TRADEMARK
Sport Club Council voices concern

Senator kills bill denouncing policy

Cyclones sweep No. 17 Panthers

THURSDAY 8.30.18 Vol. 219 No. 009

SOCCER

Mountain time pg 6

Iowa State soccer faces a brand new challenge this weekend; two games in Colorado, where the altitude changes team strategies.

MIDTERMS

Ag candidate pg 3

“We have got to figure out how we can add value so people will farm knowing they can make a living doing it,” Tim Gannon said.

PHOTOS

JACKIE NORMAN/ISD

Live Green! pg 7

Yoga on the lawn was held Wednesday Live Green! Initiative and its partnership with ISU Outdoor Recreation.

Airsoft club pg 4

After three ISU Alerts were sent last Thursday regarding possible weapons on campus, the Airsoft Club weighed in on the confiscated BB guns—which are forbidden on campus—as well as the heightened fear surrounding the incident.

VOLLEYBALL

Cyclones sweep No. 17 Panthers

BY SPENCER SUCKOW
@iowastatedaily.com

It was the first-ever sellout for a Northern Iowa volleyball match in the McLeod Center—7,000 fans purple-clad Panther fans packed the arena hoping to make life miserable for in-state rival Iowa State.

But the Cyclones were unfazed. After falling to the Panthers the last two seasons in five-set marathons, Iowa State took care of the state’s only ranked team Wednesday night in straight sets, 25-20, 25-20 and 32-30.

The win moved Iowa State’s record to 3-0 on the season, and dropped the 17th-ranked Panthers, fresh off wins over No. 13 Creighton and No. 5 Kentucky, to 2-2. After the match, Iowa State head coach Christy Johnson-Lynch praised her team for cohesiveness in the handling of UNI’s constantly fired-up crowd.

“That atmosphere was pretty fantastic,” Johnson-Lynch said. “I thought last weekend was a little disappointing in that I thought we didn’t ever really look like a team. I’m so happy to see that we looked like a team tonight, not just a bunch of great players.”

In terms of the actual game, there was quite a bit of sloppiness from both teams despite the 3-0 sweep by Iowa State.

The Cyclones and Panthers combined for a total of 19 service errors.

BY WILLA COLVILLE/ IOWA STATE DAILY

A Water Ski Club representative talks on Wednesday evening at the weekly Sport Club Council meeting. At the meeting, clubs discussed the new trademark policy and how it will impact them.

BY WILLA COLVILLE
@iowastatedaily.com

After meeting with officials from the University Trademark Licensing Office last week, many members of the Sport Club Council (SCC) felt confused and concerned with the university’s new trademark policy for student organizations.

Based on a three-tier system, the new policy limits certain clubs use of trademarked words or images. The issue that sport clubs faced was that while SCC is a sponsored organization and has more leniency when it comes to trademarks, the clubs within SCC are not sponsored. Most of the clubs in SCC fall under the affiliated tier, which requires the use of “at ISU,” “at Iowa State” or “at Iowa State University” after the club name.

Rose Echard, president of the SCC, explained that many clubs were frustrated with the new guidelines. For example, the Triathlon Club has uniforms using trademarks as well as an event named “The CyMan” which will have to be modified.

“It wouldn’t be that big of a deal other than that clubs will have to start replacing uniforms,” Echard said. “It would really make sense for them to change what they are doing because SCC is one of the bigger organizations on campus.”

>> SCC pg 8

Officials from the University Trademark and Licensing Office discuss with Student Government the revised trademark policy and its impact on student organizations.

BY JILL ALT
@iowastatedaily.com

Iowa State’s revised trademark policy dominated much of the Student Government Senate meeting Wednesday evening, in which a resolution introduced by Sen. Sam Firestone called for President Wendy Wintersteen to reprimand the originator of the revised policy “up to termination.”

Many senators were concerned about the looming trademark policy and its effect on campus student organizations. The policy, released on Aug. 1, was released with the intent of protecting the university’s brand.

According to the policy, if an organization decides to use Iowa State University, Iowa State, or ISU in its name, then the verbiage must follow the name instead of proceed it. For example, “ISU ____ Club” must change its name to “____ Club at ISU.”

Prior to debate on the bill, however, the Director of Trademark Licensing Officer Leesha Zimmerman and University Counsel Michael Norton came to the meeting on behalf of the Trademark and Licensing Office to discuss the policy with Student Government.

Many senators raised questions regarding the policy, including Sen. Sandeep Stanley, who asked if the ISU NORML lawsuit from several years ago was a primary cause of the policy. Norton denied this claim.

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PHOTO COURTESY OF TIM GANNON

WASHINGTON, D.C. — As well as the height of BB guns—which are forbidden on campus, the Airsoft Club weighed in on the confiscated weapons on campus, the Airsoft Club weighed in on the confiscated weapons on campus, the Airsoft Club weighed in on the confiscated weapons on campus, the Airsoft Club weighed in on the confiscated weapons on campus

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EMPOWERING FARMERS

If elected, Tim Gannon aims to increase ISU ag research efforts, especially in their own supply chains, if they see Fortune 500 companies who are looking to invest in sustainability. "If you get those fortune holders they are working to keep the air, water and soil industry, would also look to invest in conservation efforts. Fortune 500 companies, especially those in the food industry, would also look to invest in sustainability efforts, especially in their own supply chains, if they see the state, federal government and local farmers all make efforts towards sustainability we could see between $400 and $500 billion in new investment," Gannon said believing in raising the sales tax by a penny was one way he sets himself apart from his Republican counterpart, in addition to differences on biofuel and trade policies. Trade barriers, Gannon said, create market uncertainties which can be "devastating" for investment. "People don't know if it's going to be a good investment," Gannon said. "They are nervous about trade policies and that means less investment." When it comes to biofuels, Gannon would ask for a waiver from the EPA to allow for ethanol and biodiesel to be sold year round. "A lot of retailers don't want to take on the expenses of carrying some parts of the year and that means less investment," Gannon said. "If they relocated that demand it would mean nearly 1 billion bushels of corn, nearly half of the carryover from last harvest, could be used."
The incident involving airsoft guns took place near and around building 32 of Frederiksen Court.

“ISU Alert: Report of two possibly armed individuals near building 32 in Frederiksen Court.”

The first Iowa State alert since the news system’s implementation warned students to stay away from the area and residents to stay in their apartments while police investigated. Iowa State engagement officer Anthony Greiter said they were pleased with the timeliness of the news system, a 12-minute response.

A couple hours later, the threat of gunmen on campus resulted in the confiscation of airsoft guns, which police said looked very realistic, and had the regulation orange tip removed, which is illegal. Police spoke with four suspects, who were cooperative, and confiscated one airsoft rifle and three airsoft handguns. Two were cooperative, and confiscated one airsoft rifle, that situation can get very bad,” Iowa State Police Chief Michael Newton told the Daily that Taylor-Cortez “threatened, intimidated and or assulted” at least one victim. “If an office has a split second to make a decision and there is a very realistic looking gun, that situation can get very bad,” Iowa State Police Chief Michael Newton told the Daily.

The other student charged is Tyciera Whitaker-Wells, sophomore in early childhood education, for falsely reporting a public entity. She reported to police the night of the incident that the suspects were near Building 72, later admitting this was to draw attention away from the suspects.

Greiter said the case is ongoing and more charges may be filed. Similar to an incident a few years ago when a bomb report turned out to be a live action role playing (LARP) prop, he said the police see these situations as training for if the next report involves actual guns.

He said at the end of the day, they did what they were trained to do and no one was hurt. “We respond as if they were real firearms,” Greiter said. “Through the whole process, we get this experience.”

Live Your Truth: ‘This is your place here, this is your community’

Students, staff and faculty members of color came together in the Memorial Union to socialize and sing karaoke during the Live Your Truth: Queer and Trans Students of Color banquet on Wednesday.

The Live Your Truth: Queer and Trans Students of Color Party is an event co-hosted by the Center for LGBTQIA+ Student Success and the Office of Multicultural Student Affairs.

The party aimed to be an affinity space for students, faculty and staff of color who identify as trans and/or queer.

“‘This event is important to campus when thinking about where are the spaces or times that say that this is a space specifically centering queer and trans people of color,’” said Clarm Lemke, assistant director of The Center for LGBTQIA+ Student Success.

The party was held in the Cardinal Room. People of all ages attended the event. Torrell Forre, program coordinator for the Office of Multicultural Student Affairs, said this event is important because there isn’t a definitive space for people who identify as queer and trans and also of color.

The purpose of the event is to help define that space. On one side of the entrance there was a table with name tags where people could write their names and pronouns. On the other side was a gallery wall where students could write and answer a variety of questions.

Some of the questions included “What other things would you like to do this year with the QTPOC community at Iowa State?” “How do you like to connect with people?” and “Why did you come tonight?”

Karaoke was a popular event with the microphone never being empty for long. Songs from varying artists and time periods were sung and many times the crowd joined in and attendees sang together.

“This is your place here, this is your community,” Forre said.
High school seniors across the United States wait for their first wave of letters from prospective universities. With eager parents at their side, college life is imminent. Among these seniors are the first-generation students. According to the U.S. Department of Education, a first-generation student is defined as a “[student] whose parents have never earned a bachelor’s degree but may have some postsecondary experience.” These students are the first generation in the family to attend, and receive a bachelor degree at a four-year institution.

In fall 2017, Iowa State had 36,321 students enrolled. Among the numbers, at least 20 percent of the student population are first-generation students. But what does it mean to be a first-generation student? How do they go through college differently than traditional students?

I was born to two immigrants of Mexico, both of whom traveled to the United States in search of a better future. Neither of my parents attended college. My mother attended a few classes to better her English and to be a working citizen. My father did not attend any college. Working any job that could provide for my family, my mother always stressed the importance of college. Eighteen years later, I got accepted at Iowa State. Fast forward to the end of my junior year and college has definitely been one of the hardest experiences I have faced.

Entering college was like entering a parallel universe, a culture shock like no other. Feeling like an outsider and not knowing where to turn, carrying a confidence that burns dimly but fights to stay. It often feels like a stumble uphill just to stay afloat.

My story isn’t unique. My experience can be shared with the thousands of students that battle a label silently, tucked away in daily life. These students have faced a similar dilemma before, during and after college.

Katie Seifert, a Peace Corps Coverdell Fellow and graduate student at Iowa State, works with students of color, low-income and diverse backgrounds in the Des Moines area. The ISU 4U Program partners with students at Des Moines Public Schools and awards tuition assistance for those who meet requirements. Students that pass fifth grade are eligible for the enrollment process and can apply when enrolling for admission to Iowa State. The program strives to assist students to transition successfully between high school and college.

When does this experience start? Seifert says students translate between two different worlds. One may be an environment with supportive peers who understand the stress of college and living on a campus that celebrates adventure. The other may be a home where there is no moral understanding of the successes and hard-work put in toward a degree; or perhaps a family still needs financial support from the student. Often, there’s a layer of guilt when these students are in the first generation of a family to pursue the dream of a college education.

“They learn to navigate through academic procedures, social procedures and leaving family, a big challenge for first generation students,” Seifert said.

Kenyatta Shamburger, assistant dean of students at Iowa State, said these students are faced with doubt, questioning their abilities. A shackle wraps around their mentality of breaking the cycle to become among the first in the family to own a degree.

“Coming to college is a huge step. Feelings around, ‘Can I do this? Am I prepared? Will I do well?’” Shamburger said. “Most students have these thoughts, but first-generation students may add to that. ‘If I struggle, who do I go to?’

A student may receive unlimited support from their family, but that support can create a pressure to succeed. That added element from a community that may not have prior experience in higher education, causes a fear to not let anyone down. Nothing feels worse than feeling like a failure, and in this population, failure isn’t an option.

Shamburger says it takes a little bit longer for first-generation students to adjust. Without the help of parents, the college environment can feel overwhelming. A major barrier can be adjusting to the language used in a university setting.

Deadlines, syllabi, award letters and locating resources can feel like walking through a labyrinth.

“We have to challenge ourselves not to assume that everybody comes into university with the same information or knowledge,” Shamburger said. “Is it something I should already know?” Navigating through these different spaces can be difficult. The Iowa State community provides spaces for first-generation students to be able to relate to each other. According to Seifert, extra-curricular activities prove beneficial. Having other peer support creates a space of understanding, helping them feel less like outsiders on campus.

The Iowa State police responded well in Frederiksen Court BB gun incident

It’s been just one week since the incident in Frederiksen Court that resulted in three ISU Alerts — one even describing four traditional students? — went out to retrieve the weapons. Luckily, the weapons were found to be BB guns and no one was harmed during the incident. It’s chilling, however, to think of how much worse the situation could have been.

The news is filled of stories like Shaver’s, where police — for whatever reason — misused their powers that resulted in terrible consequences.

However, we sometimes don’t hear the stories even like the Frederiksen Court incident. We don’t hear about the stories when police had a measured response, gathered as much information as possible before a confrontation and were able to diffuse a tense situation without bodily harm to anyone.

Iowa State police deserves commendation for the way they handled this situation, and we should hear more about incidents that were resolved in a professional manner.
errors (11 by Iowa State) and 30 attack errors as on the night, which Johnson-Lynch partially attributed to the nerves that come with a big-game environment.

If the Cyclones were nervous, then those errors were their only fault. The entire team showed consistent poise throughout the night, even as UNI staged a rally in the third set.

“We were expecting a battle,” Johnson-Lynch said. “Obviously that third set was big, and if UNI had won that, I would’ve been a little concerned how we would’ve come back out of that.”

The Cyclones were able to weather that storm, however, thanks to contributions from both their experienced and new players. Building off solid debuts last weekend, young players like Eleanor Holthaus, Piper Mauck and Brooke Anderson were instrumental to contributions from both their experienced and new players.

Despite those errors, Johnson-Lynch partially attributed to the nerves that come with a big-game environment. Midfielder Emily Steil heads the ball during the home opener for the Big 12 best on the night. The true freshman from Richmond, Minnesota assisted and three kills.

Building off solid debuts last weekend, young players like Eleanor Holthaus, Piper Mauck and Brooke Anderson were instrumental to contributions from both their experienced and new players.

“They just have a chemistry with the ball, and the chemistry with the ball is a big role to us,” Steil said. “We’re able to get open and get open when they need us.”

Despite those errors, Johnson-Lynch partially attributed to the nerves that come with a big-game environment. Holthaus, Piper Mauck and Brooke Anderson were instrumental to contributions from both their experienced and new players.

“Just like the Purdue game, the team expects to see a heavy dose of substitutions to keep players fresh on Sunday.”

Dayja Schiwhichtenberg, the team’s sophomore goalkeeper, will not need a substitution, so she needs to be at her best if the team wants to end the recent misfortune.

“I think it’s going to take staying focused defensively in the first five minutes and last five minutes of each half,” Schiwhichtenberg said.

Schiwhichtenberg has been solid this year so far, but has not enjoyed the final five minutes of each half.

Schiwhichtenberg will need to trust her defense this weekend — especially with the increased substitution count. Senior midfielder and co-captain Emily Steil talked about the effects of the altitude as well and cited Minatta’s affinity for cherry juice and dark chocolate to help with the altitude shift, but on a more serious note, she explained what it will take to stay healthy this weekend.

“More than anything, taking care of our bodies,” Steil said.

Steil has been a force this year for the Cyclones and after a few tough losses, Iowa State will need to use Minatta’s expertise and Steil’s leadership effectively as they head to the challenging climate.

“Keep grinding,” Steil said.

Iowa State’s weekend kicks off at 8 p.m. Friday against Denver. The game against Colorado begins Sunday at 1 p.m.
Students, faculty and community members gather to do yoga on the lawn in front of the Campanile on Aug. 30 as a part of the Live Green! Initiative and its partnership with ISU Outdoor Recreation.

Molly Breen, Madelene Blandin, Sam Kunde and Alice Kenawell follow the instructors’ directions as they participate in the “Yoga on the Lawn” event held by a partnership between the Live Green! Initiative and the ISU Outdoor Recreation Services.

Participants take up a resting position after a session of yoga on the lawn in front of the Campanile on Aug. 30 as a part of the Live Green! Initiative and its partnership with ISU Outdoor Recreation.
While the new policy has already been approved and will likely go into effect, trademark officials plan to work with student organizations throughout the transition. Landon Wolfe, SCC advisor, met with officials briefly to voice the confusion many clubs faced.

“[Last week] was the first time [the students] had heard any of the new policies. So, there were plenty of questions,” Wolfe said. “I feel lucky that [the trademark officials] have worked with our sport clubs.”

Yesterday Wolfe explained the guidelines to the clubs during the weekly SCC meeting. With the implementation of an SCC patch, clubs will be able to use trademarked images and words for competitive gear.

“Originally it was solely uniforms that were going to be able to use the Sport Club Council mark and then drop the ‘club’ of the end of the name,” said Wolfe. “Some of our sport clubs don’t necessarily have a uniform that it works with. [For example], the ballroom dance club and wrestling robes.”

According to Leesha Zimmerman, Director of Trademark Licensing at Iowa State, SCC clubs will use the patch as a replacement for the word “club.” For example, instead of uniforms saying “Swimming Club at Iowa State,” the uniforms will say “Iowa State Swimming.”

Events such as Rodeo Clubs “Cyclone Stampede” will be allowed to keep the trademarked words in their name, as long as it is clear the event is sponsored by SCC.

Zimmerman said that she along with other trademark officials will be meeting with different clubs throughout the month to explain the guidelines and clear any confusion.

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IOWA DEPARTMENT OF NATURAL RESOURCES
National Pollutant Discharge Elimination System
Notice Date: 8/24/2018

The Iowa Department of Natural Resources is preparing to issue a NPDES (National Pollutant Elimination System) permit for the discharge described below:

DISCHARGE NAME AND ADDRESS
Iowa State University Municipal Separate Storm Sewer System Ames, IA 50010

LOCATION: Story County

RECEIVING WATERBODIES: Square Creek, College Creek, Lake LaVerne and other, undesignated waterbodies

Square Creek at the point of discharge is a class A1 and B3-W-3 stream. Class A1 streams are native to which may result in stagnation or still water. Class B streams are native to which may result in stagnation or still water.

College Creek at the point of discharge is a class A3 and B2-W-3 stream. Class A3 streams are native to which may result in stagnation or still water.

Lake LaVerne is a class A and B-1 stream. Class A streams are native to which may result in stagnation or still water.

DESCRIPTION OF PROPOSED DISCHARGE:
The permit will authorize the discharge of storm water from the municipal separate storm sewer system. Run-off water will be collected and discharged to the Neosho Creek, College Creek, Lake LaVerne and Squaw Creek.

Any person wishing to comment on or request the proposed permit must do so in writing within 45 days of the date shown at the top of this notice. All comments must be submitted to the Department of Natural Resources, 532 East 9th St., Des Moines, IA 50319.

All comments must be submitted to the Department of Natural Resources, 532 East 9th St., Des Moines, IA 50319. Comments, objections, and requests for hearings must be addressed to: Department of Natural Resources, Storm Water Coordinator, 532 East 9th Street, Des Moines, IA 50319.

Copies of this notice, the proposed permit and other information are on file and available for public inspection from 8:00 AM to 4:30 PM Monday through Friday at the above address.