City strategies helped divert impact of recent data breach

The City of Ames parking payment data breach could have been worse but was protected, in part, by city data protection strategies, a city official says.

The City of Ames is dealing with their first-ever data breach, said City of Ames Finance Director Duane Pitcher. This comes in the wake of various reports concerning unauthorized charges to users credit and debit cards.

The city uses different third-party services to facilitate online payments, while online parking tickets use one system, payments for city bills use another system. This means if one service becomes compromised, it doesn't potentially endanger the information used within all city payments.

The use of third party services, rather than the city storing its own data, is generally safer for data protection as well, Pitcher said. As a result, citizens who made payments to other third party programs, like the ones used for utility payments, were not compromised.

The parking payment breach gave opportunity for the user’s first name, last name, mailing address, email address and debit/credit card number to be intercepted. Pitcher said this was also a benefit of separating the systems as the data stored by third party service, Click2Gov, was not adequate information intercepted for identity theft to occur.

Trademark, residency and funding: Reflecting on a semester of StuGov Senate

As the semester wraps up, Student Government Speaker Cody Woodruff reflected on some Student Government’s most notable accomplishments this year.

Initiatives undertaken by the Senate this semester include the addressing Iowa State’s new trademark policy, hosting a residency fair and granting more than $60,000 for student clubs and organizations across campus.

Advocating for trademark reform

In terms of impact and scale, Woodruff cites Student Government’s response to the enforcement of Iowa State’s new trademark policy, implemented Aug. 1, 2018. In a resolution addressing the university’s trademark policy on Oct. 10, the Senate illustrated the frustrations of the student body by asking the administration to halt enforcement of the policy and potentially alter it.

“The resolution itself I am incredibly proud of, the wording there, but also the work being done, the advocacy,” Woodruff said. “There is a lot of work still to be done on that issue, but we will see what spring semester offers.”

I am a Voter Campaign

The ‘I am a Voter’ campaign was created by the Civic Engagement Committee to educate students about the importance of elections, encourage students to register as voters and submit ballots for the Nov. 6 Midterm elections. Woodruff commends Sens. Caroline Warmuth and Jacob Schrader as well as Senior Director of Governmental Affairs Kathryn Walker for their efforts on the project.

“We had a big midterm election that garnered a lot of national and statewide focus too, but the voter turnout numbers were outstanding,” Woodruff said.

The Ames data breach impacted an upward of 4,600 people.

The inside has added lights, six screens and two security cameras, all controlled through his phone.

Sam Nac, founder of Sam Shuttle Ames LLC, fuels up his car in between lifts. The inside has added lights, six screens and two security cameras, all controlled through his phone.

One Ames entrepreneur is doing what he loves, which for him means spending most of his time behind the wheel.

Whether driving a CIT Signature Bus or for his own shuttle business, Sam Nac said he enjoys meeting new people and bringing them to places old and new.

“I just like to work [for] myself,” Nac said. “To me, this is not a job, it’s just having fun … I can [make] my own hours.”

Nac said he moved to Ames from Storm Lake because he found out Uber was here. He used to work in restaurants but realized he could be making more as an Uber driver. Then he discovered he would make more through his own business, and Sam Ames Shuttle Service came about.

Nac drives a Toyota Highlander that he adds his own personality to with stickers saying, “Watch out for the idiot behind me” and “If you can read this, then back the hell up.” He also has his phone where his customers through call or text. His shuttle business has become an Uber/Taxi service hybrid, as he has a network of drivers he can call when he is unable to take a customer somewhere.

With his own business, he moved from seeing new people every day to having loyal customers who ask him for rides at least once or twice a month. His phone has more than 1,000 saved numbers made up of mostly past customers. He includes the street name of each contact, so he knows exactly where to go with each repeat call. He says he meets people from around the world and becomes a tour guide for the city they go to.

Sometimes, people have him come along for their plans, recently going to a 5 Seconds of Summer concert with passengers who had an extra ticket. These loyal customers sometimes become friends, Nac said.

When he isn’t working for his business, he is still driving, but instead of his Highlander, he drives a CIT bus. Nac can be seen with another vehicle, a Toyota Highlander, with the word “Sam” written on the side.

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36 Jerusalem land: Abbé
37 Look after
42 Tenenda
44 Prefix with classical
45 Bernese Alps peak
47 Bill Gates or Paul Allen, via-Avis
Microsoft
51 Those, to Tim
52 On ocean liner, say
53 For __, to rise again
56 Co. that merged into Verizon
57 Gas company with toy trucks
61 Egyptian snake
62 Summoned up
65 Curtain support
66 Dear __, cry
67 Muhammad Ali’s boxing daughter
68 Evoc. moneyman, and a hint to 17-, 37-, 47- and 62-Across
69 Requirements
70 Aggravate

5 Animal pouches
2 Comments from the confused
2 Supreme Norse god
4 __, Yale, N.C.
5 __, holy woman
6 __, 1964 Denys Leary film about a crook who acts as an arbiter
7 Gut-punch reactions
8 Batman and Robin, e.g.

19__ won’t be afraid”: “Stand By Ross of the Supremes
21__-Salem, N.C.
22 Comfy shoe
23 Nick and Nora’s dog
24 __-Salem, N.C.
25 Former Congressional gp.
26 Univ. teacher
27 __, Minnesota chief and hero
28 Former Calif. NFLer
29 __ a kind: unique
30 Mental picture
31 Egyptian snake
32 Pretty close
33 Checker, e.g.
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The Daily regrets this error. The Iowa State Daily welcomes comments and suggestions or
complaints about errors that warrant correction. To submit a correction, please contact our
editor at 515-294-5688 or via email at editor@iowastatedaily.com.

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Amy Powell, a 4-H animal science program specialist at Iowa State, grew up in Tennessee with a passion for teaching and 4-H. 4-H is a network of youth organizations whose mission is dedicated to engaging youth to help them reach their fullest potential. The goal of 4-H is to develop citizenship, leadership, responsibility and life skills in youth.

Before she came to Iowa State, Powell was working with 2,000 4-H youth. Now, she has the opportunity to teach younger generations about the science behind animal care on an interactive website.

“It was actually Jodi Sterle’s idea,” Powell said. “Jodi is a coworker of mine, but she just didn’t have the time or funding to complete it.”

According to a press release, Powell set up focus groups with extension professionals, volunteers and parents in five Iowa counties to find out how youth acquire information about animals. She found that there were no guidelines in place for acquiring and disseminating information about animal care.

“There are more than 16,000 youth in Iowa that take part in livestock projects,” Powell said. “There is a need for them to learn how to properly take of their animals with accurate information and facts instead of bias.

Animal University is the name Powell gave to the interactive website to teach youth about animal care. Although it is still in design, the website is set up to be interactive by teaching about various breeds in different parts of the world. The user will choose a certain part of the world and learn about the breeds that live in that region. By interacting with the virtual environment that the breed is in, the user will learn about the needs of that specific breed.

“This will be a great resource, not only for kids in 4-H but also consumers and schools,” Powell said.

The interactive web-based curriculum also will help students understand the science behind animal care, according to a press release. Powell hopes students gain a better understanding about the reasons why animals need certain amounts of feed or why they behave in a certain way. She also hopes that Animal University will educate consumers with accurate information and facts instead of bias.

“And there are seven species that we have planned to do,” Powell said. “We will also have several different modules for the users to go through, so it will take them more than five minutes to complete each species.”

Powell hopes that the beef and swine modules will be completed by this time next year.

### Resolution on MENA and Test Choice

MENA, the Middle Eastern and North African, resolution addresses the issue of MENA students not being recognized by U.S. standards as multicultural students resulting in their being labelled as “white.” Student Government created a resolution asking the university to accept MENA as multicultural students, which would allow them to utilize the multicultural resources on campus.

### The Test Choice resolution was introduced this year and is asking Iowa State to allow tests from other countries to be used as admission exams, rather than just the ACT or SAT. Sen. Gabriel Rios-Rivera is working to find test conversions to bring to faculty before a decision is made.

Fall 2018 in review

“IT’s exciting for me as a speaker because we finally have the right people,” Woodruff said. “Not that we didn’t before, in the previous session I was in, we had good people, but there is truly not a weak link within the senate. All of them want to be involved, are engaged, have been active.”
Barks @ Parks

Comfort dogs help students reduce stress of finals

Eleni Vaskova, junior in chemical engineering, plays with certified-therapy dog Miley during Barks@Parks on Monday.

Marit Hovey, sophomore in global resource systems, pets certified-therapy dog Cooper during Barks@Parks on Monday.

Students pet certified-therapy dog Talli during Barks@Parks on Monday. Barks@Parks is held daily during Dead Week in the upper rotunda of Parks Library to help students reduce stress.

Joe Murdock, junior in animal science, plays with certified-therapy dog Cooper during Barks@Parks on Monday.
Trademark policy demeanes student organizations

BY TOM EMERSON
@iowastatedaily.com

If Iowa State University’s ultimate aim is to create ill-will and reduce alumni giving, then by all means it should continue to bully student organizations into identifying themselves in vague and ridiculous ways without using three words: Iowa State University.

This attempt to demean and disrespect university-recognized student organizations reminds me of a hotel in Blackball, New Zealand (pop. 300) that was called the Blackball Hilton before Conrad Hilton bought his first hotel in 1919.

So guess what happened when the chain decided to protect its trademarked name from poachers of any stripe? Lawyers descended on The Blackball Hilton (16 rooms), repeatedly demanding that the hotel cease and desist and threatening dire legal action if it did not.

So, the hotel changed its name from “The Blackball Hilton” to “Formerly the Blackball Hilton.” It worked.

So, how about the 800 clubs and other student organizations officially sanctioned by ISU change their names to either “Formerly the Iowa State (fill in the black) Club” or even “Not the Iowa State University (fill in the blank) Club”?

Let’s see if Beardshear can swallow that.

Appreciation cannot be purchased

BY MEGAN PETZOLD
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As of today, it has been 13 days since Thanksgiving. Thanksgiving is a day where many give thanks for the things in life we appreciate and are thankful for, such as family, financial status and possible materials, such as a house or car.

After our day of being thankful, however, comes Black Friday — a day where Americans lose all sense of direction, a day for everyone to go into a blind panic to fight and get the things they want or they can give to others as Christmas presents.

Amazon is having a “12 Days of Deals” promotion along with many other stores having “holiday deals” saving consumers “up to (fill in the blank with percentage) off!”

Amazon’s 12 Days of Deals is a promotion that started at the beginning of December and announces a new section given the deals each day. Yesterday, day three of the 12 days of deals, was toys. Select toys are discounted and promoted to show the consumer what exactly they might be missing.

Between online shopping and many stores showing off deals consumers can’t pass up, it is wise for people to gather far more than they ever would need.

If you don’t know already, items sold in major stores are made for far less than they are sold for, including price of shipping, labor, materials and any other hidden fees. For example, TOMS shoes are typically sold for around $40 in stores. These shoes are made for roughly $3 to $5 per pair. So, how is it that a 20 percent discount on $44 to $68 make it feel fair?

Holidays should not be an excuse to break our bank accounts for things we don’t need or an excess of things. Finding just one present per family member is more than enough to show them you appreciate them and have been thinking about them.

This holiday, we all should go back to appreciating those we care about in more ways than giving them things. Yes, as much as they probably appreciate you giving them a gift by which you thought they would like when you saw it, it is so much more important to think about that person and not try to buy everything in the world.

The most important things in life don’t have a price and can’t be bought.

Barks @ Parks beneficial Dead Week tradition

Students passing through the halls of the library may have heard a bark or two in the past couple of days. No, the over-studying isn’t making students mad. Some fluffy friends have taken up residence in the upper rotunda of the library.

Iowa State provides a multitude of resources for finals prep and academic help. Most of the time, this comes in the form of tutoring, supplemental instruction sessions and writing workshops. However, they also provide a slightly slobber form of help. Specifically, Barks @ Parks.

Barks @ Parks is a daily event where students can take a break from studying to play with dogs from 11 a.m. to 3 p.m. everyday during Dead Week.

Iowa State does not let most animals into dorms and apartments, with the exception of emotional support animals and service animals. Fish and pets are not allowed in university owned living spaces, except for university village.

Iowa State University.

In Iowa State village, local shelters in Ames that might just let you volunteer or socialize their animals. Fish and pets are not allowed in university owned living spaces, except for university village.

Pets have also been proven to lower anxiety and depression, both are found more often in college students around dead week and finals. It is shown that playing with a dog or cat can elevate levels of serotonin and dopamine, which calm and relax the mind. There are many students who need that little bit of relaxation this finals season.

Columnist Megan Petzold believes that during the holiday season, individuals should focus less on consumerism.

Columnist Megan Petzold, OPINION

IOWA STATE DAILY
Wrestling No. 23 in country, first ranking in two years

BY ZANE.DOUGLAS
@iowastatedaily.com

Iowa State wrestling is coming off an inspired performance against one of the best programs in the country, yet still came away with a loss.

Dresser's plan in full effect
Coach Kevin Dresser took over as the Cyclones’ head man prior to last season, and after a year’s worth of growing pains, the team is starting to return to prominence.

This was evident in the last match against Iowa.
The Cyclones lost a tight battle due to bonus points after losing 35-6 just a season ago.

The Cyclones experienced a lot of transfers and roster turnover in the offseason, and have looked like a new team.

“T’s kind of like breaking in a pair of new shoes,” Dresser said. “It might not feel good right away.”

The rest of the team feels that last weekend was a disappointment, but all things considered, it turned out a lot closer than most people expected. This might be the new normal in Ames.

Gomez firmly on the map
Redshirt freshman Austin Gomez has being tearing up the mat since he’s started his career at Iowa State, and the nation is starting to take notice. Most recently, Gomez won a convincing bout against fellow redshirt freshman Austin DeSanto. DeSanto was ranked No. 10 at 133 pounds heading into the match while Gomez came in at No. 14 according to InterMat.

Gomez is undefeated this year and he didn’t stop on Saturday as he defeated DeSanto.

Since it was such a highly-anticipated match, he is getting some national recognition now beyond just his ranking.

“I think I put my name out there finally,” Gomez said. “It’s a step in the right direction to where I want to be in March.”

Iowa State ranked
According to the National Wrestling Coaches Association, Iowa State is now ranked No. 23 in the nation. On top of the team ranking, redshirt sophomores Ian Parker and Samuel Colbray received rankings from InterMat at #19 and No. 18 respectively.

Iowa State hasn’t been ranked in over two years, and this is the first ranking under Dresser’s regime.

The Cyclones will head to Northern Iowa for the UNI Open on Saturday.

Having swept their first two opponents in the NIVC (Drake and Bradley), Iowa State will continue its season with a quarterfinal matchup against North Texas on Wednesday night.

Iowa State comes into the match with a 18-13 overall record, riding a six-match win-streak.

The Cyclones’ opponent will be the North Texas Mean Green. The Mean Green hold a 19-16 record coming in to the match. North Texas defeated Wichita State in four sets last Friday to advance to this point.

This matchup between the Cyclones and Mean Green is one of rarity. The last time these teams played one another was in 1984 in a tournament in Oklahoma.

North Texas will be a different team altogether according to coach Chritie-Johnson Lynch.

North Texas uses a “three middle-blocker-system,” according to Johnson-Lynch. Johnson-Lynch made note of the fact that there is not traditional middle on the floor and you have to stay alert for who is hitting in which rotation.

“(North Texas) is playing really well right now,” Johnson-Lynch said. “That team has some big arms on the roster and their opponent wants to do.

Johnson-Lynch and numerous players agreed that Iowa State spent too much time worrying about what Drake or Bradley would bring next. All of that extra worrying led to sloppy play and missed assignments, Johnson-Lynch said after the win over Bradley.

The Cyclones want to control what happens on their side of the net, according to senior Hannah Bailey.

Bailey believes if the Cyclones focus on their play and not worry about the opponent’s, then good things should happen.

“We need to go out and be aggressive from the start,” Bailey said. “When we focus on what we do best then we will see good things happen.”

Piper Mauck agreed.

The 6-foot-1 setter for the Cyclones was credited by Jess Schaben as the reason for her great performance after the victory over Bradley. Mauck had the same sentiment as Bailey.

The sentiment is clear. Iowa State should obviously understand its opponent, but not at the cost of their own success.

“All of [North Texas’] hitters have tendencies,” Mauck said. “This game and the rest of the season is about raising our level of play so we can have more success.”

Having swept their first two opponents in the NIVC (Drake and Bradley), Iowa State will continue its season with a quarterfinal matchup against North Texas on Wednesday night.

Iowa State learned after beating Drake and Bradley earlier in the tournament that it can’t afford to worry about what
Poems from the divine

These are submissions from the Voices desk. For the first of its kind, the theme is displaying the feelings of women pertaining to life, love and self-reliance.

I've been plucking petals for 7 years—
he loves me, he loves me not.
but we've both slipped a few remaining pieces of our hearts into the pockets of others by now.
the leftover petals float in a bubble bath or blanket an unfamiliar bed, making me forget, if only for a moment, that I loved you. sometimes i wish i could write music because piano keys and guitar strings tend to send a better message than my midnight similes, comparing you to the waves and the sand and the seagulls. because i could change the melody, build a bridge, adjust the tempo, but my poetry always ends the same.

I don't leave my apartment with an umbrella unless i'm positive it'll rain, yet i put on makeup hoping i'd run into you today.
maybe if the universe orchestrated some divine intervention between the two of us you'd finally see me. not just like my selfie on Instagram, but really see me.

Karma

BY KELSEY.STEINBACH
@iowastatedaily.com

WAS HARDER THAN BEING SOMETHING
because i woke up every morning

Perpetual

Lost

BY JULISSA.GARCIA
@iowastatedaily.com

LOST

I have you ever felt like you never fit?
Like no matter what you did, the space you occupied didn't welcome you.
Have you ever felt lost?
Like no matter what turn you took
It wasn't the place people wanted you to be in
So you keep wandering
As if they were the deciding factors

Cause i'm still lost in these trauma-filled thoughts
That continue to feed my depression
My family lost in everything
I am doing right
Not realizing what inside i am feeling so wrong
Lost in my way to be
In a culture i call my own
But i can't even keep that part of me

I have three more events. In doing so, we hope that you not only consider attending at least one, but give us suggestions for a theme you would like to see.
For the final print page of the semester, i decided to take an unique approach. There is no certain way to submit your suggestions or opinions. Everyone is entitled to a freedom of expresion, it's not just a quick paragraph or a certain limit of words. Just as everyone has different experiences, there are different ways to express oneself. Some people choose to write poetry, some create art and some even talk through public speaking.
We hope to continue having poetry pages at least once a month next semester and publish them also online, but we also encourage other unique ways to broadcast your voice. Have a camera? Film it. Love to write? Pick up a pen and start writing. Maybe painting is your thing. If so, don't be afraid to let your passion stop you from expressing yourself.
We are grateful for all the voices we have encountered this semester and we look forward to the many more we will encounter next semester.

Voices

End of the semester reflection

BY WHITNEY.MASON
@iowastatedaily.com

If there is one thing that should always be remembered, it's simple. Everything keeps going. There is not one thing that just stops, everything carries on and so do we.

This semester, Voices was given a weekly page in our print publication, highlighting different people within our community.

From students dedicating a part of their adventure at Iowa State to advocate for important issues, to some members of our community welcoming a young couple who has dedicated their lives to telling stories of veterans from each of the 50 states, the goal of highlighting new voices has been met.

However, this first semester was just the beginning. Our entire community has not given their voices, while i can admit the first semester of this school year was not designed to gather everyone's voice, this semester was the introduction to the capabilities that the Daily and Voices have to offer.

With the launch of #AskMeAmes, we have encouraged our community members to ask us questions to certain issues that matter to them. From there, we hope to answer your questions and learn something new ourselves.

With Voices, we have created social media with the hopes of creating an online presence that creates thought provoking and much needed conversations that you will not only carry online but also in person in your daily face-to-face interactions.

Beginning next semester, we hope to see you a part of these online discussions.

Another thing i wanted to implement as editor was establish live events. To do this, we successfully launched the Daily Dialogue. Using the theme of a political awakening, speakers discussed the moments that triggered an interest in politics and their respective journeys. For next semester, we hope to have three more events. In doing so, we hope that you not only consider attending at least one, but give us suggestions for a theme you would like to see.

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VOICES 07

Wednesday, December 5, 2018

constantly giving and taking

but we've both slipped a few remaining pieces of our hearts into the pockets of others by now.
the leftover petals float in a bubble bath or blanket an unfamiliar bed, making me forget, if only for a moment, that i loved you.

sometimes i wish i could write music because piano keys and guitar strings tend to send a better message than my midnight similes, comparing you to the waves and the sand and the seagulls. because i could change the melody, build a bridge, adjust the tempo, but my poetry always ends the same.

I have you ever felt like you never fit?
Like no matter what you did, the space you occupied didn't welcome you.
Have you ever felt lost?
Like no matter what turn you took
It wasn't the place people wanted you to be in
So you keep wandering
As if they were the deciding factors

Cause i'm still lost in these trauma-filled thoughts
That continue to feed my depression
My family lost in everything
I am doing right
Not realizing what inside i am feeling so wrong
Lost in my way to be
In a culture i call my own
But i can't even keep that part of me

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driving 21 Cardinal during the week, though when he is there, the repetitive route makes him wish he was back at Ames Shuttle.

“This is all you do, go back and forth,” Sam said, who drives about 10 laps over five or six hours each shift.

Nac said he prefers to drive long trips and has taken people as far as Chicago. He plans to make his longest trip since starting his business when the Cyclones go to San Antonio for the Alamo Bowl. He doesn’t take road trips unless it’s for his business, but he sees these as mini-vacations that he’s getting paid to do.

Originally from Thailand, Nac has lived all over the U.S. He grew up in Alaska and eventually moved to the continental U.S. He said he doesn’t miss Alaska since, like Hawaii, you are limited in places you are able to drive to.

“Every time you go to Alaska, you cannot go anywhere, just like an island. That’s why I moved down here,” Nac said. “Alaska and Hawaii are the same … every time you go somewhere you have to fly.”

Nac took several career routes before finding his love of driving. He didn’t enjoy school, so he joined the yearbook club and school newspaper, so he could skip class to take pictures. He said he struggled learning English right away because he just wasn’t interested in the classes.

Nac said when he first came to the U.S. in high school, he only knew a few phrases including “How are you?” and “Where is the bathroom?”

“You know how you say, ‘Can you turn off the light?’ I would say, ‘Can you open the light,’” Nac said. “To me, you open it … English was so weird to me so many times.”

When in Alaska, he helped out with his family’s restaurant.

“I don’t like to work [in restaurants],” Nac said. “I worked all day everyday, seven days a week. Well, not seven days because of Sunday … After school, I had to go straight to the restaurant.”

Now, Nac can appreciate making his own schedule. At a restaurant, it is difficult to take off. You have to drive out there, stay several hours and then drive back.

“This way I can turn off a phone. Somebody make a call, I don’t want to answer, let them go,” Nac said.

If you are looking for a ride, whether in Ames or somewhere further, Sam Ames Shuttle LLC can be reached at 515-291-1324.

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