A semester of record donations

Forever True, For Iowa State aims higher

In the first month of the semester, Iowa State has witnessed multiple groundbreaking and record donations at an astounding clip.

From a $7 million donation to expand the Gerdin Business Building, to a $14 million donation to build a new feed and mill research facility, to a $50 million donation toward the College of Business that will rename the college, to a newly redefined $145 million donation to the College of Liberal Arts and Sciences the progress has been substantial.

Larissa Holtmyer Jones, president and CEO of the Iowa State Foundation, said that this rate of large donations hasn’t happened in her 20-plus years at Iowa State.

The $50 million donation toward the College of Business by the Ivy family is resulting in the renaming of the college to the Debbie and Jerry Ivy College of Business. For the $14 million donation going toward a new grain and feed mill research facility, the Kent Corporation and the Iowa Corn Promotion Board each committed the largest amount they’ve donated, $8 million and $4 million respectively.

"It’s unusual and fortunate that these gifts have come together and happened as they have," Holtmyer Jones said.

Donations of such proportion aren’t taken lightly, and these decisions aren’t made overnight. “The donors who gift these donations don’t make the decision to commit so much lightly,” Holtmyer Jones said.

The process of getting a gift, especially when it’s a large amount for the donor, isn’t short. Sometimes these can take multiple years, and Holtmyer Jones said they don’t often take less than a year at minimum.

These donations come as a part of the Forever True, For Iowa State campaign. The campaign kicked off publicly in the fall of 2016, but had been raising money since 2012.

The goal of the campaign is to raise $1.1 billion by June 2020, and they are currently just over $840 million dollars. There is still over $250 million to go.

Each donation that is given in the current period contributes to the campaign goal. Forever True, For Iowa State is split into three aspirations:

• Ensure access to an exceptional student experience that offers practical, global and leadership opportunities that shape the well-rounded citizens and informed critical thinkers needed in the 21st century.

• Advance Iowa State as a world leader in addressing global challenges affecting our food, water, energy, health, security and environment.

• Accelerate Iowa State’s contributions to the social good by extending its expertise, knowledge and values to improve quality of life within our state and throughout the nation and world.

These three goals map what and where the donations come from.

With the large donations that have occurred early in the semester, it can take some of the focus away from what happens day-to-day in fundraising at Iowa State.

“As thrilled as we are about the substantial gifts we’ve received this school year, it’s about building a base for the future,” Holtmyer Jones said. “The collective action is what’s important.”

“To date we’ve raised around 76 percent of the campaign goal.”

- Larissa Holtmyer Jones
The first donation was the $7 million commitment from the Gerdin family dedicated to the expansion of the college and the second was the $50 million donation made by Debbie and Jerry Ivy. The $50 million commitment from the Ivy family has been in the works for 15 years. With the commitment, the college has become the Debbie and Jerry Ivy College of Business, the first named college at Iowa State.

The gift will be handled by the Foundation and will allot the Debbie and Jerry Ivy College of Business $2 million annually, which the dean of the college will decide how to spend.

Specifically, the structure of the endowment allocation is 4.25 percent of the endowment will go to the college and 1.25 percent to cover the cost of the endowment, which adds up to $2.75 million a year.

“We plan on investing in some of the exciting newer programs like entrepreneurship, business analytics and supply chain,” said David Spalding, the College of Business Raisbeck Endowed dean.

The dean plans to focus on providing scholarship funding for the newer majors and to also support faculty research in each of the new areas. The college also plans to expand learning experiences outside of the classroom with programs like CyStarters.

“This means we have more visibility, more ability to reach students, more ability to provide resources to students,” said Judi Eyles, director of the ISU Pappajohn Center for Entrepreneurship and CyBiz Lab.

With the donation, the entrepreneurship program will be able to reach a larger body of students. This will help students learn more about marketing themselves and help gain more of an interest in entrepreneurship and consulting.

“This will provide more work opportunities, scholarship opportunities and program opportunities that will make things more available to students,” Eyles said.

The college is currently working on planning an interdisciplinary major in business analytics, which would allow students to major in one aspect of business, but have a concentration in another major-specific aspect of business.

“We have aspirations for the College of Business to be ranked as one of the top 50 programs in the country,” Spalding said.

Currently the college’s undergraduate program ranks 78th and the graduate program ranks 65th according to U.S. News and World Report.

Spalding emphasized that in the long run, this goal is attainable as long as the school gains more resources to invest in faculty, students and programs.

This is not the first donation the Ivy family has made to the college. Seven years ago, the family made a $1.7 million donation to the college and established the Debbie and Jerry Ivy Chair in Business, which is now held by supply chain Professor Patricia Daugherty.

“Our enrollment has been growing since the fall of 2012,” Spalding said.

The College of Business is currently working to expand its facilities by adding a 35,000 square foot expansion. This large addition is set out to meet the increasing enrollment numbers that the college is currently seeing.

The 35,000 square foot addition is a four-story building that will be located adjacent to the Gerdin building.

The total cost of the addition ranges from $22 million to $24 million.

The money will come from $10 million in donations, $10 million borrowed from internal Iowa State funding and the last $2 million to $4 million from college and university funds.

The building will feature more 50 to 75 seat classrooms, that will be equipped with smart technology like interactive whiteboards and video-capture technology. The addition of classrooms will allow for more meeting space for student organizations.

The college has received a $7 million donation from the Gerdin family and has also recently received an additional $250,000 from another party to help meet the $10 million donation goal.

“I am grateful for the donations and am looking forward to the new opportunities the donations will bring,” said Matthew Miles, junior in marketing. “I’m looking forward to more class times and availability as it does feel like the College of Business is a bit cramped with the large number of students versus the number of classrooms.”
A total of $14 million was recently donated toward a new feed mill and grain facility for the College of Agriculture and Life Sciences.

The Kent corporation is donating $8 million, the Iowa Corn Promotion Board $4 million and Sukup Manufacturing $2 million. For the Kent Corporation and the Iowa Corn Promotion Board, these donations are the biggest they have ever done at their company.

All three organizations are agriculture-based entities. With these donations, over half of the estimated $21.2 million needed to produce this facility is accounted for. Looking ahead, the college is hopeful their financial goal will be reached within the near future.

“We are all optimistic that over the next few months we can complete the fundraising,” said Dirk Maier, professor of agricultural and biosystems engineering.

After the fundraising is complete, the next stage is to proceed with more detailed plans. There is a possibility that construction could start within the next year.

“Perhaps by a year from now there could be a groundbreaking. But it will still take 15 to 18 months to build so we could potentially be in operation in 2020,” Maier said. “2020 is the most realistic time frame at this point in time.”

Facilities for the mill will be located on State Avenue, south of U.S. Route 30, near Curtiss Farm.

The feed and grain mill has a multitude of purposes for the College of Agriculture and Life Sciences and beyond. The initial central function it will serve is in regards to academic and research.

A key aspect of this facility is the hands-on experience that it will bring to students. It will allow students to take what they learn in the classroom and immediately put it to use.

“In this area of particular grain processing and feed manufacturing, we have not had facilities that students can study in, learn in, gain hands on experience,” Maier said.

Classes and labs will be taught directly in the facility as well. Secondly, the mill will have space for faculty and students to do research right on campus.

However, not only Iowa State faculty and students will be using the mill for research. Outside companies will be able to come in and use the space for their own research and training purposes.

Lastly, it will continue education of international outreach and industry. A lot of crops such as grain, corn and soybeans are exported outside of the United States. In order to connect and maintain those markets, international companies will be able to come and visit the facility.

“Growing those international markets involves bringing trade teams from over different countries,” Maier said. “Now in addition to the things we are already able to showcase at Iowa State, we are able to showcase the feed manufacturing capabilities as well as provide training for them.”

Samuel Cook, researcher of feed processing and graduate in agricultural and biosystems engineering, said having the mill on campus will let Iowa State provide the feed for all of the university animals, research animals and the research farms.

This addition also allows the college to expand academically. A new minor in feed technology has been in progress since the start of this school year.

Feed processing and technology is the first course for this minor that has been underway this fall. In the spring the second course, feed quality and safety, will be taught. Currently, there are around 15 students in these classes.

This minor is targeted toward students in animal science, agricultural business, agricultural biosystems systems technology and agricultural engineering. It is also open to anyone who has an interest in the feed and grain industry.

With the progress of the feed mill and the addition of the new feed technology minor, the college is looking to give students as much real world experience as possible so they are prepared to head out into the workforce.

“There is a real hunt for talent in the feed technology industry. Cook said that a lot of the old talent is aging out and retiring but not a lot of young workers are coming in.

“The jobs are there. The industry is really screaming for people,” Cook said. “They need people to do all sorts of stuff in relation to animal feed production.”

Students can experience a lot of jobs other than just mixing feed inside the facility. Leadership, management, technology assistance and supervising are all aspects of feed technology that will be exposed to students when the feed mill opens.

Once the project is completed, Cook said he hopes to see Iowa State as the leading institution for grain and feed related education, training and research.

Who has donated?
Kent Corporation: $8 million
Iowa Corn Promotion Board: $4 million
Sukup Manufacturing: $2 million

What is it?
Feed mill and grain science facility

When will it be open?
Estimated opening in 2020

Watch for more on the university’s fundraising goals on our website in the future.
POLICE BLOTTER
9.25.17
An individual reported the theft of a bicycle at (reported at 9:31 a.m.).
An individual reported the theft of money at 3906 Maricopa Dr (reported at 10:12 a.m.).
An individual reported damage to construction equipment at 2311 Kooer Dr (reported at 10:14 a.m.).
An officer initiated a drug related investigation at Amory Building (reported at 12:38 p.m.).
An individual reported damage to a vehicle at 3920 Maricopa Dr (reported at 2:01 p.m.).
An officer initiated a drug related investigation at Amory Building (reported at 3:57 p.m.).
An officer investigated a property damage collision at Lot 63 (reported at 8:31 p.m.).
Cassidy Jean Streiff, age 18, of 204 Beach Rd Unit 219 - Ames, IA, was cited for possession of a controlled substance and possession of alcohol under the legal age at Maple Hall (reported at 8:57 p.m.).
Mara Kathryn Kosche, age 18, of 204 Beach Rd Unit 221 - Ames, IA, was cited for possession of a controlled substance at Maple Hall (reported at 8:57 p.m.).
An officer investigated a property damage collision at Pammel Dr and Bisson Rd (reported at 9:21 p.m.).
An individual reported the theft of a laptop at Parks Library (reported at 9:58 p.m.).
DeVos should support survivors
New policy protects accused

BY ELLA SIBOUNMA
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It's hard to form an opinion on Betsy DeVos' proposal for reworking the rules concerning policing sexual assault on college campuses because she has yet to outline specifically what that entails.

But, I already know I disagree with her on one aspect of this remodel. DeVos, current secretary of education, plans to instate more protocol to further protect the accused.

Of course, there are instances where innocent people are falsely accused, but this doesn’t account for the amount of people who never receive justice due to a corrupt system. The accused need rights, but their rights should not be more important than the survivors’ rights and should not impede justice.

We don’t want to return to the time when survivors were hesitant to speak up because they knew their case would be quietly resolved without proper consequences for the perpetrator.

According to the Rape, Assault and Incest National Network, the largest anti-sexual violence organization in the nation, “23.3% of females and 5.4% of males experience rape or sexual assault,” regarding undergraduate students.

Also, only one in six of these female survivors received help from a victim services agency.

Survivors are still unwilling to report their experience. This could be caused by many factors, like shame, confusion or the belief that nothing will change. These statistics might just seem like numbers.

As a woman and someone who has personally experienced sexual assault and harassment, I know for certain that these statistics mean a lot more. Many of my friends have had similar experiences. All of them, like me, didn’t report what happened to them or even realize that what happened to them was sexual assault.

If it was easier and less intimidating for survivors to speak up and feel as if their experiences will make a difference, we would not have the problem we have today. People believe they will get away with their crimes and be protected, because that’s what has happened in the past.

Don’t get me wrong, the accused should be presumed innocent until proven guilty, but they also need to be held accountable.

Each side should have equal resources and information. But, if the government puts additional hurdles in the path of the victim, they will be less likely to follow through with an allegation, furthering rape culture in America.

With sexual assault there is definitely a large gray area, and alcohol only makes this more confusing. The “he said, she said” nature of it can make it hard to prosecute when it’s one person’s word against another. That is why it’s important to document the nature of it can make it hard to prosecute.

Please know there are resources for you if you have experienced something you believe might be sexual assault. You can contact the THielen Student Health Center, the campus police, the local law enforcement or ACCESS.

I will continue to support survivors of sexual assault, even if Betsy DeVos won’t.

Extend freedom to all religions

At least once a semester, Christian evangelists descend on campus to hand out copies of the New Testament to anyone who passes. The intent is to convert students so that they may become followers of Christ. However, just think—How would reactions differ if a group of people distributed the Quran? The Book of Mormon? The Tanakh?

There is value in sharing religious beliefs openly and freely. The First Amendment guarantees the freedom to practice one’s religion along with the right to assemble and distribute religious materials, allowing this freedom of expression on campus creates a more inclusive atmosphere. It is important to note that freedom of religion also includes freedom from religion for those who do not hold religious beliefs.

It goes beyond freedoms and rights. Sharing religious ideals and customs conveys culture and a sense of personal identity. However, for some groups of people, practicing and sharing their religion is fraught with difficulties.

A recent poll of U.S. Muslims by the Pew Research Center found that 75 percent of respondents agree that “there is a lot of discrimination against Muslims in the U.S.” Half believe that being Muslim in the U.S. has gotten more difficult in recent years.

Another Pew Research poll asked participants to rate their feelings for religious groups through a “feeling thermometer,” ranging from 0-100. This found that Americans are feeling warmer about a variety of religious groups including Muslims who rose from 40 degrees in June 2014 to 46 degrees in January 2017. However, a rating of 48 is far below the rating of 64 for Evangelical Christians in the same study.

It should be the intent of every student on campus that all fellow students feel safe and are able to practice their religion. Individuals can choose when to engage with preachers on campus, but should be respectful and have a willingness to understand an unfamiliar perspective.

You don’t have to defend your religion against someone else’s belief. Nor do you have to discredit someone’s religious beliefs in order to raise your own. Simply starting a dialogue about the differences and similarities of your personal beliefs and recognizing that each person has the right to believe what they want will help make our communities more inclusive and understanding of one another.
Enna’s defense calls attention

By Garrett Kroeger
@iowastatedaily.com

On September 12, the Iowa State volleyball team fell behind early against the UNI Panthers. Iowa State lost the first set and it was trailing early in the second.

The Cyclones tied the second set at nine apiece. After tying the set, coach Christy Johnson-Lynch decided to sub in freshman libero/defensive specialist, Izzy Enna.

The stat sheet doesn’t show it, but Enna played well against the Panthers. She had several good serves and recorded two digs.

Since then, Enna’s playing time has steadily increased, which is something she did not think was going to happen coming to Ames.

“Coming in, I didn’t think I would play that much,” Enna said. “Then unexpectedly, I started playing more.

“Definitely, it’s a honor playing this early. Being a [defensive specialist], it’s hard to play anyway because once you mess up you’re out. It’s a honor to play.”

Enna finished her high school career as the school’s record holder in digs (1,052) and service aces (189). Enna also helped lead her club team, KC Power, to an 18-1 record and national title in April 2017.

Plus, she was also named a ‘Defensive Dandy’ last season by PrepVolleyball.com, which means she was one of the best defensive players in the nation.

Along with her defensive skills, it has been Enna’s serving that has allowed her significant playing time.

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“The best thing she is doing is serving,” Johnson-Lynch said. “She is a very good server. If you just look at the statistics, we tend to score a lot of points when she serves.

Enna has always been the libero for her previous teams. But since Iowa State returned redshirt sophomore Hali Hillegas, Enna has transitioned to a new position.

“(Enna) is trying to learn a new position,” Johnson-Lynch said. “She has always been the libero for her team, so she has always played where Hillegas is playing, in what we call the left back spot. Now, she is having to play middle and right back. Very different positions. You read it differently.”

According to Johnson-Lynch, Enna is not 100 percent comfortable at her new position. However, she is getting there.

Out of the two new positions, Enna has been primarily playing right back. The biggest thing she is focusing on at the position is reading.

“(Enna) is trying to learn a new position,” Johnson-Lynch said. “She has always played left back. But, she is getting better and better.”

While Enna has been shocked about here playing time early on in her Iowa State career, she is just happy to be here. When it is all said and done, Enna could be one of the best to wear the cardinal and gold.

“I think she could be great,” Hillegas said. “I think she could really step up her game and who knows, maybe in a couple years, maybe next year, she could just be going after it.”

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Many college students view video games as a recreational activity to do when relaxing with friends. When they think of a piece of art, they might think of a two-dimensional painting hanging on a wall for someone to view. But at the Christian Petersen Art Museum, a new exhibit titled “Game Art vs. Art Game” challenges viewers to consider if video games can be considered art as well. "[The exhibit] makes us ask ourselves 'What is art?' These games have qualities, aesthetics, and thought put into their design, and they’re worthy of being considered fine art,” said Nancy Gebhart, educator of visual literacy and learning for University Museums and curator of the exhibit.

Gebhart said the exhibit, consisting of multiple independent art games, draws different audiences and perspectives on the work. Some viewers are intimidated by the medium, and are more comfortable by analyzing the work from a distance. Some are more interested in critiquing the game on a technical level or discussing the meaning of the game. But Gebhart believes that the best way to experience this kind of artwork is to play the game. “That’s the medium of its design. You’re playing it, and you’re feeling what the artist specifically intended for you to feel- to hurt, to feel empathy... The experience is playing the game, not just staring at a static image.”

University Museums will host a lecture given by Chaz Evans, director and co-founder of the VGA Gallery in Chicago and co-curator of “Game Art vs. Art Game” in 2019 Morrill Hall tonight at 6 p.m. A Game Night with light refreshments will follow from 7 to 9 p.m.
Join us for a Signing Day Event

September 27 | 3:00-6:30 pm

Join us and build your own Es Tas Taco while you sign a lease.

Plus

- Raffle prizes
- Leasing specials
- Money Booth loaded with over $500 in cash and prizes
- Finesse Salon offering FREE mini sessions
- Barefoot Clothing giving away freebies & raffles
- Portabella Road Clothing and so much more!

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