CyRide 3.0?

Months after bus overhaul, students note customer dissatisfaction

BY SIERRA HOEGER
ih@iowastatedaily.com

CyRide. The single word can cause a mix of emotions for anyone who uses the transit system throughout the city of Ames and Iowa State’s campus.

In a statement released at the beginning of February, the city of Ames and CyRide announced numerous changes to a number of its well-known routes.

The inspiration behind these changes was driven by input received by riders who were mostly not satisfied with the changes made in CyRide 2.0.

Of the 492 respondents to the survey, 421 people — nearly 86 percent — disagreed with the statement “I am satisfied with the current transit service CyRide offers under CyRide 2.0 and no changes are needed.”

CyRide Director Sheri Kyras saw these results and decided to work toward improvements to the current system.

“Customer satisfaction,” Kyras said when asked what her number one priority is. “We want people to like the service, we want them to feel like it’s easy to use the service, can get around and more around the community as they need to,” she said.

The most common request by students within the survey was to increase the frequency of service of certain routes or to expand the areas other routes cover, something that “would increase expenses” according to the survey report.

Tenure bill not likely to move forward

BY KAITLYN HOOD
kh@iowastatedaily.com

Tenured faculty at Iowa State may have some cause for relief as a recent bill proposing the abolishment of the title and its corresponding responsibilities, protections and status faces new uncertainty.

Tenured associate professor and Iowa Sen. Herman Quirmbach, D-Ames, said he has “good reason to believe the bill will not go any further.”

Sen. Brad Zaun, R-Urbandale, proposed the bill to abolish tenure at public universities Jan. 15, and, even though it passed the education subcommittee, Quirmbach said Zaun may be backing off the proposal.

“We think we persuaded [Zaun] that going after tenure is the wrong way to pursue his concern,” Quirmbach said.

This is not the first time the elimination of tenure has been proposed. Zaun was able to get an identical bill through the education subcommittee last session, but it was never brought to a vote in full committee.

Zaun was unable to respond, when asked for comment by the Daily.

If the bill does pass, there would be some major changes that would happen at Iowa’s public universities, making Iowa the only state where tenure is not protected.

“Faculty would lose jobs,” Iowa State Faculty Senate President Peter Martin said. “Positions at universities would not be as competitive and all faculty would have contracts.”

Martin also said it would be much more expensive to hire faculty, which would lead to higher costs for students attending the universities.

“Faculty are willing to take a pay cut to practice their research or tenure track,” Martin said. “They could easily be a leader in the field, with much better pay, but they choose to stay here for the opportunities tenure provides.”

One reason the bill was reintroduced was a concern for teaching, creating more access...
Friday, February 08, 2019

POLICE BLOTTER

2.6.19

An officer investigated a property damage collision at Lot 57 (reported at 4:52 p.m.).

An officer investigated a property damage collision at Lot 47 (reported at 5:25 p.m.).

An individual reported the theft of clothing at UV Laundry (reported at 8:40 p.m.).

2.7.19

An officer investigated a property damage collision at Lot 4 (reported at 6:27 p.m.).

An individual reported the theft of clothing at UV Laundry (reported at 8:40 p.m.).

CORRECTIONS

The Iowa State Daily welcomes comments and suggestions or complaints about errors that warrant correction.

To submit a correction, please contact our editor at 515-294-5688 or via email at editor@iowastatedaily.com.

FEATURE PHOTO

JORDYN DOUBOS / IOWA STATE DAILY

Iowa State swans Lancelot and Elaine huddle on Thursday. During the cold weeks you can find them in the portions of the lake that are not frozen over.

IOWA STATE DAILY BUSINESS DIRECTORY

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Crossword

Across
1 Big bird of myth 10 News editor of diversity
2 4 spary desert plants 11 Kathrynw's domain
3 Thurman of "Bullman & Robin" 12 The Iowa State Daily is an independent student news paper established in 1890 and written, edited and sold by students.
4 Underway 13 Letters' editor
5 Like one in the sulks 14 Nebraska city on the Missouri
6 Joshua's domain 15 Cryptic clue
7 "Who's there?" response 16 "Big" London attraction
8 Refill to the brim 17 Carver Hall
9 A number 18 Metropolitan distance unit
10 In the air 19 Questions in the right direction
11 Empirical unit 20 "I'm going to the Movies"

Down
1 Letters' editor 2 Nebraska city on the Missouri
2 Cryptic clue 3 Cryptic clue
3 Cryptic clue 4 Cryptic clue
4 Cryptic clue 5 Cryptic clue
5 Cryptic clue 6 Cryptic clue
6 Cryptic clue 7 Cryptic clue
7 Cryptic clue 8 Cryptic clue
8 Cryptic clue 9 Cryptic clue
9 Cryptic clue 10 Cryptic clue
10 Cryptic clue 11 Cryptic clue
11 Cryptic clue 12 Cryptic clue

Sudoku

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9.
The Ames Public Library welcomed five government officials to talk about Iowa’s controversial, “stand your ground” law Thursday night. The panel included Commander Geoff Huff of the Ames Police Department, State Rep. Ako Abdul-Samad and Story County Attorney Jessica Reynolds. Together, the group discussed different aspects of the law including its subjective nature and the groups of people it affects most.

The law, which was adopted in 2017, is commonly known as the “stand your ground” law. Chapter 704 of the Iowa Code says an individual who believes there is reasonable risk to themselves may use reasonable force to prevent personal harm. This includes deadly force, as the law mentions firearms.

Abdul-Samad argued in opposition to the law because of its disproportionate effect on minorities. “We don’t live in a country that has a level playing field,” Abdul-Samad said.

Abdul-Samad cited the case of Trayvon Martin as an example of a black man being shot for appearing threatening, saying he believes the law is a tool that allows people to act on fear and a line should be drawn between self-defense and fear.

Abdul-Samad considers the law illegitimate and said Iowa should go back to the old self-defense laws that allowed a person to use reasonable force to defend themselves and their properties.

Reynolds also expressed her discontent with the law, saying it is based on subjectivity. If a person feels threatened, they can use deadly force. The law also allows for mistakes, meaning if a person were to shoot someone they mistakenly took as a threat, they would not be held legally accountable. According to her, the perceived threat an individual feels is not a good basis for law.

“As a county attorney and someone who enforces laws, I like objectivity,” Reynolds said.

She told the audience that because the law is based on a subjective principle, different parts of the state are dealing with the law’s procedure in separate ways. “It changes the potential self-defense claim in any case,” Reynolds said.

Huff spoke about the role of police in the sometimes complicated situations of a “stand your ground” law. “Their job is not to determine guilt but to act as fact finders and gather information in order to discover the truth.

He said that citizens can help the police out in these situations by providing any evidence, especially videos.

Huff also discussed the idea behind the law in accordance with what is called “the castle doctrine.” The concept of the doctrine is that someone has the right to defend their lives, relatives and property if they are threatened. This is especially applicable to instances of home invasions.

All five members of the panel were opposed to the stand your ground law, and Abdul-Samad encouraged the audience members to initiate a change.

“Iowa has a history of doing the right thing and we’re losing that,” Abdul-Samad said.

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**Officials discuss subjective nature of ‘stand your ground’ law**

**BY ELI HARRIS**

@Iowastatedaily.com

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**Iowa State research to create carbon fibers through partnership**

**BY JORDYN DUBOIS**

@Iowastatedaily.com

An Iowa State researcher is looking to make lignin, which is an organic substance found in wood, into carbon fiber — a lightweight, durable material used in manufacturing parts.

Iowa State’s Xianglan Bai, assistant professor of mechanical engineering, has partnered with Attis Industries to develop a low-cost, more sustainable carbon fiber.

Iowa State reached out to Attis after trying every other type of lignin process and being unable to turn it into a cost-effective carbon fiber.

Attis Industries decided to partner with Iowa State after seeing their leading research in carbon fiber and their quick-train around through using their lignin product.

"It only made sense with the first person that asked us to do that and their reputation in the market around carbon fiber that we would partner with Iowa State," said Jeff Cosman, chairman and CEO of Attis Industries.

This partnership will be Attis Industries’ first partnership with a major university. The company has only been around for about a year and a half.

Bai said it took about four to five months to come to an agreement on the partnership. “It was a short conversation just because they moved so quickly and were so successful,” Cosman said.

The partnership is set to last six months with an intense research focus during the timeframe.

The research team working on this advancement consists of Wandga Qu, a post-doctorate in Bai’s lab and Yixin Luo, a doctorate student. There are also scientists from Attis Industries included in the research.

The primary goal of the partnership is to develop Attis Industries’ melt-flowing lignin into a carbon fiber that can be used anywhere from automobiles to space shuttles.

“Carbon fiber is two times stronger than steel and one sixth of the weight,” Cosman said.

The research team will be working to modify the Attis Industries’ lignin product and make it into a more cost-efficient carbon fiber.

“Iowa State’s role is to do the research to further advance carbon fiber in the market place because right now carbon fiber is too expensive to replace aluminum and steels and the petroleum-based plastics,” Cosman said.

Creating carbon fiber with Attis Industries’ lignin will repurpose carbon already in the atmosphere. This stops new carbons from being introduced into the atmosphere.

This partnership is offering a solution to going green with renewable fuels and by eliminating new carbons from the air.

"It’s not just about the US, it’s about the world wide expansion of carbon fiber and renewable fuels," Cosman said. “That alone says that we can process our greatest assets in a more efficient, profitable way.”

Bai said that she is excited about the partnership. “I’m very interested in their lignin because their lignin is much different than the type of lignin we use to handle and it shows a lot of potential,” Bai said.
Pop-up shop gives new life to old clothes

BY MACY OTT
@iowastatedaily.com

Iowa State hosted its biannual pop-up shop to provide professional clothes for students 6 to 8 p.m. Thursday in LeBaron Hall.

The event showcased highly used men’s and women’s clothes of all styles and sizes that were donated by campus faculty and community members.

The pop-up shops are coordinated by the multicultural liaison officers of each college who work to gather professional clothes for students at no cost.

“We usually try to have the pop-up shop prior to the career fair,” said Carmen Flagge, the multicultural liaison officer for the College of Human Sciences. “It gives students a chance to browse through business clothes and learn what is professional. The goal is to provide a fun environment and give students confidence for internships, interviews or conferences.”

The event was met with great enthusiasm from students and staff.

“I have 3 career fairs coming up that I’m getting ready for ... and a girl can never have too many blazers,” said Lauren Broussard, a sophomore in marketing.

The clothing at the event offered students new and unique pieces to add to their own wardrobe.

“I’ve picked out a lot of clothing that is outside of my normal comfort zone and that will help me look professional for any event,” said Pam Moore, a sophomore in interior design. Women can use the career fairs quickly approaching, the pop-up shop served as a great opportunity for students in need of that final accessory.

“A friend recommended I come here for a new suit jacket. I’ll use these clothes for the career fair and any future opportunities,” said Christopher Remy, sophomore in industrial technology.

One of the goals of the pop-up shop was to create a fun and inclusive space for students to do some stress-free shopping right on campus.

“It’s a good place for people to not feel any judgment,” said Monica Howard-Martin, multicultural liaison officer for the College of Agriculture and Life Sciences. “It’s a good place for people to not feel any judgment, I’m not going to tell you what to do. We use scripts to make sense of what we’re doing. We don’t give tips and tricks on how to flirt, but instead discuss the ways in which people flirt. This statement caused slight conversation in the crowd. Some students just realized they may not be in for what they thought they would be.”

“When [Hall] said he was not here to give tips and tricks to flirting, I’m not going to lie, I was a little disappointed,” said Andrew Yudinsky, senior in mechanical engineering.

Both men and women are poor judges at telling whether or not the other partner is flirting, according to Hall’s research. Hall also started that bringing in a wingman/ woman will not make it any easier to identify flirting.

Hall spent the night diving into what the five flirting styles are. There is the physical flirting style, the polite flirting style, the playful flirting style, the sincere flirting style and the traditional flirting style.

The physical flirting style is the flirting style that is what comes to mind when someone says “flirt.” This includes pickup lines, confidence, and the possible end goal of hooking up, said Hall.

“The big picture of this flirting style is that these are people who are very confident that other people wants to be seen flirting one way,” said Hall.

“The polite flirting style is all about respect, said Hall. This kind of flirting style can lack energy though, said Hall.

The playful flirting style is one that is more used as a tool than a means to get somewhere romantically with the partner, said Hall. It is used to “make someone do something.” This is the kind of flirting style that leads to friends with benefits or a first date at the bar.

The sincere flirting style is just like it sounds, sincere. The person is genuinely interested in getting to know this person and spending time with them. In this way, the person is flirting.

The last flirting style is the traditional flirting style. This style uses the traditional gender roles culturally known as the man approaches and the woman follows. The men initiate and the women yield, said Hall.

“Those with this style are known to hold more conservative values, said Hall.

“The highest rates of reporting in the traditional flirting style is women between the ages of 18 to 24,” said Hall.

Hall attributed this shocking statistic as coming from an idea called a traditional sexual script, which states “this is what men’s job is, this is what women’s job is.”

“We use scripts to make sense of what we’re supposed to do in uncertain environments. When we don’t know what to do we call on scripts,” said Hall.

Cory Booker plans statewide tour of Iowa

BY JAKE WEBSTER
@iowastatedaily.com

Sen. Cory Booker (D-N.J.) will be making a post-campaign announcement in Iowa this weekend, including a visit to the Rising Leaders Forum 3 p.m. Saturday at the KumbgGo Theater in Des Moines.

New Jersey’s junior senator and former Newark mayor entered the growing field of Democratic candidates Feb. 1. He is the fourth senator to announce a bid for the Democratic presidential nomination.

Booker entered the Senate after winning the 2013 special election. He was reelected to the Senate in 2014.

The now-presidential candidate serves on the judiciary committee, where he gained fame for his questioning during the Brett Kavanaugh nomination hearings and infamy among those on the right for his “I am Spartacus” moment.

Booker compared himself to the gladiator of antiquity in his decision to release “confidential” documents.

Cory Booker speaks at the Boone County Democrats office on Oct. 8, 2018. Booker announced his bid for president February 1.
Columnist Lacey Westberg writes about the different forms in which love can exist, as well as what it means for those involved in her life.

**Why it is so hard to love**

**BY LACEY WESTBERG**
@lwestbergtoday

The word “love” can mean many different things to different people. Love is one of the emotions that even as children, we are told is a good thing.

We are told that it is something to be cherished and treasured as soon as possible, but for others, love can strike fear and memories of hardship into their mind.

Falling in love can be a complicated process for many people, especially those who have a complicated history of relationships with friends, family, or significant others.

Many times love can be hard to accept due to past experiences causing emotional strain and trauma that can last for years.

This is a poem that could encapsulate one view of why it is so hard to love.

This is a poem to anyone I’ve ever loved; I am sorry for not being there. And you know what I mean when I’m there, but not like, really there. Almost like I’m off in my own world and not listening to what you’re saying.

It’s something I do to defend myself. To make sure I don’t get too attached. Like if I don’t fully listen to you, I won’t love you so much.

Because, see, the funny thing about me is that I fall in love so easily, but I can never seem to fall out.

I have never wanted to admit it, but I have a hard time trusting. It’s not even because of you, really. It’s because of everyone before you.

They became a part of me when I decided to extend myself out to them. I lent them my emotions and my mind rent-free. Let them move in and decorate exactly how they wanted. Let them keep a toothbrush and clothes. Let them call me home.

They signed a lease that promised forever, but they decided to move out early, and forgot to return the key.

I became so dependent on them to carry me that I forgot to walk by myself. And that’s why I’m writing this.

To everyone I have ever loved, I am sorry. I am sorry for depending on you so much. For not knowing my own worth. For not trusting you. For not loving myself before I started loving you.

I wanted to let you all know that I am still trying. I am still learning. I am still working, and I am still loving.

To everyone I’ve ever loved, thank you for loving me.

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**EDITORIAL**

LGBT-inclusive curriculum step in the right direction

By the beginning of the 2020-21 school year, New Jersey schools will be required, by law, to teach LGBT history.

Gov. Phil Murphy, who promotes equality for gay and transgender people, signed a bill that requires schools to educate students on the history of LGBT in New Jersey. There will always be a side that doesn’t agree with it, and I insist that this law is lessening the importance of other historical events, but that shouldn’t be the case.

Although this new law leaves it up to the districts to decide how to incorporate LGBT history into their education, and it is an important topic to cover, we should let the students decide whether or not this is something they’re interested in learning about.

Opinions expressed in columns and letters are those of the author(s) and do not necessarily reflect the opinions of the Daily or organizations with which the author(s) are associated.

Feedback policy:
The Daily encourages discussion but does not guarantee its publication. We reserve the right to edit or reject any letter or online feedback.

Send your letters to letters@iowastatedaily.com. Letters must include the author’s name(s), phone number(s), majors and/or group affiliation (if any) and year in school of the author(s).

Phone numbers and addresses will not be published.

Online feedback may be used if first name and last name, major and/or school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.
**Headed south for winter**

**Cyclones slide into 2019 season**

**BY SAM STUVE**

The Iowa State Cyclones softball team kicks off its season this weekend with a tough challenge at the JoAnne Graf Classic in Tallahassee, Florida.

The Cyclones will face the University of North Carolina-Greensboro Spartans twice, the defending national champion and No. 1 ranked Florida State Seminoles twice and the University of North Carolina-Wilmington Seahawks.

“It’s going to be a good test coming out of the gates,” said Iowa State softball head coach Jamie Pinkerton.

The Cyclones will play two games Friday starting with UNCGreensboro at 11:30 a.m. Central time.

Last season, the Spartans went 46-13, won the Southern Conference Championship and made the NCAA tournament. The Spartans return six starters from their 2018 lineup, including All-SoCon conference players Marisa Stubes, Jasmine Palmer and Makenna Matthijs.

The Spartans were picked to repeat as SoCon Conference champions.

The Cyclones and Spartans played each other in Kickin’ Chicken Classic last season, and the Spartans came out on top 2-0.

The Cyclones will compete with the

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**Cyclones hope to bounce back against Colorado State**

**BY CARLYN WARD**

Cyclone Hockey is looking for a clean sweep this weekend against No. 23 Colorado State after losing both games to No. 1 Lindenwood last weekend.

The Cyclones will face this weekend series at home at the Ames/ISU Ice Arena before going out on the road for two weeks.

“There’s only a few home games left,” said freshman forward C.J. Banser. “We want to leave Ames on a positive note and have success before we go on the road for a few weeks.”

Banser also said the team needs to keep their head up and just play their game going forward.

So far, the Cyclones are 3-3 on their four-weekend homestand.

Two of the losses were to No. 1 Lindenwood, one of which was in a shootout.

After two weekends on the road, the Cyclones will return home for one more weekend series against the University of Central Oklahoma March 1-2, which will mark the end of the regular season.

The CSCHL playoffs will be March 15-17, followed by the IOWA STATE DAILY

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**Signing day projects bright future for Iowa State football**

**BY NOAH ROHLFING**

Iowa State football’s coaching staff was in a light-hearted mood Wednesday night at the program’s annual Cyngin Day fan event, after the Cyclones signed what might be the best recruiting class in school history.

The event, a chance for Iowa State fans to hear from Iowa State coaches and signers, has been held since head coach Matt Campbell arrived at Iowa State from Toledo in 2016.

Each of the Cyclones’ 10 on-field coaches was given the chance to discuss their position group’s signers and how they project to impact Iowa State’s future.

“We’re all going in the same direction,” recruiting coordinator and tight ends coach Alex Gobish said of the Cyclones’ recruiting strategy.

“Here are a few of the notable quotes (on both sides of the ball) from Wednesday’s event.

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**DEFENSE**

“The thing that stands out the most is we feel like he’s got the opportunity to become a ‘burner’ in this offense.” — Passing game coordinator Joel Gordon on wide receiver signee Darien Porter’s speed.

“We really believe in that foundation and standard that he set around here, and we’re just ready to get this thing going,” — Running back signee Breece Hall on Cyclone fans.

“We felt like he was a kid that was right up our alley!” — Wide receivers coach Nate Scherff on running back signee Breece Hall.

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**OFFENSE**

“The credit goes to this staff for finding kids who know how special of a place Ames, Iowa, is.” — Offensive coordinator Tom Manning on the current staff and the Cyclones’ offensive recruits.

“$We feel like he’s got the opportunity to become a ‘bummer’ in this offense.” — Passing game coordinator Joel Gordon on wide receiver signee Darien Porter’s speed.

“We really believe in that foundation and standard that he set around here, and we’re just ready to get this thing going,” — Running back signee Breece Hall on Cyclone fans.

“We felt like he was a kid that was right up our alley!” — Wide receivers coach Nate Scherff on running back signee Breece Hall.

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**Recruiting coordinator and tight ends coach Alex Gobish said of the Cyclones’ recruiting strategy.”**

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**Senior Aaron Azevedo prepares to face off against the Bobcats on Feb. 17, 2018. The Cyclones play No. 23 Colorado State this weekend, which would give them an overall winning record on their long, four-weekend homestand.**

After two weekends on the road, the Cyclones will return home for one more weekend series against the University of Central Oklahoma March 1-2, which will mark the end of the regular season.

The CSCHL playoffs will be March 15-17, followed by the IOWA STATE DAILY
First established in Des Moines, Bronze515 is set to open a location in Ames soon. The store, located at 301 Main Street, will be open in the evenings and by appointment only.

“People are probably going to say, well I just use self-tanner,” Wafful said. “Well again with self-tanner, who’s putting it on? Can you reach your back? Can you get the areas that we can get? Probably not. Because we are looking at you, and we are doing it, it’s like Kardashian style. So I personally have been trained, done a lot of training, obviously with 8,000 tans I’m well experienced, and my staff is well experienced.”

Once they open, Bronze515 will be located at 301 Main Street, Suite 7, and will be open in the evenings by appointment only.

Tips for what to do prior to and after receiving a spray tan can be found on the Bronze515 website, Bronze515.com, as well as descriptions on what it is like to get a spray tan, and a breakdown of what happens from the moment customers enter the studio until exiting.

“People are looking forward to it, it’s going to be really cool to see how this helps also our Des Moines location. Because I already have clients in Ames [who] drive to Des Moines for me. Well now we are going to be a little closer to them,” Wafful said.

Personal trainers available to help meet fitness goals

BY JULIA.MEEHAN
@iowastatedaily.com

Iowa State’s Recreational Services offer a unique approach to kick starting your goals by working out with personal trainers. Personal training is a convenient program to exercise one-on-one with personal trainers who are also Iowa State students.

“We take clients in, pushing them to become independent,” said Georgia Garrett, a senior in kinesiology and health. “It is a learning process on how to exercise appropriately and how to find different types of exercise they enjoy and will stick to.”

Recreational Services’ purpose with personal training is to set the bar solely based on the client. Trainers provide clients an opportunity to start at a comfortable skill level and gradually build to their desired goals.

“The environment we like to provide is individualizing workouts for any given client,” said Hailey Andersen, a senior in kinesiology and health. “The program is individualized to fit the goals and needs of the client’s preference by one-word individualized stands for our personal training program.”

There is a wide variety of sessions at different costs and at various time increments. Sessions are based off of the client’s availability and preference of 30 or 60 minutes long at the price of $15 to $18 per session.

“We offer the cheapest personal training that Ames has to offer,” Andersen said. “The personal trainer program is cost friendly for our clients.”

Clients have the option of group sessions with a choice of a friend or coworker with similar goals in mind to receive one-on-one training at a cheaper cost.

“It motivated me to go to the gym and increase the time I am at the gym,” said Kaitynn Zhang, a senior in industrial design. “Personal training proves better results.”

BY ALEXIS.MYSZKA
@iowastatedaily.com

Owner of spray tanning studio Bronze515 Leah Wafful is hoping to bring a golden glow to Main Street.

“It’s just going to be a whole new thing for Ames to experience, and we’re super excited about it,” Wafful said.

Bronze515 originated in Des Moines in February of 2018 when Wafful opened up her first UV-free custom spray tanning studio front.

“I never thought it would be what it is today, but I wanted to start a business where I could make people feel really good about themselves, and look really good,” Wafful said.

Being UV-free is a big part of what Bronze515 stands for, as well as a belief in healthier alternatives for achieving the perfect tan. All of the sprays they use are gluten free, vegan, paraben free as well as cruelty free.

“Being tan is a thing,” Wafful said. “Especially when it’s cold six months out of the year. We all don’t have time to sit outside in the sun and soak up the vitamin D, and we shouldn’t be in tanning beds. But we also don’t have time to lay in tanning beds.”

Aside from being a healthier and safer tanning alternative, a visit to the Bronze515 studio will only take 15 minutes for the same results as spending hours in a tanning bed.

“A lot of younger women and young men have spent a lot of time outdoors, at the lakes, they were lifeguards at the pool. Now they see the damage it is doing to their skin … but they still want that tan. So this is kind of a healthier natural alternative,” Wafful said.

With their spray tans being custom Bronze515 customizers can be assured that they will receive exactly the tan that they want. Wafful has performed more than 8,000 spray tans and trained with a celebrity spray tan stylist in L.A. whose client list includes celebrities such as Selena Gomez.

“With their spray tans being custom Bronze515 customizers can be measured that they will receive exactly the tan that they want. Wafful has performed more than 8,000 spray tans and trained with a celebrity spray tan stylist in L.A. whose client list includes celebrities such as Selena Gomez.

Tips for what to do prior to and after receiving a spray tan can be found on the Bronze515 website, Bronze515.com, as well as descriptions on what it is like to get a spray tan, and a breakdown of what happens from the moment customers enter the studio until exiting.

“People are probably going to say, well I just use self-tanner,” Wafful said. “Well again with self-tanner, who’s putting it on? Can you reach your back? Can you get the areas that we can get? Probably not. Because we are looking at you, and we are doing it, it’s like Kardashian style. So I personally have been trained, done a lot of training, obviously with 8,000 tans I’m well experienced, and my staff is well experienced.”

Once they open, Bronze515 will be located at 301 Main Street, Suite 7, and will be open in the evenings by appointment only.

Tips for what to do prior to and after receiving a spray tan can be found on the Bronze515 website, Bronze515.com, as well as descriptions on what it is like to get a spray tan, and a breakdown of what happens from the moment customers enter the studio until exiting.

“People are looking forward to it, it’s going to be really cool to see how this helps also our Des Moines location. Because I already have clients in Ames [who] drive to Des Moines for me. Well now we are going to be a little closer to them,” Wafful said.
The recommendation CyRide made following the report, for example, would constitute a $176,672 increase over last years budget.

Kyras said user feedback was an important aspect of the changes they have been working toward.

“I could change anything about CyRide, I would want a bus that could take me for example. CyRide is great, just not having to wait for the bus, just having to change my plans because of the bus,” said Pat Schmiedl, a freshman in biological sciences.

Kyras added that CyRide has tried to reach out to students in the past to gauge feedback and noted that CyRide has implemented open routes, where the feedback from students can be directly used for CyRide’s decision-making processes.

The University of Iowa also has a student feedback system, called the Student Voice, which students can use to give feedback on various aspects of campus life.

“I think CyRide is a very important option for ISU student transportation,” said Andrew Schoon, a sophomores in elementary education.

“I use CyRide a lot because it’s easy to get around campus and I don’t have to deal with parking,” Schoon said.

A common theme with all of the changes within the university is the importance of the students. The students are the ones who will be affected by the changes the university makes. It is important to listen to the students and their feedback in order to make the best decisions for the university.

The inspiration and main driving force behind CyRide 2.0 and the new route changes is wanting to grow right along side the university as it continues to grow, reaching more students and residents of Ames at the same time.