Local elections in Story County have a very low voter-participation rate, lacking both student and adult voter turnout, according to the city of Ames. Ames residents will cast their ballots for city office and school board candidates Tuesday.

The August election for the State Representative for District 6 had a voter participation rate of 5.29 percent, according to the city of Ames. The reasoning behind low local election turnout rates is most likely related to students, said Mack Shelley, chair of the political science department at Iowa State. Shelley said the relevance of the election may seem to be less important, particularly to students.

“It’s easier to get students interested in and excited about something like a presidential race,” Shelley said.

Voter participation at the national level is higher than at the local level, but is often only focused on the presidential position. “It’s unusual in the U.S., even in presidential election years, to get a turnout rate of 60 percent,” Shelley said. “60 percent turnout voting for president doesn’t guarantee that all those people vote for all the other things that are on that ballot. Some people just vote for one or a few offices and skip the rest.”

One reason people choose to not vote in a local election could be the perception that one’s vote does not count. Shelley said the drive behind certain people turning out to vote in this type of election is salience. “When the election is seen as having higher salience, it means you feel like more is at stake and your future might be better or worse if anyone gets elected,” Shelley said.

Voter apathy among students and adults during local elections can lead to lower voter turnout, said Zack Bonner, political science lecturer at Iowa State. Voter apathy is when individuals do not vote based on lack of interest or enthusiasm. They may not vote because of a belief that their vote doesn’t matter, or they may not be concerned about the result. “There’s a cost-benefit analysis and a lot of times, they just don’t feel as connected to the community.” Bonner said. “It’s more of, ‘I’m going to be here for three, four, five years and then I’m gone, so why do I need to worry about local zoning ordinances or property taxes?’”

Campaigning is one way candidates can reach out to the community and interact with constituents. Small, local campaigning is much less popular than a national-level campaign. Shelley said part of the challenge is on how prominent the position is. He said for positions such as mayor or a city council representative, there is likely a formal organization. “Someone is in charge of raising money to help fund the campaign, and somebody is in charge of.”

“If you think about it, the things that a mayor or city council could do either to benefit or hurt the students is more direct and a lot stronger than what the president of the United States might do.”

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POLICE BLOTTER

11.3.19
Theodore Martin Aspholm, age 49, of 2302 Melrose Ave. - Ames, Iowa, was arrested and charged with domestic assault with intent or weapon at 2302 Melrose Avenue (reported at 6:50 a.m.). Theodore Martin Aspholm, age 49, of 2302 Melrose Ave. - Ames, Iowa, was arrested and charged with domestic assault, strangulation with injury, at 2302 Melrose Avenue (reported at 6:50 a.m.).

Theodore Martin Aspholm, age 49, of 2302 Melrose Ave. - Ames, Iowa, was arrested and charged with domestic assault, strangulation with injury, at 2302 Melrose Avenue (reported at 6:50 a.m.).

Kimberly Dawn Winner, age 34, of 801 South 1St. - Sheldahl, Iowa, was arrested and charged with forgery, class D felony, at 4400 Lincoln Way (reported at 11:11 a.m.).

To submit a correction, please contact our editor at 515-294-5688 or via email at editor@iowastatedaily.com.

CORRECTIONS

The Iowa State Daily welcomes comments and suggestions or complaints about errors that warrant correction.

20 Calendar entry
21 Ferguson city
22 Construction beams
24 Adult “Ozzy Osbourne’s Twelve” role
25 Legend of the links
27 Old ___ Connections
28 “They went ___ in a taxi, they didn’t” Lancer
30 Logos just 60 Minutes
32 Words in a dish
34 Rainy season
35 Just double basmati Charlie
40Wiki concerns — and based on six famous names hidden in rows 1, 4, 12 and 15 of this puzzle grid, what the block squares in those rows resemble
43 West Texas city
44 Approaching
45 Tiny complaint
46 Uno y dos y tres
50 Oaf
53 Some Steppes animals
55 Bear whose food was too hard
56 Source of much broken tea
58 Sky light?
61 Pumpkins, e.g.
62 Moss ___ pork
63 Crossworded series
65 19th-century Holy Roman emperor
66 Mountain end
67 Increases, with “up”
68 “It Wasn’t All Velvet” memoirist
69 Perfect
71 “That’s all ___ dude”
72 Assorted answers
73 “It’s not my fault”

”Just tell me”
31 Cheese device
40 Neverthless
45 Out of concern that
53 Summer quaint
74 Taken
80 Much more harmful
89 Works on walls
100 Mozart’s “___ A Far-too”
119 David Sedavics work
125 Luck isn’t a trick, maybe
134 “Family Man” mother
25 Space on a form
26 “Want results!”
26 Louisiana praline
27 ___ Kiss Tha Guy” book of rheumatology lyrics
31 Loaded, in Limoges
32 Big Bob
35 Cebere huckle
39 Pigeon berg
34 Singer and longtime owner of baseball’s Angels
35 Sch. 30 miles south of Providence
39 Riverside’s boy
39 Elbow to nibble
42 Royal title
47 Bagel choice
49 Perfect
50 “I want results!”
51 ___ of a box (in bold borders) contains every digit, 1 to 9.
52 Take by force
54 Apology ending
56 Nasser
57 Parleying ment.
61 Attuned
64 Western st.

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk.
The seven candidates running for election

Editors note: Individuals with an asterisk (*) by their names denote them as an incumbent currently serving on the Ames Community School District School Board

BY JACOB SMITH
iowastatedaily.com

Candidates were asked to give their top priorities and how they would approach solving different issues. Quotes are directly from candidates’ responses.

Over multiple weeks, the candidates were interviewed at length to gain knowledge of their stances and plans if elected to the school board.

This is the Daily’s attempt to provide information on each candidate in a way that can be consumed in a short amount of time while still including as much information on them as possible.

Amy Edwards

Main issues: Increase communication processes and how they work at the building level, emphasize information distribution to families, support social and emotional growth of students.

Skills/experiences: Former Sawyer parent/teacher for 10 years in the district, attended school board meetings, family ambassador for her building, teaches Sunday school, volunteered for high school referendum committee.

Awein Majak

Main issues: Focus on educational improvement and equity, create consistent communication, address mental health, generate social and emotional growth of students.

Skills/experiences: School board member for last four years, a mother and a former teacher, served as an assistant dean of students at Iowa State, chaired the Parks and Recreation Commission, leadership roles within her church.

Michelle Lenkaitis

Main issues: Address mental health, reduce district waste, improve communication with new leadership within the district, evaluate the superintendent.

“Supervision [mental health] needs to be community-based, and they need to leverage community resources and build partnerships,” Lenkaitis said. “It’s not something for the school to do by itself.”

Skills/experiences: Over 25 years in relationship management, human resources and labor law compliance, parent of four kids who have gone through Ames schooling, current manager of custodial services with facilities planning and management at Iowa State.

Allen Bierbaum

Main issues: Promote mental health initiatives on the board, support kids in the district.

Skills/experiences: Vice president of the school board, chief technology officer at Priority 5 of the Iowa State University Research Park, master’s and Ph.D. in computer engineering from Iowa State, vice chair of the Ames Parks and Recreation Commission, former member of Iowa Innovation Council and Leadership Ames Class 29.

Sabrina Shields-Cook

Main issues: Emphasize mental health resources and training for staff, address high enrollment problems.

Skills/experiences: Master’s in rhetoric and professional communication, graduate of Ames High, current Iowa State academic adviser, worked in pre-inclusion for about a decade, served on the Master Parent Teacher Organization executive committee, served as president for the Ames Water Association, Human Resources Liaison, parent for 10 years in the district.

Michelle Lenkaitis*

Main issues: Focus on educational improvement, implement communication initiatives, emphasize mental health resources and training for staff, address high enrollment problems.

Skills/experiences: Former Sawyer parent/teacher organization president, created a newsletter to improve communication to families, attended school board meetings, family ambassador for her building, teaches Sunday school, volunteered for high school referendum committee.

Awein Majak*

Main issues: Provide more support to children with special needs, reduce waste in the district, improve communication to students and families whose first language is not English.

“I came from Africa,” Majak said. “English is not my first language. I need a better way for the school district to communicate with Latinos, refugees and immigrants in general. Also, other students — they have parents that don’t have access to internet [or] email, and they can’t read and write. So we have to find a better way to communicate with them.”

Skills/experiences: Described herself as a hard worker who sets goals, bachelor’s in biology from Iowa State, volunteers for the homeless shelter, assists families with school paperwork.

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Main issues: Address mental health, reduce district waste, improve communication with new leadership within the district, evaluate the superintendent.

“I think [mental health] needs to be community-based, and they need to leverage community resources and build partnerships,” Lenkaitis said. “It’s not something for the school to do by itself.”

Skills/experiences: Over 25 years in relationship management, human resources and labor law compliance, parent of four kids who have gone through Ames schooling, current manager of custodial services with facilities planning and management at Iowa State.

Amy Fransen* Main issues: Focus on educational improvement and equity, create consistent communication, address mental health, generate social and emotional growth of students.

“A lot of it is work of the administration to understand the effects of it on education,” Fransen said. “It’s also teaching partnership and support of resources in our community and thinking creatively about ways that we can address all of those priorities.”

Skills/experiences: School board member for last four years, a mother and a former teacher, served as an assistant dean of students at Iowa State, chaired the Parks and Recreation Commission, leadership roles within her church.

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The race for Ames City Council

Candidates run for Ward 4, Ward 2 and at-large representation

Rachel Junck: Ward 4
BY NOELLE.RIEMER @iowastatedaily.com

Rachel Junck, a 20-year-old student at Iowa State, is running to represent Ward 4 in the Ames City Council. If elected, Junck would be the youngest woman ever to ever win a seat on the Council in Ames’ history.

The population of Ward 4 in Ames is a majority of students, but there has never been a student elected into office, Junck said. Junck has never run for political office before, but she grew up in Ames.

Junck said from the time she was of legal age to vote, she was voting in both local and federal elections. However, she also noticed that her peers had no interest in voting in the local elections and wanted to run partially to change that.

Her plan includes making Ames carbon-neutral and lowering waste production.

“I am aiming to fight climate change,” Junck said.

A carbon-neutral Ames would mean making no net release of carbon dioxide into the atmosphere.

Junck said she hopes to accomplish this by decreasing the amount of waste produced by the city and increasing composting and recycling citywide.

The Council elections will be the first time Junck is running for office.

Junck said she hopes to overcome people stereotyping her as a person and as a candidate by inspiring more young people to get out and vote.

“Students are the highest registered population of voters and the lowest population of actual voters,” Junck said. “It’s directed towards young people, specifically the students, in Ames.”

Additionally, Junck’s campaign focuses on investing in Ames’ housing market.

By investing in public parks and creating inclusive and accessible housing, Junck said she hopes to make Ames a place where young people want to stay after graduation.

“Local action is just the beginning,” Junck said.

Chris Nelson: Ward 4
BY NOELLE.RIEMER @iowastatedaily.com

Chris Nelson, a lifelong resident of Ames, has been a City Council member for the past six years and is running for Ward 4 reelection for the last time. Nelson was born and raised in Ames, went to school at Iowa State and is now raising his own family in town.

Nelson said this gives him a unique perspective on the Council.

“I think one of the things I bring to the table is that I grew up here, I was a student here, I lived the student life and I have lived the life here as a permanent resident with a family — things change over time,” Nelson said. “It helps me understand Ames as a community.”

Nelson said this will be his final term on the Council if elected.

“I still have positive things to contribute,” Nelson said.

One of Nelson’s plans is to finish the Ames 2040 plan. The Ames 2040 plan is a comprehensive 20-year that gives a long-term trajectory to where and how Ames can expand.

Nelson said he ran for the Council because he did not like the way the Council was headed at the time, and he wanted to work to support the community.

“It was in the interest of the community,” Nelson said. “I still don’t consider myself a politician.”

Nelson said his plans for next year include creating a greenhouse gas inventory using data to develop a greenhouse gas income plan and to create a quality of life plan.

Having run and won before for a position on the Council, Nelson said he sees himself having an advantage.

“There is a lot more to serving on City Council than it looks like, [it] takes a year to get up to speed,” Nelson said. “Being there for a while has allowed me the depth and the breadth.”

Another focus of Nelson is encouraging young voters at the university level.

“It’s great to see young people get involved in the political process,” Nelson said. “It’s challenging at the university level when students come and go in an election cycle or less. It’s important to be engaged, to be out and listening. The city has a strong partnership with the university.”

Joe Van Erdewyk: Ward 4
BY MORGAN.LAVIOLETTE @iowastatedaily.com

Joe Van Erdewyk is running to represent Ward 4 in Ames City Council Ward 4 with the perspective of a young, hard-working renter who wants to create affordable housing.

Van Erdewyk graduated from Iowa State in 2017 with a bachelor’s degree in history. He volunteers as a tutor at the Ames Public Library and works as a transit driver for CyRide.

“I fell in love with Ames when I came here in 2013,” Van Erdewyk said. “The community and people who call Ames home is truly something special.”

Van Erdewyk said his interest in politics began with his desire to find solutions within communities and understanding how issues impact people through personal connection.

“The Council really struggles to understand the way that their decisions impact people,” Van Erdewyk said. “Those decisions make it difficult to live in Ames and call Ames home if you don’t have a stable, well-paying job.”

A large part of Van Erdewyk’s campaign focuses on the affordable housing crisis in Ames.

“In 2014 I read the building and housing code,” Van Erdewyk said. “[It’s] not because I wanted to run for city politics or because I had a bone to pick with anyone, but because I was a resident who was paying too much of my income to rent.”

Van Erdewyk said he wants to create a way for single-family homes to be back on the market.

“The idea is to find ways to effectively target [single-family homes],” Van Erdewyk said. “A great example of how to do that is simply to bridge the information gap that exists.”

Van Erdewyk plans on affordable housing includes the Ames 2040 plan. The Ames 2040 plan is a comprehensive 20-year plan that gives a long-term trajectory to where and how Ames can expand.

“T here are young families and young professionals that would love to own a home in Ames,” Van Erdewyk said. “They can’t because the homes that are for sale right now are 350,000 dollar homes or up, and they stay on the market for 90 days or more; but any home that comes up for sale that below 250,000 dollars gets bought up in a heartbeat if it’s not completely dilapidated.”

Van Erdewyk said he plans to create a tight-knit community focused on the realities of housing for students, families and single adults.

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“No one [as] out them doing the engagement with residents,” Van Erdewyk said.

Timothy Gartin: Ward 2
BY NOELLE.RIEMER @iowastatedaily.com

Timothy Gartin has been on the Ames City Council for the last six years and is running for what he said will be his final term.

After six years, Gartin said it would be good to have some fresh energy and exercise limits in the City Council Chambers.

Before running for the Council, Gartin ran for Iowa Senate in 2010, but lost to incumbent Herman Quirmbach (D) by six percent of the vote.

Gartin is now running for reelection to represent Ward 2.

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Gartin said he is making it a goal to make Ames a more inclusive place where people can feel welcome.

“I am very active in our NAACP chapter,” Gartin said. “I love this group. I am usually the one disagree without being disagreeable.”

Gartin is a current member of the Ames chapter of the National Association for the Advancement of Colored People (NAACP).

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**Mary Greeley Medical Center Board of Trustees**

Hospital trustees face unopposed reelection

BY JACOB SMITH
@iowastatedaily.com

Incumbents Sarah Buck, Kenneth McCuskey and Brad Heemstra are running for reelection to the Mary Greeley Medical Center Board of Trustees.

Each trustee is running individually but is uncontested in their race.

Trustees have several responsibilities on the Mary Greeley Medical Center Board of Trustees.

Trustees are responsible for managing and governing the hospital, authorizing delivery of health services, adopting bylaws for the governance of the hospital, approving the appointment of quality staff and medical services as well as negotiating charity care and various budgeting matters, according to the Mary Greeley Medical Center website.

Running without opposition, the trustees are moving forward with plans to better the hospital and its community.

Buck, chair of the board, has been on it for six terms and is running for her seventh.

“I am experienced,” Buck said. “I care about the medical center and its service to the community and to the region, and because of my experience I think that I continue to have something to offer.”

Buck has served the American Hospital Association as a member and chair of its committee on governance and is also a certified trustee by the Iowa Hospital Administration.

That recognizes both that our board does the work it is supposed to do and does it well and also that we have pursued education to help us stay in touch with the trends and the changing landscape in healthcare,” Buck said.

McCuskey has served on the board since 2004, is the current secretary/treasurer and has been the vice president and chief accounting officer and secretary at Danfoss Power Solutions (formerly known as Sauer-Danfoss).

“We are a bipartisan board,” McCuskey said. “We don’t have party affiliations. And so what I run on is my experience, my background in finance and working for a global manufacturing company for 40 years.”

The board has recently adopted a strategic plan that Buck said includes community health and wellness and staff engagement.

“And further from my experience, I just support our goals, our strategic plan we develop every couple of years that runs on a three-year cycle and I support those goals of the board and the hospital,” McCuskey said.

McCuskey said the board continues to work on how they can collaborate in the community and advance community health.

“Another primary goal is to continue to improve and increase our patient safety and patient quality in our hospitals,” McCuskey said.

“Something that’s very good today, very high today, but we continue to focus on that and improve upon it.”

Mental health has also been a big area of focus for the board in its strategic plan as well as its past achievements.

“We had a particular focus on mental health over the last several years and we collaborated with some other entities, other providers and the county and the mental health region, about a year ago we were able to open a Crisis Stabilization and Transitional Living Facility in Ames to better serve the needs of people with mental health issues,” Buck said.

The Crisis Stabilization-Transitional Living Facility (CS-TLC) opened in the fall of 2018 and provides care and support services to persons with a diagnosis of mental illness or a co-occurring diagnosis of mental illness and substance abuse.

It is an eight-bed facility that is open to people ages 18 and older who are referred by a provider from Mary Greeley, or from other medical and mental health provider locations, according to Mary Greeley Medical Center’s website.

“At a time when a lot of hospitals around the state are closing their mental health units, we’ve expanded ours and expanded and set up the transitional living house,” McCuskey said.

Moving forward, the board plans to expand its focus on mental health and continue to better its service.

“We continue to focus on mental health and how we can offer more and improved services for those seeking the mental health area,” McCuskey said. “We’ve done a lot a lot the last few years, but there’s more we can do or need to do.”

Each trustee serves three-year terms. Current trustees Mary Kitchell and Beth Swenson’s terms expire in 2021, and their spots will then be up for election.

**source:** COURTESY OF SARAH BUCK

Sarah Buck has been the chair of the Mary Greeley Medical Center Board of Trustees and has served on the board since 2004.
NCAA needs to face the music

BY NOAH. ROHLFING@iowastatedaily.com

Last week was the first moment I think the NCAA realized their jig is about up. The jig can mean many things when it comes to the NCAA — but in this case, it’s pretty clear where they’re (kind of) waving a white flag: name, image and likeness rights. The NCAA has been putting itself on a moral pedestal for many, many years with slogans talking about its many players going pro “in something other than sports” and its insistence that collegiate athletes are students first and shouldn’t be paid. But over the past decade or so, a large group of the public has brought louder and louder discourse to the public eye with a goal of highlighting what they feel is an unfair dynamic between players and coaches in terms of earnings. It began as far back as the Fab Five in Michigan in the 1990s, but really picked up in the mid-2010s with the downfall of everyone’s favorite college football game in EA Sports’ NCAA Football franchise. The reason why it fell apart was the NCAA’s unwillingness to allow players to benefit from their name, image and likeness profit from being featured in the popular video games. Instead, the organization stood firm on its principles and beliefs that collegiate athletes should not be able to make money from playing their sport. The NCAA has survived plenty of perceived attacks on its stance on amateurism. From Northwestern athletes attempting to start a union in 2014 and 2015 to the loss of multiple lawsuits (i.e. O’Bannon v. NCAA, Alston v. NCAA), it seems like the NCAA does just enough to outrun the demise of their model. But a California bill allowing students to make a profit off of their name, image and likeness that was recently passed into law seems to have (at least for a little bit) changed the narrative. Multiple states have come forward with bill proposals attempting to accomplish the same goal.

Players at the collegiate-level have voiced their support of the bills, including Iowa State’s redshirt junior forward Solomon Young at Big 12 Media Day. “I’m not sure really what the concern is when it comes to that,” Young said. “But I think it would help us greatly.” Young also said that if he had that extra income, it would make it easier for his mom and family to attend games. Public pressure forced the NCAA to give in a little bit last week, when on Tuesday the organization announced it would begin examining ways to improve student-athletes’ opportunities to use their name, image and likeness. People proclaimed it as a huge victory — which it was — but many mistakenly thought it was set in stone. But the NCAA left itself a lot of wiggle room in that statement — too much to give it the full benefit of the doubt. The organization’s statement said it had given the divisions a directive to come up with rules before 2021, but that doesn’t mean there will be wholesale changes. Later in the statement, it was said the NCAA will “make clear that compensation for athletics performance or participation is impermissible” when attempting to modernize these rules. But would a player’s average income increase?

Degen grows as a leader for Cyclones

BY ZACH MARTIN@iowastatedaily.com

Jarrett Degen has been alongside Kevin Dresser his entire collegiate wrestling career. Degen was recruited by Dresser at Virginia Tech, where the 149-pounder compiled a 22-6 record in his redshirt season. Like the Iowa State wrestling program, Degen has taken leaps and bounds since arriving in Ames.

He went from NCAA qualifier to All-American and moved up one place at the Big 12 Tournament. Expectations have only gotten higher.

Degen comes into his redshirt junior season as InterMat’s third-ranked wrestler at 149 as he is aiming for his third consecutive trip to the NCAA Tournament and his first Big 12 Championship.

“Just got to wrestle smart, stay in my stance and have good leg defense,” Degen said. “Everything else will work itself out.”

Degen is the highest-ranked Cyclone at any weight and is the highest-ranked conference wrestler in a weight class that has six in the top-20 and three in the top-11.

Jarrett Degen wrestles Tyshawn Williams during the Iowa State vs. SIU Edwardsville match Nov. 11, 2018, in Stephens Auditorium. The Cyclones won nine of the 10 matches.

It’s a transition Degen is comfortable with.

“If it kind of looks like that, I guess,” Degen said. “I wouldn’t put it like that; we’re all a team and it kind of worked out that way.”

As one of eight returning NCAA qualifiers in the Cyclones wrestling room, Degen has embraced a different kind of leadership role.

Usually one to lead by example, the Belgrade, Montana, native is taking over as a vocal leader.

It’s a transition Degen is comfortable with.

“I’m going out there and yelling — it’s a quiet connection with a lot of these guys. It’s not like hype, it starts with Degen. Both he and Dresser embraced a different kind of leadership role,” Degen said. “He’s got a lot of experience. He’s not afraid to call guys outs, he’s slap happy. He’s got more verbal.”

Degen committed to the Hokies after compiling a 184-8 record with a prep wrestler for Belgrade High School. He was a four-time state champion and ended up as the No. 83 overall recruit in the class of 2016.

Once Dresser took the job at Iowa State, Degen followed him and was inserted into the Cyclones lineup.

His impact was immediate.

Degen went 10-4 in duals on his way to a 23-11 record and earned an automatic berth at the NCAA Tournament in Cleveland after he placed third at the Big 12 Championships.

He finished in the top-12 as Iowa State’s lone wrestler that capped off a year where Degen led the Cyclones in wins, with 11 of them being bonus point victories.

One year later, he got on the podium. Degen and now-volunteer-assistant Willie Miklus were the first two wrestlers in the Dresser era at Iowa State to garner All-American honors in Pittsburgh. Degen placed seventh after he defeated Lugo in a rematch from the regular season dual.

For the second straight year, Degen led the Cyclones in overall wins.

Still, there is a lot left for Degen to learn.

“Stance and good short defense,” Degen said. “Get out of my good off my feet.”

Dresser is hopeful that a fourth season under him will do wonders for the 149-pounder.

“He’s coming in every day to compete, whereas two years ago I saw him on Sundays getting kind of thrown all over,” Dresser said. “He’s getting more consistency.”

If the Cyclones are going to live up to the hype, it starts with Degen. Both he and Dresser are aware of that.

“He’s got to understand that it’s a big step and it’s hard,” Dresser said. “When it’s that hard, you have to do extra things. Seventh to third is hard. Got to put the time in, and right now he is.”
The holiday season is celebrated with many different and unique traditions, but one common practice linking people together is commercialism. This season, shoppers will set out to purchase gifts for their loved ones, especially on Black Friday, which is one of the busiest shopping days of the entire year. With stores opening earlier on Friday and even on Thanksgiving Day, retail workers are often the ones facing the consequences.

During this time, people who work retail are working more hours than ever. During the holiday season, this often keeps them from celebrating their own traditions and spending time with loved ones.

Students often face the most repercussions when it comes to working retail, due to pressures from school like homework and exams that are more frequent with breaks nearing.

“I have had to cut out a lot of my social life to work and keep up with school this semester,” said Catherine White, a sales associate at Target. “I feel like I get no sleep if I try to do all three all the time, so I usually have to give up one of the three. Sometimes I will give shifts away to hang out with friends or do homework if I have to, but ultimately I give up hanging out with friends. Especially on Fridays and Saturdays when everyone usually hangs out, I'm working.”

Having time for studies and a healthy lifestyle is important, but it’s one of the difficulties retail associates face in the highly commercialized culture we live in. Weekends for retail workers mean long hours full of folding clothes and helping customers on the sales floor.

Long hours on your feet can be exhausting, but it can prove to be a pro rather than a con for retail employees.

“I love interacting with customers and merchandising products on the floor,” White said. “I also love how it’s not a desk job because I can walk around.”

Working during the holidays can be a completely different experience than working any other day of the year. The increase of customers and foot traffic in the store naturally means more work to do, which can be stressful.

The likelihood of encountering a conflict with a customer during this time also increases. Depending on the store, employers might increase incentives to work throughout the holiday season.

“Working a lot of hours can draw back on family time, but sometimes it’s something you have to do,” said Elisa Espinoza, former sales associate at Victoria’s Secret. “At Victoria’s Secret, we would hire seasonal staff to help dispense hours or offer more pay and overtime to get people to work.”

Espinoza, a junior at Iowa State studying apparel, merchandising and design, worked during the holidays and felt that in order to manage the stress that her job caused her, it was important to find someone to talk to about it. In addition to the stress work can cause, there can be anxiety when you are forced to miss social engagements.

“I love working a lot of hours can draw back on family time, but sometimes it’s something you have to do.”

-Elisa Espinoza, former sales associate at Victoria’s Secret

On Black Friday, Victoria’s Secret is a popular retail store shoppers visit for holiday season deals. Elisa Espinoza, junior and former sales associate for the store, said working long hours during this time is stressful when you are usually scheduled weekends or evenings. During the holidays, it’s difficult for sales associates to be working instead of spending time with their friends and families, and as if missing out on these things isn’t hard enough, disrespectful customers can make it even worse.

“A lot of the time in retail, the customers act like they know all the rules and they make up the rules,” Espinoza said. “Dealing with what Victoria’s Secret stands for and keeping the customer satisfied can be very stressful, especially when the customer attacks you personally over something you can’t control about the company.”

With Thanksgiving, Black Friday and Christmas coming up within the next two months, retail employers are expected to work many more hours than before, allowing stores to be open for those who wish to get everything checked off their lists. Being mindful, respectful and kind to those who are working is an appropriate approach this holiday season and can provide an even better shopping experience for all parties involved.

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-Catherine White, sales associate at Target

“Working a lot of hours can draw back on family time, but sometimes it’s something you have to do.”

-Elisa Espinoza, former sales associate at Victoria’s Secret
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marketability and performance not help a player’s ability to make money off of naming rights? And if so, wouldn’t this defeat the whole “players can’t be paid” ethos the NCAA has put its efforts toward protecting?

This is evidence people against players getting compensation use to say name and likeness rules shouldn’t be put in place. These arguments center on the premise that student-athletes in smaller sports would not be able to market themselves as much (and in turn, make less money) than big sport participants. Iowa State guard Tyrese Haliburton said it was a tough call when asked about it at Big 12 Media Day. “I think it’s just a complicated conversation,” Haliburton said. “Basketball players and the football team are usually the money-makers at most schools, and other schools who are usually funded by those two programs — and especially football. Now, when kids are making their decisions on where they wanna go, they’re gonna make a decision more upon where they can make the most money, you know what I’m saying? I think it’s just a really complicated process.”

Bear in mind, there is plenty of evidence that some players at certain schools — albeit mainly in football and basketball — get paid regardless of the NCAA’s rules. The Steven Godfrey piece “Meet The Bag Man” is a great deep dive into the culture of paying players in college football.

No, I am not suggesting in any way Iowa State pays its players in any sport. But if I am willing to bet there are niche advertisers — local to the school or local to the student-athlete — who would love to market players in smaller sports, depending on the location. This is all brand new, and there are going to be plenty of moving parts.

Iowa State tackle Julian Good-Jones summed up his thoughts. “Anything to help these student-athletes out, you know.”

Good-Jones said “The NCAA makes a lot of money, and for student-athletes to see some of the [money] — student-athletes definitely play a huge role in bringing that money in.”

There’s real questions as to how this will be done from an oversight perspective and if it will have the level of impact many people are hoping it will. Who knows if the NCAA will even allow this, but if I hope they or some other entity do — and I think it could be the beginning of the end for the NCAA (not that this would be a bad thing). It’s long overdue, and has been ever since the man who created the term “student-athlete,” Walter Byers, called the amateurism model “outdated” in a 1987 speech. The jig is up — how quickly will the NCAA give in?

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going out information for you as a candidate,” Shelley said. “Somebody else is going to be in charge of getting people to go door-to-door, and even in an age of social media, getting out information for you as a candidate should be put in place. These arguments say name and likeness rules shouldn’t be put in place. These arguments center on the premise that student-athletes in smaller sports would not be able to market themselves as much (and in turn, make less money)

If you don’t have people participating, you can run into a situation in which decisions get made by outside influences,” Shelley said. “It’s a combination of voting for who you want so you have some sense of control over what happens in and through government, and it’s [a] way of protective deciding.”

Bonner said voting should be important to students on campus, even if they are only in their local community for four or five years.

Another part of the low participation rate has to do with the lack of access to information for students about local elections and how they are run, Bonner said.

“It’s not always obvious where [students] can go to find out that information for who’s running and when these locations are, or where they would actually need to go [and] where their polling location is,” Bonner said. “The fact that information isn’t very readily accessible for them is a barrier to entry as well.”

If an individual does not know if the registered, the Secretary of State of Iowa website allows anyone to put in their name and zip code to find out if they are properly registered to vote.

Story County’s website has information on all 43 polling locations in the county and can also show you the registration requirements for voters, Bonner said.

On Tuesday, Ames residents can cast their votes for city office and school board candidates in three different offices: City Council, school board and hospital trustees.

The at-large, Ward 2 representative and Ward 4 representative are up for election for the Ames City Council. Incumbent Boeum Bratty-Hansen is running uncontested for the at-large position, and incumbent Timothy Gartin is running uncontested for Ward 2 representative.

Ward 4 is a race between Iowa State student Rachel Junk, 2017 Iowa State graduate Joe Van Eerdewyk and incumbent Chris Nelson. Voters may vote for no more than one candidate, and only one candidate will get elected.

Several Mary Greetley Medical Center trustees are also running for reelection. Incumbents Sarah Buck, Kenneth McCuskey and Brad Hermita are all up for reelection and are uncontested. Of the three candidates running, three will be elected to the positions. Additionally, four at-large Ames school board directors are going to be elected. Seven candidates are running, with two being incumbents.

Board president Alisa Frandsen and vice president Allen Bierbaum are running for reelection, and Sabrina Shields-Cook, Michelle Lenkaitis, Amy Edwards, Alexei Yakobson and Awein Majak are running for election.

Polls are open from 7 a.m. to 8 p.m. Tuesday. Detailed polling location information is available online at www.storycounty-iowa.gov. Each voter registration card contains a precinct number that can be found in parentheses next to the correct location.

Polling locations around Ames

Iowa State Daily Tuesday, November 5, 2019

WARD 1

A: W1P1 - Wilson Toyota, 2212 S. Duff Ave.
B: W1P2 - Friendship Baptist Church, 2400 Morteman Parkway
C: W1P3 - Human Services Center, 126 S. Kellogg Ave.
D: W1P4 - Ames Public Library, Auditorium, 515 Douglas Ave.
E: W1P5 - Grand Avenue Baptist Church, 612 24th St.

WARD 2

F: W2P1 - Fire Service Training Bureau, 1015 Haber Road, ISU
G: W2P2 - Bethesda Lutheran Church, 5557 Northwestern Avenue
H: W2P3 - North Grand Christian Church, 919 30th St.
I: W2P4 - Ascension Lutheran Church, 2400 Broadview Road
J: W2P5 - Stonebrook Community Church, 3611 Eisenhower Avenue

WARD 3

K: W3P1 - Green Hills Retirement Community, 2205 Green Hills Drive
L: W3P2 - Bunge Games, 1320 Dickinson Avenue
M: W3P3 - Collegiate United Methodist Church, 2622 Lincoln Way
N: W3P4 - Garten Garden Inn, 1325 Dickinson Avenue
O: W3P5 - St. Andrew’s Lutheran Church, 209 Colorado Avenue

WARD 4

P: W4P1 - Buchanan Hall Room 2009, 2160 Lincoln Way, ISU
Q: W4P2 - Maple Hall Conference Room N01B, 204 Beach Road, ISU
R: W4P3 - Union Drive Community Center Room 136, 207 Beaver Ct., ISU
S: W4P4 - Collegiate Presbyterian Church, 159 Sheldon Avenue
T: W4P5 - Trinity Christian Reformed Church, 3626 Ontario Street