Why Iowa State?
While intentional recruitment led to multicultural student growth, international enrollment sees decline

Multicultural & international students: 4,683

Total Iowa State enrollment: 34,992

Game 12: Iowa State to play Incarnate Word

The question weighing on many Iowa State football fans’ minds has been: will Iowa State add a 12th game?

The athletic department answered that question on Wednesday, announcing Football Championship Subdivision (FCS) program Incarnate Word will travel to Ames for a game on Dec. 1.

“Although it’s been a challenging process to identify a school that was willing and able to play in Ames on Dec. 1, we are thankful to the Cardinals’ Athletics Director Brian Wickstrom and Coach Eric Morris in helping us schedule this game,” said Iowa State Athletic Director Jamie Pollard in a release.

“We explored multiple options to give our student-athletes every opportunity to compete and ultimately be eligible to participate in a bowl game.

“Our student-athletes only have so many chances in their career to play collegiate football. I’m very grateful to the administration at UIW for helping us provide our student-athletes, as well as our marching band and spirit squad, another chance to represent Iowa State University.”

The game won’t be played if Iowa State qualifies for the Big 12 Championship on Dec. 1, but the game could decide if the Cyclones receive a sixth win and a bowl berth.

Iowa State will offer tickets to fans who had tickets to the Cyclones’ opener against South Dakota State that was canceled.

The Cyclones agreed to pay Incarnate Word $300,000, and Iowa State will provide the Cardinals with a charter flight to Des Moines.

If Iowa State emerges as one of the teams in the Big 12 Championship, the Cyclones students. But from 2016 to 2017, international freshmen enrollment in the fall semesters dropped from 334 to 232.

And in the fall of 2018, only 165 international freshmen are enrolled at Iowa State — more than a 50 percent decrease compared to the previous year.

Multicultural enrollment rises
— roughly 25 percent of total enrollment, according to Iowa State. Multicultural student enrollment, specifically, reached 4,863 students.

Part of the increase can be attributed to the changes in multicultural student population at Iowa State is at a record high.

U.S. multicultural and international student enrollment totaled 8,554 students.

International enrollment falls

BY MIKE.BROWN
@iowastatedaily.com

The number of international students enrolled at Iowa State has dropped significantly in the past two years.

From 2013 to 2016, there was a continuous growth of international students. But from 2016 to 2017, international freshmen enrollment in the fall semesters dropped from 334 to 232.

And in the fall of 2018, only 165 international freshmen are enrolled at Iowa State — more than a 50 percent decrease compared to the previous year.

BY MIA.WANG
@iowastatedaily.com

International student enrollment falls

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POLICE BLOTTER

9.10.18
Steven Alex Richard Lattin, age 20, of 3218 Little Street — Ames, Iowa, was arrested and charged with operating while intoxicated, insufficient number of headlamps, and failure to prove security against liability at Mortensen Road and Hayward Avenue (reported at 1:40 a.m.).

John Husted Berg, age 61, of 225 Beedle Drive — Ames, Iowa, was cited for other violations of chapter 321A — suspend/deny/revocation of Chapter 321A — suspend/deny/revocation at Lloyd Veterinary Medical Center (reported at 1:40 a.m.).

An officer assisted an individual who was experiencing medical difficulties at Helser Hall (reported at 3:02 a.m.).

An officer responded to a report of suspicious activity at College Of Design (reported at 12:28 p.m.).

An individual reported being sexually assaulted in August at Larsh Hall (reported at 1:43 p.m.).

An individual reported the theft of money at the Enrollment Services Building (reported at 2:14 p.m.).

An officer investigated a personal injury collision at Lincoln Way and Union Drive (reported at 4:26 p.m.). An individual reported the theft of a bicycle at BioCentury Research Farm (reported at 1:02 p.m.).

An individual reported being harassed at the Bio Century Research Farm (reported at 1:02 p.m.).

An individual reported damage to a vehicle at Lot 36 (reported at 3:48 p.m.).

An individual reported the theft of cash at Larsh Hall (reported at 18:03 p.m.).

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Multicultural Center offers free professional attire for students

BY JOSEY JACOBSSEN
@iowastatedaily.com

Free business attire was available to students through a pop-up shop held in the Multicultural Center at the Memorial Union held Tuesday and Wednesday.

The pop-up shop was a two day event held by the Multicultural Liaison Officers of Iowa State's undergraduate colleges. The shop was filled with new and gently used articles of clothing that were donated by Iowa State faculty across campus.

The event was free and open to students of all majors and classifications with no questions asked. The purpose of the shop was to help students in need of clothing for career fairs and interviews.

“`Our goal is to eliminate a barrier for some of our students by providing outfits for professional opportunities that they have,” said Carmen Flagge, multicultural liaison officer for the College of Human Sciences.

On the first day the event was held, there was an estimated 90 plus students who came through over the two and a half hours, Flagge said.

Wednesday there was also a large amount of students at the start of the event. Volunteers helped style students and give advice on their already chosen outfits.

Students at the event could pick out clothing and accessories including shoes, bags and jewelry.

The first pop-up shop was held last spring with an estimated 70 students, Flagge said. This is the second year that the event has been held.

Yan Chan, a senior in interdisciplinary design who attended the event, said, “I think it’s super helpful for students who are in need of business clothes because it (attire) is such an important factor with the career fairs coming up.

“It seems like there is a need there, students seem to be pretty grateful,” Flagge said.

Students get fit with personal training program

BY ADOLFO ESPITIA
@iowastatedaily.com

Iowa State’s personal training program strives to assist individuals with a lifelong approach to fitness through compassion and understanding.

Started in 2004, the personal training program offers employment for students with a passion for fitness or a related academic major. Aligning with the American Council on Exercise (ACE) certification, students prepare with a rigorous curriculum that is both educational and practical. Hired students must display a proficient level in communication and a passion to improve the health of others.

Nora Hudson, assistant director of fitness, said sessions begin by identifying weaknesses in the body and correcting them.

“We want to progress exercise in a pattern of success with coaching and gentle awareness. We want your body to work well to succeed,” Hudson said.

Students browse through clothing racks at the Multicultural Liaison Officers Clothing Pop-Up Shop on Wednesday at the Multicultural Center inside the Memorial Union.

“Fitness is more than going to the gym and getting big or losing fat. Fitness can change people’s aspects on life and mindset towards other things,” Keller said.

So those with little exercise experience to former high school athletes, a diverse crowd of individuals are part of the personal training program. Student trainers, juniors in kinesiology Georgia Garrett and Austin Keller, tailor every plan to accommodate the needs of each trainee.

Garrett said that communication, knowledge and charisma are a few of the traits that are needed to be a trainer. This allows trainees to cater to individuals their unique goals, which is a process that takes time.

“It’s amazing to see a client improve, seeing them reach their goals and getting to know them,” Garrett said.

Keller had a transposition of the great arteries due to a heart defect when he was born. However, he is determined to push forward and share his passion with clients.

“Fitness is more than going to the gym and getting big or losing fat, fitness can change people’s aspects on life and mindset towards other things,” Keller said.
Assistant dean of students and director of Multicultural Student Affairs, Kenyatta Shamburger, believes that the multicultural student recruitment programs, as well as more scholarships available to undergraduate and freshman multicultural students.

Assistant Director of Multicultural Student Affairs, Denise Williams-Klotz said helping students get to know Iowa State helps them see themselves on campus.

“We do focus a lot on retention and student success, we help with recruitment, but we really work with students quite a bit more once they get here,” Williams-Klotz said.

In a previous interview with the Daily, Martino Harmon, senior vice president for student affairs, said “Last year I believe was the first year that we had a change in our visit programs, where we had a program that was called Multicultural Student Experience Day. “We always had a program for multicultural students who received scholarships, and it was sort of feeding into our large visit day — Experience Iowa State — but this past year we had a specific program on a certain day that was geared at multicultural students.”

Multicultural Student Experience Day is among the events offered for multicultural students on campus. It was held for the first time on Nov. 3, 2017 and allows multicultural students and families to obtain more information about student organizations, scholarships, internships and the admission process, according to the Iowa State Office of Admissions.

Multicultural Student Experience Day also gives students an opportunity to fill out the Free Application for Federal Student Aid (FAFSA).

Assistant dean of students and director of Multicultural Student Affairs, Kenyatta Shamburger, believes that the work of the Iowa State’s admissions team also deserves credit for the increase. “I think that kudos should go to our admissions team for the great work they are doing in recruiting students,” Shamburger said.

Shamburger also stressed the importance of continuing to strive for an improved and inclusive student experience for all of Iowa State’s community and credited the continued work of student resources, including Multicultural Student Affairs, International Student Services and The Center for LGBTQIA+ Students, for working with each other and students to create a more inclusive and holistic environment at Iowa State.

“I think that there’s still work that the university and the staff have to do … now more than ever.” —Kenyatta Shamburger

“International students have always been appreciated on campus,” Suski said. “They’re international students who receive offers to enroll. They may be looking at other countries, and hopefully get more international alumni to help us spread the message in their countries, and hopefully get more international students to consider us,” Doering said.

“I think that’s not what an institution like universities want.”

In terms of rankings, however, Suski said they don’t tell the full story.

“Many international students solely rely on rankings when choosing schools,” Suski said. “We want students to see Ames as [a] welcoming, safe and easy to adjust environment for them, and we wish they can take that into consideration. Plus, ISU has many top-ranked academic programs. The overall rankings don’t paint a whole picture.”

International students also pay a higher tuition rate. Negative impact on university’s finance could occur with the number decline.

Laura Doering, associate vice president for student affairs, said another reason behind the decline is other nations’ aggressive international recruitment.

“Canada is a great example,” Doering said. “They certainly are winning in some of the territories.”

Iowa State is putting more effort in recruiting international students through a program named YIELD. The program is focused on encouraging international students who receive offers to enroll at Iowa State.

“We asked our Chinese and Indian Iowa State alumni to help us spread the message in their countries, and hopefully get more international students to consider us,” Doering said.

Khum Yan Chew is from Malaysia and is a junior in culinary food science. She said she is happy she chose Iowa State.

“I applied to several schools, some in America, some in the U.K.,” Chew said. “The culinary food science major in ISU is one of the best out of all the schools I applied, so when I got the offer, I was very excited.”

She said the overall ranking of a university doesn’t mean too much for her.

“When I was making the decision, I did research on Ames, on the environment,” Chew said. “To me, those things are more important, because I will be living here for a couple of years. I want to make sure the lifestyle of a city is fitted for me.”
THE BATTLE: BEAUTY VS. HEALTH

Why the fashion industry should focus more on body positivity and health

BY EILEEN TYRELL
@wasstatedaily.com

I’ll start off by saying that fashion magazines are not something I’ve been interested in, but even I recognized something big was happening in the fashion world with the release of Cosmo UK’s October cover a few weeks ago. Rarely does a single magazine cover draw criticism and praise with such volume and intensity, but it turns out the image of a 280-pound woman blowing a kiss on the front cover of one of the biggest magazines in the industry sets a lot of people off.

The woman was Tess Holliday, an American plus-size model. The caption next to her reads “Tess Holliday wants the haters to kiss her ass.” It goes without saying that the cover inspired immediate backlash, most prominently British journalist Piers Morgan’s Instagram post describing how such a cover “is just as dangerous and misguided as celebrating size zero models.”

Well Morgan, most of the time I hate you. And while this is no exception, I believe there is a small, ill-considered but still relevant grain of truth in what you have to say about the cover. Putting Holliday front and center is “dangerous” or “misguided” because there is so much more to Holliday than her size. Putting obesity in the spotlight, however, is.

Holliday may be beautiful and glamorous, but the facts of obesity are not. Obesity is the fifth leading cause of death globally, affects 1.4 billion people and is completely preventable. We should be encouraging healthy eating and exercise habits to prevent obesity as enthusiastically as we do to prevent eating disorders. Sometimes it feels like there’s a taboo around talking about the issue realistically.

I think that’s because there is a flaw in our conversation about women, weight and beauty, a flaw that tells us a woman cannot be both unhealthy and overweight and beautiful. To be clear, this is not an article arguing that being fat makes someone ugly; beauty is a much deeper and more extensive characteristic than weight and the true measure of a person’s beauty is the content of their character.

However, I also think that being healthy is a beautiful thing, and we should promote that idea rather than the one that it’s okay or normal to be very overweight. Obesity is a top killer of Americans and we need to take that threat seriously.

Let me clarify: I was very excited to see Holliday on the cover of Cosmo. That cover was a celebration of her beauty, both inner and outer, as well as her accomplishments and personal journey. Let’s learn to celebrate those aspects of a woman — her intellect, her achievements, her inner beauty — rather than her weight (whether it be too low or too high) and physical appearance.

There’s a difference between celebrating a woman being confident and comfortable in her body, and celebrating her size. We as a society need to recognize that difference and embrace the first approach. Holliday’s Cosmo cover is a triumph, not because she is overweight, but because of the challenges she has overcome and the accomplishments she’s made in spite of it.

If Piers Morgan had realized this, he might not have had an issue with the cover, but he did not realize it because the value and beauty of a woman has traditionally been correlated to her size. Often, we only notice her weight because there is so much more to Holliday than her size. Putting obesity in the spotlight, however, is.

Let’s change the conversation around weight, change our concept of beauty and see what strides we can make for the better — both in terms of body positivity and health.

Get more students involved in dean search

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Feedback policy: The Daily encourages discussion but does not guarantee its publication. We reserve the right to edit or reject any letter or online feedback. Send your letters to letters@wasstatedaily.com. Letters must include the name(s), phone number(s), majors and/or group affiliation(s) and year in school of the author(s). Phone numbers and addresses will not be published.

Online feedback may be used if first name and last name, major and year in school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.
Seeking redemption
Iowa State prepares for Cyclone Classic after tough losses last weekend

BY SPENCER SUCKOW
@iowastatedaily.com

Iowa State volleyball found itself in rare territory last weekend.

For the first time in four years, the Cyclones had a losing weekend in non-conference play, going 1-2 in games against then-No. 14 Creighton, Wichita State and then-No. 7 Nebraska. You’ll have to go back to 2014 to find the last time the Cyclones lost two games in a regular season weekend, when Iowa State lost to Stanford and Florida State in the American Volleyball Coaches Association (AVCA) Showcase.

While last weekend’s results were certainly disappointing, they weren’t too surprising. Coach Chrisy Johnson-Lynch has mentioned on several occasions that she made the team’s non-conference schedule a gauntlet by design, so that the team will be battle-tested come tournament time.

Occasionally, then, the byproduct of that scheduling method will be some tough losses. What made the losses even tougher was the fact the Cyclones were never really dominated in either of their losses to Creighton or Nebraska.

Sure, Nebraska won in straight sets and Creighton won in four, but the Cyclones held leads in the majority of their sets in both matches. That fact isn’t lost on the players who believe the team is close to a breakthrough.

“We can compete with any good team,” said freshman Brooke Andersen. “Finishing has been our issue, but our serving and passing were good. We’ve just got to keep working.”

This week, the schedule doesn’t look nearly as challenging as on paper. Iowa State will play host to Wyoming, Iowa and Syracuse as part of the Cyclone Classic at Hilton Coliseum.

Of those teams, only Wyoming is receiving votes in the AVCA poll. The Cowgirls aren’t currently ranked but came into the tournament with an impressive 8-1 record, including a win over previously ranked No. 24 Colorado.

Iowa also has a winning record at 5-3, although no wins against particularly impressive teams. Then there’s Syracuse, who currently sits at 2-3, although all three losses were to ranked opponents.

As a whole, this weekend certainly seems less daunting than facing two top-15 teams on the road. However, the Cyclones still aren’t overlooking anyone coming off that less-than-sterling weekend. The team knows Syracuse is still a power-five level opponent and are well aware of Wyoming’s talent.

“We’re very good,” Johnson-Lynch said. “They’ve had a very good preseason. They’re a very good team, so there will be no looking past them.”

Then, of course, there’s Iowa, a rivalry game that the team always circled on the calendar.

“We try to approach (Iowa) as another match, but it will feel like more than that with all the hype that goes with it,” Johnson-Lynch said. “We try to keep it in perspective.”

As a whole, the weekend will serve as the final non-conference tune-up before Big 12 conference play starts next week.

Iowa State found itself enjoying its Monday due to multiple bounce-back performances. The Cyclones moved up to fourth place with a plus-one score to end the day. Kinney, Lachlan Barker, Vincent and Lindwall came back with much better scorecards. Kinney bounced back with a 4-under-par, including no bogeys and four birdies.

Lachlan Barker led the team by shooting a 6-minus-par for the day, collecting seven birdies. Vincent finished with a plus-one score and Lindwall did his part by shooting a 3-under-par on Monday, much better than his 6-over-par score from the first day of competition.

“The night after that first round, we all shook it off and focused on tomorrow,” Johnson-Lynch said. “We have that type of mentality, and all the guys came out the next day like it was a normal day of golf for us,” Barker said.

“As a team, that second day was awesome because it shows we are resilient.”

Lachlan Barker shines
Sophomore Lachlan Barker led the Cyclones to a third-place finish this weekend by providing outstanding performances every single day. By doing so, Barker earned second overall at the tournament.

Unlike most of the team, Barker began the first day of play strong. He shot 1-under-par and ended the day tied for sixth place overall in the individual standings. By the time Monday came to an end, Barker was in first place individually in the tournament with a 7-under-par score. He shot 1-under-par on second day, leading a team charge of eight birdies on that day alone.

The final day of the tournament didn’t end much different, as Barker shot a 3-under-par round, bringing his overall score for the weekend to 10-under-par Barker ended up shooting 71-66-69 for a total of 206 for the weekend.

“We didn’t even play our best golf and still finished in third. It was great to see everyone compete out there every day, rather than let that first day stick in the back of our heads,” Barker said. “It felt great to get second place, it’s a big confidence booster and I know it gets me off to a good start which is what we all wanted leaving this tournament.”

At last year’s Badger Invitational, Barker finished tied for 15th place, but Tank was not shocked by his performance this time.

“Lachlan tries it up really well, drives it hard and he prepares well every day. He always focuses on what needs to get done, rather than worry about what others are doing,” Tank said. “This tournament was a great way to start the year for him and for the team because that was our best golf. We’ll look to improve and be better.”

Great performances on second day
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L.A. comedian to host free show at The M-Shop

BY ALEX.RYBERG
@iowastatedaily.com

A Los Angelos comedian is taking Iowa State by storm. Moses Storm is coming to The Maintenance Shop Thursday at 9 p.m. He will be performing stand-up for free for anyone who likes a post-modern satirical comedy style.

According to his website, Storm was born in the Midwest and spent the early years of his life doing missionary work and traveling with his parents. However, he didn’t see missionary work as his calling. After moving out of his home in the Midwest, he traveled to Los Angeles to join the comedy community and pursue his dreams as a comedian.

Since moving to the West Coast, his career has taken off. Moses has appeared on the late-night talk show “Conan” many times. He has teamed up with Conan O’Brien’s production company, Team Coco, and now hosts “Up & Up,” a comedy and musical show. He’s also been featured on “ Arrested Development,” “About a Boy” and starred in the chilling horror movie, “Unfriended.”

Storm has been to numerous comedy clubs to perform his stand-up routine. But his stand-ups are anything but routine. Moses is a multi-talented artist, no one act is the same. He’s most well known for the social experiments he’s done in Los Angeles.

For one of his experiments, in pursuit of an extremely exclusive and high-security birthday party, he decided to host it at the Chili’s To-Go restaurant located in the Los Angeles International Airport. To get in, guests needed to buy a boarding pass and check through security just to get to the party. This proved difficult for party-goers and few people were able to celebrate the occasion with Storm.

Storm’s most public stunt was called “#modernmillennial.” The idea behind the stunt was to live completely sustained by crowd-funding.

In the intro of his video Storm explains, “…if the crowd-funding community viewed me as an artist, I could live my mundane, day-to-day life all under the umbrella of performance art.”

After Storm reached his goal, he opened up his apartment, now an art exhibit, to the general public. The comedian lived in his own exhibit, which was open to guests for 24 hours a day. Moses documented the set-up, the entirety of the two months he lived there and the dramatic ending the exhibit saw. When the video was completed, Moses held a private screening before he posted it on YouTube. At the screening, instead of showing the video on the big screen, he provided everyone with a link to the video and instructed them to watch it on their phones.

Storm will perform at The M-Shop in the Great Hall at 9 p.m. Doors open at 8:30 p.m. and admission is free.

COMEDIANS TO KNOW

“Nathan for You”
Nathan Fielder offers his services to small business owners, coming up with creative solutions to boost business. His work includes opening up a “Dumb Starbucks,” converting a struggling coffee shop into a rip-off of Starbucks, seeing how far he can push parody law by passing it off as an art installation.

“Social Disorder”
Rooster Teeth’s social experiment series pits the show’s hosts, Chris Demarais and Aaron Marquis, against each other in increasingly awkward situations. The first episode has the hosts attempt to drag each other across the city in body bags, employing the help of random people in the street.

“Who is America?”
Sacha Baron Cohen, known for movies like “Borat” and “The Dictator,” uses various characters to discover the various individuals that populate the U.S. In one of the episodes, Cohen’s character Erran Morad, a member of the Israeli military, teaches businessmen how to defend their office from a terrorist attack.
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AND IOWA STATE UNIVERSITY

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DR. WENDY WINTERSTEEN

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RECEPTION TO FOLLOW IN THE STEPHENS CELEBRITY CAFE
THE CEREMONY WILL BE LIVE STREAMED AT IASTATE.EDU

CYRIDE WILL BE MAKING SPECIAL STOPS AT STEPHENS AUDITORIUM FOR
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RAIN LOCATION: DURHAM GREAT HALL, MEMORIAL UNION

11:00 A.M.
PICNIC LUNCH START TIME

12:10 P.M.
A BRIEF PROGRAM FEATURING THE ISU PEP BAND, CY, AND CYCLONE CHEERLEADERS WITH
REMARKS BY PRESIDENT WINTERSTEEN AND STUDENT GOVERNMENT PRESIDENT JULIAN NEELY

SPONSORED BY IOWA STATE UNIVERSITY STUDENT GOVERNMENT

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