

3-2018

Plant genetic resources for food and agriculture: opportunities and challenges emerging from the science and information technology revolution

Michael Halewood
Bioversity International, Rome, Italy

Tinashe Chiurugwi
NIAB

Ruaraidh Sackville Hamilton
International Rice Research Institute, Manila, Philippines

Brad Kurtz

Emily Marden
University of British Columbia
Follow this and additional works at: https://lib.dr.iastate.edu/soc_las_pubs

 [Part of the Agricultural Science Commons, Biotechnology Commons, Plant Breeding and Genetics Commons, and the Science and Technology Policy Commons](#)

The complete bibliographic information for this item can be found at https://lib.dr.iastate.edu/soc_las_pubs/28. For information on how to cite this item, please visit <http://lib.dr.iastate.edu/howtocite.html>.

Plant genetic resources for food and agriculture: opportunities and challenges emerging from the science and information technology revolution

Abstract

Over the last decade, there has been an ongoing revolution in the exploration, manipulation, and synthesis of biological systems, through the development of new technologies that generate, analyse and exploit big data. Users of Plant Genetic Resources (PGR) can potentially leverage these capacities to significantly increase the efficiency and effectiveness of their efforts to conserve, discover and utilise novel qualities in PGR, and help achieve the Sustainable Development Goals (SDGs). This review advances the discussion on these emerging opportunities and discusses how taking advantage of them will require data integration and synthesis across disciplinary, organisational and international boundaries, and the formation of multi-disciplinary, international partnerships. We explore some of the institutional and policy challenges that these efforts will face, particularly how these new technologies may influence the structure and role of research for sustainable development, ownership of resources, and access and benefit sharing. We discuss potential responses to political and institutional challenges, ranging from options for enhanced structure and governance of research discovery platforms to internationally brokered benefit-sharing agreements, and identify a set of broad principles that could guide the global community as it seeks or considers solutions.

Keywords

Access and benefit sharing, Big data, Data integration, Farmer's rights, Global governance, Plant genetic resources for food and agriculture (PGRFA), Sustainable development goals (SDGs), Synthetic biology

Disciplines

Agricultural Science | Biotechnology | Plant Breeding and Genetics | Science and Technology Policy

Comments

This is the peer reviewed version of the following article: Halewood, Michael, Tinashe Chiurugwi, Ruairaidh Sackville Hamilton, Brad Kurtz, Emily Marden, Eric Welch, Frank Michiels et al. "Plant genetic resources for food and agriculture: opportunities and challenges emerging from the science and information technology revolution." *New Phytologist* 217, no. 4 (2018): 1407-1419, which has been published in final form at doi:[10.1111/nph.14993](https://doi.org/10.1111/nph.14993). This article may be used for non-commercial purposes in accordance with Wiley Terms and Conditions for Use of Self-Archived Versions.

Authors

Michael Halewood, Tinashe Chiurugwi, Ruairaidh Sackville Hamilton, Brad Kurtz, Emily Marden, Eric Welch, Frank Michiels, Javad Mozafari, Muhamad Sabran, Nicola Patron, Paul Kersey, Ruth Bastow, Shawn Dorius, Sonia Dias, Susan McCouch, and Wayne Powell

1 **Plant genetic resources for food and agriculture: opportunities and challenges emerging from the**
2 **science and information technology revolution**

3 Michael Halewood¹, Tinashe Chiurugwi², Ruairaidh Sackville Hamilton³, Brad Kurtz⁴, Emily Marden⁵, Eric
4 Welch⁶, Frank Michiels⁷, Javad Mozafari⁸, Muhamad Sabran⁹, Nicola Patron¹⁰, Paul Kersey¹¹, Ruth
5 Bastow¹², Shawn Dorius¹³, Sonia Dias¹⁴, Susan McCouch¹⁵, and Wayne Powell¹⁶

6 **Author Affiliations:**

- 7 1. Bioversity International, Via dei Tre Denari, 472/a, 00054 Maccarese, Rome, Italy
8 2. NIAB, Huntingdon Road, Cambridge, CB3 0LE UK
9 3. T. T. Chang Genetic Resources Center, International Rice Research Institute, DAPO Box 7777, Metro
10 Manila, Philippines
11 4. Independent Crop Biodiversity and Intellectual Property Expert, 25057 River Ridge Road, Adel, Iowa
12 50003, USA
13 5. University of British Columbia, Peter A. Allard School of Law, 1822 East Mall, Vancouver, BC Canada
14 V6T 1Z1
15 6. School of Public Affairs, College of Public Programs, Arizona State University, 411 North Central
16 Avenue, Suite 463, Phoenix, Arizona 85004-0687, USA
17 7. Independent Crop Biodiversity and Intellectual Property Expert, Technologiepark 38, 9052 Gent,
18 Belgium
19 8. Agricultural Research, Education and Extension Organization, Yemen St, Chamran Freeway, Tehran,
20 Iran
21 9. Indonesian Centre for Biotechnology and Genetic Resources, Jl tentara pelajar No 3A, kampus
22 penelitian pertanian Cimanggu, Bogor 16111, Indonesia
23 10. Earlham Institute, Norwich Research Park, Norwich, Norfolk, NR4 7UH, UK
24 11. EMBL-The European Bioinformatics Institute, Wellcome Genome Campus, Hinxton, Cambridgeshire,
25 CB10 1SD, UK
26 12. Global Plant Council, Bow House, 1a Bow Lane, London, EC4M 9EE, UK
27 13. Department of Sociology, Iowa State University. 308 East Hall, Ames, IA 50010, USA
28 14. Secretariat of International Treaty on Plant Genetic Resources for Food and Agriculture, Viale delle
29 Terme di Caracalla, 00153 Rome, Italy
30 15. Plant Breeding and Genetics Section, School of Integrative Plant Science, Cornell University, Cornell
31 University, 240 Emerson Hall, Ithaca, NY 14853, USA

32 16. SRUC (Scotland's Rural College), Peter Wilson Building, West Mains Road, Edinburgh, EH9 3JG, UK

33 **Corresponding Author:** Wayne Powell, Email: wayne.powell@sruc.ac.uk, Phone: +44 1315 354001

34 **Brief heading:** Emerging opportunities and challenges for plant genetic resources for food and
35 agriculture

36 **Lab-associated Twitter handle:** @SRUC

37 **Total word count** for the main body of the text: 8300

38 **Number of figures:** 2 (both to be published in colour)

39 **Summary**

40 Over the last decade, there has been an ongoing revolution in the exploration, manipulation, and
41 synthesis of biological systems, through the development of new technologies that generate, analyse
42 and exploit big data. Users of Plant Genetic Resources (PGR) can potentially leverage these capacities to
43 significantly increase the efficiency and effectiveness of their efforts to conserve, discover and utilise
44 novel qualities in PGR, and help achieve the Sustainable Development Goals (SDGs). This review
45 advances the discussion on these emerging opportunities and discusses how taking advantage of them
46 will require data integration and synthesis across disciplinary, organisational and international
47 boundaries, and the formation of multi-disciplinary, international partnerships. We explore some of the
48 institutional and policy challenges that these efforts will face, particularly how these new technologies
49 may influence the structure and role of research for sustainable development, ownership of resources,
50 and access and benefit sharing. We discuss potential responses to political and institutional challenges,
51 ranging from options for enhanced structure and governance of research discovery platforms to
52 internationally brokered benefit-sharing agreements, and identify a set of broad principles that could
53 guide the global community as it seeks or considers solutions.

54 **Keywords:** Access and benefit sharing, Big data, Data integration, Farmer's rights, Global governance,
55 Plant genetic resources for food and agriculture (PGRFA), Sustainable development goals (SDGs),
56 Synthetic biology,

57 **1. Introduction**

58 Technologies for generating and analysing large quantities of genotypic, phenotypic and environmental
59 data are evolving at accelerating rates; so too are technologies and methods for synthesising genetic
60 materials (Policy Science for Environment, 2016). New technologies for high-throughput assays and
61 synthesis of genetic materials are revolutionising biology. The development of techniques for highly
62 parallel, genomic sequencing has been followed by other methods for measuring the current molecular
63 state of cells and organisms, for predicting classical phenotypes in an automated manner (Furbank &
64 Tester, 2011), and even for re-engineering the content and function of living systems (Noman *et al.*,
65 2016). These technologies have led to the rapid generation of large amounts of data describing
66 biological systems, and the analysis and interpretation of these data using statistical and computational
67 expertise. These changes have transformed biology into an information-rich science, where the
68 integration and interpretation of large quantities of data informs both the design and nature of new
69 hypotheses and the application of existing results. At the same time, they are raising questions about
70 the applicability of governance regimes for plant genetic resources for food and agriculture (PGRFA) that
71 were established primarily to deal with the exchange of genetic resources.

72 This review provides an overview of how plant gene banks, plant breeders, national programmes and
73 farmers can potentially take advantage of these capacities to significantly increase the efficiency and
74 effectiveness of their efforts to discover, conserve, and use new qualities in plant genetic resources.

75 As part of this enterprise, a range of actors will need to generate, access, integrate and synthesise data
76 that is widely dispersed across organisational and international boundaries, and work through
77 international partnerships that bring together complex portfolios of skills, sources of information, and
78 perspectives. To be successful, these partnerships will need to overcome a number of institutional and
79 policy challenges that might otherwise affect the willingness of partners to cooperate in research and
80 development activities, including generating and sharing digital genetic and trait data describing plant
81 genetic resources (PGR). One such challenge is revising structures that currently incentivise people to
82 treat data and information confidentially (e.g., due to competition for monetary rewards, intellectual
83 property rights, grants, and publications), sharing it only among trusted friends or colleagues, or under
84 restrictive licences. Another challenge concerns contested claims about how benefits derived from the
85 use of data should be shared among those that have contributed to the evolution and conservation of
86 those resources. A range of collaborations and open-access data repositories have recently been
87 criticised for facilitating uses of genomic data in ways that allow commercial users to take advantage of
88 genetic resources without having to share benefits as prescribed by international access and benefit-

89 sharing laws (Hammond, 2016; The International Civil Society Working Group on Synthetic Biology,
90 2016). The laws in question require users to share monetary benefits in exchange for access to, and use
91 of, material genetic resources in the development of new commercial products; they do not extend in
92 scope to genetic sequence information. A growing number of developing countries and civil society
93 organisations are calling on the United Nations to address this issue by developing new international
94 obligations to share benefits derived from the use of genetic sequence data.

95 This review examines options for addressing these challenges through enhanced governance
96 arrangements. This is timely in part because the ‘omics’ revolution in the biological sciences has
97 considerable disruptive potential for changing the flows of information, the nature of partnerships, and
98 the range of products and benefits that can be generated through PGR conservation and applied plant
99 breeding. Meanwhile, the policy environment has lagged behind, with a concomitant shortage of shared
100 norms to guide the resolution of contested claims related to how omics-driven research and
101 development is conducted in relation to PGR. The kinds of governance arrangements eventually put in
102 place, and the manner in which contested benefit-sharing claims are resolved, could have considerable
103 impact on the way in which research and development in the agricultural sector is perceived and
104 conducted.

105 **2. Technological advances and their utility for gene banks and breeding, and** 106 **longer-term contributions to SDGs**

107 ***The impact of genetic technologies on germplasm repositories and seed banks***

108 Historically, genetic variation was recognised and tracked based on visual assessment of phenotypic
109 variation, but since the development of molecular marker technology in the 1980s, it can be assayed
110 directly at the DNA level. There are many genotyping platforms (Goodwin *et al.*, 2016), but all are
111 designed to do essentially the same thing: identify differences in the genetic sequences of individuals,
112 and record the differences (polymorphisms) and monitor their presence or absence in specific
113 individuals in a systematic way, often using a reference genome coordinate system. In the context of
114 germplasm repositories (here we refer to all collections held by private individuals, companies, national
115 or international bodies), a.k.a. “gene banks”, this has a number of obvious applications. Firstly, it makes
116 possible the extensive characterisation and traceability of the stocks that are currently held by gene
117 banks. Genomic analysis allows the level of variation among individuals in a single seed pack, gene bank

118 accession, or a number of accessions to be ascertained and accurately quantified. This can better inform
119 the quality control, maintenance, distribution, and use of gene bank stocks. Moreover, extensive
120 genotyping, linked to measured traits, allows repositories to be searched for strains containing desired
121 genetic elements and/or trait characteristics, and the production of new products that improve the
122 sustainability, diversity, and resilience of crop plants, which is particularly important given the urgent
123 need to feed and nourish a growing global population in the face of substantial change to the natural
124 environment.

125 ***Integrating big data into breeding programs***

126 Generating sequence information *per se* is no longer a bottleneck for crop improvement. Phenotypic
127 characterisation has historically been more problematic, but increasingly, molecular phenotypes (e.g.
128 gene expression and ion content) can be used as indicators of physiological or performance phenotypes,
129 while quantitative imaging techniques using remote sensing can directly measure plant architectural and
130 stress response characteristics in a variety of experimental set-ups (e.g. automated greenhouse and field
131 settings under drone surveillance). Statistical models can be constructed to predict the breeding value of
132 an individual, given its genomic composition (genomic selection); and an optimal breeding scheme can
133 be designed in the light of such predictions. Genomic selection has been associated with major
134 performance gains in livestock species, and it has similar potential in plant species. Accurate prediction
135 is enhanced not only by access to *more* data, but to more variation in the data – which means sampling
136 the gene pool as extensively as possible, and assaying under the widest range of environmental
137 conditions. If information can be collected, it is possible that the method will develop sufficient power to
138 accurately predict G x E (Genotype x Environment) interactions, allowing for the development of specific
139 crops tailored to particular environmental conditions. Dedeurwaerdere (2013, p. 369) notes that, the
140 “information technology revolution has dramatically expanded the possibilities of distributed
141 coordination ...” in the use of genetic resources. Indeed, the increasing generation and use of big data by
142 farmers themselves (both as inputs into and outputs generated by agronomic decisions) could
143 potentially create a huge reservoir of knowledge about plant performance (including stress tolerance,
144 nutritional quality and overall yield) in a far wider range of climates, soils, and management regimes
145 than could be tested by a single breeder, research team, or organisation (Sativábal *et al.*, 2012; van
146 Etten *et al.*, 2016, 2017). This information, if made available to breeders and biological engineers, has
147 great potential to feedback into further improvement programmes. A more formal and extensive

148 partnership between farmers, researchers and other actors to facilitate the flow of information stands
149 to substantially enhance benefits to the variety of plant genetic resources stakeholders.

150 ***Technologies for identifying and creating genetic variation***

151 *Molecular marker (genomics)-assisted germplasm curation, research and breeding*

152 All crop improvement practices aim to capture (within elite lines) genetic variants that confer desirable
153 traits. The ability to accurately identify and track genome-wide genetic variation or individual molecular
154 variants across generations of individuals offers a powerful tool for germplasm managers, basic
155 researchers, and plant breeders (Collard & Mackill, 2008; McCouch *et al.*, 2012). For example, gene bank
156 managers utilise molecular markers to establish and validate the identity of accessions in their
157 collections, to determine genetic relationships among individuals, to perform gap analysis to guide
158 collecting efforts, and for allele mining to identify accessions that carry particular alleles (traits) of
159 interest. Basic biological researchers use genomic and other “omics” analyses to characterise the
160 structure, function, and evolutionary significance of genes and alleles, to study plant development and
161 response to environment, and to understand speciation and the implications of diversity at the
162 individual, population and ecosystem levels. Applied breeding programs use molecular marker data to
163 identify parents for crossing, to select offspring carrying favourable or deleterious alleles in segregating
164 populations, and to perform genomic prediction.

165 *Genetic and genome engineering*

166 Since the 1980s it has been possible to randomly insert new genetic material into the genomes of plants.
167 The first genetically modified crops to be commercialised were tomatoes with extended shelf life (1994),
168 insect resistant potatoes (1995), herbicide (glyphosate) resistant soy (1996) and virus resistant papayas
169 (1998). Genetically modified crops are now grown on 181.5 million hectares of land, by 18 million
170 farmers (Stevenson *et al.*, 2013; James, 2014). In the past decade or so, emerging technologies (such as
171 programmable nucleases, e.g. zinc finger nucleases and RNA-guided Cas9 [i.e. CRISPR-associated protein
172 9] from bacterial CRISPR systems) have enabled so-called precision genome engineering (or genome
173 editing): the induction of targeted modifications to the genome, its contexts (e.g. epigenetic marks) or
174 its outputs (e.g. transcripts) (Schiml & Puchta, 2016; Petolino *et al.*, 2016). Targeted genome
175 modifications include the induction of mutations at pre-selected loci to disrupt the function of one or
176 more specific genes; the editing of existing sequences to reproduce ancient alleles or to introduce novel
177 alleles; or the introduction of new genetic material into specific loci or regions of the genome. It is also

178 possible to change DNA modifications, such as methylation, in order to modulate gene expression.
179 When coupled with the ability to chemically synthesise DNA molecules at ever diminishing costs,
180 genome engineering may enable multiple novel variations to be designed and tested at any desired
181 genetic locus, including in multifactorial combinations (Puchta, 2017).

182 Although some of these technologies are still inefficient and difficult to execute, they are being
183 developed for numerous food and non-food crops, and progress continues apace. Genome engineering
184 and synthetic biology technologies have the potential to vastly reduce the time taken for knowledge
185 generated in the laboratory to transition into marketable products by allowing the direct introduction of
186 favourable alleles into agronomically valuable germplasm, thus reducing the number of breeding cycles
187 required. One day, this may mean that it is possible for a farmer to request that a targeted set of
188 changes be made to a highly valued cultivar as part of the breeding process. In response, a new genetic
189 trait or combination of genetic characteristics could be rapidly designed and introduced into a cultivar to
190 improve its resilience to stress, nutritional quality or architectural characteristics, making it a better fit
191 for either the traditional cropping system or the modern agricultural landscape. These applications have
192 the potential to bypass the direct use of specific *physical* host plants that may have played an important
193 role in identifying the novel traits, with wide ranging implications for owners, managers and users of
194 PGR.

195 ***Information technologies underpinning plant genetic resources***

196 Information technology has played as important a role as genomic technology in the evolution of crop
197 improvement strategies. The ongoing improvement in the performance of computers, driven by the
198 ever-increasing miniaturisation of transistors, was noted by Moore as long ago as 1965 (Moore, 1965).
199 Subsequently, the development of many other aspects of computer hardware (parallelisation, storage,
200 networking, etc.) has enabled, and also been driven by, the data revolution in almost every field of
201 study. In particular, the development of the Internet, the World Wide Web, and the explosive growth in
202 mobile communications networks, have put much of this computing power and the data that lies behind
203 it in the hands of citizens worldwide, including those interested in PGR (scientists, breeders, farmers,
204 and consumers). However, much of the relevant data is highly dispersed, has limited compatibility, and
205 is in practice hard to interpret except by specialists.

206 Apps are computer programmes that have been optimised for a particular purpose, and commonly used
207 on mobile computing devices. Compared with traditional tools, apps are often simple to use, and each

208 one developed to address a specific, limited, well-defined use case, frequently by opportunistic
209 entrepreneurs and social entrepreneurs (the barriers to entry in the app development market are
210 relatively low). Increasingly, such apps are in use by farmers, even in low and middle-income countries,
211 to source seeds and other agricultural inputs, improve agronomic and pest management practices, and
212 optimise market decisions. The provision of information about the genetics and performance of crop
213 varieties in particular environments through apps could assist farmers in the selection of varieties
214 appropriate to their conditions and cropping systems. Moreover, the collection, by farmers, of detailed
215 measurements of the actual environments in which crops are grown could enable the development of
216 more precise and sophisticated modelling of G x E interactions. The potential for such advances, while
217 holding tremendous promise, is still largely untapped.

218 **3. The challenges that must be overcome to realise emerging R&D** 219 **opportunities**

220 Access to large-scale sequence and phenotype information at unprecedented scales is providing new
221 opportunities to accelerate the application of basic research. This includes the ability to formulate
222 testable hypotheses about the genetic architecture of quantitative variation, the genes and biological
223 pathways involved, and the causal variants responsible for the inheritance of complex traits in diverse
224 species (Hamblin *et al.*, 2011; Lipka *et al.*, 2015; Sardos *et al.*, 2016; Yano *et al.*, 2016). It should be
225 noted that raw sequence information, if it is to be correctly interpreted and exploited, needs to be
226 integrated with an intimate knowledge of the biology of the species under consideration, the phenotype
227 or performance of the individuals or population that has been sequenced, and the agro-ecosystem in
228 which they have been grown, including the cultural context and farmers' management practices.
229 Further, when experiments are implemented appropriately, taking into account experimental and
230 mating design (Cavanagh *et al.*, 2008; Ersoz *et al.*, 2009), there are opportunities to unify discovery
231 biology with breeding. In other words, breeding programs can become 'test beds' for hypotheses about
232 G x E interaction as well as platforms for the development and deployment of new varieties (Poland,
233 2015). Realising this potential will require the ability to work at different scales, extending from
234 molecules to landscapes within a quantitative biology framework (Cooper *et al.*, 2014), and will require
235 greater collaboration between breeders, growers and the biological research community. A potential
236 model describing such a framework is shown in Figure 1.

237 **Figure 1.**

238 ***Technical impediments to sharing, tracking, annotating, and linking data***

239 Some of the technical impediments that need to be overcome to facilitate data-integration and the
240 potential for data-sharing include: (1) data are fragmented and dispersed across organisations and
241 international borders and are not managed following the FAIR principles of Findability, Accessibility,
242 Interoperability, and Reusability (Wilkinson *et al.*, 2016); (2) inadequate systems exist for logging and
243 tracking PGR as well as metadata related to PGR, e.g. there is no universally agreed-upon system for
244 permanently and uniquely identifying PGR (e.g. publications do not provide traceable, permanent
245 unique identifiers for PGR); and (3) radically different approaches to data management and sharing
246 within and across public and private sectors due to fundamentally different objectives and low levels of
247 mutual trust.

248 These challenges are further complicated by the fact that a number of different kinds of data need to be
249 integrated, including genetic sequence, phenomic, environmental, and GIS (geographic information
250 system) data. Some have suggested that data on PGR in genebanks should be deposited in digital data
251 repositories (mirroring the physical repositories they describe), and made available, consistent with
252 national and international agreements, through standard application programming interfaces (API) to
253 scientists, breeders, farmers, and entrepreneurial tool developers. Several initiatives have been
254 established to promote this interoperability, including DivSeek (www.divseek.org), Global Open Data for
255 Agriculture and Nutrition (GODAN: www.godan.info), the Research Data Alliance (RDA: [www.rd-](http://www.rd-alliance.org)
256 [alliance.org](http://www.rd-alliance.org)), and the Breeding API (BrAPI: <https://brapi.org>). The Global Information System of the
257 International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA) seeks to link existing
258 information systems on PGRFA. It has established a new mechanism to facilitate this by identifying
259 PGRFA using Digital Object Identifiers (DOIs: [www.fao.org/plant-treaty/areas-of-work/global-](http://www.fao.org/plant-treaty/areas-of-work/global-information-system/en)
260 [information-system/en](http://www.fao.org/plant-treaty/areas-of-work/global-information-system/en)). The goal is to promote the networking of high quality data repositories (and
261 data access channels) with efficiently designed data input systems. If successful, the deployment of DOIs
262 should increase the quantity and diversity of PGR-related data, reduce utilisation barriers to the plant
263 material conserved by germplasm repositories, and facilitate their use by growers, plant breeders, and
264 biological engineers. Adoption of standardised protocols would facilitate pooling of such data from
265 across organisations for comparative analyses and collaborative work, and could lower entry barriers
266 that currently limit farmer involvement in translational agricultural research and development.

267 Experience from other areas of biological research provides some clear models for how this need for
268 data integration can be addressed. The transformative effect of bioinformatics on many biological

269 questions owes much to open-access data. A key decision was made in the early 1980s to operate three
270 international repositories to hold nucleotide sequences, i.e. GenBank at the National Center for
271 Biotechnology Information (NCBI) in the USA, the European Molecular Biology Laboratory - EMBL Data
272 Library (today the European Nucleotide Archive), and the DNA Database of Japan (DDBJ) (Lawson &
273 Rourke, 2016). This unprecedented degree of collaboration among members of the international
274 research community paved the way for persuading the leading scientific journals to require data
275 publication as a precondition of publishing a traditional article. This new norm has resulted in large
276 quantities of nucleotide sequence data being made publicly available generally without any claims of
277 intellectual property passed on by the data providers or the database operators (see Notes S1). These
278 data now include the sequences of humans, other mammals, birds, fish, insects, microbes, and over 120,
279 000 flowering plant species. More recently, newer models for pre-publication of data and manuscripts
280 (deposition in advance of formal acceptance by a refereed journal) have been suggested, following the
281 norms of other communities (Authors: Toronto International Data Release Workshop, 2009). Further,
282 alliances of interested parties have formed to develop data models and appropriate structures for
283 interfacing between public and private data. One such example in the context of medical bioinformatics
284 is *The Global Alliance for Genomics and Health* (<http://genomicsandhealth.org>).

285 ***Political and institutional impediments***

286 Bioinformatics capacities have not evolved in a political and institutional vacuum. They have gained
287 prominence during a period of considerable discord within the international community concerning the
288 proper balance of incentives for the development of advanced agricultural technologies (in the form of
289 intellectual property rights) on one hand, and for the conservation and sustainable use of genetic
290 resources (in the form of access and benefit sharing laws) on the other.

291 Until the late 1960s, plant genetic resources were generally treated as 'global public goods'. In the
292 decades that followed, technologically advanced countries pushed for international recognition of
293 intellectual property protection for living materials, through the UPOV (International Union for the
294 **Protection of New Varieties of Plants**) Convention and the Uruguay Round of GATT (General Agreement
295 on Tariffs and Trade) negotiations. This led to disquiet, particularly among developing countries that
296 were the historic sources of much of the genetic diversity of the crops being commercialised and
297 protected. Developing countries pushed back through negotiations under UNEP leading to the
298 Convention on Biological Diversity 1993 (CBD: www.cbd.int). They asserted insisting on the recognition
299 of their sovereign rights to regulate access to genetic resources within their borders, with the

300 expectation of negotiating access and benefit sharing agreements with foreign access-seekers (or
301 'bioprospectors').

302 Discontent with the impact of the CBD on benefit sharing led to the negotiation of the Nagoya Protocol
303 on Access to Genetic Resources and the Fair and Equitable Sharing of Benefits Arising from their
304 Utilization (Nagoya Protocol), which came into force in 2014. Under the Nagoya Protocol, Contracting
305 Parties agree to put mechanisms in place for monitoring and enforcement of bilaterally negotiated
306 access and benefit sharing agreements. At the moment, it is too early to predict how the Nagoya
307 Protocol will impact stakeholders' willingness to share genetic resources for use in agricultural research.

308 Meanwhile, the 2004 International Treaty on Plant Genetic Resources for Food and Agriculture
309 (ITPGRFA) created a multilateral system of access and benefit-sharing (MLS) for Contracting Parties and
310 international organisations. The MLS provides facilitated access to the genetic diversity of 64 crops and
311 forages for the purposes of conservation and use for agricultural research, training and plant breeding.
312 Commercial users of material accessed under the multi-lateral system are obliged to make financial
313 payments to an international benefit-sharing fund under prescribed circumstances. To date, no
314 obligatory payments have been made under this system. In turn, some potential material providers are
315 not following through on commitments to make genetic resources available through the system. These
316 lapses led to the launch, in 2013, of a process for enhancing the multilateral system of access and
317 benefit sharing through renegotiation of its basic terms. If and when agreed, these new terms will be
318 reflected in a revised Standard Material Transfer Agreement (SMTA).

319 It is important to note that the CBD, its Nagoya Protocol, and the ITPGRFA link benefit-sharing
320 obligations to accessing and using physical *material* containing functional units of heredity (e.g. seeds
321 and cuttings). They do not specifically regulate access to digital data, e.g. genomic sequence or
322 phenotypic data (see Notes S2). All three agreements refer to digital research data as a potential benefit
323 to be shared in return for access to genetic resources. In fact, all three agreements were negotiated
324 without much discussion or debate about how ongoing technological breakthroughs (e.g. sequencing,
325 phenotyping, and bioinformatics) might eventually make it possible to take advantage of genetic
326 resources without the need to access the physical resources. Thus, even if the agreements were to
327 operate as intended, they would not directly address concerns that use of open-access sequence data
328 (and other related big data) will make it possible to profit from the use of genetic resources without
329 benefit-sharing obligations (see Notes S3).

330 In light of this recent history, it is perhaps not surprising that some country and regional representatives,
331 civil society and farmers' organisations have voiced concerns that technological breakthroughs in
332 genomic breeding, gene editing, and gene synthesis will widen the technology gap, and concomitant
333 economic disparities, between developed and developing countries. They worry that these
334 breakthroughs will exacerbate tensions associated with the unrealised expectations of monetary
335 benefits accruing from access and benefit sharing laws. These stakeholders note that at present the
336 requisite technological capacities principally reside in elite research institutions in the global North. They
337 are sceptical that these new capacities will be used to develop technologies targeted at resource-poor
338 farmers working in vulnerable agricultural systems. This has led to demands (by some civil society
339 organisations and developing countries) that research organisations stop providing unregulated open
340 access to genetic sequence data until benefit sharing issues can be addressed (Hammond, 2016; The
341 International Civil Society Working Group on Synthetic Biology, 2016). If efforts are not made to
342 enhance trust and inter-stakeholder cooperation, these controversies might ultimately undermine the
343 development of an open-science culture, slowing the rate of the scientific advance and crop
344 improvement. On the other hand, there are also reasons to view the development of legally binding
345 solutions at the level of the United Nations with caution. Reichman, Uhlir and Dedeurwaerdere (2016, p.
346 81) summarise the overriding institutional challenge:

347 "the resulting fears of ... 'biopiracy' if left unchecked, [threaten] to destabilize the pre-existing
348 system of formal and informal exchange of both *ex situ* and *in situ* genetic resources on which ...
349 agricultural research and applications have traditionally depended. By the same token,
350 overzealous regulatory measures to defend sovereign rights to these genetic resources could
351 perversely shut down that same system of exchanges, with potentially serious consequences for
352 global scientific research."

353

354 **4. Renewed governance structures for PGR (and related big data)**

355 *"In the future, if the multiple source [innovation] model is used, we will see a switch from the*
356 *transfer of institutional models and blueprints for research methods from centers to clients to an*
357 *approach where emphasis is on seeking out, understanding, and learning from innovators in*
358 *their local context. An implication for resource allocation in agricultural research will be a major*
359 *increase in the funds given to information exchange and networking activities whereby local*
360 *institutions are in direct contact with each other and "centres" are no longer seen as the hub. A*

361 *further implication of the model would be that increasing access to, and control of, these*
362 *networks would be in the hands of the poorer groups.”*

363 Biggs (1990)

364 The forgoing analysis underscores the need for enhanced governance of the generation and use of
365 genetic sequence data and related information about PGR. This enhanced governance is necessary in
366 order to promote trust and transparency amongst different stakeholders, and encourage the
367 development and use of knowledge and technologies that ultimately advance the sustainable
368 development goals. The questions we examine in this section are: ‘what forms of governance are
369 needed? What kinds of interventions would be necessary to enhance the overall operation of the
370 existing patchwork of organisations, institutions and practices in furtherance of the SDGs (see Figure 2)?’

371 On one hand the new bioinformatic capabilities risk exacerbating many of the unresolved issues related
372 to the governance of agricultural research generally and genetic resources more specifically. On the
373 other hand, we are hopeful that, these new ‘disruptive technologies’ have the potential – if properly
374 governed – to transcend some of those long-standing tensions. This is partly because they make it
375 possible to engage a broader range of interested parties in the research and development process in
376 ways that are economically efficient, practical, and attuned to non-market considerations. For example,
377 they can radically lower the costs of local level needs assessments and facilitate crowd-sourced farmer
378 evaluation of materials across a broad range of agro-ecosystems.

379 Of course, these are not entirely new questions. Over the course of the last 30 years, there have been a
380 number of studies, from a range of theoretical perspectives, analysing the influence of organisational
381 structures on agricultural research and development in general, and more particularly on efforts to
382 conserve, add value to, share and exploit PGR. Many of those studies were conducted before the recent
383 increases in technological capacities outlined above; nonetheless, they can still provide useful insights.

384 ***Modular architecture for commons-based production***

385 Dedeurwaerdere (2013) considers a range of case studies of ‘commons-based production’ of public
386 goods in whole genome sequencing, wheat breeding, animal breeding programmes, and research on
387 root nodule bacteria for use in soy bean production. He concludes that many of the most successful
388 programs have been characterised by “modular architectures” which allow the pooling of input from
389 many individuals from diverse backgrounds, focus and geographical location. By extension, the

390 innovation systems through which these goods are produced necessarily require the inputs of many
391 actors, none of whom can act alone. Dedeurwaerdere notes a second common feature in successful
392 case studies: a critical density of the actors participating in the commons-based production efforts are
393 motivated by non-market incentives, for example, recognition by scientific peers, access to funding,
394 commitment to sustainable development, biodiversity conservation, or other broader social goals.
395 Furthermore, the goods produced through these modular architectures of commons-based production,
396 e.g. improved breeding lines and whole genome sequences, tend to be treated as pre-commercial. That
397 is not to say that information commons are exclusive of private interests or linkages to further
398 development of appropriable, commercial goods; indeed, such linkages frequently exist, but the goods
399 are not generated exclusively for this purpose.

400 Dedeurwaerdere's work fits within an emerging field of analysis of 'new commons' focusing on purely
401 culturally created goods (Madison *et al.*, 2010; Ostrom & Hess, 2010). It builds on Elinor Ostrom's
402 institutional analysis of factors contributing to the sustainable management of common-pool natural
403 resources (Walker *et al.*, 1990). Common-pool natural resources, e.g., forests and watersheds, are
404 defined as rivalrous (i.e. one person's use of a resource detracts from others' use of the same resource),
405 and non-excludable (i.e. it is difficult or impossible to prevent others from accessing the resource). The
406 natural resources and users studied by Ostrom were necessarily limited in number and geographic
407 space. On the other hand, the new cultural commons pertaining to PGR that are emerging as a result of
408 new information technologies and capacities may be distributed around the world, with potential to
409 dramatically scale-up the number of participants. In the case of digital information, one person's use
410 does not impinge on others' use of the same resource. Thus, information is non-rivalrous. It is also
411 virtually impossible to exclude others from accessing it. Perhaps the biggest difference between cultural
412 and natural resources commons is that the former have to be created through commons-based
413 production systems, while the latter already exist. As a result, the 'social dilemmas' to be addressed with
414 respect to both commons are very different. Madison *et al.* (2010) state that:

415 "...unlike resources in the natural world, resources of information and expression must be
416 created before they can be shared. Because of the public goods character of these resources, a
417 cultural commons must manage both use and production of cultural resources. [...] This
418 characteristic of cultural commons produces a more intertwined set of exogenous variables
419 because separating the managed resources from the attributes and rules-in-use of the
420 community that produces them is impossible."

421 Genetic resources for food and agriculture lie somewhere between cultural and natural resources
422 commons (Halewood, 2013). The original raw materials were naturally occurring plants; they have since
423 been dramatically altered over the course of millennia through combinations of both natural and human
424 selection pressures. One social dilemma unique to cultural commons (and hybridised natural and
425 cultural commons such as Plant Genetic Resources for Food and Agriculture) is that underuse, not
426 overexploitation, threatens their creation and continued existence. Farmer-bred crop varieties that are
427 not maintained through continued selection will degrade and cease to exist. If they are not actively
428 reproduced, they will be subject to genetic drift and recombination with other populations until they
429 eventually cease to be what they were (see Notes S4). The same is true of most varieties bred by
430 professional plant breeders.

431 Prior to the bioinformatics boom, the range of actors involved in the generation, conservation,
432 improvement and use of plant genetic resources was already extensive. It involved farmers in centres of
433 genetic diversity; public and private sector researchers and plant breeders; and community, national
434 and international genebanks, with the Svalbard Global Seed Vault as the 'safety back-up of last resort'.
435 Halewood's (2013) observation that, "given this complexity, it is perhaps not surprising that the modular
436 organization of PGRFA commons have evolved into separate tiers, involving like-minded and like-
437 situated [...] communities of actors, with various levels of connection between them" highlights the
438 pervasive tendency toward homophily within social networks. That is, the infrastructure for the
439 conservation and production of PGRFA integrates and rewards some tiers better than others. One tier is
440 organised around gene banks throughout the world. Actors within this tier are generally preoccupied
441 with and rewarded for conservation of existing genetic resources, rather than production of novel
442 genetic resources. This may change if pre-breeding activities become the remit of gene banks,
443 particularly with increased sequencing and data processing capacity. Primary responsibility for
444 innovation and production of PGRFA rests with plant breeders and farmers, both of whom have well-
445 established reward systems. Professional plant breeders tend to occupy a different tier than farmers
446 (who were the original plant breeders), one in which market forces, at least for some crops, are playing
447 an increasingly important role. There are also functional links between gene banks and breeders. The
448 situation with farmers is very different, particularly resource-poor farmers in centres of crop genetic
449 diversity. Resource-poor farmer networks are generally small and local, with poor connections to
450 national and international gene banks, and few links to professional plant breeders. Planting decisions
451 for these farmers are nonetheless often largely market driven, and/or for private consumption. Their
452 collective contributions to crop diversity over several millennia have been made without any established

453 mechanisms of reward or recognition for individual farmers or even farmers' collectives as innovators or
454 as producers of PGRFA beyond the reward of the crop harvest itself. Hodgkin et al. (2013) draw similar
455 conclusions with respect to their analysis of the state of the 'Global System for the Conservation and
456 Sustainable Use of PGRFA' developed under the auspices of the United Nations. Over the last 40 years,
457 considerable effort has been made to support *ex situ* conservation (gene banks) and professional plant
458 breeding; comparatively little has been done to support on-farm (*in situ*) conservation and local
459 breeding efforts. To date, efforts to integrate these modular architectures into cooperative networks
460 have not been successful in fostering new collaborations or greater trust among disparate interest
461 groups.

462 ***Brokerage platforms to enhance innovation systems***

463 The literature on innovation theory, particularly on the role of research in agricultural innovation,
464 provides insights about the influence of organisational structure and the importance of enhanced
465 linkages between the key actors involved. The starting point for much of this literature is a rejection of
466 the idea that agricultural innovation follows a predictable, politically neutral, linear pathway controlled
467 by research centres that transfer beneficial technologies to passive recipient farmers in a 'trickle-down'
468 framework (see Notes S5). Instead, it is argued that agricultural innovation derives from multiple
469 sources, follows unpredictable paths, and is highly influenced by (if not inseparable from) institutional,
470 economic and political factors (Chambers, 1983, 2008; Biggs, 1990; Hall *et al.*, 2003, 2005). Douthwaite
471 *et al.* (2003) characterise this duality as positivism versus constructivism. Regardless of the fact that the
472 narrative of the linear innovation pathway does not accurately reflect reality, it is perpetuated because,
473 among other things, it is appealingly simple; reinforces the dominant position of scientific research
474 centres and their access to funds; responds to donors' need for predictable, measurable returns on
475 investments; and cannot be easily challenged by those outside the major research centres who are
476 actively contributing to innovation processes.

477 One focus of innovation systems research is the analysis of empirical evidence of different groups'
478 contributions to the development, diffusion, and adoption of agricultural technologies to establish the
479 extent to which those processes are centralised or decentralised. Another focus is the identification of
480 ways of increasing innovation capacity by enhancing engagement between stakeholders in the
481 development and use of technologies, with a focus on institutional learning, and strengthening the
482 linkage of previously marginalised stakeholders to the innovation process. Various studies have
483 confirmed the utility of such interventions in helping previously unorganised groups, or groups

484 disconnected from formal research scientists, to articulate their interests or demands; in lowering levels
485 of uncertainty in the preliminary stages of innovative processes; in forging alliances for new innovation
486 agendas between actors that would not or could not risk engaging in new activities on their own; and in
487 mediating conflicts among partners regarding funding allocation and intellectual property ownership
488 (Klerkx *et al.*, 2009). Examples of bodies that have enabled such progress include creation and
489 empowerment of innovation intermediaries (Howells, 2006), innovation brokers (Klerkx *et al.*, 2009),
490 multi-stakeholder platforms (Adekunle & Fatunbi, 2012), and education and training networks (Spielman
491 *et al.*, 2008). These studies have also shed light on circumstances that can lead to failure of such
492 interventions including perceptions that the broker: a) is not sufficiently independent and too closely
493 tied to the objectives of his or her own organisation, b) may eventually enter into competition with
494 other stakeholders in the innovation processes concerned, or c) has too much influence as a source of
495 expert knowledge and ends-up occupying the position of a consultant providing expert opinions,
496 undermining the group dynamic and reducing contributions from others.

497 **Figure 2.**

498 ***Strengthening network ties for innovation and policy development***

499 The 'modular architectures' described above are conceptually similar to what is known in network
500 theory as a collaborative innovation network. Networks come in many forms, but fundamentally
501 comprised of actors and relations. Actors, referred to as nodes in network theory, are differentiated by
502 influence (e.g. power, prestige) and relationships vary along an informal-formal continuum.

503 Properly functioning, participatory networks foster trust, largely through the formation of social capital.
504 Local actors, particularly farmers and community organisations, currently enjoy relatively little social
505 capital in existing PGRFA networks. Access to influential non-governmental organisations (NGOs),
506 scientific knowledge networks, and direct linkages to financial stakeholders could substantially expand
507 the social capital of local stakeholders and, importantly, enhance trust within the network.

508 Overcoming the barriers to trust, and the divergence of interest, between the different actors interested
509 in PGFRA is central for accelerating the development of improved crops. However, it will require new
510 models of scientific practice that redefine the traditional top-down (hierarchical) models that have
511 dominated the field. Greater engagement with stakeholders who have traditionally been implicitly or
512 explicitly viewed as passive, peripheral participants in the larger innovation process is critical if we are to

513 break out of the current situation where material-sharing is in decline and benefit-sharing is not
514 apparent.

515 We briefly mention two types of networks that could inform the structure and *modus operandi* of new
516 genetic resources or bioinformatics-based innovation platforms. Peer network academies (Klerkx &
517 Leeuwis, 2009) represent a high-value collaborative network hub due to their focus on networks of
518 stakeholders that share common interests (e.g. corn, rice, dairy, and poultry in the agricultural industry).
519 Two key features of a peer network academy organised around PGRFA are an online databank, which
520 can serve as a clearinghouse of essential information, including germplasm input systems linking to
521 larger data repositories, and a collaborative structure in which farmers are active participants in
522 knowledge discovery by virtue of their fields functioning as demonstration farms (citizen scientists).

523 A second type of network model to be considered in this context is that of Collaborative Innovation
524 Networks (CoINs). CoINs facilitate inter-network collaborations that span traditional social, economic,
525 and cultural hierarchies and boundaries to encourage direct communication between actors that have
526 traditionally had little or no direct communication and collaboration (Gloor, 2006). They are
527 characterised by a widely dispersed but interdependent membership working toward common goals in
528 an environment of trust. A hallmark of CoINs is their lack of central management, which allows broadly-
529 based transparent interactions among network actors. However, new innovation platforms will likely (at
530 least initially) require investment in more centralised governance mechanisms to identify and promote
531 shared goals and trust among the range of actors that we underscore need to be involved. Of course,
532 some of the 'modules' of the innovation platform could embrace CoINs-inspired structures and *modus*
533 *operandi*, and over time the proportion of such activities related to the innovation platform could
534 increase.

535 To address hierarchical organisational structures and concentrated power among elite actors involved in
536 genetic resources or bioinformatics-based innovation platforms, we suggest two possible approaches.
537 Farmers, especially those in developing countries, will need a seat at the table that is not merely
538 symbolic, but functional. Redefining farmers as citizen-scientists filling an integral role in field
539 experimentation and data generation as part of a modular, commons-based innovation system holds
540 tremendous potential to overcome the historical backdrop of mistrust between local stakeholders and
541 elites working in agri-business, science, and public policy. Also, data generating systems could and
542 should link field data, germplasm information, and relevant metadata in a manner that moves farmers
543 from the end of the conventional agricultural research extension pipeline (Klerkx *et al.*, 2009) to a

544 central, co-equal role in the PGR collaborative innovation network. Farmers (and the system as a whole)
545 should benefit from being able to develop new, collaborative linkages with scientists, civil society
546 organisations, and agri-industry groups. Such a data network would require feedback loops that
547 facilitate not only the transmission of information into large-scale data repositories (e.g. genetic
548 sequence, phenomic, environmental, and GIS data) but also cycle information back out to the field in an
549 open and transparent manner that engenders trust, furthers cooperation, and produces equitable
550 benefits across the network. Complementary capacity strengthening is necessary to promote the ability
551 of farmers organisations and resource-poor national agricultural research and extension services to take
552 advantage of these networks.

553 **5. Access and benefit sharing and big data**

554 As highlighted above, much of the support for international access and benefit sharing (ABS) laws came
555 from developing countries who were (and are) concerned about existing inequities in the distribution of
556 benefits derived from commercial use of genetic resources. If institutionalised, the modular, inclusive,
557 governance mechanisms described above could help allay concerns that the new bioinformatics
558 capacities will exacerbate those inequities. To increase the likelihood of this positive outcome,
559 organisations seeking to catalyse new genetic resources/bioinformatics-based innovation platforms
560 should promote best practices and develop voluntary standards explicitly addressing ABS issues.
561 Demonstrable compliance with these standards could be a precondition of endorsement by innovation
562 platform(s) of project proposals prepared for donors, or projects in which platforms engage directly. The
563 advantage of this approach to developing ABS standards and best practices is that they can be
564 developed organically, building on existing practices and reciprocal interests of the actors involved. In
565 this way, they could be sufficiently flexible to take into account the very different motivations of the
566 very different groups of actors, and the wide range of both non-monetary and monetary benefits that
567 can be generated.

568 Meanwhile, as discussed above, the issue of sharing benefits derived from the use of genetic sequence
569 data has already made its way onto a number of international agendas, with developing regions calling
570 for new, internationally negotiated benefit-sharing rules. The ITPGRFA Governing Body, Conference of
571 the Parties to the CBD, and FAO (Food and Agriculture Organisation) Commission on Genetic Resources
572 for Food and Agriculture have all initiated fact-finding processes for considering the impact of genome
573 sequencing and synthesis on the conservation and sustainable use of genetic resources, and the

574 equitable sharing of benefits. The issue is also being considered under the framework of the WHO
575 (World Health Organisation) Pandemic Influenza Preparedness (PIP) framework. The PIP Framework
576 Advisory Group and a specialized technical working group are considering options for benefit sharing
577 linked to the sharing and commercial use of gene sequence data of influenza viruses with human
578 pandemic potential (see Notes S2). On one hand, there is clearly a need for novel approaches to
579 promote both monetary and non-monetary benefit sharing. On the other hand, we are concerned that
580 discussions at the level of the United Nations have historically tended to focus almost exclusively on
581 monetary benefit-sharing (largely overlooking ways to promote valuable forms of non-monetary
582 benefit-sharing).

583 As the summary of the last 30 years of international policy making above underscores, it is challenging
584 to develop globally applicable, legally binding ABS norms that are custom fit for emerging areas of
585 scientific practice. There is a risk that new efforts at the level of the United Nations to develop a one-
586 size-fits-all, ABS policy solution with respect to genomic sequence data could inadvertently end-up
587 perpetuating disincentives for sharing, accessing, and using genetic resources and information (including
588 genomic sequence data). New rules, if inappropriately crafted, could inadvertently create barriers to the
589 development of innovation platforms and enhanced governance arrangements as described above. In
590 the following paragraphs, we briefly consider a range of options regarding new ABS policies that are,
591 have been, or could be, considered by these intergovernmental bodies. This is not meant to constitute a
592 thorough analysis of ongoing negotiations; only to provide an introductory insight into the kinds of
593 benefit sharing 'solutions' that are actively under consideration in those fora.

594 Perhaps the lightest-weight option would be for one, or some combination, of those international
595 bodies to opt for a 'soft' norm approach, without the creation of new, legally binding obligations. This
596 approach could involve identifying and endorsing best practices, developing voluntary guidelines and
597 model ABS agreements. It could also include self-reporting mechanisms through which new innovation
598 platforms could report on their management structures, guiding principles, partnerships and activities,
599 and seek endorsements from relevant international bodies.

600 Another approach would entail extending the scope of the Nagoya Protocol and the ITPGRFA to apply to
601 genome sequence and other types of digital data related to PGR, in addition to material genetic
602 resources. Under the ITPGRFA, this would entail data owners and curators agreeing to provide
603 facilitated access to data sets subject to the condition that if that information was 'incorporated' (or
604 used) in the development of new, commercialised PGRFA products, the data user would have to make

605 payments to the Benefit-Sharing Fund (BSF). Under the predominant model for national implementation
606 of Nagoya, parties seeking access to a database containing genome sequence or other PGR-related
607 digital data would need to negotiate an ABS agreement, which could include any number of conditions.
608 The same mechanisms for monitoring and enforcing compliance with ABS agreements for material
609 genetic resources would be extended to trace and enforce agreements related to digital PGR-associated
610 data. Unfortunately, as highlighted above, these contract-based, track-and-trace ABS systems are
611 already proving to be very difficult to implement given the non-rivalrous and non-excludable nature of
612 material genetic resources. Controlling access to information – given that it is already so diffused, easily
613 copied, and easily moved through the Internet – would be even more difficult, as would be tracking and
614 tracing the use of that information in the development of a discrete, new, commercialised crop variety
615 or patented trait. One can imagine the adoption of such a model eventually leading to collapse of the
616 ABS systems that the international community has been working to develop since the CBD came into
617 force. On the other hand, perhaps the technological breakthroughs that have created enhanced interest
618 and value for genetic sequence information could also be deployed in enhanced systems for monitoring
619 and verifying uses of those data.

620 A more pragmatic variation of the contract approach that is currently being considered under the
621 ITPGRFA framework is to create a subscription system for accessing both genetic resources and
622 sequence data, and for sharing related monetary benefits. Under this system, commercial users (or
623 governments representing clusters of commercial users) would commit to making annual payments to
624 the BSF, based on their annual seed sales, for a fixed period (e.g. ten years). During that time, they
625 would have facilitated access to both genetic resources in the multilateral system and also genetic
626 sequence data. Since the rate of payment is based on seed sales generally, there would be no need to
627 track and trace the use of the material genetic resources or sequence data in the creation of new
628 products. This model is attractive in that it could generate more predictable levels of funding. It would
629 also simultaneously address ABS commitments for both genetic resources and digital sequence data,
630 and in a way that significantly reduces transaction costs associated with the ‘pure’ contractual model
631 currently in place for materials.

632 From the point of view of non-governmental actors involved in conserving and using genetic resources
633 and genomic data, the most straightforward option would be for national governments to undertake to
634 make financial contributions to the BSF on a percentage of seed sales within their borders, without
635 linking the actual incorporation of the genetic resource or the data in new commercialised products. In

636 return, natural and legal persons within their borders could enjoy facilitated access to both crop genetic
637 resources in the multilateral system of ABS and digital genetic sequence data. The system would also
638 not require tracking or tracing of the use of materials or information. National governments could
639 decide whether or not to recoup those costs from their own seed companies. There is a precedent for
640 this model; Norway has adopted the policy of voluntarily making payments to the BSF based on 0.1% of
641 seed sales. In the context of the on-going renegotiations of the ABS conditions of the ITPGRFA's
642 multilateral system, some developing countries and observer organisations have promoted this
643 approach. A number of developed countries have rejected it. Ultimately, in order to avoid the
644 extraordinary complexities that would be associated with a legally binding extension of the contractual
645 model to genome sequence data, it is possible that the practical merits of this approach will be more
646 widely appreciated.

647 Under the Nagoya Protocol, some have argued that it would also be possible to develop similar
648 multilateral ABS arrangements for some classes of genetic resources and related information, though to
649 date, there have not been any concrete initiatives to do so (see Notes S7).

650 **6. Conclusion**

651 It will most certainly take several years for the international community to develop mechanisms to
652 address the issues raised in this review, particularly if it is collectively decided that new legally binding
653 agreements (or amendments or protocols to existing legally binding agreements) are necessary. In the
654 meantime, there will be opportunities for interested organisations and networks to develop inclusive
655 forms of governance for the deployment of the new technical capacities discussed in this paper to
656 realise the sustainable development goals. To succeed, broad coalitions of scientists, information
657 technologists, gene bank managers, breeders, farmers and civil society organisations will need to find
658 opportunities to articulate a set of common goals and develop inclusive, transparent, systems for
659 working together. If they are successful, the governance mechanisms, best practices and benefit-sharing
660 standards they develop could positively influence the tone of on-going intergovernmental negotiations
661 and the form and content of norms that are eventually developed under the aegis of the United Nations.
662 The ball is now in the court of champions of these new technologies to foster innovation platforms and
663 governance systems, which will inspire trust and promote the most effective, equitable deployment of
664 those technologies.

665 **Acknowledgements**

666 This manuscript is the result of discussions held during the Bellagio conference on Plant Genetic
667 Resources and the SDGs hosted by The Rockefeller Foundation at its Bellagio Center in Italy between 28
668 November and 2 December 2016. The Rockefeller Foundation, the UK Biotechnology and Biological
669 Sciences Research Council, and the New Phytologist Trust provided generous support for this meeting.
670 Shelly Foston from the Meridian Institute, USA, facilitated it. The views expressed in this publication are
671 those of the authors and do not necessarily reflect the views or policies of the authors' organisations.
672 We are grateful to Pat Mooney (ETC Group, Canada) for his participation in the conference and
673 contribution to the discussion and formulation of some of the ideas included in this review.

674 **ORCID**

675 Wayne Powell: <http://orcid.org/0000-0002-5612-3398>

676 **References**

- 677 **Adekunle AA, Fatunbi AO. 2012.** Approaches for setting-up multi-stakeholder platforms for agricultural
678 research and development. *World Applied Sciences Journal* **16**: 981–988.
- 679 **Authors: Toronto International Data Release Workshop. 2009.** Prepublication data sharing. *Nature* **461**:
680 168–170.
- 681 **Biggs S. 1990.** A Multiple Source of Innovation Model of Agricultural Research and Technology
682 Promotion. *World Development* **18**: 1481–1499.
- 683 **Cavanagh C, Morell M, Mackay I, Powell W. 2008.** From mutations to MAGIC: resources for gene
684 discovery, validation and delivery in crop plants. *Current Opinion in Plant Biology* **11**: 215–221.
- 685 **Chambers R. 1983.** *Rural Development: Putting the Last First*. London: Longman.
- 686 **Chambers R. 2008.** *Revolutions in Development Inquiry*. London: Earthscan.
- 687 **Collard BCY, Mackill DJ. 2008.** Marker-assisted selection: an approach for precision plant breeding in the
688 twenty-first century. *Philosophical Transactions of the Royal Society B: Biological Sciences* **363**: 557 LP-
689 572.
- 690 **Cooper M, Messina CD, Podlich D, Totir LR, Baumgarten A, Hausmann NJ, Wright D, Graham G. 2014.**

691 Predicting the future of plant breeding: complementing empirical evaluation with genetic prediction.
692 *Crop and Pasture Science* **65**: 311–336.

693 **Dedeurwaerdere T. 2013.** Institutionalizing global genetic resource commons for food and agriculture.
694 In: Halewood M, Lopez Noriega I, Louafi S, eds. Crop Genetic Resources as a Global commons.
695 Challenges in International Law and Governance. Oxford: Routledge, 369–391.

696 **Douthwaite B, Kuby T, van de Fliert E, Schulz S. 2003.** Impact pathway evaluation: an approach for
697 achieving and attributing impact in complex systems. *Agricultural Systems* **78**: 243–265.

698 **Ersoz ES, Yu J, Buckler ES. 2009.** Applications of Linkage Disequilibrium and Association Mapping in
699 Maize. In: Kriz AL, Larkins BA, eds. Molecular Genetic Approaches to Maize Improvement. Berlin,
700 Heidelberg: Springer Berlin Heidelberg, 173–195.

701 **van Etten J, Beza E, Calderer L, Van Duijvenkijk K, Fadda C, Fantahun B, Kidane YG, Van De Gevel J,**
702 **Gupta A, Mengistu DJK, et al. 2016.** First experiences with a novel farmer citizen science approach:
703 Crowdsourcing participatory variety selection through on-farm Triadic Comparisons of Technologies
704 (TRICOT). *Experimental Agriculture First View*: 1–22.

705 **van Etten J, Steinke J, van Wijk M. 2017.** How can the Data Revolution contribute to climate action in
706 smallholder agriculture. *Agriculture for Development* **30**: 44–48.

707 **Furbank RT, Tester M. 2011.** Phenomics-technologies to relieve the phenotyping bottleneck. *Trends in*
708 *plant science* **16**: 635–644.

709 **Gloor PA. 2006.** *Swarm Creativity: Competitive Advantage through Collaborative Innovation Networks.*
710 Oxford: Oxford University Press.

711 **Goodwin S, McPherson JD, McCombie WR. 2016.** Coming of age: ten years of next-generation
712 sequencing technologies. *Nature Review Genetics* **17**: 333–351.

713 **Halewood M. 2013.** What kind of goods are plant genetic resources for food and agriculture? towards
714 the identification and development of a new global commons. *International Journal of the Commons* **7**:
715 278–312.

716 **Hall A, Mytelka L, Oyeyinka B. 2005.** *Innovation systems: Implications for agricultural policy and*
717 *practice. Institutional Learning and Change (ILAC) Brief—Issue 2* (null, Ed.). Rome: Bioversity

718 International.

719 **Hall A, Rasheed Sulaiman V, Clark N, Yoganand B. 2003.** From measuring impact to learning
720 institutional lessons: an innovation systems perspective on improving the management of international
721 agricultural research. *Agricultural Systems* **78**: 213–241.

722 **Hamblin MT, Buckler ES, Jannink J-L. 2011.** Population genetics of genomics-based crop improvement
723 methods. *Trends in Genetics* **27**: 98–106.

724 **Hammond E. 2016.** *Digital genebankers plan to ignore UN request on the impact of genomics and*
725 *synthetic biology on access and benefit sharing: A preliminary report.* Penang: Third World Network.

726 **Hodgkin T, Demers N, Frison E. 2013.** The evolving global system of conservation and use of plant
727 genetic resources for food and agriculture: what is it, and where does the Treaty fit it? In: Halewood M,
728 Lopez Noriega I, Louafi S, eds. *Crop Genetic Resources as a Global Commons.* Oxford: Routledge, 344–
729 367.

730 **Howells J. 2006.** Intermediation and the role of intermediaries in innovation. *Research Policy* **35**: 715–
731 728.

732 **James C. 2014.** *Global Status of Commercialized Biotech/GM Crops: 2014.* Ithaca, NY: International
733 Service for the Acquisition of Agri-biotech Applications (ISAAA).

734 **Klerkx L, Hall A, Leeuwis C. 2009.** Strengthening agricultural innovation capacity: are innovation brokers
735 the answer? *International Journal of Agricultural Resources, Governance and Ecology* **8**: 409–438.

736 **Klerkx L, Leeuwis C. 2009.** The emergence and embedding of innovation brokers at different innovation
737 system levels: Insights from the Dutch agricultural sector. *Technological Forecasting and Social Change*
738 **76**: 849–860.

739 **Lawson C, Rourke M. 2016.** Open Access DNA , RNA and Amino Acid Sequences : The Consequences and
740 Solutions for the International Regulation of Access and Benefit Sharing. *Journal of Law & Medicine* **24**:
741 96–118.

742 **Lipka AE, Kandianis CB, Hudson ME, Yu J, Drnevich J, Bradbury PJ, Gore MA. 2015.** From association to
743 prediction: statistical methods for the dissection and selection of complex traits in plants. *Current*
744 *Opinion in Plant Biology* **24**: 110–118.

745 **Madison MJ, Frischmanrrff BM, Strandburg KJ. 2010.** Constructing commons in the cultural
746 environment. *Cornell Law Review* **95**: 657–709.

747 **McCouch SR, McNally KL, Wang W, Sackville Hamilton R. 2012.** Genomics of gene banks: A case study
748 in rice. *American Journal of Botany* **99**: 407–423.

749 **Moore GE. 1965.** Cramming More Components onto Integrated Circuits. *Electronics* **38**: 114–117.

750 **Noman A, Aqeel M, He S. 2016.** CRISPR-Cas9: Tool for Qualitative and Quantitative Plant Genome
751 Editing. *Frontiers in Plant Science* **7**: 1740.

752 **Ostrom E, Hess C. 2010.** *Private and Common Property Rights*. Cheltenham: Edward Elgar Publishing.

753 **Pandemic Influenza Preparedness Framework Advisory Group’s Technical Working Group on the**
754 **Sharing of Influenza Genetic Sequence Data. 2016.** *Optimal Characteristics of an influenza genetic*
755 *sequence data sharing system under the PIP Framework*. Geneva: WHO - Pandemic Influenza
756 Preparedness (PIP) Working Group.

757 **Petolino JF, Srivastava V, Daniell H. 2016.** Editing Plant Genomes: a new era of crop improvement. *Plant*
758 *Biotechnology Journal* **14**: 435–436.

759 **Poland J. 2015.** Breeding-assisted genomics. *Current Opinion in Plant Biology* **24**: 119–124.

760 **Policy Science for Environment. 2016.** *Synthetic biology and biodiversity. Future Brief 15*. Produced for
761 the European Commission DG Environment by the Science Communication Unit, UWE, Bristol.

762 **Puchta H. 2017.** Applying CRISPR/Cas for genome engineering in plants: the best is yet to come. *Current*
763 *Opinion in Plant Biology* **36**: 1–8.

764 **Reichman JH, Uhler PF, Dedeurwaerdere T. 2016.** *Governing Digitally Integrated Genetic Resources,*
765 *Data, and Literature: Global Intellectual Property Strategies for a Redesigned Microbial Research*
766 *Commons*. Cambridge: Cambridge University Press.

767 **Sardos J, Rouard M, Hueber Y, Cenci A, Hyma KE, van den Houwe I, Hribova E, Courtois B, Roux N.**
768 **2016.** A Genome-Wide Association Study on the Seedless Phenotype in Banana (*Musa* spp.) Reveals the
769 Potential of a Selected Panel to Detect Candidate Genes in a Vegetatively Propagated Crop. *PLOS ONE*
770 **11**: e0154448.

771 **Satizábal H, Barreto-Sanz M, Jiménez D, Pérez-Uribe A, Cock J. 2012.** Enhancing Decision-Making
772 Processes of Small Farmers in Tropical Crops by Means of Machine Learning Models BT - Technologies
773 and Innovations for Development: Scientific Cooperation for a Sustainable Future. In: Bolay J-C, Schmid
774 M, Tejada G, Hazboun E, eds. Paris: Springer Paris, 265–277.

775 **Schimi S, Puchta H. 2016.** Revolutionizing plant biology: multiple ways of genome engineering by
776 CRISPR/Cas. *Plant Methods* **12**: 8.

777 **Spielman DJ, Ekboir J, Davis K, Ochieng CMO. 2008.** An innovation systems perspective on
778 strengthening agricultural education and training in sub-Saharan Africa. *Agricultural systems* **98**: 1–9.

779 **Stevenson JR, Villoria N, Byerlee D, Kelley T, Maredia M. 2013.** Green Revolution research saved an
780 estimated 18 to 27 million hectares from being brought into agricultural production. *Proceedings of the*
781 *National Academy of Sciences* **110**: 8363–8368.

782 **The International Civil Society Working Group on Synthetic Biology. 2016.** *Synthetic Biology and the*
783 *CBD: Five key decisions for COP 13 & COP-MOP 8*. [WWW document] URL
784 https://www.boell.de/sites/default/files/2016-11-icswgsb_synbio_brief_cop13_.pdf. [accessed 13
785 January 2018].

786 **Walker JM, Gardner R, Ostrom E. 1990.** Rent dissipation in a limited-access common-pool resource:
787 Experimental evidence. *Journal of Environmental Economics and Management* **19**: 203–211.

788 **Wilkinson MD, Dumontier M, Aalbersberg IJ, Appleton G, Axton M, Baak A, Blomberg N, Boiten J-W,**
789 **da Silva Santos LB, Bourne PE, et al. 2016.** The FAIR Guiding Principles for scientific data management
790 and stewardship. **3**: 160018.

791 **Yano K, Yamamoto E, Aya K, Takeuchi H, Lo P, Hu L, Yamasaki M, Yoshida S, Kitano H, Hirano K, et al.**
792 **2016.** Genome-wide association study using whole-genome sequencing rapidly identifies new genes
793 influencing agronomic traits in rice. *Nat Genet* **48**: 927–934.

794 **Figure Legends**

795 **Figure 1. Schematic presentation of a model for discovery and breeding platforms.** Multi-environment
796 testing and information or knowledge sharing underpin systematic assessment and improvement of
797 plant genetic resources to produce elite germplasm and new products

798

799 **Figure 2. Generalised governance structure.**  = knowledge-driven forward flow of materials,
800 technology and information to benefit the farmer.  = reverse-flow of data and information to
801 enhance earlier steps in the impact pathway.

802

Fig. 1

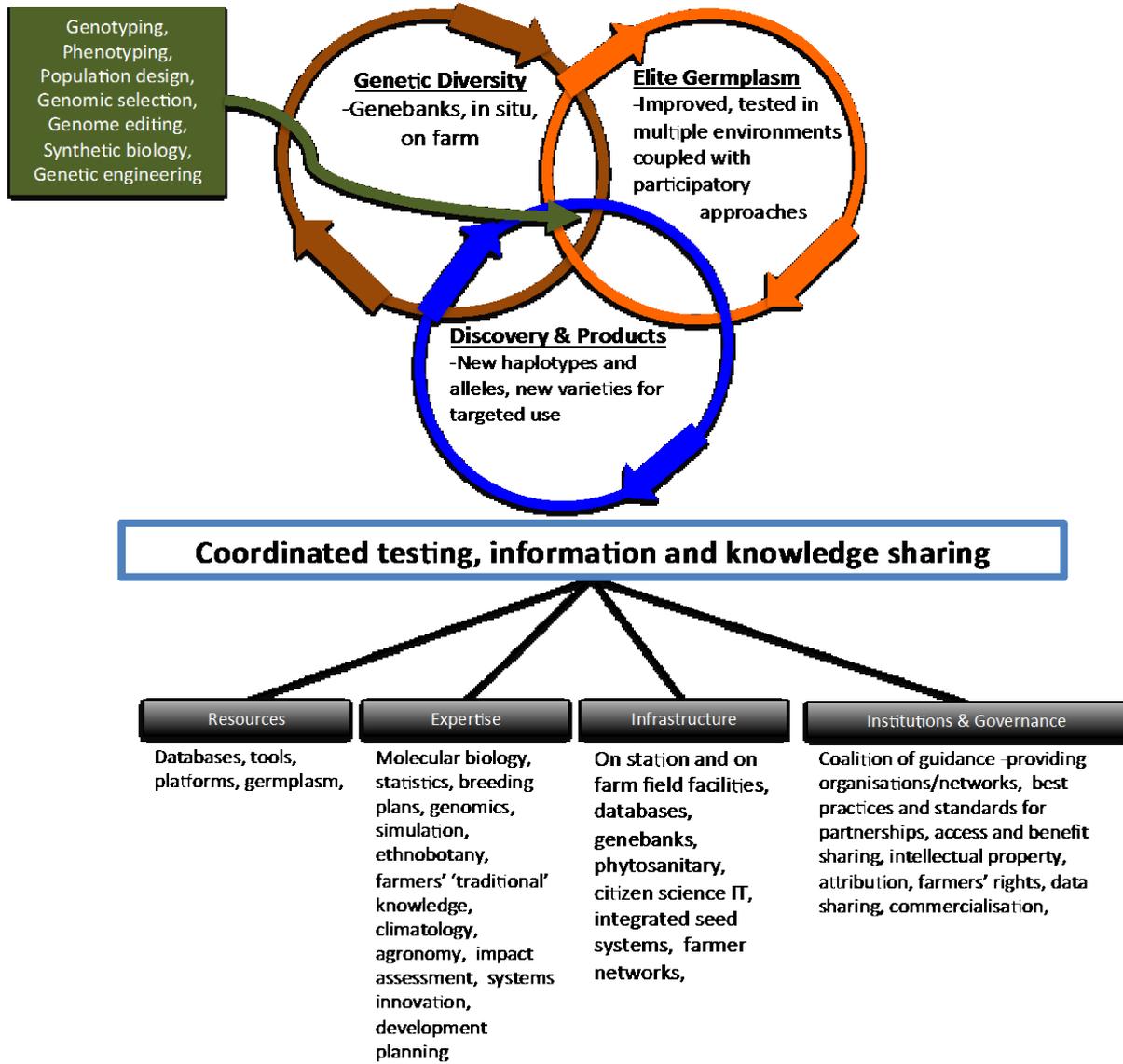
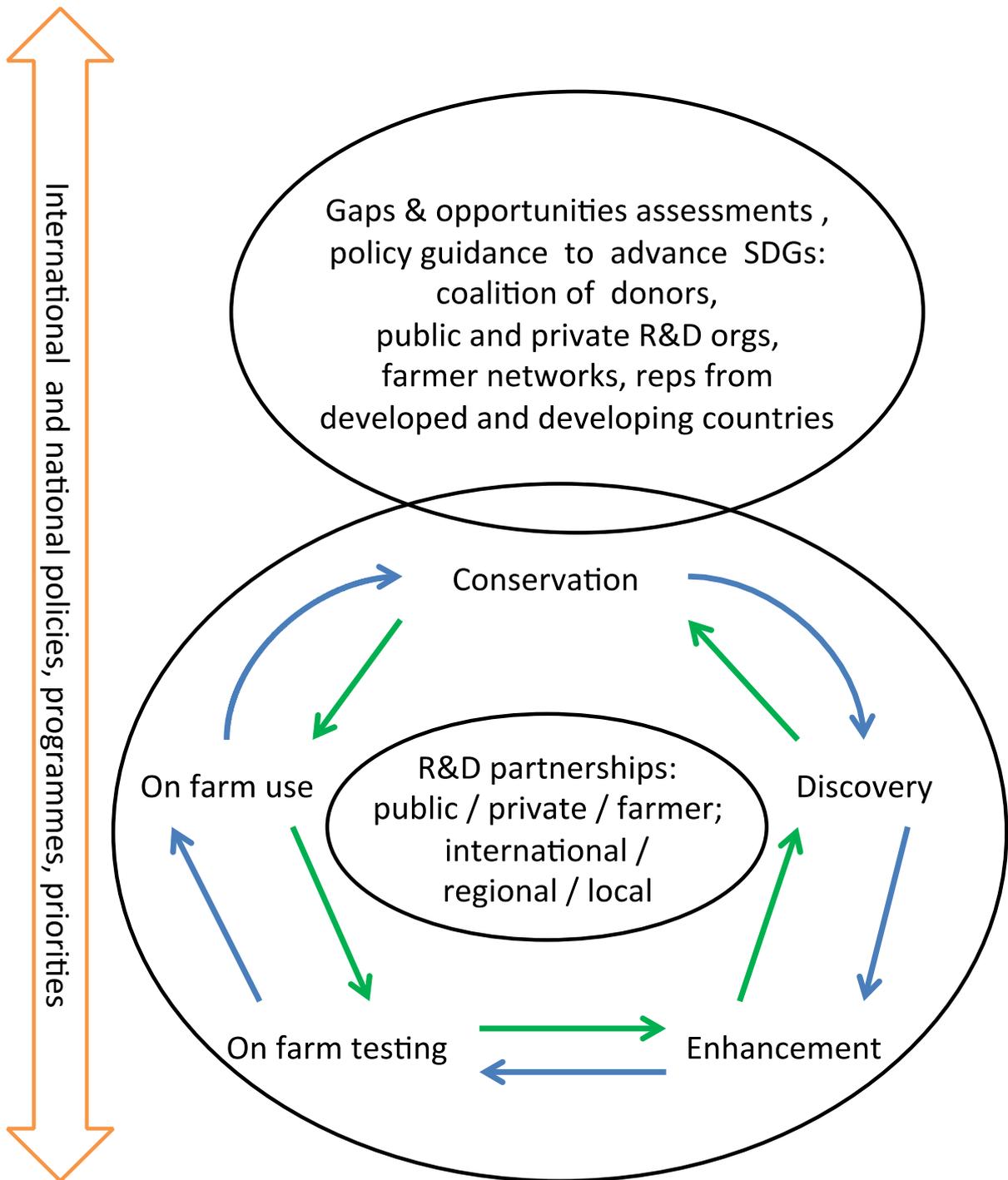


Fig. 2



New Phytologist Supporting Information

Article title: *Plant genetic resources for food and agriculture: opportunities and challenges emerging from the science and information technology revolution*

Authors: *Michael Halewood, Tinashe Chiurugwi, Ruairaidh Sackville Hamilton, Brad Kurtz, Emily Marden, Eric Welch, Frank Michiels, Javad Mozafari, Muhamad Sabran, Nicola Patron, Paul Kersey, Ruth Bastow, Shawn Dorius, Sonia Dias, Susan McCouch, and Wayne Powell*

Article acceptance date: 21 November 2017

The following Supporting Information is available for this article:

Description/Legends for supporting information notes

Notes S1 Expansion of the discussion on potential IP claims with respect to data made available on GenBank.

Notes S2 Further details about previous discussions concerning potential inclusion of information about PGR, e.g. genomic sequence or phenotypic data, in the Nagoya protocol.

Notes S3 Introduction to an example (from a WHO initiative) of an attempt to address concerns about benefit sharing obligations following commercial use of open-access genetic sequence data.

Notes S4 Some farmers in crop centres of diversity are seeking recognition for their roles in both the creation and further exploitation of PGR and related data.

Notes S5 Further details about an alternative view on the creation and dissemination of agricultural innovation.

Notes S6 An alternative view on how multilateral access and benefit sharing arrangements for PGR and related information could be achieved under the Nagoya Protocol.

Notes S1 Lawson and Rourke (2016) note that there has been a gradual evolution in the treatment of potential IP claims with respect to data made available on GenBank, EBML-DBI and DDBJ with some erosion of the original open access principles embraced by those repositories. Among other evidence, they reproduce the NCBI/Genbank policy that it “cannot provide comment or unrestricted permission concerning the use, copying or distribution of the [data and] information contained in Genebank” and that anyone “reproducing, redistribution, or making commercial use of this information are expected to adhere to the terms and conditions asserted by the copyright holder.”

Notes S2 At one point during the negotiations of the Nagoya Protocol it was proposed by some delegates that ‘information or knowledge of value derived from genetic material ‘ should be included in the definition of ‘derivatives’ to be regulated by the Nagoya Protocol (Secretariat of the Convention on Biological Diversity, 2008). However, that proposal was not accepted, and information was not included in the final text. Nonetheless, it has been argued by some that the Nagoya Protocol can be understood as extending in scope to genomic sequence data through a broad interpretation of the term ‘utilisation’ in the Nagoya Protocol (“to conduct research and development on the genetic and or biological composition of genetic resources”) For expanded discussion of this issue, see Manzella (2016).

Notes S3 The consideration of this issue has a longer history under the framework of the WHO Pandemic Influenza Preparedness (PIP) framework adopted in 2011. Section 5.2.4 of the PIP Framework states that the Director General of WHO should consult with the PIP Advisory Group

concerning resolution of issues related to the handling of the genetic sequence data (GSD) of influenza viruses with pandemic potential. Since 2013, the Advisory Group and later a specialised Technical Working Group have been considering options for benefit sharing linked to the sharing and commercial use of gene sequence data of influenza viruses with human pandemic potential. It has generated background papers concerning practical approaches for establishing and monitoring benefit sharing standards, see, for example, PIP Advisory Group Technical Working Group on the Sharing of Influenza Genetic Sequence Data (2016).

Notes S4 And one of the social dilemmas facing the use of genetic resources sequence data is that the 'rules-in-use' of at least part of the community that played a role in producing them (i.e. farmers in centres of crop diversity) appear to require more active recognition of their contributions and engagement in systems for their further exploitation.

Notes S5 Sumberg et al. (2003) argue that Biggs exaggerates aspects of what he calls the 'central source model' overlooking, for example, that agricultural extension was intentionally created with the idea of facilitating contributions to innovation from extension agents and others involved in the diffusion and adoption of technologies.

Notes S6 Nagoya Protocol article 10 states: "Parties shall consider the need for and modalities of a global multilateral benefit-sharing mechanism to address the fair and equitable sharing of benefits derived from the utilization of genetic resources and traditional knowledge associated with genetic resources that occur in transboundary situations or for which it is not possible to grant or obtain prior informed consent. The benefits shared by users of genetic resources and traditional knowledge associated with genetic resources through this mechanism shall be used to support the conservation of biological diversity and the sustainable use of its components

globally". It has been suggested (C. Lawson, pers comm) that a multilateral system for genomic sequence data could be modelled on existing copyright collection societies, with payment rates based on uses of sequence data that are estimated by way of on-line searches or audits of final products.

References

Lawson C, Rourke M. 2016. Open Access DNA , RNA and Amino Acid Sequences : The Consequences and Solutions for the International Regulation of Access and Benefit Sharing. *Journal of Law & Medicine* **24**: 96–118.

Manzella D. 2016. *The Global Information System and Genomic Information: Transparency of Rights and Obligations: Background Study Paper 10 (IT/GB7/SAC-1/16/ BSP 10) prepared for the First meeting of the Scientific Advisory Committee on Article 17 of the International Treat.* Rome: FAO International Treaty on Plant Genetic Resources for Food and Agriculture.

Pandemic Influenza Preparedness Framework Advisory Group's Technical Working Group on the Sharing of Influenza Genetic Sequence Data. 2016. *Optimal Characteristics of an influenza genetic sequence data sharing system under the PIP Framework.* Geneva: WHO - Pandemic Influenza Preparedness (PIP) Working Group.

Secretariat of the Convention on Biological Diversity. 2008. *Report of the Meeting of the Group of Legal and Technical Experts on Concepts, Terms, Working Definitions and Sectoral Approaches.* UNEP/CBD/ABS WG/7/2. Montreal: Convention on Biological Diversity.

Sumberg J, Okali C, Reece D. 2003. Agricultural research in the face of diversity, local knowledge and the participation imperative: theoretical considerations. *Agricultural systems*

76: 739–753.