Welcome to uncertainty central.

The Big 12 women's soccer season promises to be entertaining. The conference is a toss-up all the way from second to ninth place. Kansas State, being a new team in the Big 12, is projected to finish 10th in the conference. The Cyclones have had a difficult start to the season, but coach Tony Minatta is optimistic.

“No one in the Big 12 is gonna scare us,” Minatta said. “Last season, second through ninth was decided on the last day. Every game in the Big 12 is a toss-up at this point.”

From the unanimous pick to win the conference to a brand-new program entering the fray for the first time, here's how the league is shaping up so far, keeping in mind the unpredictability of a round-robin schedule.

**West Virginia**

The prohibitive favorites to win the conference and 2016’s national runner-up, West Virginia, has gotten off to a fast start, posting a 7-2-0 record in non-conference action. The highlight of the Mountaineers’ season so far was a 2-1 victory against then-No. 1 Penn State, cementing the Mountaineers’ status as possible national title contenders.

West Virginia is coached by Nikki Izzo-Brown, who is in her 21st season at the helm. Over her tenure at West Virginia, she has led the team to a record of 119-41-20. The Mountaineers have faced stiff competition, with losses to ranked opponents such as Penn State, cementing the Mountaineers' status as possible national title contenders.

**Texas Tech**

Texas Tech has gotten off to a great start, posting a 7-2-0 record against modest opposition. The team has four wins over ranked teams and will be tough for anyone to topple. Over her tenure at West Virginia, she has led the team to a record of 119-41-20. The Mountaineers have faced stiff competition, with losses to ranked opponents such as Penn State, cementing the Mountaineers' status as possible national title contenders.

**Oklahoma**

Oklahoma might be the most underwhelming team in the Big 12 heading into conference play. Coach Matt Potter is in his sixth season at the helm, and he’s carved an identity for the Sooners only scoring six goals in nine games. The Sooners have struggled to beat strong opposition and have suffered losses against Boise State and San Francisco as well. Goal scoring is a huge area of weakness, with the Sooners only scoring six goals in nine games.

**Kansas State**

Kansas State, the newcomers to the Big 12, have started off the season with a record of 5-3-1. Surpassing their win total from last season already, the Wildcats have improved greatly in their second year as a program. Whether or not the Wildcats will continue that into conference play is yet to be seen.

Coach Colin Carmichael is in his 13th season with Oklahoma State, compiling a record of 171-70-36. The Cowgirls have ridden into the top-25 on the back of a powerful attack. A 6-0 win over Texas-San Antonio and a 4-0 victory over Creighton have underscored their ability.

**Iowa State**

Iowa State has been very unlucky this year. Losing four first-team players to injury, the Cyclones have had to change lineups again and again. With a 2-6-1 record, the Cyclones are tied at the bottom of the Big 12 with Oklahoma. Conference play needs to be entertaining. The conference is a toss-up all the way from second to ninth place. Kansas State, being a new team in the Big 12, is projected to finish 10th in the conference. The Cyclones have had a difficult start to the season, but coach Tony Minatta is optimistic.

“Iowa State has been very unlucky this year. Losing four first-team players to injury, the Cyclones have had to change lineups again and again. With a 2-6-1 record, the Cyclones are tied at the bottom of the Big 12 with Oklahoma.”
Running for governor of Iowa was never on Democrat John Norris’ bucket list.

Norris did not give candidacy a thought until the Christmas holiday. Former Gov. Tom Vilsack took Norris out to breakfast over the holiday and encouraged him to think about it. Norris served as Vilsack’s chief of staff while Vilsack was governor and the U.S. secretary of agriculture.

“I always learned growing up that when you see injustice, when you see wrong, you step up and do your part,” Norris said. “I saw what [legislators] were doing to Iowa. That session got me worried about our state’s future.”

Norris announced his candidacy in July. At least seven others have thrown their hat into the gubernatorial race. Norris said that his breadth of experience separates him from the other candidates.

“I understand rural Iowa better than anyone in this race,” Norris said. “We have a government controlled by wealthy special interests or lobbyists. I know how to get government back to working for the people.”

He was raised on a family farm in Montgomery County. He attended the University of Iowa College of Law after graduating from Simpson College. In the ’80s, he served on the campaign staffs of then U.S. Rep. Tom Harkin and presidential candidate Jesse Jackson. After serving as chief of staff for Vilsack, Norris was appointed by President Obama to serve as a commissioner on the Federal Energy Regulatory Commission. Norris served that role for four years before being appointed as U.S. Ambassador to the United Nations Food Agencies for Food and Agriculture.

Norris currently owns the State Public Policy Group in Des Moines, a small business that does work in policy for education, healthcare and energy.

On Sept. 5, U.S. Attorney General Jeff Sessions announced that the Trump administration will end the the Obama-era Deferred Action for Childhood Arrivals program (DACA).

The DACA program was enacted by the Obama administration in 2012. The program allows individuals who were brought to the U.S. illegally as children to temporarily live, study and work in the U.S. An estimated 800,000 people benefit from the program.

Those who earned protection under DACA are often dubbed “DREAMers.” Norris called the rescinding of DACA “shortsighted” and “unfair.”

“DREAMers are motivated to succeed. We should be doing everything we can to embrace and empower them,” Norris said. “When you look at rural communities, their main streets are flourishing because they have new Iowans who are part of those communities and they recognized the value of having them in those communities.”

Norris also said that DREAMers have been a valuable resource to the state’s workforce.

“We’re missing an opportunity,” Norris said. “They’re played by the rules and we’re going to tell them to leave? Those aren’t the Iowa values that I grew up with.”

Norris was also critical of an $81 million in state and local incentives that tech giant Apple will receive following the opening of the Apple data center in Waukee. The $1.375 billion data center is expected to open in 2020. He also cited the $107 million in state tax credits received by the $1.4 billion, Egyptian-owned fertilizer plant in Lee County, stating that the state funds should have been allocated to businesses and schools across the state.

“We’ve got unlimited tax deductions for large companies in Iowa,” Norris said. “Why aren’t we investing in our community colleges, partnering with high schools and getting students training to fill the hundreds of vacant jobs in the state? That’s investing in our people.”

Norris said that his team has sought support of local names and small businesses — opposed to high profile individuals. Norris said that he is pleased with the progress his campaign team has made in garnering support.

“It’s time for us to win back some of the votes of people who are tired of the current politics of division,” Norris said. “I’m excited for Iowa’s future.”

Stay tuned for more coverage of the 2018 gubernatorial and congressional races.

BY NIK.HEFTMAN
@iowastatedaily.com
Many high school seniors are looking to get the best education from the best school teaching their major. One of the first places a prospective student may turn to is a site like U.S. News.

Recent college rankings from U.S. News put Iowa State at 115th nationally, 40th in engineering, and first in agriculture and biosystems engineering.

What is often overlooked about these rankings is what goes into them. Ann Marie VanDerZanden, associate provost for academic programs, explained how college rankings work and what these organizations look for.

The categories that these lists look at include: academic reputation, graduation/retention rate, faculty resources, class sizes, selectivity and alumni donation.

VanDerZanden said Iowa State excels in graduation/retention rate and academic reputation.

She also said, “State funding plays a large part,” and Iowa has recently cut the budget to state universities.

This creates difficulties trying to improve the student to faculty ratio and faculty resources.

While these rankings are important to the school, Sriram Sundararajan, associate dean for Academic Affairs in the College of Engineering, said these rankings are often taken out of context.

“Our focus has been on growth, with growth comes challenges,” Sundararajan said. “Buildings can not come up overnight.”

Rapid enrollment increase has been difficult for the school to manage, but it is important to note that rankings have not suffered because of the enrollment.

Sundararajan emphasized the fact that Iowa State is a land-grant university, saying we do not turn away students that meet the minimum requirements of the university.

“We are an access institution, so sometimes we go beyond what the rankings require. We want to make sure we stick true to our land grant mission, so some of those things we don’t do for the sake of just rankings,” Sundararajan said.

VanDerZanden said the main goals Iowa State has as a land-grant university are ensuring affordable education, efficient spending and combining an attractive price with a quality school.

It’s Iowa State’s “obligation to serve a range of students,” VanDerZanden said.

Compared to peers like Purdue, Texas and Minnesota, VanDerZanden said Iowa State stands up to schools ranked higher than Iowa State. She also said the fact that Iowa State is much more affordable makes it a much higher value than any of the peers.

The College of Engineering had a 94 percent job placement after 6 months for 2016 graduates. The school takes pride in being able to place students in the field so quickly, mostly due to the career fair in the fall which is one of the largest in the nation.

A large challenge the school faces is hiring more and better faculty for the school.

Recent budget cuts in the state of Iowa force Iowa State to either cut faculty salary, increase tuition or forego hiring altogether.

Cutting salary will force some faculty to other institutions and growing student enrollment means new staff is required, so the only option is to increase tuition.

Professors, especially in the College of Engineering, are at Iowa State because their passion is research.

As a member of the Association of American Universities, an elite group of research based universities, Iowa State places a huge emphasis on research. More money spent on research increases Iowa State’s rank on these lists.

Sundararajan said that Iowa State is going to stick to the mission before anything else.

Iowa State may pay professors less than competing institutions, but, “sometimes they go against the ranking system, so the only option is to increase tuition.”

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POLICE BLOTTER

9.10.17

An officer assisted an individual who was experiencing medical difficulties at Haver Ave (reported at 1:18 a.m.).

Andrew T. Kraft, age 22, of 2155 Hawthorn Court – Ames, IA, was cited for possession of alcohol under the legal age at Haver Ave and Hurl St (reported at 1:17 a.m.).

Daniel James Meissner, age 19, of 135 Beys Ct Unit 1217 - Ames, IA, was cited for possession of alcohol under the legal age at Knapp St and Ash Ave (reported at 1:25 a.m.).

Matthew Mackenzie Lewis, age 24, of 4920 Montmorcuy Rd - Ames, IA, was arrested and charged with public intoxication and interfering with official acts at Lincoln Way and Stanton Ave (reported at 2:15 a.m.).

Alessa Moulinv, age 20, of 176 Blooming Dr – Okoboji, IA, was arrested and charged with public intoxication - 2nd offense at Lake Vannex (reported at 2:00 a.m.).

Nolan Parker Wells, age 19, of 246 N. Hyland – Ames, IA, was cited for possession of alcohol under the legal age at 200-Bk Sheldon Ave (reported at 2:15 a.m.).

Rodney James Smisiek, age 19, of 1110 Main St - Iowa Falls, IA, was arrested and charged with public intoxication and interference with official acts at Lincoln Way and Stanton Ave (reported at 2:41 a.m.).

Trevor James Smisiek, age 19, of 1110 Main St - Iowa Falls, IA, was arrested and charged with public intoxication and interference with official acts at Lincoln Way and Stanton Ave (reported at 2:41 a.m.).

Jacy Alan Matthews, age 20, of 215 New 15th St -Gilmore City, IA, was arrested and charged with harassment of public officials and employees, unlawful use of license, and public intoxication at Lincoln Way and Stanton Ave (reported at 3:21 a.m.).

An individual reported the theft of a bicycle at 4020-315 Mariposa Dr (reported at 1:35 p.m.).

An officer investigated a property damage collision at Montmorcuy Rd and State Ave (reported at 3:24 p.m.).

An individual reported a property damage collision at Lot 73 (reported at 4:22 p.m.).

An individual reported being harassed at the Armory Building (reported at 10:07 p.m.).

IOWA STATE DAILY BUSINESS DIRECTORY

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FRONT PAGE WEATHER COURTESY OF AMERICAN METEOROLOGY SOCIETY

IOWA STATE DAILY

Thursday, September 21, 2017

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Public funding not a perfect fix

Iowa State University and the Iowa State University Foundation have a lot to be thankful for. In just the past few weeks, the College of Agriculture and Life Sciences received $14 million, the College of Liberal Arts and Sciences received an update on a previous gift in the form of a $145 million endowment and the College of Business received $50 million and a new name: Debbie and Jerry Ivy College of Business.

This generous outpouring of financial support from alumni and corporations should be commended. However, it presents a unique set of challenges and should not cloud the fact that public universities need to be provided with adequate public funds.

The recent gifts and endowments to specific colleges are unlikely to change the fact that Iowa State students are facing a proposed 40 percent tuition increase over the next five years. Nor will they alone for the Iowa Legislature’s repeated failure to properly fund our state universities.

There is no question that the gifts will provide faculty and students with new and needed resources that will further their respective colleges and programs of study. However, these and similar gifts often come with caveats. Earmarks and monetary requests limit how colleges and departments can spend the money. Prioritization may be placed on certain programs and research areas because those areas benefit the donor.

This quid pro quo form of funding should present an ethical challenge to university leaders. All donations to the university, colleges and departments should be closely evaluated to avoid accepting money with requirements that may lead to research or teaching biases. Colleges and departments now have an added obligation to offer students fair and unbiased curriculum that is free from corporate sponsorship.

We are fortunate to have companies and alumni who want to invest or give back to Iowa State. The money is without a doubt a great investment in the education of thousands of students. However, these donations present ethical and logistical challenges to the university.

The fight at the state level must continue in order to increase public funding of our universities. Simultaneously, the university must continuously seek donations from alumni and corporations with few strings attached.

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COLUMN

Streaming services give bang for buck

BY ISAAC SINCLAIR
@iwastatedaily.com

People love music. That is just a fact. Music can be found on every square inch of the world. No matter where you go, you will always find music.

I remember when I first got an iPod shuffle. It was the greatest feeling ever. The only downside was that I had to buy music from the iTunes store.

This was when a song was 99 cents, but it was still expensive especially for a 12-year-old who didn’t have much money.

I was always strategically buying songs and albums because I had to. There was no other alternative for me.

Now I have Apple Music, and it is amazing. Streaming services have revolutionized how we consume music. They are simply superior to the iTunes store or any other platform where you would buy music.

One of the biggest advantages of streaming is that they are affordable. Apple Music and Spotify each cost only $9.99 a month. That’s only $9.99 for almost every song that has been created and will ever be created.

For comparison, the new Tyler, the Creator album “Flower Boy” is $9.99 on iTunes. It is an amazing album, but for $9.99, you could have one album or every single album that’s ever existed.

It’s really a no brainer to pay a monthly subscription to a streaming service instead of wasting your money over and over again on individual purchases.

The other enormous benefit to subscribing to a streaming service is that you get so much for your money. It’s unlimited consumption for you. You can listen and download any available song at any moment. It’s easy and it allows you to listen to a wider range of music than you ever did before.

If you’re a college student, which, surprise, I happen to be, it is only $4.99 a month for both Spotify and Apple Music. That price is ridiculously cheap for what you get in return.

I completely do not understand why everyone, especially college students, wouldn’t want to subscribe to a streaming service.

I assumed everyone did, but I keep discovering more and more people who aren’t taking advantage of this incredible deal that is available to them.

So to all the people, especially college students, who do not have a subscription to a streaming service like Apple Music or Spotify: get one. Get one right now. Your ears and your wallet will thank you.

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OPINION
Injuries leave soccer without a third of its team

Two Iowa State soccer players walked out of practice on a foggy morning. One with a cast on her right foot and the other with a full leg cast.

“That’s been the story all season with the team,” Minatta said. “They haven’t lost faith well,” Minatta said. “They haven’t lost faith and the other with a full leg cast.

“Right now we only have 18 field players,” Minatta said. “That’s to a third of our team being out. You go into a season with 28 total players, and now you’re down to 20. It’s been tough.”

The team has been succumbed to so many injuries, that they can’t even play a full scrimmage in practice.

“I have to modify training now because you can’t afford to lose anybody else,” Redshirt junior Madison Weigand-Brown, freshman Kelsey McSorley and sophomore Marin Daniel and Anna Fierichs all are out for the year, along with senior Sasha Stinson.

Stinson’s season and time with the Cyclones came to an end last week when she tore her ACL.

“It’s hard,” Stinson said. “I’ve put a lot of work into this season. We’ve put a whole lot of work into it as a team. It’s odd that my whole life, my career has ended on an injury, but it’s alright.”

The Cedar Park, Texas, native will end her career with 43 games started and 3,367 minutes played in an Iowa State uniform.

“It’s honestly heartbreaking,” said Emily Steil, junior midfielder. “That girl [Stinson] is one of the most hardworking people we know. It’s been super sad, but she has still been bringing a positive energy and influencing our team in any way that she can.”

Stinson is working on the side of the field and giving advice to her teammates.

“It’s a lot different on the sidelines,” Stinson said. “You kind of helping them open their eyes and realize what needs to happen and how they can move.”

Iowa State has found it difficult to get into a consistent rhythm with all of the uncertainty its roster has seen this year.

“Once you get a rhythm with a certain group, you want to build with that,” Minatta said. “Now, you have to start over.”

“The Cyclones currently have a 2-6-1 record through their first nine games of the season, but it’d be hard to tell that by the way the team played against No. 7 Florida and No. 12 USC.

A week ago, Iowa State held USC scoreless for the first time in several years. The invitational will consist well at the Gopher Invitational the last few years. The invitational will consist of both doubles and singles play.

Last year, the most noteworthy performance from returning players was Regina Espindola and Annabella Bonadonna going 5-6 during doubles play. Bonadonna also finished third in her respective singles bracket.

Bonadonna has had a string of successful campaigns competing at the Gopher Invitational. In 2015, she won her doubles bracket with the since graduated, Ana Gasparovic.

Returning sophomore Mary Cancini and graduate Samantha Budai also won their doubles bracket last year. Budai also finished runner-up in singles last year.

Sophomore Margarita Timakova will hope to replicate the success she had at last year’s invitational.

Timakova dropped her first match of the tournament before rebounding and winning her consolation bracket.

The Gopher Invitational will be the debut of Ekaterina Repina, a freshman from Russia. Coach Armando Espinosa has high hopes for Repina to contribute early.

“She can replicate what Sami [Budai] did at any of the spots that’s going to help,” Espinosa said about his expectations for Repina. “If she’s playing at one and then that allows everyone else to play at a lower level and then raise their productivity, then that is also going to be important.”

While the No. 1 and No. 2 doubles pairs will be set with Cancini/Repina and Bonadonna/Timakova, respectively, coach Espinosa will experiment with the other doubles pairs at the beginning of the invitational.

“We will see in Minnesota how our doubles perform and we will start making some changes if needed,” Espinosa said.
Spend Smart, Eat Smart

App makes health food easy for college students

BY JILL O’BRIEN
@iowastatedaily.com

What started as a simple website in 2007 is now a full-fledged app in 2017, aiming to provide resources to audiences beyond Iowa in the future.

Spend Smart, Eat Smart is an app developed by the College of Human Sciences Extension and Outreach department. The app was developed in the winter of 2016 and formally launched in March 2017. The program originated as a website aimed specifically at Iowans in the late 2000s.

“The website has been around since 2007, when the country was in a recession, and it had resources not just for Iowans, but for low-income Iowans,” said Christine Hradek, a human sciences specialist in extension and outreach. Hradek said that it was important to show that “it’s possible to eat well and keep to a tight budget.”

As the years went on, the website became old-fashioned and in need of updating. However, when the idea of bringing Spend Smart, Eat Smart to a mobile platform came to the forefront, a group of specialists from Human Sciences Extension and Outreach and a creative agency in Des Moines came together to bring Spend Smart, Eat Smart to mobile devices.

“We would go ahead and build an app with pieces of the site and add tools you’d want to have while shopping at the grocery store,” Hradek said.

The website contains very specific elements of healthy eating and budgeting, breaking down each in pieces about planning a grocery budget, meal planning for the week and breaking down how much one spends on groceries and eating out. Both the website and the app also have easy, healthy recipes that families and students can make at home.

“Recipes go through rigorous testing and have something that looks like a nutrition label,” Hradek said. “You can definitely trust what you find on the site.”

The recipes are tested for quality, nutrition standards and are held to the standards of the College of Human Sciences outreach program. The recipes are also aimed at students who are living on their own and cooking for themselves for the first time.

“We would love to see students using the app,” Hradek said. “Students are looking to eat healthy and save money. The recipes use basic kitchen equipment if you’re in an apartment kitchen, and are great recipes for students cooking for themselves.”

After its initial launch in March 2017, the app has had around 2,000 downloads, which Hradek says is a pleasing number for a small outfit. While the user demographics show that mostly women are using the app, getting the app out to students and to a larger audience is one of the goals for the future of Spend Smart, Eat Smart.

“It’s difficult for consumers to know what they’re reading,” Hradek said. “We would like to see the app become a household name around the state that they [consumers] can turn to for nutrition information.”

For more information on Spend Smart, Eat Smart, visit their official website through the College of Human Sciences Extension and Outreach.
If we can lock in defensively and win the ball, opportunities are going to come for us. Defense is the way to a high finish. In the conference.

In the final seconds of the second half, the Jayhawks could be one of the most intriguing teams on-favorites to win the Big 12 to potentially missing the NCAA tournament, with a stuttering defense to blame. The Jayhawks have been all over the place, with find underwhelming considering the Jayhawks have been picked to finish second in the conference by Big 12 coaches. The Jayhawks have been inconsistent, with the highs of beating defending national champions USC in stark contrast to the four losses without a win heading into the Big 12 season.

Kansas started off with a 5-4-1 non-conference slate, which many people may find underwhelming considering the Jayhawks have been picked to finish second in the conference by Big 12 coaches. The Jayhawks have been all over the place, with the highs of beating defending national champions USC in stark contrast to the four straight games without a win heading into the Big 12 season.

TCU off to a 6-3-0 start to the season, has had a real mixed bag of results. Wins like the 2-1 victory over Missouri in double overtime and a 4-0 win over Stephen F. Austin have been offset by defeats such as the 2-1 home loss to the Northwestern Huskies. The Horned Frogs were picked to finish in seventh place in the conference and they come into the conference slate with something to prove.

TCU relies on an attack that has scored 24 goals in nine games. The attack is led by senior forward Allison Ganter, who has contributed five goals and four assists for the Horned Frogs. Coach Eric Bell, in his sixth year, is hoping that the Horned Frogs can keep the goals flowing all the way to a Big 12 title.

Baylor hasn’t played a notable team in its non-conference slate, other than a trip to the Northwest to play Portland and Washington. However, the Bears have gone 6-1-1 and have found success with strong defensive performances. Its goals-against-average of 0.273 per game is the best in the Big 12 and into a 4-3-3 formation that morphs into a 4-4-2 diamond at times.

Led by coach Paul Jobson, who is in his third season on the job with a 21-13-5 record, the Bears will be looking to make some noise and defend their way to NCAA Tournament success. Whether they will adjust after a very light non-conference slate, however, is a different question altogether.

Minatta knows his Cyclones are unfazed by anyone in the Big 12. “We have a chance to win any game we play,” Minatta said. “We’re prepared to go at it with anybody.”

Baylor isn’t THE surprise package of the Big 12 heading into conference play. Unbeaten and untied, the Longhorns have navigated an admittedly easy non-conference schedule with aplomb. Lining up in a 4-3-3 formation, the Longhorns announced their intentions by beating Colorado 3-0. Leading up on the victories was a good strategy for last year’s cellar-dwellers.

Coach Angela Kelly has a 55-39-13 record on the job and is in her sixth season. Texas is THE surprise package of the Big 12 heading into conference play. Unbeaten and untied, the Longhorns have navigated an admittedly easy non-conference schedule with aplomb. Lining up in a 4-3-3 formation, the Longhorns announced their intentions by beating Colorado 3-0. Leading up on the victories was a good strategy for last year’s cellar-dwellers.

Coach Angela Kelly has a 55-39-13 record on the job and is in her sixth season. The Longhorns are Iowa State’s first opponent in conference play, and the Cyclones’ performance against Florida will likely give Texas cause for concern. Look for Texas to either prove themselves to be a Big 12 contender or fall back into the bottom half.

University of Iowa's soccer team has found success with strong defensive performances. Its goals-against-average of 0.273 per game is the best in the Big 12 and use a 4-3-3 formation that morphs into a 4-4-2 diamond at times.

The Bears have a chance to win any game they play,” Minatta said. “We’re prepared to go at it with anybody.”

Baylor hasn’t played a notable team in its non-conference slate, other than a trip to the Northwest to play Portland and Washington. However, the Bears have gone 6-1-1 and have found success with strong defensive performances. Its goals-against-average of 0.273 per game is the best in the Big 12 and into a 4-3-3 formation that morphs into a 4-4-2 diamond at times.

Led by coach Paul Jobson, who is in his third season on the job with a 21-13-5 record, the Bears will be looking to make some noise and defend their way to NCAA Tournament success. Whether they will adjust after a very light non-conference slate, however, is a different question altogether.

Minatta knows his Cyclones are unfazed by anyone in the Big 12. “We have a chance to win any game we play,” Minatta said. “We’re prepared to go at it with anybody.”