Student project holds promise for worker housing

A full-scale prototype of the migrant worker housing project is nearly complete in Education City

By Ronnie James
Deputy News Editor

[Image of people working]

[Image of people posing]

[Image of the VCUQatar Center for Research, Design and Entrepreneurship]

[Image of people working]

[Image of people working]
CHANGE THE BEHAVIOR
LOCAL CAMPAIGNS
METHODOLOGY FOR CHANGING BEHAVIOR

EDUCATION & AWARENESS

ENGINEERING

ENFORCEMENT

EVALUATION
METHODOLOGY FOR CHANGING BEHAVIOR

- Education & Awareness
- Engineering
- Enforcement
- Evaluation
FROM
COMMISSION
FROM COMMISION

TO SOCIAL MOVEMENT

ONE SECOND NATIONAL ROAD SAFETY BRAND
Qatar National Vision 2030

رؤية قطر الوطنية

NATIONAL DEVELOPMENT STRATEGY

ال استراتيجية الوطنية للسلامة المرورية

NATIONAL ROAD SAFETY STRATEGY

خطط العمل

ACTION PLANS

ADOPTION OF ACTION PLAN ITEMS IN ORGANIZATIONAL STRATEGIES / PLANS

QATAR NATIONAL VISION 2030
ONE SECOND CAN CHANGE YOUR LIFE
BABY CAR SEAT
MOBILE PHONES
SEATBELTS
TYRE SAFETY
PEDESTRIANS
SPEEDING
ROUNDABOUTS
SCHOOL PROGRAMMES
MOTOR BIKES

ONE SECOND INITIATIVES

محظة! ONE SECOND
CHILD CAR SEAT INITIATIVE
7000 Child Car Seats will be given to newborns at Hamad Women's Hospital.

Due to high demand, we will extend the voting period for one more week. Go ahead and vote!

Baby car seat winners will be announced soon. Are you ready?!

Everyone needs a car seat.

Wishing you a safe Ramadan.

To be continued...

Do children with special needs need a special car seat?

Thanks to all the parents who take the time and put their children in the car seat.

On the matter of love, it is not enough to protect them. Love them enough to protect them.

While children benefit from the birth or the birth of a new seat, the question remains, "How can we protect them?"
ONE SECOND INITIATIVES

- BABY CAR SEAT
- MOBILE PHONES
- SEATBELTS
- TYRE SAFETY
- PEDESTRIANS
- SPEEDING
- ROUNDABOUTS
- SCHOOL PROGRAMMES
- MOTOR BIKES

ONE SECOND

لحظة!
STUDENTS FOR ROAD SAFETY

2ND INITIATIVE
<table>
<thead>
<tr>
<th>WORKSHOPS</th>
<th>DRIVING SIMULATOR + WORKSHOPS</th>
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<tbody>
<tr>
<td>TARGET AUDIENCE</td>
<td>TARGET AUDIENCE</td>
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<tr>
<td>3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20+</td>
<td>AGE GROUPS</td>
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</tbody>
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The goal is to build on the “Students for Road Safety Initiative” by creating engaging activities for students who cannot participate in the simulator.

WHERE AND WHEN
- Qatar Academy (Dec 2013), American School of Doha (Feb 2014), Al Wakrah Highschool for Boys, Park House (Mar/Apr 2014)
- Also, held many non-school events such as Traffic Week, Aspire, Sri Lankan community event, national students research fair, etc
Students for Road Safety’ launched

Doha: The new national road safety identity ‘One Second’ yesterday launched a school programme ‘Students for Road Safety’ at Qatar Foundation’s QF Qatar Academy.

The programme focuses on promoting awareness and understanding of road safety in students between 10 and 18 years through workshops and the use of a state-of-the-art multimedia driving simulators designed and developed by Williams Advanced Engineering in Qatar.

Starting at QF Academy last year, the programme has already reached out to thousands of students over the coming years. Masarri Oil Qatar with the National Traffic Safety Committee, Qatar Petroleum and Williams Advanced Engineering launched the programme.

“Starting at Qatar Academy has been a real step forward as it reaches out to the thousands of students who are our future leaders,” Masarri Oil Qatar’s CEO, Stefano Perrotti, said.

“Three is what this new programme is designed to do: to encourage children to become professionals and enthusiasts of road safety at school and home, and encourage them to develop good driving habits when they become drivers (or parents).”

The campaign was built as part of the programme, and it was built by the Williams team and offered insights into cultural and behavioral aspects of road safety in Qatar.

A young engineer at the Williams Technology Centre Qatar, Amr Yousif, 23, said, “I love this programme because it teaches children to be safe drivers and encourage them to use their knowledge to help others.”

The campaign is the first of its kind in Qatar and a serial campaign that highlights the importance of safety and traffic rules. It is the first step in Qatar to create awareness and promote road safety.”

AL GHARIFA PLAYERS VISIT WILLIAMS TECHNOLOGY CENTRE
PARENTS
BABY CAR SEAT SONG

Age Group:
3-4 yrs
Pre School

Teaching very young children about road safety through the use of video and song.
COLORING ACTIVITY

Age Group:
4-7 yrs
Reception,
Year 1 and Year 2

288 students

Designed a puzzle, that students could color easily. Containing different icons and symbols related to road safety. The key element is the baby car seat. After, the students put the puzzle together, and the instructors asked questions related to baby car seat.
ROAD SAFETY GAME

Age Group:
7-9 yrs
Year 3, and Year 4

288 students

Created a game, using a slideshow with set of questions related to road safety. Each team answered questions which allowed teams to throw bean bags into baskets to collect points.
PICTIONARY GAME

Age Group:
9-12 yrs
Year 5, and Year 6

288 students

All pictionary words related to road safety.
Educational Framework for Road Safety

Teacher's manual
Experimental copy for 2014
THANK YOU