Battle for diversity in college football and basketball

BY NOAH ROHLFING

Editor’s Note: This is the first part in a three-part series about the diversity of coaches in the high school and collegiate ranks.

Look at the roster of any major college football or basketball team. Look at the Iowa Hawkeyes, Iowa State Cyclones or Nebraska Cornhuskers’ sideline on a fall Saturday.

There are players of all different races and backgrounds, banding together to become a team and sharing a common goal.

Take a look at the head coach. The most powerful man in the entire athletics program, apart from the athletic director. Look back into history as far as you can, all the way until the head coaches don’t even get a stock photo in their bio page.

Notice something similar between all three of those schools? The head football coach is white.

As of March 2018, not one of these three schools has ever employed a minority as their head football coach.

With the addition of Liberty University, there are now 130 programs at the Football Bowl Subdivision (FBS) level in Division I college football. That, of course, means there are 130 head coaches. But only 13 of them are African-American, and only 17 total head coaches are people of color.

Assistant coaching staffs are generally more diverse, especially in college basketball. Iowa State’s current basketball coaching staff has four African-American coaches on staff. However, even in basketball (where a whopping 74.9 percent of all Division I men’s athletic participants were of color), the road from assistant to head coach is often more difficult for coaches of color.

Iowa State has only had one head coach of color in the two major sports, the short-lived tenure of Wayne Morgan, an assistant of former head basketball coach Larry Eustachy. Morgan, who was named head coach after Eustachy’s unceremonious firing, was shocked by the decision, as he had finished his third season with a 55-39 overall record. ESPN reported he was shocked by the decision, as he had finished his third season with a 55-39 overall record. Morgan’s tenure was marred by a report from CBS SportsLine which alleged Iowa State to be in the middle of a recruiting scam involving non-conference “guarantee” games. Morgan was replaced by then-Northern Iowa coach Greg McDermott, who went 20.2% in 2015-16 COLLEGE BASKETBALL

<table>
<thead>
<tr>
<th>Conference</th>
<th>2016-17</th>
<th>2015-16</th>
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<tbody>
<tr>
<td>ACC</td>
<td>74.9%</td>
<td>20.2%</td>
</tr>
<tr>
<td>Big Ten</td>
<td>4.4%</td>
<td>4.4%</td>
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<td>Big 12</td>
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<tr>
<td>American</td>
<td>4.4%</td>
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<tr>
<td>Pac-12</td>
<td>20.2%</td>
<td>74.9%</td>
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<tr>
<td>SEC</td>
<td>4.4%</td>
<td>20.2%</td>
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<tr>
<td>Power 5</td>
<td>74.9%</td>
<td>20.2%</td>
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Basketball coaches of color in Power 5 Conferences

ACC: Leonard Hamilton, Florida State; Kevin Keatts, NC State; Jeff Capel, Pitt; Danny Manning, Wake Forest

Big Ten: zero

Big 12: Mike Boynton, Oklahoma State; Shaka Smart, Texas

Pac-12: Wyking Jones, Cal; Ernie Kent, Washington State

SEC: Avery Johnson, Alabama; Mike Anderson, Arkansas; Cuonzo Martin, Missouri; Frank Martin, South Carolina

IN 2016-17 COLLEGE BASKETBALL

% of all head coaches were African-American Down 4.4% from 2005-06
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GREEK WEEK
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TAYLOR HAGIE / IOWA STATE DAILY
Two team members race back to fill their team’s jugs
with water in Dizzy Dizzy Duck at Greek Olympics on
April 7. Dizzy Dizzy Duck requires participants to spin
in circles around a baseball bat before carrying water
to fill their team’s bucket.

CHRIS JORGENSEN/ IOWA STATE DAILY
Members of the “Nightmare on Greek Street” mime along to
prerecorded dialogue at Lip Sync on Saturday night. Iowa State
chapters of Chi Omega, Delta Upsilon, Chi Phi and Sigma Chi
were involved in “Nightmare on Greek Street.”
**Escaping the Cult of Busy**

Kimberly Belcher, assistant professor of liturgical studies at the University of Notre Dame, will discuss ritual practice as a way of creating contemplative and healing time that buffers us from a culture that demands we overproduce.

**The Alchemy of Creativity**

Chip Sullivan is a landscape architect, artist, draftsman, and professor at University of California, Berkley, whose work is devoted to exploring places and promoting landscape architecture as an art form.

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SARAH HENRY/ IOWA STATE DAILY

Members of greek chapters participate in LARPing during the Greek Olympics on April 7. LARPing was the first Olympics event.

CHRIS JORGENSEN/ IOWA STATE DAILY


MIKINNA KERNS/ IOWA STATE DAILY

Members of the Iowa State greek community jump into the pool at State Gym for Polar Plunge on April 6. Polar Plunge, a Greek Week tradition, fundraises for Special Olympics Iowa.
**POLICE BLOTTER**

4.5.18

An officer checked on the welfare of an individual at Parks Bridge ( Reported at 9:46 a.m.).

An employee reported receiving counterfeit money at Mortensen Rd and State Ave (reported at 2:16 a.m.).

Dodge, IA, was cited for driving under suspension at Isaac Arie Poldervaart, age 22, of 1515 Avenue B - Fort McHenry.

**CORRECTIONS**

The Iowa State Daily welcomes comments and suggestions or complaints about errors that warrant correction. To submit a correction, please contact our editor at 515-294-5688 or via email at editor@iowastatedaily.com.
OPINION

US needs dissent to grow
Speaking out is patriotic

BY EILEEN TYRELL
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On March 31, Republican National Committee Chair Ronna McDaniel tweeted “Democrats hate our president more than they love our country.”

Although McDaniel has since blamed the tweet on a “rogue staffer,” she did make the same comment after this year’s State of the Union address. Partiality, squabbling and sweeping generalizations aside, McDaniel’s comment is disturbing because it’s part of a larger misguided trend in thought about what it actually means to love your country.

What McDaniel and other Republicans neglect to consider is that perhaps the Democrats hate Trump so much because they love our country. Not only do Trump’s policies make up every Democrat’s worst nightmare, but his divisive rhetoric and moral ineptitude have sunk American morale to a pretty low point. According to Pew Global, positive views of America and confidence in American leadership sank by 42 percent between the end of Obama’s presidency and the beginning of Trump’s presidency.

The more love and passion you have for this country, the harder it is to take. It’s painful to watch America’s reputation deteriorate, and nearly impossible to watch our leader steer this country into decline without saying or doing anything about it.

This is true regardless of what you believe constitutes decline. I wouldn’t expect conservatives to remain silent if Bernie Sanders was in office implementing liberal policies they disagreed with, and they shouldn’t expect Democrats to remain silent with Trump in office either.

The 1961 publication “The Use of Force in International Affairs” asks the question, “If what your country is doing seems to you practically and morally wrong, is dissent the highest form of patriotism?”

Of course, what you’re dissenting against is also important.

Congress must stop trade war

The Department of Agriculture Economic Research Service projects net farm income in 2018 will be about $14 billion. China is also lodging complaints with the World Trade Organization claiming the U.S. is violating the “most favored nations” clause.

Now, the livelihoods of farmers across the country are being used as a pawn in an illegal trade war.

One outcome seems clear if we continue on this path to a trade war with China — rural farm producers will pay the price for Trump’s attacks on free trade.

Farmers could see their markets reduced further if Trump follows through with additional threats to free trade such as hijacking the NAFTA renegotiations with Mexico and Canada.

China, Canada and Mexico represent the three largest trading partners of the U.S. Furthermore, all four countries have benefited greatly due to the free-trade agreements that allow all producers to have access to larger markets.

It is now time for congressional leaders to put a stop to Trump’s destructive trade agenda. Congress has the power to set tariffs thanks to the Constitution.

The president only has the power to raise or lower tariffs based on national security interests from a Cold War era law passed in 1962.

Trump’s own top economic advisor, Gary Cohn, resigned due to his strong opposition to the new tariffs.

Iowa’s senators and representatives must convince the Senate Majority Leader Mitch McConnell and Speaker of the House Paul Ryan to act before it is too late and stop the president’s march toward a trade war we can’t win.
years at the helm before bolting for Creighton in 2010.

Iowa State athletic director Jamie Pollard was unable to be interviewed for this story due to being out of the office for multiple weeks.

There are challenges head coaches of color face at the collegiate level. It’s no wonder, in the most recent NCAA Gender and Diversity Report Card from Dr. Richard Lapchick of the University of Central Florida, college sports earned a C-plus grade in racial hiring practices, nearly a full letter grade down from the 2015 report of a B grade.

According to the report, college sports was the only area covered by the report that didn’t receive a grade of at least a B. In the two major college athletic conferences that cover Iowa and the Midwest, the lack of coaches of color is especially noticeable. Only two head coaches in the Big 12 Conference are of color, second-year Texas basketball coach Shaka Smart and Oklahoma State’s first-year basketball coach Mike Boynton. It’s been since 1993–94 that the conference has not had a basketball coach of color, but only twice has the league had four coaches of color in a single season (most recently in 2003–04).

For comparison’s sake, this year in the SEC there were four minority basketball coaches. Since 2003-04, there have been 11 seasons in which the SEC has had four or more minority

head coaches.

The Big 12 is lacking on the football side of things as well. With the departure of Charlie Strong and hiring of Tom Herman from Houston, the Big 12 was left without a minority head football coach in its ranks.

In fact, the conference’s last African-American head coach before Strong was the ill-fated tenure of Turner Gill at Kansas from 2010–2013. That hasn’t necessarily been an uncommon occurrence across the country, though.

The Big 10 also only has two head coaches of color in its football and basketball ranks in Illinois football coach Lovie Smith and Penn State coach James Franklin, after the 2016 firing of Darrell Hazell. A Minneapolis Star Tribune article from 2007 details the decline of head coaches of color in Big 10 basketball, a league that in 1997 was the most diverse power conference in the country.

Iowa has not hired a minority coach in either football or basketball since the tenure of George Raveling, Raveling went 55–38 in three seasons with the Hawkeyes, taking them to two straight NCAA Tournament berths in 1985 and 1986. He bolted to USC months later (and became the Tiossan’s first African-American basketball coach in the process), and Iowa reached out to Tom Davis. The rest, as they say, is history.

The 2017-18 season marks the second straight without a minority head coach in Big 10 basketball, after the 2016 dismissal of Eddie Jordan by Rutgers. The Star Tribune noted that both states, after having a coach of color in each and every season from 1983 to 2014, Jordan is the only minority basketball coach the Big 10 has had since the firing of Tubby Smith from Minnesota in 2013.

High-level athletic departments that have yet to hire a minority head coach for either of the two major college sports include Nebraska, North Carolina, Duke and Michigan State. Nebraska, the school among the four that made the most recent coaching hire, was rumored to have been interested in Virginia Tech head coach Justin Fuente, but instead hired Nebraska native Scott Frost (though, to his credit, Frost’s Nebraska staff is one of the most diverse in school history, with five of the 10 allowed on-field assistants being African-American).

All that being said, it’s clear the Big 10 has taken a drastic step back in terms of diversity, and the Big 12 is not necessarily picking up the slack. Kansas and Nebraska are the only two Big 12 programs over the last 38 years (yes, this includes Nebraska, even though they left for the Big 10 in 2011) have not had a basketball coach of color. The same can be said for new Big 12 members West Virginia. In the Big 10, Purdue, Michigan State and Illinois share this distinction.

But the Midwest’s issue with hiring diverse
Meet the couples of Daily Dates

BY NICOLE MILLER
@iowastatedaily.com

Daily Dates is a collection of print pieces and videos, created to facilitate healthy conversations related to communication, affection, exclusivity and sexuality. The overarching concept of Daily Dates is eight different couples, four already dating and four couples of singles paired together, came to the Daily for a recorded video conversation on topics related to dating. Participants then got to go on a date in the Ames area. To get Iowa State students to apply for Daily Dates, a few email blasts to students were sent out over a two-week period, with about 1,500 students in total who applied!

My hope is students will read the articles, watch the videos of the couples and singles, and have a better understanding of their fellow peers’ opinions on relationship-related topics. I believe facilitating a healthy conversation on relationship topics is a beneficial way to further one’s own individual understanding on the different topics.

Zachariah Kaufman, straight senior in kinesiology and health, and Anna Pham, straight sophomore in liberal arts and sciences, continue as friends but are not pursuing a romantic relationship.

Anna Z., bisexual senior in biology, and Cassandra Brower, bisexual junior in kinesiology and health, both had never been on a date with a girl before Daily Dates.

Karli Miller, gay freshman in music studies, and Ryilee Spidel, gay sophomore in psychology, have been dating for two and a half years. The couple met in high school.

Emily Marison, straight junior in genetics, and Dustin Hagemann, straight senior in mechanical engineering, have been dating for two and a half years. Marison gave Hagemann her phone number to start their relationship.

Kennedy Kramer, straight senior in apparel merchandising and design, and John Marvig, straight sophomore in civil engineering, have been dating for one year. The couple met on Tinder.

Sarah Gonzales, bisexual freshman in pre-biological pre-medical illustration, and Caleb Weatherby, bisexual sophomore in philosophy, spent three hours driving and talking following their date.

Victoria Vollema, straight senior in kinesiology and health, and Wyatt Waterbury, straight graduate student in education, are still friends and continue to talk following Daily Dates.

Engineering was the most common major of singles applicants.

70 percent of couples applications were filled out by females.

70 percent of couples applications were filled out by females.

Total number of applicants is 1,505.
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