibition game and the Jackrabbits in the regular season opener, 2-0.

So far this season, the Cyclones have been aggressive and always on the lookout for opportunities to put the ball in the back of the net as they can.

This past offseason, the team decided to switch from 4-4-1-1 formation to a more aggressive 4-2-3-1 formation. Coach Tony Minnatta wanted his team to get more numbers forward and he wanted the team to be able to create more opportunities to score and his team has done just that.

In the Drake game, the Cyclones took 19 shots. Friday, the Cyclones took 10 shots in the first half and took 18 shots in the whole game.

“The key stat for me is shots on goal,” Minnatta said. “(Friday) we had nine shots on goal, and we want 12 shots on goal a game.”

Getting shots on goal is vital for a team’s success. The more shots on goal a team has, the more likely they are to win the game. The Cyclones won both their exhibition and regular-season opener by a score of 2-0 while having more shots on goal than the other team in both games.

“I think that shows how aggressive we are, that we are using our speed to get to the goal and that if we keep putting shots on goal, more are going to go in,” sophomore Courtney Powell said.

In the exhibition and opener, Powell and Emily Steil have proven to be the Cyclones’ best offensive weapons.

Against Drake and South Dakota State, Powell has gotten the first goal and Steil has been able to put the game away with the second goal.

“Coming into the season, I wasn’t expected to score a lot of goals so it feels good to be able to score,” Powell said.

After having a rough season last year, Powell has put in the work to get improve this season.

“I’ve been focusing on becoming a more technical player, I think that has been helping me get these goals,” Powell said.

Check out updated coverage from Sunday’s game between Iowa State and Missouri at www.iowastatedaily.com.
Incoming students talk about what brought them to Iowa State and what they’re looking forward to this school year

**BY WILLA.COLVILLE**
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**KATRINA CHAMBLISS**
Hometown: Iowa City, Iowa
Major: Business Management

**Why ISU?**
“I came on a college visit by myself and I have a bunch of friends here. The campus is beautiful. I also wanted to join a sorority, which I just did today, Chi Omega. It’s a great distance away from home, I can have my own life but still go back and see my family whenever I’d like.”

What’s your first class? Food and Nutrition

What are you looking forward to? I’m looking forward to meeting new friends. I have already met so many but meeting new people, football games, social events. I am also looking forward to growing as a person.”

**KANON PETERSON**
Hometown: Des Moines, Iowa
Major: Integrated Studio Arts

**Why ISU?**
“I chose to go to Iowa State because when I came here for an orientation for MVP (Multicultural Vision Program) last year, I really liked the speakers that were in it. And on top of that, I really enjoyed the art building [at Iowa State]. [The design program] is amazing. I looked through all the class and there are a lot offered.”

**MICHAEL BAUMGARTNER**
Hometown: Iowa City, Iowa
Major: Athletic Training, Kinesiology

**Why ISU?**
“I really like [Iowa State’s] athletic training program, [Ames] is far enough away from home, and the campus is beautiful.”

What’s your first class? History

What are you looking forward to? “I’m looking forward to making friends, experiencing more independence and personal responsibility, and just having a good time.”

**REED BLANCHARD**
Hometown: Des Moines, Iowa
Major: German and Linguistics

**Why ISU?**
“Iowa State has an amazing German program. It was honestly between here and University of Iowa but Iowa State’s campus was much more appealing to me. It feels like home.”

What’s your first class? German

What are you looking forward to? “I have my apartment, so that’s nice. And I am looking forward to meeting new people.”

**Scenes from Bid Day 2018**

**Left**
New Pi Beta Phi sorority member officially joins her chapter during Bid Day held on Central Campus on Aug. 16.

**Right**
Members of the Delta Gamma sorority pose for a photo during Bid Day held on Central Campus on Aug. 16.
thing that were going to be able to do that.

Q: Are there any areas in the campus climate survey results you found particularly problematic? Is there anything positive you would like to highlight from the survey?

Wintersteen: Well, it’s always an interesting thing when you do a survey like this. First of all, you wish there could have been a higher response rate. How do you get everyone to respond at a higher rate. So that was a little disappointing, but certainly understandable.

What I’m very happy about on the survey is that we do these surveys. That we are willing to hear back. That we want to know what people are thinking. It’s easy in a survey to get focused on what I would call some of the negative experiences, but we also know there have been individuals reporting positive experiences as well.

Q: Attorneys representing clients in recent Title IX and civil rights litigation against Iowa State, which have now been settled, said Iowa State has made changes to their processes in responding to sexual assaults and have described those changes as “positive.” Can you confirm that changes have been made and describe what those changes are?

Wintersteen: I believe working with Student Government, starting the Green Dot program, I think that program elevates the issue. It says everybody can be apart of this community together and if you see a situation developing, you can be trained to understand what your options are in terms of being able to help. So I think that program is very important.

In addition, Iowa State police chief Michael Newton has been doing a fabulous job to reach out to students to educate and assist. We went through a lengthy conversation on the issue of sexual assault and we agreed that our policy is to begin by believing, and then you investigate.

Newton was very clear in these discussions that over the history of time, police departments often didn’t believe women who came forward and said they had been sexually assaulted. We also made room in our budget to add another investigator.

These things add up to hopefully try to change what our culture is about this issue.

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CSAFE pg1

Collaboration with the Story County Sheriff’s Office who are helping with a large scale study to track firearms over time.

“Never in a million years did I think that going to a shooting range would be part of my job description,” Hofmann said.

Not only do the statisticians work with bullets, but they also work with shoes, cartridge cases, fingerprints, handwriting, digital research and human factors. They also work on finding the best ways to present evidence to jurors and forensic professionals.

Students from undergraduates to post-docs help out at the center. Over the summer, the center even had a few high school students involved.

Looking forward, CSAFE hopes to continue their work with NIST. A lot of their research projects are long term, so extending past the five year contract with NIST would give more time to translate their research into practice, Carriquiry said.

CSAFE pg1

Destination Iowa State brings incoming new students together

DIS leaders cheer for the incoming freshmen during the Destination Iowa State Kickoff event on Aug. 16 outside of the Scheman Building. Destination Iowa State is a three day event that introduces and accumulates new students to campus.

CSAFE pg1

BE A THER

November 6, 2018

nextgenamerica.org/pledge

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