October 2009

Finding the KURE

Jolie Monroe
Iowa State University

Amy Simmonds
Iowa State University

Danny Maller
Iowa State University

Follow this and additional works at: http://lib.dr.iastate.edu/ethos
Part of the Higher Education Commons, and the Journalism Studies Commons

Recommended Citation
Available at: http://lib.dr.iastate.edu/ethos/vol2010/iss1/5

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in Ethos by an authorized editor of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.
How many times have you been at a campus dining center and eaten your meal while listening to bad ‘80s hits, techno-pop remixes or a classic Cher song? What if you could enjoy the sounds of Radiohead or Beck instead? If the dining centers played Iowa State’s very own radio station, instead of their costly satellite radio, it would be music to our ears.

KURE 88.5 is Iowa State’s student-run, all-volunteer radio station that reaches out to campus and the Ames community. Playing a variety of musical genres, it more accurately reflects what students want to hear. DJ No Bonez, whose show airs on Tuesdays from 10 p.m. to midnight, thinks that students would find something they like from each show. “All of the DJs have their own style,” he says. “Some stick to one genre, while others play a wide variety.”

Even when a deejay is not in the booth, the Autobot keeps the music coming, playing the role of electronic deejay.

“It just makes sense to play a college station at the college dining centers,” Jenny Sifts, a sophomore in Apparel Merchandising, Design & Production, argues. “We should support ISU and its station. It would be a lot better than what we’re listening to now.”

For a school that wins contests for school spirit, it’s time to put its pride to the test and begin actively supporting student groups, starting with KURE 88.5.

Listening to the station at home, on the Internet or in the car is the perfect way to show your support and possibly lead to it being played in the dining halls. Why not actually enjoy your meal and support Iowa State at the same time? Tune into KURE 88.5 or listen at http://www.kure.stuorg.iastate.edu.