Cheers to Oktoberfest
Ames celebrates with drinks, fun

BY JAKE WEBSTER
@iowastatedaily.com

The 2019 Ames Oktoberfest featured music, a variety of beer and wine, the Iowa State vs. West Virginia football game and several yard games for entertainment. Oktoberfests are held across the world to celebrate German culture — including its music, food and beverages.

The first 1,000 people who entered the venue for the eighth annual Ames Oktoberfest, held in the parking lot of Main Street Station, received a free beer mug. Iowa Brewing Company’s “Bohemian Rapids” beer was skillfully poured by one of the individuals running the taps at Oktoberfest. The pilsner was slightly bitter, and had more of a hops-taste than expected, though it was certainly a drink to have a second of for hop-lovers. Okoboji Wine/Becker Petit Rose was a second of for hops-lovers.

Iowa State Daily

Disability Awareness Week to bring attention to community
Events to show support, educate on disabilities

BY MADISON MASON
@iowastatedaily.com

According to CBS News, 15 percent of the world's population, roughly 785 million people, have a physical or mental disability. During Disability Awareness Week, Iowa State is taking the initiative to educate people and support those with disabilities.

Morgan Tweed, the president for the Alliance for Disability Awareness (ADA), explained why this week of awareness is so important and why people should be educated about these topics.

Tweed said ADA is a student-run organization that dedicates their time and effort to raising awareness for those with disabilities and to supporting student and staff members with disabilities.

This student organization has meetings every two weeks Thursdays at 7:30 p.m. in the Student Services Building lobby. ADA also holds events such as the ones during Disability Awareness Week.

When asked why this week is so important, Tweed said within a busy college student schedule, special events can help make a difference.

“Life on campus is busy and hectic,” Tweed said. “Special events that are different from the norm tend to catch people's attention and make awareness easier to spread.”

Disability Awareness Week is an opportunity to increase education about disabilities.

Tweed said disability is not something people who aren’t affected by disability think about often, but it affects one of the largest minorities in our country. He said people should be aware of disabilities because most of the world is not yet accommodating for most disabilities.

“Even [the] ISU campus, which admittedly is not bad, still has a very long way to go to be

Iowa State Daily

Family Weekend offers new activities as attendance increases

BY SYDNEY NOVAK
@iowastatedaily.com

Family Weekend is a tradition many Cyclones look forward to here at Iowa State. This year families were welcomed to spend three days on campus learning about the university, seeing the campus and of course spending time with their families.

“We probably will come back next year, unless he’s disowned us by then,” said the family of Edward Wilson, sophomore in computer science.

The Wilson family drove from Coralville, Iowa, to visit Edward Wilson at their first Family Weekend together.

Family Weekend events began late Friday with entertainment including family bingo, mentalist and mind reader performances and a Sunday brunch to wrap it up. This weekend was full of opportunities to enjoy organized events together on and off campus as well.

For this extravagant weekend to take place, a lot of planning and organization was necessary. The Family Weekend planning committee consists of students and faculty advisers who have been working for two semesters to organize the events. This year, 1,300 families registered to attend Family Weekend in Ames, doubling registration from 2017. Also, this Family Weekend was a little different from years past. Instead of families registering for individual events and paying for them separately, families bought a “package” that included access to all of the campus events going on.

Hannah Rothamel, senior in supply chain management and Family Weekend student president, was particularly excited for the mentalist and mind reader performance Friday night at the Memorial Union.

“I made my whole family volunteer with us this weekend,” Rothamel said. “I was excited to celebrate them and put them to work all at the same time! Thanks, Mom.”

Traditional Family Weekend activities at Iowa State are a little different every year, but one activity that never changes is Family Bingo. Other events that took place are new to the itinerary this year, such as Pianopalooza, where families enjoyed singing and dancing together to live music Saturday night.

Also on Saturday, families were invited to watch the football game at the Alumni center and play games, eat and drink. For this extravagant weekend to take place, a lot of planning and organization was necessary. This year, 5,300 families participated in Family Weekend activities. Pianopalooza was a big hit, welcoming many families to participate in the fun.

Family Weekend is a tradition many Cyclones look forward to here at Iowa State. This year families were welcomed to spend three days on campus learning about the university, seeing the campus and of course spending time with their families.

“This was the tenth year that Family Weekend has been an event on campus, and plans for next year have already begun. To expand beyond the weekend, the Family of the Year Award applications have opened and will be accepted until Jan. 12, 2020.
POLICE BLOTTER

10.13.19

Peter Fitzsimmons Bosken, age 21, of 1211 Bur¬
nett Ave. - Ames, Iowa, was arrested and charged with
drunkenness/public intoxication at 3:08 p.m. (reported at
3:15 a.m.).

Trenton Alan Beck, age 39, of 3819 Tripp St.
(reported at 1:15 a.m.).

Rafael Dhalil Obaid, age 36, of 3010 Regency
Ct. - Ames, Iowa, was arrested and charged with
narcotic possession in the third degree at 919 South 16 Street
- Ames, Iowa, was arrested and charged with
hauling at 124 Hayward
Trenton Alan Beck,
(reported at 1:15 a.m.).

Russel Allen Beck,
(aged 21), of 1211 Bur¬
nett Ave. - Ames, Iowa, was arrested and charged
with drunkenness/public intoxication at 139 North
Atlantic Ave. - Ames, Iowa, was arrested and charged
with drunkenness/public intoxication at 1211 Bur¬
nett Ave. - Ames, Iowa, was arrested and charged
with drunkenness/public intoxication at 10:08 p.m. (report¬
ed at 10:08 p.m.).

Alex Royce Coffman, age 23, of 418 Stanton Ave.
(aged 21), of 418 Stanton Ave.
(10.12.19)

Joshua Adam Germain, age 36, of 3010 Regency
Ct. - Ames, Iowa, was arrested and charged with
narcotic possession at 8 p.m. (reported at 8 p.m.).

Alex Royce Coffman, age 23, of 418 Stanton Ave.
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CORRECTIONS

The Iowa State Daily welcomes comments and suggestions or complaints about errors that warrant correction.

To submit a correction, please contact our editor at 515-294-5688 or via email at editor@iowastatedaily.com.

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Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9.

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Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9.
On a chilly Sunday morning, attendees of Alpha Omicron Pi and Ames Area Runners Club hosted their annual Run for the Roses race early Sunday at Ames Middle school. Members of Alpha Omicron Pi not only served an omelet breakfast to all the runners throughout the race course, but also cheered them on.

Brett Burbank, senior in agricultural systems technology, has been training for this race for the last seven weeks. “This race is for a good cause, and we got some good food after,” Burbank said. “I dragged my friends to do it too and we all had a good time. It was nice having people cheering at every mile mark.”

Alam Mills from Sioux Rapids, Iowa, has participated in Run for the Roses for 29 years and received first in the 60-64 age division. Mills is a former marathon runner, but now mainly runs 5K and 10K races year-round. “I like short and full races — this is a pretty course to run,” Mills said. “And then you get this great omelet breakfast after. This race is very well organized and it compares very well to the other races I have ran.”

This year more than 800 people registered for the race, with all proceeds going towards the Arthritis Foundation. Mallory Moser, freshman in animal science and a member of Alpha Omicron Pi, helped serve omelets to runners and said she believes this race is unique in comparison to races she has worked before. “In high school I worked for a lot of 5Ks, and it is usually just a regular breakfast, but with AO Pi it is easy to see how many people support our foundation with the Arthritis Foundation,” Moser said. “It is really humbling to see all our proceeds go to that foundation.”

Madeline Blake, sophomore in English and member of Alpha Omicron Pi, said she believes it is events like these that are highlights of being in a sorority. “It’s very enjoyable — yesterday we did our long week day where we got everything set up,” Blake said. “It is really rewarding, because a lot of sororities don’t have as big of an event as this, so it feels really good. It is really important that we give back because a lot of people think sororities are about social events, but when you really get involved in the community it means a lot.”

Regarding the impeachment inquiry it faces, the White House refuses to comply with an effort “to overturn the results of the 2016 election.”

The Trump Administration has framed the constitutional impeachment inquiry into the president as a “coup” outside the bounds of the constitutional framework it is taking place within. The administration’s statements are not an accurate reflection of the constitutional process ongoing in the impeachment inquiry. Scott Feinstein, assistant professor of political science, said even if the White House chooses not to comply, Congress can still find ways of getting witnesses and information.

“There’s a lot of other means at [their] disposal,” Feinstein said.

Pat A. Cipollone, the White House counsel, signed a letter explaining the White House’s reasoning behind this move. “[Congress’] unprecedented actions have left the president with no choice,” the letter said. “In order to fulfill his duties to the American people, the Constitution, the executive branch and all future occupants of the office of the presidency, President Trump and his administration cannot participate in your partisan and unconstitutional inquiry under these circumstances.”

Feinstein said this moment will impact the institutions of the three branches of government. “If impeachment in a trial would be a political assessment and political examination of what we as a society are to tolerate and not to tolerate,” Feinstein said. Lisa Heddens, a supervisor on the Story County Arthritis Foundation, was one of the runners who supported the cause. “It is really important that we give back because a lot of people think sororities are about social events, but when you really get involved in the community it means a lot.”

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“arresting a defendant in the U.S. Army is not a crime”

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Gov. Kim Reynolds issued a proclamation in 2018 declaring that the second Monday in October be acknowledged as “Indigenous People’s Day” in Iowa.

Traditionally, the second Monday in October was celebrated as “Columbus Day” and still is in many jurisdictions, but the name of that holiday recognizes only one side of the story. Columbus did not celebrate the role Christopher Columbus played in the geno- cide of the indigenous peoples of the Americas.

“This day recognizes the land now known as the State of Iowa, named in recognition of the Iowa Tribe, as well as the language used to identify many of our lakes, rivers, cities, coun- try, schools, buildings, and considerably more, and recognizes the People of the Americas, the population of indigenous peoples, and the Indigenous Peoples of the Americas,” said the Iowa Department of Human Rights in a statement at the time. “This land has been home to Indigenous People since time immemorial, and without whom, the building of this state would not have been possible.”

After the arrival of Columbus in the Americas, the population of indigenous peoples across the continents decreased by up to 90 percent. The name change was the beginning of efforts by many jurisdictions, but the name of that holiday recognizes only one side of the story. Columbus did not celebrate the role Christopher Columbus played in the genocide of the indigenous peoples of the Americas.

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Young activists inspire

Climate crisis in new hands due to past generations

BY EMILY BERCH
@iowastatedaily.com

A letter to the editor on Oct. 3 argued that youth activism is irresponsible and only happens because parents and educational institutions "indoctrinate" students, specifically in regard to climate change.

But if we just look realistically at what’s happening around us, it’s impossible to ignore why young people all over the world feel such urgency to speak out about climate policy.

We have 11 years to stop "irreversible damage from climate change," according to the United Nations, so when Greta Thunberg says “you have stolen my dreams and my childhood with your empty words,” she means it literally.

Responsibly parenting isn’t forcing students out of school to protest. Years of inaction on climate change is.

Corporations and governments all over the world have proven they don’t care about these activists’ futures. When they disregard years of evidence pointing to climate disaster, they tell young folks like Thunberg, Kulsum Rifa, Malia’s Looking Horse and many others their future is not as important as profit.

While some try to demean young activists as "easily indoctrinated," the United Nations is commending these young people for their advocacy in its own demand for climate action, describing them as inspirational.

If you think students need to "stay in school" instead of protesting, then you should be out there doing something about the climate.

Do not expect them to sit in silence as their futures crumble.

To be clear, last week’s letter to the editor wasn’t actually against "indoctrination." The writer went on to advocate students be taught to “praise our founders, the Constitution, the Declaration of Independence and God.”

The letter wasn’t meant to advocate for intellectual independence. Rather, it advocated intentional ignorance of environmental realities.

Do not expect them to ignore science. Science tells us human activity is leading to an increase in global temperature. Glaciers and ice sheets are melting. Sea levels are rising. Extreme weather events are increasing in both frequency and severity.

Do not insult young people by telling them to be quiet and sit down when they are right to be fighting for their lives.

It is our fault they have to.

Support Rachel Junck for Ames City Council

BY TAYLOR JUNCK
@junk89@gmail.com

As her twin sister, I have known Ames City Council candidate Rachel Junck since the minute we were born. No one knows Rachel better than I do, which is why I believe she will be a fantastic candidate to represent all of Ames.

At every stage of our lives, Rachel’s leadership and competitive drive have inspired me to do better, and her compassionate spirit has served those around her. Our parents, both public school teachers, and other community members have encouraged us to strive for our full potential.

Throughout our childhood, we were shaped by the great Ames community.

Now, Rachel wants to give back to the community which has given her so much by running for Ames City Council Ward 4, and I couldn’t be more proud.

Rachel will serve students and life-long residents alike to improve Ames for future generations. She will work to confront climate change on the local level, improve the quality of life, and stand up for tenants, many of whom are first-time renters. Rachel also recognizes her responsibility and unique ability to authentically represent our city’s large student population, and will bring fresh ideas to the council about how to keep our talented young graduates here in Ames.

I am so proud Rachel is running for City Council, and I hope you will all get to know the person I do: a smart, committed, and caring young woman, who will also happen to be the youngest woman in Iowa ever elected to public office! Rachel will bring a solution-oriented approach to the City Council to create the inclusive, innovative and exciting Ames we all want to live in.

I urge you to vote for my better half, Rachel Junck, in the Ames City Council Ward 4 election this November.

The October Democratic Debates

What We Expected: Two nights of debates, with six candidates each.

What We Got: All twelve candidates at the same time.

Tune in on October 15, 8pm ET on CNN, or watch the livestream at nytimestimes.com.
COURTESY OF DUNCAN SLADE/THE DAILY ATHENAEUM

Iowa State Daily Monday, October 14, 2019

Iowa State starts win streak

Running back production takes center stage
BY NOAH ROHLFING
Iowastatedaily.com

Iowa State continues to make October football look easy.
The Cyclones recovered quickly from a rough first quarter to waltz past the now-3-3 West Virginia Mountaineers on the muddy Saturday.
Brock Purdy didn’t have a big day offensively, but the Cyclones found a recipe for success they haven’t had all season: offensive balance.
Now 4-2 with a rusty Texas Tech team on the horizon, it’s time to take stock of what the Cyclones can glean from their win over the Eers.

BREECE MAKES HIS CASE
Iowa State’s been searching for a starting running back all season long. At times the guy has been Johnnie Lang, at times it’s been Kene Nwangwu and last weekend it was Brock Purdy.
Coach Matt Campbell said the decision was “getting closer” heading into Saturday.
But this weekend it was a break-out game for true freshman Breece Hall.

The Wichita, Kansas native and four-star recruit was hardly used in the prior two Big 12 games, at times sitting fifth on the depth chart with fellow freshman Jurell Brook getting touches ahead of him.
This was not so on Saturday, as Hall came into the game for the Cyclones’ third possession and didn’t come off the field. Hall ran with power and purpose as he became the first Cyclone not named David Montgomery to get 20 plus carries in a football game since Mike Warren in his false dawn season of 2016.
Hall tallied 26 carries for 132 yards and three scores — and made a strong case to be the Cyclones’ starting running back moving forward.
Hall showed a pure running style with power and an ability to make quick cuts the Cyclones’ other backs have missed over the season’s first five games.
With Purdy not as effective on the ground, Hall’s production was vital to the Iowa State win. He has to show he can continue a large part of this production over the course of the season, but his emergence does spark a resemblance to the breakout freshman campaign of Montgomery in 2016.

Watch this space.

DEFENSIVE DEPTH TESTED
This wasn’t the happiest defensive performance for Iowa State for no other reason than the players who didn’t play a big part for the Cyclones.
Greg Eisworth — the junior safety who has been the linchpin of the defense in the “Star” position — was in street clothes Saturday, watching from the sideline with a shoulder injury. Campbell was non-committal during the week as to whether Eisworth would in fact play, but he described him as “probable.”
What changed is unknown, but Eisworth is critical to Iowa State’s defense and its effectiveness against the rest of the Big 12.

In his place, Braxton Lewis got the start, with Justin Bickham and Arnold Amanza playing snaps at the “Star” as well. In the first half, the Cyclones’ defense suffered as the safeties were a bit off the pace. West Virginia was able to move the ball effectively and scored the game-tying touchdown right before the break.
In the second half, though, Lewis recovered a fumble and picked off a pass as part of a scoreless half for the Mountaineers.

Middle linebacker O’Rian Vance was injured early on, suffering what appeared to be an upper-body injury.

The Iowa State hockey team played Missouri State on Sept. 27 and 28 at the Ames/ISU Ice Arena.
The Cyclones won 3-2 in the first game and lost 0-2 in the second.

Like Friday night, the score was knotted at zero after the first 20 minutes.
“Once we killed that penalty, I thought it was going to be our night,” Fairman said.
“I just felt we were playing really well three-fourths of that period after we weathered that early storm.
In the third, Lindenwood connected on its fourth time on the power play as Vegard Faret redirected a goal past Kozak for a 2-0 cushion.
Vance was in the locker room for the rest of the first half.
In his place, Jake Hummel took most of the snaps. Again, after early struggles, Iowa State held the Mountaineers scoreless in the final two quarters.
Postgame, Campbell called Eisworth “day-to-day” while calling Vance “fine.” Whether those two will play against the Red Raiders on Oct. 12 will likely go down to the wire, but the Cyclones can take solace in their performance without their key contributors, as the ESPN broadcast crew confirmed JaQuan Bailey’s injury as a broken leg.

BRAYDEN BREAKS THROUGH
Not much here, but it was interesting to see shorthanded freshman Brayden Narvesson get some run against the Mountaineers — his first action on-field since signing for the Cyclones in 2018 as a three-star recruit.
Before Narvesson’s redshirt year, the Cyclones raved about his raw ability but said he needed to get used to the college game. This has led to Connor Assaley having an extended run as the starting kicker for the past year-and-a-half.
Iowa State was hesitant to take field goals Saturday, going for it twice on fourth downs inside the West Virginia 25-yard line.

But when the Cyclones did eventually attempt a field goal in the early fourth quarter, it was Narvesson — not Assaley — who took the field to line up a 45-yard try.
It was true, and while Assaley did take the extra points after the Cyclones’ last two touchdowns, it gives Campbell something to think about for the rest of the season.

Cyclone Hockey loses against Lindenwood Lions

BY ZACH MARTIN
Iowastatedaily.com

Cyclone Hockey usually gets off to good starts in the season. Very rarely have the Cyclones struggled to score the puck or find a way to win games.

Cyclone Hockey in 2019 has reached uncharted territory. A goal from the blue line in the second period and a redirect power play goal in the third ignited second-ranked Lindenwood to a 3-0 victory over the 15th-ranked Cyclones Saturday night to complete the weekend sweep inside the Ames/ISU Ice Arena.

“This team reminds me of the 14-15 team that was hard working, just couldn’t score,” said head coach Jason Fairman. “We’re a young team that’s doing a lot of good things.”

Cyclone Hockey is in the midst of a three-game losing streak — as well as three straight contests it has allowed three goals — and now finds itself 0-2 in the CSCCHA after suffering its first sweep to drop its record to 4-4.

“There were blocks of time when I thought we were pretty good, thought we were dominant and there were other times where I was real concerned,” Fairman said. “We got a team that doesn’t seem to capitalize on mistakes and other times we made a mistake, they scored. It’s frustrating for everybody.”

Lindenwood had its share of different power plays at one point in the second period.

It started with a 5-on-4, then a couple penalties later became a 4-on-3 and finally went back to a 5-on-4.

Yet when the power plays were over and just as C.J. Bonzer emerged out of the penalty box, the Lions found the back of the net.

Cyclone Hockey loses against Lindenwood Lions

BY ZACH MARTIN
Iowastatedaily.com

Curtis of DUNCAN SLADE/THE DAILY ATHENAEUM

The Iowa State hockey team played Missouri State on Sept. 27 and 28 at the Ames/ISU Ice Arena. The Cyclones won 3-2 in the first game and lost 0-2 in the second.

Over three minutes later, Matt Rauyen found the back of the net to push it to a three-goal lead.
Fairman isn’t going to press the panic button yet, but the schedule gets more challenging with 15th-ranked Jamestown coming to town in five days.

“They went to-toe with one of the elite teams in the nation,” Fairman said. “For a young team to do that, they should be proud.”
Video game release sparks debate

BY DANIEL JOHNSON
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Sept. 13 marked the day the long awaited predecessor to the game series “Borderlands” by 2K and Gearbox Software was finally released to the public.

First revealed back in June at the Microsoft Conference during Electronic Entertainment Expo (E3) 2019, one of the largest gaming expos in the world, it shook the gaming community to its core. Gamers and fans of the series all over the globe were waiting in tense anticipation, but those who are a part of the larger gaming communities reacted with a massive wave of backlash.

Along with the initial reveal of the game itself, it was revealed 2K and Gearbox would be joining an already long stream of developers opting for exclusivity on Epic’s own game launcher and store, the Epic Games Store.

The PC gaming industry has been dominated for over 15 years by a digital gaming distribution platform developed by Valve, called Steam. Over the years, there have been many companies following the footsteps of this monstrous platform by creating their own launchers. Companies like EA with Origin, Ubisoft with UPlay and Blizzard’s own Battle.net launcher tried to break into the market and feed off the success of Valve’s Steam, but could never come anywhere close to its popularity.

Now comes Epic and the Epic Games Store, which first gained massive popularity with the phenomena that was Fortnite Battle Royale’s incredible run of popularity over the past two years. This single trend led by streamers and gaming content creators all over the community caused the use of the Epic Games Store to absolutely skyrocket from being nearly invisible to being one of the top PC gaming stores out there in a matter of months.

The success from this caused Epic to start providing exclusive deals to developers like 2K and Gearbox to start selling their game on the platform, the first larger and more controversial exclusive being “Metro: Exodus.”

So why has this caused an uproar in the PC gaming community? Well, one of the first issues a lot of people point out is the underdevelopment of the Epic Games Launcher itself. Unlike its biggest competitor, the Epic Games Store lacks in most aspects, such as quality of life-like features, social and community features, individual progression features and support for multiple platforms like virtual reality.

With a lack of everything from achievements, social groups besides a friend list, and even user reviews, the Epic Games Launcher is barren besides its very limited selection of games. Unfortunately, it’s those games that are forcing people to continue to use an unfinished program.

That’s not even scratching the surface of controversy surrounding Epic Games exclusives. When “Metro: Exodus” was announced for exclusivity, it caused an uproar not only because of the idea of itself, but also because of the timing behind it.

4A Games first announced “Metro: Exodus” back in July 2017 and started taking pre-orders for the game a year later in mid 2018 on multiple distribution platforms including Steam. But, only more months before the game’s official release on Feb. 15, 2019, a statement made by 4A Games announced the game will now only be sold on the Epic Games Store.

This immediately caused confusion from those who had already pre-ordered the game on other platforms. Because of this, 4A had to release a second announcement stating any pre-orders already made for the game would be kept and completed, but any coming afterward would have to come from the Epic Games Store.

Soon after the switch happened, instead of removing the game completely from their store, Steam released a special message as part of the store page itself, stating that they believe the sudden change of sales decision was unfair to their customers and that the very fleeting amount of time given to them to react to the decision was equally unfair. So, even with all of this going against Epic and their distribution platform, why are developers time and time again still allowing exclusivity? Very soon after the mess of “Metro: Exodus,” Ubisoft’s own “The Division 2” was announced to be an exclusive in the same right, rather than be available in the Uplay Store that Ubisoft itself owns.

With all of these negatives, the PC label must not support what Epic is doing and are calling for improvements before they give their business to them, right? Unfortunately, that’s not the case.

Even with the backlash the Borderlands 3 release received from the PC community, 2K and Gearbox released a statement about the overwhelming success of the game’s sales. In an official statement made on Sept. 23, 2K said, “Borderlands 3 has sold over five million copies in the first five days, making it the fastest selling title in 2K’s history, as well as the highest selling title in the label over a five-day window.”

Not only that, but the game’s success has also allowed the franchise to generate over $1 billion in Net Bookings, becoming the second franchise in 2K’s history to achieve this milestone, the first being the “NBA 2K” franchise. Sales in all platforms exceeded expectations, including PC sales through the Epic Games Store, which were said to be “incredibly strong.”

So of course, there are things that cause companies and parts of the gaming community to be drawn to the Epic Games Store. The main thing being the much lower sales split that Epic offers to developers, which is an 88 percent cut going to the developers rather than Steam’s 70 percent cut.

This argument was one that started very soon after the beginning of the Epic Games Store’s exclusives and is still something that is discussed today, and many developers are very passionately on the side of Epic when it comes to providing larger sales cuts.

Many say larger portions of profit going to the developers themselves means more resources can be turned into making bigger and better games in the future. This is very true, but is that enough to justify exploiting and herding their customer base to a whole different medium of purchasing their game? The answer to that is still not agreed on.

So, what is the line that must be drawn for publishers to know what is required of a digital distributor in order for their customers to be able to safely and comfortably purchase and play the games they want and also actually enjoy using the launcher?

Just like a customer walking into a grocery store, there is always a list of expectations one has regarding the store. There are obvious things the store must have in order for you to feel comfortable shopping, such as the availability of shopping carts, a wide selection of products so that you know you’ll always find what you need, up-to-date registers and software that can be trusted with your information; and competent employees that know their job and do it well.

Why shouldn’t these same expectations be something that digital distributors are expected to meet in order to have business? Why is the label plagued with distribution software that is only created to give an easy way to bar exclusive titles?

All they do is force those who use them to constantly jump from launcher to launcher, website to website and publisher to publisher, just to find a specific game they are interested in. Why do consumers put up with it?

They shouldn’t have to put up with it, but they do because for some reason buying video games and other digital software is considered different than shopping in local markets. Regardless, digital software distribution should have to meet the same standards that any other store or business must meet, especially in a generation where online shopping is becoming more and more relevant.
LIVING WITH HIV OR NOT...

WE’RE FIGHTING THIS TOGETHER

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