When I interviewed Madden in February, I dropped a dollar on the floor of his office. I can’t help but think of all of the money this man has been responsible for, all of the priorities he had, the multi-million dollar budget cuts he endured, financing and re-financing billions of dollars every year, and he went out of his way to chase me as I left his office and make certain that I didn’t lose a measly $1.

Although his accolades are impressive and numerous, the greatest of Warren Madden’s accomplishments are the things that may seem the most insignificant — interactions, like the one he had with me. Interactions he has on a daily basis. Interactions that shape futures or simply brighten someone’s day. No building can be constructed and no award can be given that matches that kind of legacy. Here are 50 memories of Madden from his 50 years as a Cyclone:

By Travis Charlson @iowastatedaily.com

1 AN IOWA STATE STUDENT

“I grew up in the Chicago suburbs, the oldest of four children in a family. I wanted to be an engineer and at the time that I came out here in 1957, you could enroll at Iowa State for about what it would cost to go to the University of Illinois at Champaign-Urbana,” Madden said. “Iowa State had a great engineering school. I thought I could get a little further away from home and I had a good high school friend who was coming out here, so at the time I was making my decision, it was a good choice.”

2 FIRST JOB AT IOWA STATE

The first of Madden’s 50 years at Iowa State, the engineer grad had moved back to Ames in 1966 with his wife Beverly after working for 3M, and was appointed as contracts and grants officer in 1966.

The original plan was to stay only for a few years while Beverly finished her graduate degree.

“Two years turned into 50,” Madden said.

3 THE NEW VP

ISU president William Robert Parks appointed Madden to the position of vice president of business and finance in 1984; he’s been the man in charge of the financial activities of the university ever since.

4 WILLIAM R. PARKS

The former president told the Daily in 2002: “He has a very good mind, of course. He’s very well-trained, very well-educated in the field of business and finance, and he has, I think, a very good personality...

“In fact, I told [my successors] ‘The most important thing for you to do is to stay close to Warren Madden, because he knows the history of the place, and he’s also very, very good.”

5 BEARDSHEAR HALL

Madden’s home away from home. His office has been in Beardshear for the duration of his career, and he’s played a significant role in renovations to the building over the years, including a $5.7 million endeavor in the early 2000s.
IOWA STATE DAILY

9

The next time you’re impatiently waiting at the bus stop to catch the next CyRide, keep this in mind: at one point, there were only two buses.

Enter Warren Madden. As a member of the CyRide Board of Trustees, Madden has had an integral role in the expansion of the bus service system that connects the university to the rest of Ames.

10

Madden has had his hand in the development of Campustown as well; he’s worked with advisors and developers and seen Campustown grow.

Madden told the Daily in 2011 he would like to see a drug store or grocery store in Campustown. Lo and behold, CVS Pharmacy opened its doors last year.

What else can we expect in the future, Mr. Madden? A bowl game, perhaps?

11

“I had only been working in the office with Mr. Madden for just over a month, and our office was gearing up to celebrate ‘Draw a picture of a Bird Day,’ which for our office was actually, ‘Draw a picture of Cy Day.’ Each staff member could draw a picture of Cy using any medium they wanted.

“Mr. Madden was the last to turn in his picture of Cy... We all knew he is very busy with a lot of different projects going on at once, but even so, he made the time to draw a picture.”

12

A mere 4 inches during Vieshea in 1988 kept the history of ISU from being irrevocably altered.

“People were causing difficulty, and a brick was thrown and just missed my head,” Madden said. “A photographer happened to catch that picture, and you can see that if the brick would have been 4 inches over, well, I don’t know if I’d still be here.”

13

Madden has served successfully under five different ISU presidents and two interim presidents, proving his ability to adapt, accommodate and collaborate with different styles of leadership.

“I happen to believe that each one of those presidents was the right person for Iowa State during the time that they were president,” Madden said.

14

This award is given by Iowa State in recognition of an individual with a philanthropic spirit who has brought distinction to the university through professional and personal achievements, to which Warren Madden was the recipient in 2009.

15

“He interacts with students the same way he interacts with the president. He doesn’t change who he is.

“I’m amazed every time I see him. He’ll ask me a question about something, and I’m like ‘How did you know I was working on that?’ ... I’m an ant at the bottom of the ant-hill in that guy’s world, but that’s not how he makes you feel.”

16

During Vieshea weekend, Madden, students and members of the community conspired to create a massive rice crispy bar.

The giant bar made it into the Guinness World Record books, and the Iowa Board of Regents recently commemorated the occasion by giving Madden a large rice crispy bar frosted with the words “choose your adventure” during their meeting on June 9.

17

Not only has Madden performed his duties on campus, he also has served as an advisor to numerous committees, businesses and state and federal government agencies. The National Association of College and University Business Officers awarded Madden’s success with their highest honor in 1993.

18

With fond memories always come moments of sorrow. A plane carrying the ISU cross country team was returning from a second-place finish at the NCAA cross country championships and crashed two and a half miles from Des Moines, killing all seven on board.

The coaches, assistants, student athletes and the pilot all had close ties and friendships with Madden, Iowa State and the administration.

19

The decision to cancel classes because of weather doesn’t happen often, but when it does, it’s Madden’s decision make. While students might appreciate a few more snow days, rescheduling classes for 36,000 students would be a nightmare.

“Not everyone is going to like the decision that I make, but we try to accommodate the maximum number of people,” Madden said.

20

Staring up into the dome inside Beardhear Hall is one of the most beautiful, neck-craning sights to see while at Iowa State.

“If you go out into the atrium of Beardshear Hall and look up at the dome, you’ll see the gold leaf up there — one of the personal contributions my wife and I made. I get to walk into Beardshear every day and look up at that,” Madden said.
21

**FIXING THE BUDGET**

Though there have been tough budget cuts and layoffs over the years, Madden has played the role of the brave Captain Nemo throughout, staying on course and averting disaster along the way.

In 2002, Madden met the challenge of some of the largest budget cuts in university history, along with the transition of a brand new president. Today, Iowa State’s budget has grown to over $1.4 billion.

22

**ARMING PEACEKEEPERS**

As recently as 2007, Iowa State police officers didn’t carry firearms. But after the shootings on the Virginia Tech campus, Madden helped anchor a push to get that changed.

“Our community deserves the same quality and protection that a city would get, and ISU is basically a city,” said Aaron DeLashmutt, interim Chief of Police. “[Madden] was a big part of that... And hopefully we never have to use them.”

23

**UNITED WAY**

Warren and Beverly Madden have been magnanimous with their donations and volunteer work over the years.

“He’s been a great friend, and a true believer in what United Way stands for,” said Jean Kresse, United Way of Story County’s CEO.

In 2003, Madden was awarded the leadership award, United Way of Story County’s highest honor.

24

**GREGORY L. GEOFFROY**

“He’s one of the best in the country in the business and finance position, and his colleagues around the country recognize that. Before I came here, the person that held the position in Maryland told me that Warren is one of the most highly regarded business and financial vice presidents in the nation,” the former ISU president told the Daily in 2002.

25

**FLOOD RELIEF**

In 2010, storms forced the Squaw Creek over its banks which turned Hilton Coliseum and various other buildings into a swimming pool.

Madden led the charge in dealing with insurance agencies and the cost of the flood, which doled out damages to the tune of millions of dollars.

26

**MEMORIAL UNION**

The unofficial gathering place on campus has seen its fair share of changes since it was built in 1927.

The most ambitious of those changes during Madden’s watch as treasurer of the Memorial Union board, was a $16 million renovation endeavor in 2004 which involved upgrading the bookstore and opening up corridors to un-cluster pedestrian traffic.

27

**JUDY HASKINS**

“It is not only his leadership we will miss, but we always know when he is in the building as his whistling can be heard by many as he walks the hallways. Or in our office we hear his quips of ‘we’ll get there’, or ‘stay tuned’.”

28

**CURIOUS CUISINE**

Beverly Madden was teaching a home economics course in 1960, where Warren, Beverly and female students lived together in a house and the students were graded based upon their ability to manage a home. The women took turns making meals for everyone in the house, Madden said he got to taste a wide variety of different dishes while he lived there.

“Nobody wanted to serve the same thing someone else had served, so we had some interesting meals,” Madden said.

29

**FRANKEYE OLESON**

Oleson, who has worked with Madden during her time with the ISU Foundation, the Alumni Association and United Way, said she admired Madden’s willingness to contribute to the community through organizations regardless of his busy schedule.

“He does things right. But at the same time, he cares so much about people,” Oleson said. “He is an incredibly kind man.”

30

**PAINT FOR PARKING**

When a former Daily reporter had accumulated upwards of $1,000 in parking ticket fines, Madden let the indebted student re-paint light poles around campus to help pay off the fine.

“Each light pole was worth about 50 bucks of his fine... Most of July, every afternoon he was out painting light poles to work off his fine,” Madden told the Iowa State News Service.

31

**SAVING MORRILL HALL**

An Iowa State landmark, Morill Hall has been a chapel, museum, library and an auditorium in its 100-plus years of existence. In the early 2000s it was in a dire state of disrepair.

Rather than demolish it, Madden and the ISU Foundation scrounged up the necessary dollars and donations needed to save the iconic building and Morill Hall continues to serve students to this day.

32

**ISU FOUNDATION**

It’s been said by many that the Maddens have coalesced with Iowa State University; it seems like virtually every thing they do, in one way or another, is aimed at the betterment of Iowa State.

Warren and Beverly “have served in virtually every professional and volunteer capacity that the university and surrounding community might offer,” according to the ISU Foundation website. “They can be seen at almost every Iowa State event, from arts to athletics and everything in between.”

Warren is an ISU Foundation Governor and serves on the Foundation’s Board of Directors.

33

**BUDGET GROWTH**

When Madden started in 1966, ISU’s budget was $61 million. Since then, it’s grown to over $1.4 billion. If you aren’t a math whiz, that’s 22.95 times larger today than it was 50 years ago.

34

**GREEN THUMB**

Ask him his favorite things about Iowa State, and it won’t take him long to mention Reiman Gardens.

Since it officially opened in 1995, the growth and management of the now 17-acre garden has fallen under Madden’s jurisdiction and has played host to a number of exhibits, learning and research opportunities.

35

**ALUMNI ASSOCIATION**

An award was established in 1948 to “recognize ISU alumni for long loyal service to the university through alumni-related activities.”

Warren and Beverly Madden received the award in 2012, and the couple certainly meets the criteria for the award.

36

**GRIDIRON BLUES**

Since coming back to Iowa State in 1966, Madden has watched the Iowa State Cyclones football team win 274 games, lose 368 and tie 10 times. During that span, the Cyclones had a 3-9 bowl record.

Football games are just one of the various activities Madden likes to attend at Iowa State, and though the highs are outnumbered by the lows, Madden said he is optimistic about the new coach Matt Campbell.

“He hasn’t lost a game yet!” Madden said jokingly.
Many times there is conflict between a university and city... We've been known for our excellent relationships. A lot of that credit goes to Warren.

He was also concerned about the impact a project might have on the community as a whole. He kind of had that dual perspective which benefits the community — he didn’t just look at it from the perspective of the university.”

The bizarre tragedy that occurred in November of 2013 — when a man driving a pickup was chased by cops across central campus before being fatally gunned down — culminated just outside of Madden’s office.

“I was in Beardshear Hall when I heard the noise and the shots and came out here and this... ” Madden told the Daily after the incident.

The tragedy sparked conversation about the effectiveness of the ISU alert system, prompting initiatives about the betterment of communications across campus. Madden was a big part of that.

When you eat, sleep and breathe Iowa State, odds are that the rest of your family does too. And the Maddens are no exception.

Warren’s wife Beverly is also an ISU grad and recently retired as the director of career planning and placement.

Their two sons, Walter and William, graduated from Iowa State, and are both members of the Alumni Association.

The Research Park is ISU’s hidden gem, and when it officially opened in 1987, Madden, who’s on the park’s board of directors, played a significant role in its fruition.

The momentum and excitement around the Research Park today make it a key feature of ISU. Scientists at the park are working on everything from flexible solar panels to ebola and Zika virus vaccines.

Looking at his list of accomplishments, it’s hard to imagine the Maddens ever took any time off. Warren and Beverly have managed to sneak away from time to time, and really enjoy traveling and bicycling. They’ve made a bucket list of things they’d like to do in retirement, including some international travel.

“Australia and New Zealand are on our bucket list,” Madden said.

We’ve all driven on it, walked across it, seen its street signs and taken its exit off Interstate 30. If you haven’t, odds are you haven’t been in Ames for very long. According to Madden, it’s the “main entrance to the campus today”.

To refl ect that, Madden, along with property owners, proposed the then “Elwood Drive” be renamed “University Boulevard” in 2007.

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Because of countless achievements, endless influence and great contribution to the community since he first arrived in Ames, the Tribune nominated Madden as “Citizen of the Year” in 2013. The Tribune noted that the breadth of his accomplishments and services to the community — although appreciated — often go unnoticed, saying in their 2013 Citizen of the Year article that “no campus building bears his name, there’s no scholarship awarded in his honor.” Yet.

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SUDOKU

Complete the grid so each row, column and 3-by-3 box (in bold) has every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk

LEVEL: 1

ACROSS
1. Soak up like a sponge
7. Iranian leader toppled in 1979
11. Chicago transit trains
14. "Hear hear!"
15. Roll down the runway
16. Accessory with a muumuu
17. Kind of deli roll
18. Squadron, e.g.
19. Bedevil
20. Blew a fortune
23. Twittering bird
26. Bat mitzvah scroll
27. Comedian’s asset
28. Comedian’s bit
29. “Consarn it!”
30. Emcee’s opening
32. User trying to get through a firewall
35. Prim and proper sort
39. Stretch (out), like a dog in the heat
40. Burning crime
42. Major blood lines
45. Letters on a tinkerer’s kit
47. Email attachment format
48. See-through
49. Utopia
51. Face-to-face exam
52. Protector of the president
55. B- minus one
56. Close margin at the track
57. “Fideles” Carol
60. Mohawk-sporting musician
61. “The Wind in the Willows” hero
62. “Hold your horses, will ya?”
63. Watch closely
64. “The ____ the limit!”
65. Emphatic refusal, and words that precede the ends of 20-, 35- and 52-Across in a restaurant warning

DOWN
1. Pose, as a question
2. Poser’s neckwear
3. Heel type named for a dagger
4. Welles of “Citizen Kane”
5. Is sorry about
6. “Big” 23-Down cannon
7. Hurt, like a barb
8. Underwear brand
9. Revolving point
10. Calls it a night
11. “Mistress of the Dark” film hostess
12. Ogle
13. Trivial Pursuit wedges, vis-à-vis the whole pie
21. Should, informally
22. Lugosi’s genre
23. Conflict that ended Nov. 11, 1918
24. Phone sound
28. Christening VIPs
29. Gives a thumbs-up
31. Roll call listing
33. “How adorable!”
34. More chilly
36. Age abbr.
37. Barista’s concoction
38. Jerk’s concoction
40. Presuppose
43. Storyteller known for irony
44. Quote by rote
46. To no avail
49. Test answer in a blue book
50. Scouts do good ones
51. Watery expanse
53. Stole
54. SSN, for example
58. X on a sundial
59. “The Name of the Rose” author

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