Perry Elementary School — I-WALK Report 2014

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Iowans Walking Assessment Logistics Kit
A SRTS Program

Perry Elementary School
Perry, Iowa

Spring 2014
Acknowledgements

I-WALK TEAM

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LOCAL BOARDS OF HEALTH

Dallas County Board of Health
Jennifer Walters, Dallas County Public Health Nursing Services

SUPERINTENDENTS & PRINCIPALS

Perry Community School District
Superintendent: Lynn Ubben
Principal: Trevor Miller
Associate Principal: Joel Martin
Introduction

In the past three decades, the number of obese and overweight individuals in Iowa and across the nation has skyrocketed. With obesity comes the greater risk of health complications and life expectancy reduction. As a result, the current generation of youth face a new and growing threat to their overall quality of life. In Iowa alone, 37.1% of 3rd grade students are identified as either overweight or obese. Given the prevalence of obese and overweight individuals, it is important to promote healthy behaviors for all Iowans. The development of Safe Routes to School (SRTS) is a key component of advocating healthy behaviors. A vision of healthy Iowa communities must regard and value safe routes to and from school.

The Iowans Walking Assessment Logistics Kit (I-WALK) program aims to provide community coalitions with relevant local information to assist them in continuously updating, implementing, and evaluating their SRTS plan. The I-WALK program is an Iowa SRTS project funded through the Iowa Department of Transportation, administered by the Iowa Department of Public Health (IDPH) and Iowa State University Extension and Outreach (ISUEO) and implemented by communities across Iowa. I-WALK utilizes web mapping technologies and global positioning systems (GPS) units to accurately map routes that children use to walk or bicycle to school and identify safety barriers and solutions. Creating environments that encourage children to walk or bicycle safely to school will improve health outcomes by providing additional opportunities to reach the recommended daily 60 minutes of physical activity, as well as normalize walking as part of a lifestyle habit.

I-WALK was developed through an Iowa Department of Transportation (IDOT) non-infrastructure grant, launched in September 2010 in 12 Iowa schools. Including the success of the initial program I-WALK has been implemented in 31 schools through funding from a variety of sources including Iowans Fit for Life, Iowa Department of Public Health, Iowa Department of Transportation, Centers for Disease Control (CDC). In July 2012, I-WALK piloted its first project specifically focusing on the aging adult population across Iowa.

The project team consists of Christopher J. Seeger, ISUEO landscape architect and associate professor of landscape architecture; Cathy Lillehoj, IDPH chief epidemiologist and program evaluator; Sarah Taylor Watts, IDPH project manager; Bailey Hanson, ISU Geospatial Technology Program Analyst and Local Public Health (LPH) led efforts in each community.

The I-WALK project consists of four components: 1) teacher tally, 2) parent/child survey, 3) GPS walkability workshops and 4) community coalitions.

1. Teacher Tally
The Teacher Tally was developed to help communities determine how students get to and from school each day. This information provided the baseline data needed to determine any change in walking or bicycling to and from school and helped evaluate the short and long term effectiveness of the I-WALK program.

Over the course of several consecutive days, teachers listed the different ways students could get to school and then, with a show of hands, students indicated how they got to and from school that day. The teacher recorded the information along with the daily weather conditions on the teacher tally. Individual students were not identified on the tally sheet, only aggregate data were recorded.

2. Parent/Child Survey
The purpose of the survey was to better understand how each child gets to/from school and concerns parents have about their children walking or biking to/from school. While most of the survey focused on SRTS issues for those who walk or bike to school, parents and children that live in the country and ride the bus also participated. The survey is divided into the following parts:

- Multiple-choice survey questions
  - Parent or Guardian completed
- Distance mapping between home and school
  - Parent or Guardian completed
- Route mapping
  - Parent or Guardian and child completed together
- Barrier/opportunity mapping
  - Parent or Guardian and child completed together

*Iowa Department of Public Health 2010 BMI Assessment*
Introduction

3. GPS Walkability Workshops
Trained citizen volunteers conducted inventory of their community using iPhones equipped with the ESRI ArcGIS iPhone app customized for use in SRTS projects by ISUEO. The I-WALK team trained the volunteers in each of the pilot communities to use the iPhone app. The volunteers then took to the streets to collect data.

Citizen volunteers mapped information from three categories: intersections, midblock sidewalks, and additional features that impede pedestrians and cyclists. At intersections, volunteers indicated presence or absence of painted crosswalks and curb cuts, and what type of control system, if any, was in place (e.g., stop signs, stoplight, flashing light). Volunteers evaluated sidewalks at midblock, indicating presence or absence of sidewalks, sidewalk condition and width. Additional features included barriers (e.g., vegetation growth across the sidewalk, places where water frequently pools on the sidewalk, sidewalks that just end, barking dogs that scare children).

4. Community Coalitions
LPH led an effort to create a SRTS coalition in the community to help address issues identified by the assessments. The communities used resources from the SRTS website to guide invitations to local stakeholder involvement. Once the coalitions were created, communities started investigating funding for future projects.

The following report includes the data compiled while conducting the I-WALK assessment surrounding the elementary school.

Maintenance of vegetation along sidewalks is an important part of the SRTS plan.
Teachers asked students to indicate by raise of hand how they travel to and from school during the Fall and Spring tally period. In addition to the standard modes of transportation, students responded to a School Bus Plus category to indicate they rode a school bus in addition to walking or biking as part of their travel to and from school. Results for individual grades and all participating schools can be found at the I-WALK website, www.i-walk.org.

I-WALK: Teacher Tally

Teachers asked students to indicate by raise of hand how they travel to and from school during the Fall and Spring tally period. In addition to the standard modes of transportation, students responded to a School Bus Plus category to indicate they rode a school bus in addition to walking or biking as part of their travel to and from school. Results for individual grades and all participating schools can be found at the I-WALK website, www.i-walk.org.

I-WALK is a joint project of the Iowa Department of Public Health and Iowa State University Extension and Outreach and is funded through an Iowa Department of Transportation SRTS non-infrastructure grant. The online and print tally form was developed by the ISU Campus Community Partnership for Health (CCPH).
### Teacher Tally Details

#### From School

<table>
<thead>
<tr>
<th>SubGroup</th>
<th># Survey Forms</th>
<th>Bus Plus</th>
<th>Walk</th>
<th>Bike</th>
<th>Bus Only</th>
<th>Family</th>
<th>Carpool</th>
<th>Public</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>District</td>
<td>15</td>
<td>28.1%</td>
<td>26.5%</td>
<td>0.1%</td>
<td>24.1%</td>
<td>44.3%</td>
<td>4.9%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>District gd. 3</td>
<td>4</td>
<td>39.8%</td>
<td>31.9%</td>
<td>0%</td>
<td>23.5%</td>
<td>43.4%</td>
<td>1.2%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>District gd. 4</td>
<td>5</td>
<td>43.2%</td>
<td>40.8%</td>
<td>0%</td>
<td>10.8%</td>
<td>43.6%</td>
<td>4.8%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>District gd. 5</td>
<td>6</td>
<td>8.5%</td>
<td>11.3%</td>
<td>0.3%</td>
<td>35.8%</td>
<td>45.4%</td>
<td>7.2%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Notes:
Due to rounding the total percent may be less than 100%.
* In the event that a tally entry did not include the grade level, the values were combined into this record.
Present Conditions
Perry Elementary School has 355 students between the grades of 3 through 5. Of the those students, 86 surveys were completed.

Parent/Child Surveys
The purpose of the survey was to better understand how each child gets to and from school and any concerns about child[ren] walking or biking to and from school. While parts of the survey focused on SRTS issues for those who walk or bike to school, survey participation was also requested from parents and children who live in the country and ride the bus.

There were four parts to this survey:
- Multiple choice survey questions
  - Parent or Guardian completed
- Distance mapping between home and school
  - Parent or Guardian completed
- Route mapping
  - Parent or Guardian and child completed together
- Barrier/opportunity mapping
  - Parent or Guardian and child completed together

The following graphs represent data collected from the Parent/Child survey. Additional data is also available online at www.i-walk.org. Questions marked with an asterisk are from the National Safe Routes to School Survey.
**Do you live in the same town as the location of the school building your child attends?**

- Same community: 84.7%
- Country (rural): 11.8%
- Other community: 3.5%

**Gender of child?**

- Female: 56.1%
- Male: 43.9%

**Age of Child?**

- 7 years and under: 2.4%
- 8 years: 6.0%
- 9 years: 38.6%
- 10 years: 30.1%
- 11 years: 22.9%
- 12 years and over: 2.4%

**How many children do you have in Kindergarten through 8th grade?**

- 0: 2.4%
- 1: 12.0%
- 2: 44.6%
- 3: 27.7%
- 4: 7.2%
- 5+: 6.0%

**How long does it normally take your child to get to/from school?**

**To**

- Less than 5 minutes: 25.7%
- 5 - 10 minutes: 36.5%
- 11 - 20 minutes: 13.5%
- More than 20 minutes: 10.8%
- Do not know/Not sure: 13.5%

**From**

- Less than 5 minutes: 20.3%
- 5 - 10 minutes: 39.2%
- 11 - 20 minutes: 16.2%
- More than 20 minutes: 10.8%
- Do not know/Not sure: 13.5%
If your school provides an established location in your community for school busses to pick up the children and then take them to their school building does your child use it?

Has your child asked for permission to walk or bike to/from school in the last year?

How far does your child live from the school or bus stop?

(Indicated they ride the bus)

(Indicated they do not ride the bus)

If your child rides the bus, do they walk or ride bike (ride scooter/skate board, etc) to the location where the bus picks them up?

*At what grade-level would you allow your child to walk or bike without an adult to/from school?
In a typical school week during each of the following seasons, how many days per week does your child use the following modes of transportation to get to and from school?

### Average Days Per Week To

<table>
<thead>
<tr>
<th>Mode</th>
<th>Fall Aug, Sep, Oct</th>
<th>Winter Dec, Jan, Feb</th>
<th>Spring Mar, Apr, May, Jun</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>1.06</td>
<td>0.53</td>
<td>1.02</td>
</tr>
<tr>
<td>Bike</td>
<td>0.31</td>
<td>0.00</td>
<td>0.31</td>
</tr>
<tr>
<td>Skate/Scoot (skateboard, scooter, inline skates, etc.)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>School Bus</td>
<td>1.29</td>
<td>1.34</td>
<td>1.24</td>
</tr>
<tr>
<td>Family vehicle (only with children from your family)</td>
<td>1.91</td>
<td>2.18</td>
<td>1.63</td>
</tr>
<tr>
<td>Carpool (riding with children from other families)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Public transportation (city bus, subway, etc.)</td>
<td>0.12</td>
<td>0.06</td>
<td>0.06</td>
</tr>
</tbody>
</table>

### Average Days Per Week From

<table>
<thead>
<tr>
<th>Mode</th>
<th>Fall Aug, Sep, Oct</th>
<th>Winter Dec, Jan, Feb</th>
<th>Spring Mar, Apr, May, Jun</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>1.20</td>
<td>0.65</td>
<td>1.10</td>
</tr>
<tr>
<td>Bike</td>
<td>0.31</td>
<td>0.00</td>
<td>0.29</td>
</tr>
<tr>
<td>Skate/Scoot (skateboard, scooter, inline skates, etc.)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>School Bus</td>
<td>1.54</td>
<td>1.60</td>
<td>1.37</td>
</tr>
<tr>
<td>Family vehicle (only with children from your family)</td>
<td>1.33</td>
<td>1.95</td>
<td>1.28</td>
</tr>
<tr>
<td>Carpool (riding with children from other families)</td>
<td>0.00</td>
<td>0.02</td>
<td>0.02</td>
</tr>
<tr>
<td>Public transportation (city bus, subway, etc.)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

What level of concern do you have regarding the following issues and your child walking/biking to or from school?

#### Distance — school is too far away

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not a Concern</td>
<td>60.9</td>
<td>54.5</td>
<td>56.4</td>
</tr>
<tr>
<td>Concerns me a little</td>
<td>6.5</td>
<td>13.6</td>
<td>28.2</td>
</tr>
<tr>
<td>Concerns me somewhat</td>
<td>32.6</td>
<td>15.9</td>
<td>12.8</td>
</tr>
<tr>
<td>Concerns me greatly</td>
<td></td>
<td>15.9</td>
<td>2.6</td>
</tr>
</tbody>
</table>

#### Time — not enough time to get to school

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not a Concern</td>
<td>50.0</td>
<td>50.0</td>
<td>50.0</td>
</tr>
<tr>
<td>Concerns me a little</td>
<td>30.0</td>
<td>30.0</td>
<td>30.0</td>
</tr>
<tr>
<td>Concerns me somewhat</td>
<td>17.5</td>
<td>17.5</td>
<td>17.5</td>
</tr>
<tr>
<td>Concerns me greatly</td>
<td></td>
<td>2.5</td>
<td>2.5</td>
</tr>
</tbody>
</table>

#### Inconvenience of allowing child to walk/bike to school

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not a Concern</td>
<td>54.5</td>
<td>54.5</td>
<td>54.5</td>
</tr>
<tr>
<td>Concerns me a little</td>
<td>13.6</td>
<td>13.6</td>
<td>13.6</td>
</tr>
<tr>
<td>Concerns me somewhat</td>
<td>15.9</td>
<td>15.9</td>
<td>15.9</td>
</tr>
<tr>
<td>Concerns me greatly</td>
<td></td>
<td>15.9</td>
<td>15.9</td>
</tr>
</tbody>
</table>

#### Child's before or after-school activities

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not a Concern</td>
<td>56.4</td>
<td>56.4</td>
<td>56.4</td>
</tr>
<tr>
<td>Concerns me a little</td>
<td>28.2</td>
<td>28.2</td>
<td>28.2</td>
</tr>
<tr>
<td>Concerns me somewhat</td>
<td>12.8</td>
<td>12.8</td>
<td>12.8</td>
</tr>
<tr>
<td>Concerns me greatly</td>
<td></td>
<td>2.6</td>
<td>2.6</td>
</tr>
</tbody>
</table>
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**Parent-Child Survey**

**Speed of traffic along route**

- Not a Concern: 25.6%
- Concerns me a little: 41.0%
- Concerns me somewhat: 12.8%
- Concerns me greatly: 20.5%

**Amount of traffic along route**

- Not a Concern: 31.7%
- Concerns me a little: 29.3%
- Concerns me somewhat: 9.8%
- Concerns me greatly: 29.3%

**Amount of traffic near school**

- Not a Concern: 36.8%
- Concerns me a little: 18.4%
- Concerns me somewhat: 18.4%
- Concerns me greatly: 26.3%

**Crossing train/railroad tracks**

- Not a Concern: 94.6%
- Concerns me a little: 2.7%
- Concerns me somewhat: 2.7%

**Adults to walk or bike with — Child/children would be walking/bicycling alone to school**

- Not a Concern: 59.5%
- Concerns me a little: 18.9%
- Concerns me somewhat: 5.4%
- Concerns me greatly: 16.2%

**Sidewalks or pathways — none or inadequate**

- Not a Concern: 64.1%
- Concerns me a little: 7.7%
- Concerns me somewhat: 15.4%
- Concerns me greatly: 12.8%
Safety of intersections and crossings

- Not a Concern: 35.0%
- Concerns me a little: 10.0%
- Concerns me somewhat: 25.0%
- Concerns me greatly: 30.0%

Crossing guards — none or inadequate

- Not a Concern: 43.6%
- Concerns me a little: 17.9%
- Concerns me somewhat: 23.1%
- Concerns me greatly: 15.4%

Violence or crime — stranger danger

- Not a Concern: 40.5%
- Concerns me a little: 28.6%
- Concerns me somewhat: 14.3%
- Concerns me greatly: 16.7%

Weather or climate

- Not a Concern: 23.1%
- Concerns me a little: 28.2%
- Concerns me somewhat: 30.8%
- Concerns me greatly: 17.9%

Safe place for bike storage

- Not a Concern: 43.2%
- Concerns me a little: 16.2%
- Concerns me somewhat: 35.1%
- Concerns me greatly: 5.4%

Child does not like to walk or bicycle to school

- Not a Concern: 81.1%
- Concerns me a little: 8.1%
- Concerns me somewhat: 10.8%
- Concerns me greatly: 

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Please rate the following community conditions that may be present on your child’s route to school:

**Condition of Sidewalks (condition, width)**

- Excellent: 25.0%
- Good: 32.1%
- Fair: 21.4%
- Poor: 17.9%
- Non Existent: 3.6%

**Traffic and Driver Behavior (speeding, busy traffic)**

- Excellent: 18.5%
- Good: 33.3%
- Fair: 27.8%
- Poor: 20.4%

**Street Crossings (condition, width, traffic control)**

- Excellent: 20.8%
- Good: 35.8%
- Fair: 20.8%
- Poor: 22.6%

**Public Trail Access**

- Excellent: 26.9%
- Good: 40.4%
- Fair: 5.8%
- Poor: 15.4%
- Non Existent: 11.5%

**Street Crossing Accessibility (curb cuts, sidewalk to street transition)**

- Excellent: 24.5%
- Good: 37.7%
- Fair: 15.1%
- Poor: 22.6%

**Public Trail Condition/Ease of use**

- Excellent: 30.8%
- Good: 38.5%
- Fair: 11.5%
- Poor: 7.7%
- Non Existent: 11.5%
Parent-Child Survey

Safety (crime rates)

- Excellent: 20.8%
- Good: 50.0%
- Fair: 18.8%
- Poor: 10.4%

Landscape Appeal (visually interesting, scenic)

- Excellent: 29.8%
- Good: 42.6%
- Fair: 21.3%
- Poor: 6.4%

What type of concern do you have for bullying?

- Not a Concern: 54.1%
- Concerns me a little: 16.2%
- Concerns me somewhat: 13.5%
- Concerns me greatly: 16.2%

Would you be interested in escorting (walking with) a group of children to school one or more times a week?

- Yes: 8.0%
- Not Sure: 16.0%
- Can't: 36.0%
- No: 40.0%
Would you probably let your child walk or bike to or from school more often if this problem were changed or improved?

- Child does not like to walk/bike to school (n=2)
- Safe bike storage (n=4)
- Weather (n=7)
- Violence or crime (n=4)
- Bullying of Child (n=11)
- Crossing guards (n=5)
- Safety of intersections and crossings (n=9)
- Sidewalks or pathways (n=7)
- Child walking/bicycling alone without adult (n=6)
- Crossing train/RR tracks (n=2)
- Amount of traffic near school (n=7)
- Amount of traffic along route (n=11)
- Speed of traffic along route (n=7)
- Child's before/after school activities (n=2)
- Time (n=8)
- Inconvenience (n=7)
- Distance (n=6)
**Parent-Child Survey**

**Overall rating of school route walkability/bikeability?**

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percent (n=53)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>22.6</td>
</tr>
<tr>
<td>Good</td>
<td>47.2</td>
</tr>
<tr>
<td>Fair</td>
<td>11.3</td>
</tr>
<tr>
<td>Poor</td>
<td>18.9</td>
</tr>
</tbody>
</table>

**How much FUN is walking or biking to/from school for your child?**

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percent (n=46)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Fun</td>
<td>17.4</td>
</tr>
<tr>
<td>Fun</td>
<td>39.1</td>
</tr>
<tr>
<td>Neutral</td>
<td>30.4</td>
</tr>
<tr>
<td>Boring</td>
<td>8.7</td>
</tr>
<tr>
<td>Very Boring</td>
<td>4.3</td>
</tr>
</tbody>
</table>

**In your opinion, how much does your child's school encourage or discourage walking and biking to/from school?**

<table>
<thead>
<tr>
<th>Encouragement</th>
<th>Percent (n=49)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Encourages</td>
<td>6.1</td>
</tr>
<tr>
<td>Encourages</td>
<td>61.2</td>
</tr>
<tr>
<td>Neither</td>
<td>28.6</td>
</tr>
<tr>
<td>Discourages</td>
<td>4.1</td>
</tr>
<tr>
<td>Strongly Discourages</td>
<td>4.1</td>
</tr>
</tbody>
</table>

**How HEALTHY is walking or biking to/from school for your child?**

<table>
<thead>
<tr>
<th>Healthiness</th>
<th>Percent (n=52)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Healthy</td>
<td>44.2</td>
</tr>
<tr>
<td>Healthy</td>
<td>46.2</td>
</tr>
<tr>
<td>Neutral</td>
<td>1.9</td>
</tr>
<tr>
<td>Unhealthy</td>
<td>7.7</td>
</tr>
<tr>
<td>Very Unhealthy</td>
<td>7.7</td>
</tr>
</tbody>
</table>

**Would you allow your child/children to participate in a Safe Routes to School program if adult supervision was provided?**

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent (n=51)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>47.1</td>
</tr>
<tr>
<td>No</td>
<td>19.6</td>
</tr>
<tr>
<td>Not Sure</td>
<td>33.3</td>
</tr>
</tbody>
</table>

**Would you be interested in volunteering to help plan, develop or improve a Safe Routes to School program?**

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent (n=50)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>16.0</td>
</tr>
<tr>
<td>No</td>
<td>48.0</td>
</tr>
<tr>
<td>Not Sure</td>
<td>36.0</td>
</tr>
</tbody>
</table>
Euclidean buffers (as the crow flies) are often used to determine the distance students live from a school and are illustrated in the map below. However, SRTS planning teams should be cautioned that the true distance for a child to walk along a network (street, sidewalk or trail) to the school could be a longer distance.

Network buffer maps take into account the street network and are more appropriate when determining the distance a student would travel to get to school if all streets provided adequate sidewalks and crossings.
Using aerial photography and the data collected by the volunteers using the iPhone SRTS infrastructure tool, the map below identifies the streets that have incomplete sidewalks, sidewalks on one or both sides of streets, or with no sidewalks at all.
Expanding upon the network buffer in the previous map, streets with walkable sidewalks on either side were identified and included in the network analysis. The result is a map that illustrates the distance a student could travel from the school if limited to only those streets that included at least one adjacent sidewalk. The city core, which is generally an older residential area typically has sidewalks along both sides of the street and presents a robust network of walking paths. Areas of newer development typically have an irregular or absent network with little or no connectedness, making safe walking a challenge for the student.
The map below uses Iowa Department of Transportation data from 2004 through May 2014 to identify the intersections where accidents occurred. Special consideration should be given to these intersections when identifying routes for walking programs.
Automobile & Pedestrian Crash Data

The map below uses Iowa Department of Transportation data from 2010 through May 2014 to identify the locations where accidents with non-motorists occurred. Special consideration should be given to these locations when identifying routes for walking programs.
As part of the Parent/child survey, students identified the routes they would use or consider using to walk or bike to school. The map below shows the routes that were identified by multiple students. These routes should be considered when developing the SRTS plan.
The map below shows intersections that parents identified in the Parent/Child online survey as being dangerous. The definition of dangerous was a judgment of the parent with no specified criteria established.
The map below shows perceived traffic issues that parents identified in the Parent/Child online survey. The location of a particular traffic issue was up to the judgment of the parent with no specified criteria established.

Perceived Traffic Issues

The map below shows perceived traffic issues that parents identified in the Parent/Child online survey. The location of a particular traffic issue was up to the judgment of the parent with no specified criteria established.
A walking school bus is a program that encourages more kids to walk and bicycle to school by coordinating the trip to school as a group and using adult supervision. A walking school bus is much like its mechanized counterpart. Instead of being driven, children walk to school as a group with adult supervision. Common elements of walking school bus programs include: an adult supervisor, a group of children, a safe walkway to school, and a pickup/drop-off time.

The Perry elementary school conducted a walking school bus for 12 days in the spring of 2014. Students and volunteers alike participated. Students were recruited by McCreary Parks and Recreation and Teachers using the Iowa Bicycle Coalition's punch card incentive contest as a spring-board for the project. Volunteers were recruited through McCreary Center and Public Health. The students enjoyed the walking and school bus and thought it was fun to walk to school with their friends, while parents thought the project was a good starting place for fully launching a walking school bus program in the Fall of 2014.
Areas with damaged sidewalks identified by the volunteers using the iPhone device.

- Poor - is uneven or has major cracks or missing concrete throughout
- Fair - has some major cracks and uneven areas, but still able to ride a bicycle
- Good - free of major cracks and uneven area, can easily walk or bicycle
Sidewalk Setbacks and Sidewalk Width

Using the iPhone devices, volunteers identified sidewalks that were not set back from the street as well as sidewalks not wide enough for two adults to walk side-by-side.
Volunteers evaluated at the midblock if they could see that street lighting was provided at the nearest intersection or along the street. Volunteers also identified if the particular street was pleasant to walk.
Using the iPhone devices, volunteers identified areas that had visible painted crosswalk.
Using the iPhone devices, volunteers identified areas that they thought as an adult that a student would not feel safe crossing. In addition, specific intersections were also identified as being equally unsafe for an adult to cross.
Using the iPhone devices, volunteers identified intersections where the data collector did not consider there to be sufficient time to cross the street safely as well as intersections where items might make it difficult for motorists to see children or for children to see motorists.
Using the iPhone devices, volunteers identified intersections where the sidewalks did not have curb cuts connecting to the street and where the street might be too wide for a child to safely cross.
Using the iPhone devices, volunteers identified various infrastructure challenges (e.g., car blocking a sidewalk) and assets (e.g., presence of a bike rack).
Community Coalition

Inviting and involving key partners to be a part of the community coalition is essential to having a successful Safe Routes to School (SRTS) program. Each community was charged with identifying key organizations and individuals ready to get involved in the discussions surrounding a safe and healthy environment to send students to and from school. A community coalition should be a well-rounded group that represents a wide range of interests and expertise that are related to SRTS. Local public health representatives accessed online resources, developed specifically for I-WALK, to engage and lead the coalition members.

<table>
<thead>
<tr>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Public Health</td>
</tr>
<tr>
<td>School representative</td>
</tr>
<tr>
<td>Parent</td>
</tr>
<tr>
<td>School Transportation Director</td>
</tr>
<tr>
<td>Student</td>
</tr>
<tr>
<td>Community Representative (local business; neighborhood &amp; community association representatives; pedestrian, bicycle, &amp; safety advocates)</td>
</tr>
<tr>
<td>Parks and Recreation Department</td>
</tr>
<tr>
<td>Public Safety/School Resource Officer/Law Enforcement</td>
</tr>
<tr>
<td>City Planner</td>
</tr>
<tr>
<td>ISU Extension</td>
</tr>
<tr>
<td>DNR (Department of Natural Resources) Representative</td>
</tr>
<tr>
<td>Grandparent</td>
</tr>
<tr>
<td>Service or Volunteer Organization Representative</td>
</tr>
<tr>
<td>Safe Routes to School</td>
</tr>
<tr>
<td>Other</td>
</tr>
<tr>
<td>Totals</td>
</tr>
</tbody>
</table>
The goal of SRTS programs is to give a community the opportunity to make walking and bicycling to school safer and more accessible for children, including those with disabilities, and to increase the number of children who choose to walk and bicycle. On a broader level, SRTS programs can enhance children’s health and well-being, ease traffic congestion near the school and improve air quality and improve community members’ overall quality of life.

Communities are encouraged to tailor a combination of engineering, education, encouragement, and enforcement strategies to address the specific needs of their schools.

**Engineering**
“Engineering” is a broad concept used to describe the design, implementation, operation and maintenance of traffic control devices or physical measures, including both low and high-cost capital measures. Engineering approaches can improve children’s safety to enable more bicycling and walking. Engineering should also improve the accessibility of walking and bicycling routes for children with disabilities.

**Enforcement**
Enforcement, especially for SRTS programs, is a network of community members working together to promote safe walking, bicycling and driving. This can be accomplished through safety awareness, education and, where necessary, the use of ticketing for dangerous behaviors. Enforcement includes students, parents, adult school crossing guards, school personnel and neighborhood watch programs working in conjunction with law enforcement to enforce rules for safe walking, bicycling and driving.

**Encouragement**
Encouragement strategies are about having fun, they generate excitement and interest in walking and bicycling. Special events, mileage clubs, contests and ongoing activities all provide ways for parents and children to discover, or rediscover, that walking and bicycling are doable and a lot of fun.

Increase the number of children who walk and bicycle to school safely. In particular, encouragement and education strategies are closely intertwined, working together to promote walking and bicycling by rewarding participation and educating children and adults about safety and the benefits of bicycling and walking.

**Education**
While education dovetails with engineering and enforcement, it is most closely linked to encouragement strategies. For example, children may learn pedestrian and bicyclist safety skills and then get the chance to join a mileage club that rewards children for walking or bicycling to school. Encouragement activities also offer “teachable moments” to reinforce pedestrian and bicyclist safety education messages.

**Evaluation**
Evaluation is used to determine if the aims of the strategies are being met and to assure that resources are directed toward efforts that show the greatest likelihood of success. Also, evaluation can identify needed adjustments to the program while it is underway. This information describes how to conduct a SRTS program evaluation that is tailored to that program’s objectives and strategies.
General Recommendations to Communities

The first step of SRTS is to do an assessment like I-WALK. Once the infrastructure data is collected, the next step is to observe how kids get to and from school. Communities are encouraged to spend time observing how and where students cross the street. Using the data provided in the infrastructure assessment and parent survey as a guide, evaluators can determine where observations should start.

The primary focus area should be ½ mile around the elementary school. Past this point it becomes increasingly unlikely that a child will walk and if the first one-half mile is not walkable, it does not matter what the second one-half mile is like.

After the observation step has been completed, the community should use the collected data and observations to prioritize where to begin improvements.

The following recommendations are “general” recommendations to all communities. The word “general” does not imply that they are of lesser importance than any of the specific recommendations for each one of the school districts and their respective community. These are common recommendations of importance to create safer pedestrian and bicycle environments while at the same time encourage walking and bike riding to and from school.

Community

• Focus on projects that are the low cost and easy to implement first.
• Implement Complete Streets.
• Update the city’s comprehensive plan every two years.
• With each comprehensive plan update, specifically address access to physical activity infrastructure in the street and sidewalk section, and in the parks and recreation section by all segments of the population.
• In the comprehensive plan set specific goals and evaluation criteria for access to and availability of the physical activity infrastructure including (but not limited to):
  • Sidewalks
  • Bike paths
  • Walking and hiking trails
  • Recreation facilities
  • Skating rinks and other winter outdoor activity facilities
  • Any other initiatives to encourage and facilitate physical activity and enjoyment of the outdoors.
• Implement annual inspection and repair of all physical activity infrastructure.
• Develop and initiate city or school-sponsored programs to retrofit sidewalks in developed areas where sidewalks are absent and/or had not been required.
• Limit vehicular traffic in the school vicinity, especially during the times immediately before and after school.
• Require high school drivers to take a driver awareness short course on pedestrian and bicycle safety in order to be able to have a parking permit at the school. Provide a reward such as a special parking sticker.
• Keep walkway/bikeways separate from the street (buffer with planting or even a bike lane)
• Ensure sidewalks are the appropriate width for the site conditions (sidewalks adjacent to a street should be wider).
• Provide a sidewalk on both sides of the street to prevent the need for jumping from one side to another.
• Provide two ramps (at curbs) per corner = one per four way intersection.
General Recommendations to Communities

- Mark ALL crosswalks in community.
  - Use the zebra stripe pattern as opposed to the simple striped lines across the road.
  - Provide ‘shark teeth’ paint markings to show where cars should stop for crosswalks – particularly on multi lane roads.
  - While flashers and crosswalk may seem to be an area to focus, be aware that studies show you only get about a 3 mile per hour reduction in speed when these devices are installed. Putting up signs that remind drivers that it is the law that pedestrians have the right of way and that there is a fine for not following the law can also be effective.
- Review the MUTCD (Manual on Uniform Traffic Control Devices) to ensure that signage is current. See figure below or visit http://mutcd.fhwa.dot.gov/htm/2009/part7/part7_toc.htm
- Do not spend an excessive amount of time and money making the drop/off pickup more convenient. It needs to be safe, but if made easy then it will be more likely that kids are dropped off and picked up at school as opposed to walking/biking.
- Post traffic control signs on each I-WALK Route with the fine listed for violation. Nail a few violators in the first few days of posting.
- Publish walking maps for each neighborhood that include:
  - Community amenities and services such as schools, libraries, playgrounds, city offices, etc.
  - Unique vegetation, bird species
  - Distances between destinations
  - Walking times to destinations
  - Safest routes, crossings, etc.

School
- Move bike racks away from the Bus/Parent pickup points to avoid congestion in those areas.
- Provide bike racks that allow the frame of the bike to be attached to the rack – not just the wheels.
- In instances where motor vehicles turn at the same time the crossing light is green consider using a Leading pedestrian interval instead of a concurrent signal
- Use methods to slow traffic around the school
  - Speed bump
  - Street Diet (Go from 4 to 2 lanes)
  - Extend curb into road (also creates a shorter distance for the student to cross).

2009 Edition Part 7 Figure 7B-6. In-Street Signs in School Areas

![Image of In-Street Signs in School Areas]
A PDF version of this report and other supplementary materials available at www.i-walk.org
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