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Land Tenure and Adoption of Straw Retention: Evidence from Henan, China

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Keywords

land tenure security, straw retention, conservation practice, adoption, China

Disciplines

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We examine how land tenure arrangements affect Chinese crop farmers' adoption of straw retention, a key conservation practice promoted by the Chinese government in part to curb rising air pollution. Using data from a 2016 farmer household survey covering 1,659 crop plots in Henan Province in central China, we analyze how straw retention choices are influenced by two different land tenure arrangements: own-contracted plots versus rented plots. Empirical results from several probit regressions reveal that, after controlling for crop choice, harvest season, spatial climate, and other plot-level and household-level covariates, a rented plot is associated with a 10.7 percent reduction in the probability of adopting straw retention after harvest throughout 2015. A Heckman selection model that corrects the sample selection bias further supports the negative correlation between less secure rented farmland and straw retention adoption. This suggests that more caution and attention is warranted to the long-term sustainability of farmland in urbanizing China as the Chinese government keeps pushing for further development of rural land rental market.

Keywords: land tenure security; straw retention; conservation practice; adoption; China

21 **1. Introduction**

22 Land tenure security has been shown as crucial in promoting the adoption of various
23 conservation practices, including conservation tillage (Lee and Stewart, 1983; Soule et al., 2000),
24 contour farming (Soule et al., 2000), conservation crops (Fraser, 2004), and stone terraces or soil
25 bunds (Gebremedhin and Swinton, 2003). Arguably, more secure land tenure, which often refers
26 to complete, permanent, or durable ownership of farmland, leads to higher willingness to adopt
27 conservation practices, especially those practices with long-term soil fertility benefits. This is
28 likely because greater land tenure security increases the likelihood of farmers reaping the
29 benefits of land investments, which are often long-term (Feder et al., 1988; Soule et al., 2000;
30 Fraser, 2004; Kabubo-Mariara et al., 2010). Despite the perceived significance of land tenure,
31 there is a lack of evidence of land tenure security in conservation practice adoption, especially in
32 developing countries. This, in part, results from varying definitions of land tenure security and
33 heterogeneity in the ownership and tenure systems across different countries (Kabubo-Mariara et
34 al., 2010).

35 In China, land tenure security has particular relevance because, under the current Household
36 Responsibility System, agricultural land is owned by the collectives at the village level, and each
37 eligible farmer household is granted a land contract right to farm a village-allocated land parcel
38 with up to 30 years of tenure (Hu, 1997). The distinct nature of rural tenure systems confronts
39 Chinese farmers with greater land tenure insecurity, which could potentially hinder farmers'
40 investments in production and conservation practices, especially those with a long time horizon.

41 For instance, researchers have found that frequent land reallocation by the village collectives to
42 accommodate growing rural population often dampens the stability and security of land tenure,
43 resulting in a very uncertain land tenure length with an effective length of much less than 30
44 years (Liu et al., 1998; Brandt et al., 2002; Tan et al., 2006).

45 In fact, since Jacoby et al. (2002), many researchers have examined the impacts of land
46 tenure insecurity in Chinese farmers' production decisions, with a focus on input use such as
47 organic fertilizer (e.g., Jacoby et al., 2002), land use efficiency (Zhang et al., 2011; Leight,
48 2016), and forest output efficiency (Salant and Yu, 2016). In contrast, evidence of the impacts of
49 land tenure in conservation practice adoption in China is relatively scarce. Wang et al. (2010)
50 investigated the determinants of adopting conservation tillage as well as residue retention;
51 however, they did not consider land tenure as a driving factor. Liu and Huang (2013) were
52 among the first to assess the role of land tenure security on a conservation practice; they have
53 shown that the ownership of land is slightly positively associated with increased likelihood of
54 using contour cultivation.¹

55 However, to the best of our knowledge, no study has explicitly modeled the role of land
56 tenure in the adoption of straw retention, an increasingly important conservation practice
57 (Pittelkow et al., 2015) with substantial local and downwind air quality benefits as China aims to
58 curb the PM 2.5 pollution. Straw retention (i.e., returning straw to the field) refers to a residue
59 management strategy of covering the crop straws on the soil surface after harvest, which has

¹ In fact, Chinese farmers do not own the farmland. As will be discussed in details later, the "ownership" of a plot by a farmer household in China is actually represented as the land contract right.

60 been proven to improve long-term soil productivity (Lu, 2015; Wang et al., 2015), boost yield
61 (Huang et al., 2013; Wang et al., 2015), and reduce PM 2.5 emissions through burning of these
62 fields (Li et al., 2008; Tao et al., 2013). Since 2015, many provinces in China have offered 20–60
63 Chinese Yuan per *mu* subsidy to encourage straw retention adoption.² In addition, we analyze the
64 land tenure insecurity in a new policy context in which China increasingly promotes rural land
65 transfers among farmers through a land rental market, and there is a lack of understanding on
66 whether and how farmers behave differently on rented land obtained through the rental market
67 versus their own-contracted farmland allocated by the collectives.

68 This study aims to examine how land tenure arrangements affect Chinese farmers' adoption
69 of straw retention, especially in the new era of rural land transfer market. We hypothesize that
70 more secure land tenure leads to a higher probability of straw retention adoption by crop farmers
71 in China. In particular, we define land tenure security based on the participation of the rural land
72 transfer market: we distinguish fields “owned” and farmed by the original contractee who
73 obtained the allocated land from the rural village collectives from fields “rented” from other
74 farmers through participation of the rural land rental market. We argue that farmers on rented
75 fields are facing less secure land tenure due to the short-term nature of leasing contracts, and thus
76 have lower willingness to undertake a conservation practice.

77 We test the hypothesis by applying several discrete choice models to a rural household

² In an attempt to reduce open burning of crop residues, in May 2015 the Chinese government announced a straw retention subsidy pilot project in five provinces—Anhui, Shandong, Hunan, Sichuan and Zhejiang, which offered a cash payment to farmers who returned crop straws to the field after harvest. Since 2016, the project has been extended to the entire China. Mu is the area unit used in China; 1 mu=0.0667 hectares. Our study analyzed crop and crop residue choices by crop farmers in Henan province for the 2015 growing season, and as a result they did not receive the straw retention subsidy.

78 survey during 2016 summer in Henan Province, which was based on stratified random sampling
79 and covered all 17 prefecture-level cities. Empirically, we run a base probit regression with a
80 tenure dummy entered as an independent variable using the full sample. Additionally, we run two
81 separate probit models for each of the land tenure categories. We also employ a Heckman
82 two-stage model with a selection equation on the rental decision as the first stage because
83 growers on rented farmland may self-select into non-conservation activities. This is either due to
84 the fact that fields that are difficult or challenging to implement a conservation practice may be
85 likely to be rented out, or because renters are likely large-scale producers who are keener to
86 profit maximization and thus more cognizant of cost-saving activities. The driving distance from
87 the village to the nearest city center is used as the exclusion restriction variable in a sense that the
88 distance to urban core would largely affect a farmer household's decision to migrate for off-farm
89 employment, and thus the decision to rent out fields, though it does not directly influence the
90 adoption of straw retention.

91 Probit regression results show that, after controlling for crop choice, harvest season, spatial
92 climate, and other plot-level and household-level covariates, a rented plot is associated with a
93 10.7 percent reduction in the probability of adopting straw retention after harvest throughout
94 2015; the determinants of adoption vary a lot under different tenure arrangements. In addition,
95 the Heckman procedure correcting the sample selection bias reveals that plots closer to the city
96 center are more likely to be rented out. The decision to rent farmland appears to be significantly
97 associated with decreased adoption rate of straw retention, which is consistent with the probit

98 results. Overall, our results confirm the hypothesis and are comparable to many studies in other
99 countries.

100 This study contributes to the literature of conservation practice adoption by quantitatively
101 examining the link between land tenure security and straw retention adoption in China for the
102 first time. More importantly, our research is of great policy relevance since it reveals the
103 previously overlooked, potentially negative interconnection between two policies both promoted
104 by the Chinese government—encouraging the adoption of straw retention and extending the rural
105 land rental market—and offers insight into how the government can better promote and balance
106 them.

107 The rest of this paper is organized as follows: section 2 provides a brief review of Chinese
108 land system and the development of the land rental market; section 3 introduces the conceptual
109 framework; section 4 describes the data used in this study and empirical implementation; section
110 5 discusses the empirical results; section 6 provides concluding remarks.

111 **2. Land Tenure and Land Rental Market in China**

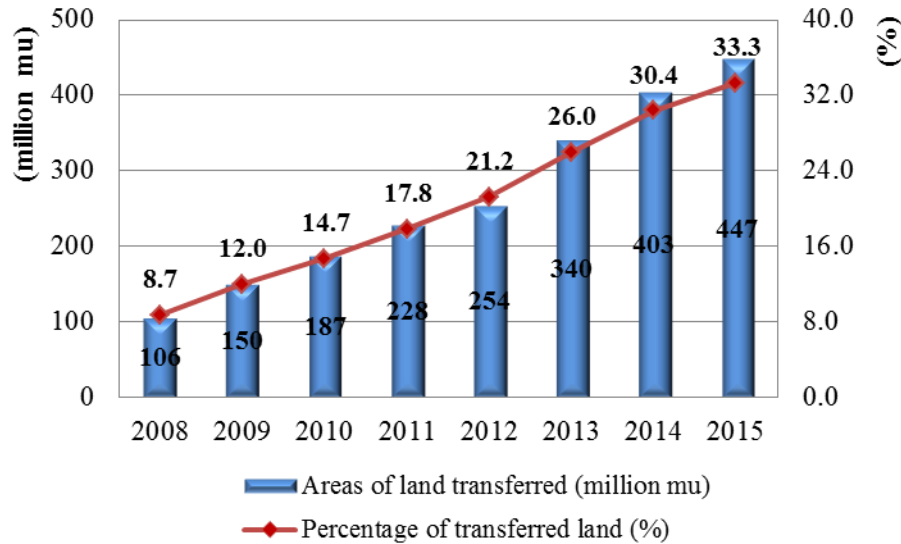
112 China prohibits private land ownership. The current Household Responsibility System (HRS)
113 was introduced in the early 1980s and allocates a parcel of contracted farmland to each eligible
114 rural household on the basis of household size, which is referred to as the land contract (and use)
115 right. Nevertheless, the allocated land is owned by village collectives represented by villager
116 committee or township government (Hu, 1997). Farmers are free to make their own agricultural

117 production decisions, though they are not permitted to convert the land to non-agricultural use. In
118 the early stages of HRS, land contracts only lasted for a 1- or 2-year period, which led to
119 significant land tenure insecurity and discouraged farmers from making land improvements
120 (Krusekopf, 2002). Realizing this limitation, the Chinese government lengthened the land
121 contract terms to 15 years, further extending it to 30 years in 1993 (Zhang et al., 2011).

122 However, the increase in duration of land contracts did not necessarily improve the tenure
123 security for rural households: first, village collectives periodically reallocate the village land
124 through administrative means to reach egalitarian goals in response to household demographic
125 changes, even in the midst of land contract periods (Liu et al., 1998; Brandt et al., 2002; Tan et
126 al., 2006). In addition, the allocations by collectives are less efficient due to inability to adjust to
127 events of increasing rural migrants going off-farm and working outside the village, which tends
128 to lead to productive inefficiency (Benjamin and Brandt, 2002).

129 In response to the rising need of more secure land tenure, the central government has
130 codified a framework for the protection of land rights and development of a land rental market,
131 including the Land Management Law (1998), the Rural Land Contracting Law (2003), and the
132 Property Law (2007). Subsequently, the land rental market took off rapidly, with a participation
133 rate of about 10 percent in 2001 (Deininger and Jin, 2005), and stayed around that level for
134 almost a decade. However, in many areas, farmland continued to be illegally reallocated by local
135 officials (Zhang et al., 2011). With the steady increase in the number of rural workers migrating
136 to urban regions, more and more rural households no longer have the need to keep all contracted

137 land due to lack of laborers, which to a large extent stimulates the development of a rural rental
 138 market. Figure 1 shows the national growth of transferred rural land in China. As can be seen, the
 139 percentage of transferred land over the total contracted land to rural household has tripled from
 140 less than 10 percent in 2008 to about one third in 2015.



141
 142 Figure 1. The Scale of Land Transfers in China, 2008–2015.
 143 (Source: Author’s Calculation; Ye, 2015; Ministry of Agriculture, 2014, 2015, 2016)

144
 145 More recently, the Chinese government has formally announced the intent to protect and
 146 split rural land rights into three parts: ownership, contract, and use. Ensuring permanent
 147 collective land ownership, the government allows rural households to lease out the land use right
 148 while maintaining on the original land contract with the village government, which is largely to
 149 stimulate the land transfer through the rental market.³ However, the decomposition of rural land
 150 rights may raise a further question. The transferred land use right, which depends on how the

³ See the 2014 No. 1 Policy Document available at http://www.moa.gov.cn/zwl/m/zwdt/201401/t20140120_3742582.htm (in Chinese).

151 leasing contract is made between rural households, may not be as secure as the land contract
152 right.

153 While the rural land transfer allows more flexible allocation of farmland across farmers,
154 potentially moving from inefficient producers to more efficient producers, it remains uncertain
155 how the tenants, who obtained the farmland via the rural land transfer market for a finite amount
156 of time, would treat these land parcels differently compared to those owned and operated by its
157 original contractees. Enlightened by previous literature on limited investments on rented land
158 (Soule et al., 2000; Fraser, 2004; Kabubo-Mariara et al., 2010), it is reasonable to assume that
159 tenants of rented land would have less incentive to make long-term investments, such as
160 adopting conservation practices (i.e., straw retention) on these parcels, an issue that will be
161 investigated in this study.

162 **3. Conceptual Framework**

163 Following previous works by McConnell (1983) and Soule et al. (2000), we develop a
164 three-stage model to analyze the adoption behavior of straw retention under different land tenure
165 arrangements.

166 In the first stage, after the crop is harvested for the current growing season, the farmer
167 household decides on the treatment of crop residues (straws), which involves a treatment cost
168 denoted by C_j . In this context, we designate $j = s$ for adopting straw retention and $j = n$ for

169 no adoption (i.e., all other treatments such as burning and discarding).⁴ Straw retention requires
 170 residues covering the surface and being mixed with the soil, which can be accomplished by
 171 machinery or manpower. However, whether C_s is higher than C_n depends on the specific straw
 172 treatment as well as the crop type. Generally, when compared to burning and discarding straws in
 173 the fields, $C_s > C_n$. Straw treatment in the first stage will also affect farming for the next season.
 174 Let π_j be the second-season net returns under first-stage straw treatment, j . Straw retention
 175 may increase the probability of insect damage and thus hurt short-term crop yields and profits, as
 176 a result we assume $\pi_s < \pi_n$. For the final stage, the farmer household is concerned with the
 177 terminal value of its farmland, denoted by V_j . Straw retention can help reduce soil erosion,
 178 improve fertility and productivity over time, and thus better retain the long-term value of the
 179 land. Therefore, $V_s > V_n$.

180 Assume that farmer household selects a straw treatment option j to maximize the present
 181 value PV_j of three terms discussed above, as shown by the following equation:

$$182 \quad \max_{(j)} PV_j = \pi_j - C_j + \lambda V_j / (1 + r)^T \quad (1)$$

183 where r represents the discount rate and T the number of periods; following Soule et al.
 184 (2000), λ is included as a tenure-security indicator weighting the third term that measures the
 185 farmer household's belief about its ability to use or sell the land in the future. Therefore, the
 186 more secure the land tenure, the higher λ and greater importance of the long-term land value in

⁴ Besides straw retention, other straw treatment options include burning, discarding in the fields, collecting and storage, use as fuel, etc.

187 household's decision-making process.

188 Based on equation (1), it is optimal for a rational farmer household to adopt straw retention

189 when

$$190 \quad \pi_s - C_s + \lambda V_s / (1 + r)^T > \pi_n - C_n + \lambda V_n / (1 + r)^T \quad (2)$$

191 or

$$192 \quad \lambda \Delta V / R > \Delta \Pi \quad (3)$$

193 where $\Delta \Pi = (\pi_n - C_n) - (\pi_s - C_s)$, $\Delta V = V_s - C_n$ and $R = (1 + r)^T$. Since $V_s > V_n$ and R

194 is positive, if we generally assume $C_s > C_n$ and $\pi_s < \pi_n$, condition (3) actually suggests the

195 adoption of straw retention hinges on whether the potential short-term profit loss (i.e., the

196 right-hand side) can be offset by the perceived gains in long-term land value (i.e., the left-hand

197 side). That is, with higher λ or more secure land tenure, the farmer household is more likely to

198 undertake long-term improvement activities such as straw retention, as stated in our hypothesis.

199 Empirical estimate of the value of λ is lacking. In countries where private land ownership

200 is well-established, it is plausible to assume that $\lambda = 1$ for a land owner. While in the context of

201 China, the corresponding "owner" of farmland may be the contractee who bears both the land

202 contract and use rights. The value of $\lambda_{contractee}$ is possibly lower than, but close to 1, since

203 land contractees are also confronted with tenure insecurity such as land reallocation. For renters,

204 λ should be much lower since they only possess the land use right and are mainly concerned

205 with the short-term profits. However, λ_{renter} could be higher than zero if renters can

206 continually use the land, which depends on the duration of the lease. In this case, as will be noted
 207 later, more than 90 percent of the existing leases in the study region are verbal and informal on a
 208 one-year basis. Thus, we hypothesize that $\lambda_{renter} < \lambda_{contractee}$ or the probability of adopting
 209 straw retention is higher for contractees than for renters, which will be tested in our empirical
 210 model.

211 *3.1. Discrete choice model*

212 To test the above hypothesis, we employ a binary discrete choice model derived from the latent
 213 variable approach. Let y denote a farmer household's decision to adopt straw retention or not,
 214 which is generated from a latent variable y^* equal to $\lambda \Delta V/R - \Delta \Pi$ from equation (3). The
 215 difference between short-term profits and long-term land values for the farmer household is
 216 unobserved, but one can observe the household's decision of adoption. If y^* is positive, straw
 217 retention is adopted and $y = 1$ is observed; otherwise, $y = 0$ is observed if y^* is negative.

218 For each household i , the latent variable y_i^* is assumed to be a linear function of the
 219 vector of observable household, plot, and regional characteristics (\mathbf{X}_i) as follows:

$$220 \quad y_i^* = \boldsymbol{\beta} \mathbf{X}_i + \varepsilon_i \quad (4)$$

221 where $\boldsymbol{\beta}$ is the coefficient vector and ε_i a random error term. The linkage between y_i^* and y_i
 222 is as follows:

$$223 \quad y_i = \begin{cases} 1, & \text{if } y_i^* > 0 \\ 0, & \text{if } y_i^* < 0 \end{cases} \quad (5)$$

224 then the probability that the household i adopts straw retention ($y_i = 1$) is given by

$$\begin{aligned}
225 \quad & Pr[y_i = 1] = Pr[y_i^* > 0] && (6) \\
226 \quad & = Pr[\beta \mathbf{X}_i + \varepsilon_i > 0] \\
227 \quad & = 1 - Pr[\varepsilon_i \leq -\beta \mathbf{X}_i] \\
228 \quad & = F(\beta \mathbf{X}_i)
\end{aligned}$$

229 where $F(\cdot)$ is the cumulative distribution function of the error term ε_i . We assume that ε_i
230 follows the standard normal distribution and equation (6) is estimated by probit regression.

231 **3.2. Heckman Selection Model**

232 Growers on rented plots may self-select into non-conservation activities, our plot-level
233 estimation may subject to a sample selection problem that prevents us from obtaining unbiased
234 estimates. First, the original farmer contractee may be more likely to rent out fields that are
235 difficult or challenging to implement a conservation practice, possibly due to their shapes or
236 other unobserved characteristics. Secondly, renters are probably large-scale producers who are
237 keener to maximize profits on all grounds (including rented plots) and thus are more cognizant of
238 all possible cost savings and prone to select the profit-maximizing practice. Given that air quality
239 impacts from straw burning is currently external to a producer's decision process, the renters are
240 more likely to adopt the least costly option as opposed to more costly straw retention. To test the
241 existence of sample selection bias, we consider the Heckman two-stage method for correction.

242 The straw retention adoption equation, for each household i and cultivated plot k , is
243 assumed to take a linear form written as:

244
$$Pr[adopt_{ik} = 1] = \beta rent_{ik} + \gamma X_{ik} + u_{ik} \quad (7)$$

245 where $adopt_{ik}$ represents the adoption dummy, which equals unity if the household i adopts
 246 straw retention on plot k ; $rent_{ik}$ is a land tenure dummy, which equals one if the plot is rented
 247 from others, this is designed to capture the land tenure insecurity denoted earlier as λ_{renter} ; X_{ik}
 248 is the vector of other plot-level and household-level control variables; u_{ik} is the error term. We
 249 assume that sample selection is present on $rent_{ik}$, hence regular probit regression would
 250 generate biased $\hat{\beta}$. Following the Heckman selection model, the selection equation is estimated
 251 as follows:

252
$$Pr[rent_{ik} = 1] = \alpha X_{ik}^* + \delta Z_{ik} + \varepsilon_{ik} \quad (8)$$

253 where X_{ik}^* contains a subset of control variables in X_{ik} that also have an effect on the decision
 254 to rent fields; Z_{ik} includes the exclusive restriction variables, which only affect land transfer but
 255 not directly the adoption of straw retention; ε_{ik} is the corresponding error term. In particular, we
 256 use the driving distance from the village to the nearest prefecture-level city center in Henan as
 257 the exclusion restriction variable. The shorter the distance is, the more convenient for rural
 258 laborers to migrate for off-farm employment in urban areas and thus a higher possibility that the
 259 fields are rented out. We posit that the distance to city center can largely affect farmer
 260 household's decision for land transfer, while it does not directly influence the adoption of straw
 261 retention.

262 The Heckman correction builds on the assumption that the error terms in both the adoption

263 and selection equations are jointly normal with correlation ρ (i.e., $\rho = corr(u_{ik}, \varepsilon_{ik})$). A
264 rejection of the null hypothesis $\rho = 0$ would indicate the presence of sample selection issues.
265 To correct for that, a new variable called the Inverse Mills Ratio (IMR) IMR_{ik} will be
266 calculated from equation (8) and added into the adoption equation (the tenure dummy $rent_{ik}$ is
267 not included), which yields:

$$268 \quad Pr[adopt_{ik} = 1] = \tilde{\gamma}X_{ik} + IMR_{ik} + v_{ik} \quad (9)$$

269 where $\tilde{\gamma}$ denotes the coefficients corrected for selection bias.

270 In this adoption equation, we include three variables that only affect straw retention but not
271 necessarily participation of rural land rental market for exclusion restriction purposes: a winter
272 season dummy and average July temperature and precipitation at the county level. Unfavorable
273 climatic conditions could reduce suitable field days available for straw retention and crop
274 planting, especially after the summer growing season. Moreover, as the way we form plot-level
275 samples may cause each surveyed household to have more than one plot observation,
276 conventional regression techniques may generate biased parameter estimates for standard errors
277 due to the presence of correlation among observations. To correct for the potential bias, we
278 compute household-clustered standard errors in both the probit regressions and Heckman model
279 that are robust to within-household error correlation.

280 **4. Data Description**

281 The data used in this study is drawn from a household survey conducted by Henan Agricultural
282 University in 2016 summer in Henan Province, a major grain production province in central
283 China (figure 2 provides a map of the studied region). Henan is also a big crop straw producer,
284 accompanied by severe air pollution resulted from straw burning in the open fields (Fu et al.,
285 2017).

286 The survey covered all 17 prefecture-level cities in the province, and for each
287 prefecture-level city, a specific number of villages are randomly selected to form a sampling
288 fraction proportional to the total rural population in Henan. For each selected village, between
289 three and six farmer households are randomly picked to answer the questionnaire. The number of
290 surveyed households is 710 in total, which covered 47 counties or county-level cities, and 175
291 villages, leading to a final of 670 valid questionnaires. The household-level data covers detailed
292 information about agricultural production and operation throughout the year of 2015, as well as
293 household and personal characteristics. We also supplement the survey data with climatic
294 information obtained from the National Meteorological Information Center (NMIC), which
295 reports historical averages over the 20-year period from 1981 to 2000 of climate variables at the
296 county level in Henan Province. A key policy context to bear in mind is that in our study area for
297 the 2015 crop year, there is no subsidy available for farmers specifically targeted to incentivize
298 straw retention.

299
300



301
302 Figure 2. Map of Studied Region—Henan Province in China.
303 *(Color should be used for this figure in print)*

304
305 In our study area, many farmers grow at least two crops every year, typically corn during
306 the autumn season (from June to October) and winter wheat during the winter season (from
307 October to June). As a result, each year a farmer could face two straw retention choices. To better
308 identify the impact of tenure, we treat the crop straw retention choices for these crops separately
309 and our unit of observation is at plot-level for each season, with each representing a particular
310 crop for a particular growing season.

311 Importantly, all plots are classified by a binary land tenure variable: own-contracted versus
312 rented. Own-contracted plots refer to those cultivated by the original farmer households who got

313 the allocated land directly from the village collectives and hold both the land contract and use
314 rights. Rented plots are those rented out by original contractees and cultivated by farmers who
315 only hold the land use rights. After eliminating all plots that are not cultivated in 2015, and thus
316 do not involve any treatment of straw, we finally have 1,659 plot-level observations from 670
317 farmer households for analysis.⁵

318 For each specified plot, the farmer is asked how he or she dealt with the straws after harvest
319 and asked to choose among the following options: straw retention (tilled in), straw retention
320 (crushed straws broadcasted in field as cover), burnt, used for fuel, used for feed, and discarded.
321 We assume that straw retention is adopted for a particular plot if the straw is chosen to be tilled
322 in or broadcasted as cover, no matter whether there are other selected options as well and
323 regardless of the specific share of straws being returned to the field (retention).⁶ Of all
324 observations, 9.3 percent of plots are rented and 90.7 percent are own-contracted, but the areas of
325 rented plots account for 20.3 percent of total cultivated land areas in our sample. In addition,
326 70.8 percent of plots adopted straw retention; 44.1 percent are wheat plots, 38.4 percent are corn
327 plots, and 17.5 percent are other crops including rice, soybean, peanut, cotton and so on. Table 1
328 and Table 2 report the descriptions and summary statistics of selected variables, respectively.
329

⁵ Due to widely used informal contracts between farmer households in most cases, it is not clear how the decision is made on a rented plot in this context. The decision-making process has been shown crucial in affecting adoption of conservation practices (Soule et al., 2000; Kurkalova et al., 2006). For instance, in the U.S., there are two types of land renter: share-renters' decisions may be affected by land owners because both the owners and renters share the revenues and costs of production; cash-renters, however, may behave more independently since they only pay a fixed rent to the landlords while the owners do not participate in any activities. Failure to consider the differences in decision-making process may obscure the effect of land tenure on adoption.

⁶ The survey does not collect information about the shares of straws for different straw treatments.

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Table 1. Descriptions of Selected Variables

Variable	Description
Straw retention	Straw retention is adopted in the plot (1=yes, 0=no)
Rented plot	The plot is a rented plot (1=yes, 0=no)
Age	Age of the household head
Farming experience	Number of farming years of the household head
Risk preference	Risk preference of the household head (1=risk seeking, 0=risk averseness)
Education	Highest years of education of all household members
Number of laborers	Number of laborers that engaged in farming activities in 2015
Income	Household annual income in 2015
Organization	The household has participated in rural economic organization (1=yes, 0=no)
Insurance	The household has purchased agricultural insurance (1=yes, 0=no)
Plot size	Plot area ($\mu=0.0667$ hectares)
Distance to city	Driving distance from the village to the nearest prefecture level city center in Henan (km)
July temperature	Average daily temperature of July days from 1981 to 2000 of the county that the household locates ($^{\circ}\text{C}$)
July precipitation	Average annual daily precipitation of July days from 1981 to 2000 (mm)
Winter season	The plot is cultivated in the winter season (1=winter season, 0=autumn season)
Wheat	The plot is planted wheat (1=yes, 0=no)
Corn	The plot is planted corn (1=yes, 0=no)
Other crop	The plot is planted other crops (1=yes, 0=no)

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Table 2. Summary Statistics of Selected Variables

Variable	All plots		Own contracted plots		Rented plots		T-test of mean diff
	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	
Straw retention	0.708	0.45	0.712	0.45	0.665	0.47	-0.048
Rented plot	0.093	0.29	-	-	-	-	-
Age	44.28	11.76	44.08	11.93	46.28	9.71	2.20**
Farming experience	28.28	13.59	28.32	13.55	27.92	14.04	-0.40
Risk preference	0.679	0.47	0.676	0.47	0.710	0.46	0.034
Education	12.40	3.58	12.32	3.59	13.20	3.47	0.88***
Number of laborers	2.611	1.26	2.620	1.27	2.516	1.21	-0.104
Income	4.200	3.16	4.079	2.96	5.367	4.47	1.288***
Organization	0.041	0.20	0.041	0.20	0.039	0.19	-0.003
Insurance	0.129	0.34	0.116	0.32	0.258	0.44	0.142***
Plot size	4.135	4.25	3.802	2.61	7.363	10.80	3.561***
Distance to city	52.30	38.63	52.50	38.72	50.37	37.73	2.13
July temperature	26.98	0.36	26.97	0.36	27.05	0.34	0.08***
July precipitation	337.6	70.4	336.5	67.7	348.2	92.0	-11.74**
Winter season	0.461	0.50	0.463	0.50	0.439	0.50	-0.024
Wheat	0.441	0.50	0.443	0.50	0.413	0.49	-0.031
Corn	0.384	0.49	0.387	0.49	0.355	0.48	-0.032
Other crop	0.175	0.38	0.170	0.38	0.232	0.42	0.063*
Observations	1659		1504		155		

Note: ***, **, and * represent significance at 1%, 5%, and 10% level, respectively.

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337 Farm operator attributes appear to be important in adopting soil conservation practices (Feder et
338 al., 1988; Knowler and Bradshaw, 2007; Baumgart-Gets et al., 2012). In this study we focus on
339 three farmer characteristics: the age of the household head who is also the main operator, years
340 of farming, and risk preference. More experienced operators are apt to be adopters because of
341 better knowledge. Risk preference has been shown important in conservation practice adoption
342 (Fox et al., 1991; Baumgart-Gets et al., 2012). It could also be relevant in this context since straw

343 retention serves as a long-term land investment that possibly sacrifices short-term profits, which
344 involves uncertainty. The household head's attitude towards risk is measured through responses
345 to a binary question "whether you will utilize a newly developed fertilizer that may increase
346 yields but has not been used yet." We hypothesize that a risk-seeking operator would adopt straw
347 retention with a higher probability. We also include highest years of education of all household
348 members, number of laborers, family income, participation in agricultural economic
349 organization, and purchase of agricultural insurance, and we hypothesize that a richer,
350 well-connected farmer household with insurance coverage or extra help on machinery and labor
351 is more likely to adopt straw retention. In particular, wealthier and insured farmers would be less
352 vulnerable to uncertain short-term profit lost. Finally, participation in an agricultural economic
353 organization that offers market and technology information and shares farming experience
354 among famer participants would increase the probability of adopting straw retention.

355 For plot-level variables, we consider plot size, crop choice, growing season, and tenure
356 type. With a larger plot, farmers can spread their production costs, especially machinery, over the
357 whole cropped areas (Soule et al., 2000). We also incorporate crop dummies to account for the
358 divergent degree of difficulty dealing with the residues, which varies by crop type. For instance,
359 corn residues are harder and much greater in length, and it thus takes more effort to grind corn
360 straws into small pieces before covering the soil surface. A season dummy is also included
361 because, while there is ample time after the winter crop harvest, in the autumn season (June to
362 October) farmers are time-pressed with often less than one month between harvesting and

363 sowing. Our survey responses reveal that, of all the 29.2 percent of plots not adopting straw
364 retention, about 35 percent of the respondents report that lack of time is the reason for not
365 adopting. Thus, we expect that the winter season is associated with higher likelihood to adopt
366 straw retention. We do not consider other topographic features such as the plot slope because
367 Henan Province is located in a plains area, and thus there is no significant within-province
368 variation.

369 **5. Empirical Results**

370 *5.1. Probit regression results*

371 In our empirical analysis, we first report the results of several simple probit regressions in which
372 we test whether the probability of adopting straw retention is higher in own-contracted plots than
373 rented plots. That is, we test the null hypothesis that $\beta = 0$, where $\beta = \lambda_{renter} - \lambda_{contractee}$ is
374 the coefficient on the tenure dummy and represents the difference of tenure-security indicator
375 between own-contracted and rented plots. The resulting estimated coefficients and marginal
376 effects are presented in table 3.

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Table 3. Results of the Binary Probit Regressions (Dependent: Adoption=1)

Variable	(1) Full sample		(2) Own contracted		(3) Rented	
	Coef.	Marg. eff.	Coef.	Marg. eff.	Coef.	Marg. eff.
Rented plot	-0.3107**	-0.1070				
Age	-0.0078	-0.0025	-0.0138*	-0.0044	0.0297	0.0100
Farming experience	0.0009	0.0003	0.005	0.0016	-0.0154	-0.0052
Risk preference	0.1325	0.0431	0.092	0.0295	0.3963	0.1394
Education	0.0629***	0.0201	0.0562***	0.0178	0.1200**	0.0406
Number of laborers	0.2497***	0.0800	0.2429***	0.0771	0.4562***	0.1543
Income	0.0201	0.0064	0.0213	0.0067	-0.0058	-0.0019
Organization	0.7020**	0.1723	0.7589**	0.1793	0.8369	0.2098
Insurance	0.4692***	0.1315	0.5273***	0.1426	0.3689	0.1177
Plot size	0.0354**	0.0113	0.0465**	0.0148	0.0118	0.0040
July temperature	-0.2998*	-0.0960	-0.4406**	-0.1398	0.7746	0.2619
July precipitation	0.0048***	0.0015	0.0050***	0.0016	0.0049**	0.0017
Winter season	0.4880**	0.1535	0.6129**	0.1899	0.077	0.0260
Intercept	5.5183		9.3081**		-25.678**	
Crop dummies	Yes		Yes		Yes	
Observations	1659		1504		155	
% correctly predicted	80.11%		79.32%		73.60%	

Note: ***, **, and * represent significance at 1%, 5%, and 10% level, respectively. Standard errors are clustered at the household level.

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382 Column (1) in table 3 displays the results using the full sample. As can be seen, the
383 coefficient on “rented plot” dummy is negative and significant at the one percent level. In other
384 words, a rented plot is associated with 10.7 percent lower probability of adopting straw retention
385 than an own-contracted plot, ceteris paribus. The result confirms our hypothesis and is consistent
386 with previous studies regarding the tenure effect (Soule et al., 2000; Fraser, 2004;

387 Kabubo-Mariara, Linderhof, and Kruseman, 2010). The household-level characteristics appear to
388 be more important in the adoption decision: higher educational attainment, greater number of
389 laborers, participation in agricultural economic organization, and purchase of agricultural
390 insurance are significantly and positively related to increased likelihood of adoption. Two
391 climate variables are significant, suggesting that straw retention occurs more frequently where
392 the climate is warmer and wetter (more rain). The positive sign on plot size reflects that larger
393 farmland in fact lowers the average cost of adoption; and, the positive and significant winter
394 dummy verifies the existence of seasonal effect on residue management.

395 We also examine whether the estimated coefficients systematically differ by tenure type. We
396 conduct separate probit regressions for each of the two tenure categories, own-contracted and
397 rented plots, with all other independent variables the same as those in the full-sample regression.
398 A likelihood ratio test rejects the null hypothesis that the coefficients are identical across tenure
399 types, implying that the impact of all other characteristics on adoption of straw retention relies on
400 the specific tenure status of the plot.⁷ The resulting coefficients and marginal effects by tenure
401 type are reported in columns (2) and (3) in table 3. It shows that despite similarity on other
402 variables, the age of household head, organization participation, purchase of insurance, plot size,
403 and seasonal effect only matter for own-contracted plots, while they have no effects on adoption
404 for rented plots. The sharp disparity reflects a significantly different decision mechanism for a
405 renter in adopting straw retention.

⁷ In conducting the likelihood ratio test, we do not specify clustered standard errors at any level in the regressions.

406 **5.2. Heckman selection model results**

407 We examine whether growers on rented plots would self-select into non-conservation practice,
 408 which is tested by the Heckman two-stage model. Columns (1) and (2) in table 4 shows the
 409 estimated results for selection and adoption equation, respectively.

410

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Table 4. Results of Heckman Selection Model

Variable	(1) Selection Equation		(2) Adoption Equation	
	Coef.	Marg. eff.	Coef.	Marg. eff.
Age	0.0240***	0.0036	-0.0010	-0.0001
Farming experience	-0.0150**	-0.0022	0.0016	0.0001
Risk preference	0.0244	0.0036	0.1779	0.0151
Education	0.0315*	0.0047	0.0331	0.0028
Number of laborers	-0.0805	-0.0119	0.2709***	0.0230
Income	0.0390**	0.0058	-0.0085	-0.0007
Organization	0.0279	0.0041	0.2692	0.0229
Insurance	0.5140***	0.0763	-0.2665	-0.0227
Plot size	0.0698***	0.0104	-0.0215*	-0.0018
July temperature			0.3069	0.0261
July precipitation			0.0027*	0.0002
Winter season			-0.0733	-0.0062
Distance to city	-0.0042**	-0.0006		
ρ			-0.9607**	
Crop dummies		No		Yes
Observations			1659	

Note: ***, **, and * represent significance at 1%, 5%, and 10% level, respectively.

Standard errors are clustered at the household level.

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413 As shown in column (1), contrary to results in the adoption regression, characteristics of the
 414 household head, including age and farming experience, appear to play an important role in

415 making land rental decisions. Higher family educational level, higher family income, and
416 purchase of insurance are positively related to the probability of renting more farmland. In
417 addition, the positive and significant coefficient of plot size confirms our conjecture that renters,
418 usually as large-scale producers, are more likely to rent in greater land areas from more than one
419 farmer household. We find that the coefficient for the exclusion restriction variable, distance to
420 nearest city, is negative and significant, implying that farmers closer to cities tend to rent out
421 farmland parcels.

422 The estimated correlation coefficient ρ is statistically different from zero at the five
423 percent level with a value of -0.96, consistent with what we have found in the probit regression
424 —a rented plot is linked with decreased likelihood of adopting straw retention. Since the
425 estimate of land tenure dummy cannot be obtained from our Heckman model, we calculate a
426 surrogate of marginal effect of tenure arrangement by differencing the average predicted
427 probabilities of adoption between own contracted and rented plots. The difference is about one
428 percentage point, which implies that, after correcting for sample selection bias, the adoption rate
429 of straw retention is one percentage point lower on rented farmland.

430 Column (2) in table 4 reports the estimates of the adoption equation, in which we treat
431 climate variables, the season dummy, and the crop dummies as the exclusive restrictions. All
432 these terms are closely related to on-farm straw treatment but less relevant to land rental
433 behaviors. We observed that the selection-bias-corrected coefficients change significantly
434 compared with the probit results in table 3; number of laborers, July precipitation, and plot size

435 are the only variables that are significant. In particular, the coefficient on plot size carries an
436 opposite sign, meaning the cost of straw retention may actually increase with land areas. The
437 findings highlight the importance of accounting for sample selection problem.

438

439 *5.3. Discussion*

440 Our empirical results provide evidence that there is negative correlation between land tenure
441 insecurity, as proxied by rented plots, and farmer's decisions to adopt straw retention in China.
442 Our survey shows that, of all 79 surveyed households (out of a total of 690) that rent land from
443 others, 75 households (or about 95 percent) are based on oral land leases without legal validity;
444 only four households (or about five percent) have signed formal and written contracts; 65
445 households' leases (or about 82 percent) are on a one-year-tenure basis. The figures reflect the
446 tenure of a rented plot, or the transferred land use right, may be far less secure than land contract
447 right in Henan province.

448 Our findings provide valuable policy implications. The disparity of adoption rates of straw
449 retention between own-contracted and rented plots have significant policy implications on the
450 long-term sustainability of farmland in China, especially as China aggressively promotes the
451 rural land rental market. In particular, the Chinese government is encouraging participation of
452 market-based rural land transfer as an alternative of committee-intervening land reallocation to
453 improve agricultural production efficiency. However, our results imply that more careful
454 deliberation or monitoring is warranted on the potential impacts on less-sustainable farming

455 practices on the rising acres of rented grounds. Our results also suggest that the air quality and
456 other environmental benefits from encouraged straw retention could be impacted without efforts
457 to boost adoption on rented land. Due to less secure land tenure, farmers on rented plots have
458 lower incentives to adopt conservation practices, causing environmental problems such as more
459 PM2.5 emissions from straw burning and more severe soil degradation.

460 Improving the land tenure security may be one effective measure to encourage adopting
461 straw retention, especially on rented plots. The government should regulate the rental market by
462 enforcing the use of a more stable and formal written contract, which incorporates specific
463 requirements on farm operation and residue management. On the other hand, it may also be
464 helpful to extend the current range of land contract rights transfer from within-village to
465 cross-village or within-township, in order to allow farmer households to own more contracted
466 land and stimulate long-run land improvements.

467 **6. Concluding Remarks**

468 Based on data from a 2016 farmer household survey in Henan Province in central China, we
469 apply several probit regressions and a Heckman two-stage model to test the potential link
470 between land tenure security and the probability of adopting crop straw retention. Empirical
471 results show that farmer households are more likely to adopt straw retention after harvest on
472 own-contracted than rented plots, which is consistent with previous literature that shows insecure
473 land tenure often hinders adoption of conservation practices. This study provides some of the

474 first evidence in assessing the negative impact of land tenure insecurity on the adoption of a
475 long-term land improvement practice, straw retention. We argue that policies should be
476 implemented to enhance the land renters' tenure security of their land use rights in order to boost
477 adoption of this critical conservation practice, which is beneficial for local and downwind air
478 quality and the long-term land fertility.

479 Further research should explore how the specific share of straws being returned to the field
480 is influenced by tenure class, which is not tested in this study. Moreover, the effects of different
481 aspects of tenure security need further investigation. For instance, the duration of tenure, another
482 important dimension of tenure security either for own-contracted or rented land, may also play a
483 role in affecting the adoption rate. In addition, with a panel dataset, one can examine whether the
484 adoption rate of straw retention varies over time under different policy scenarios, such as varying
485 strictness on the burning of straws. It is possible that the higher adoption rate is mainly due to
486 prohibition of straw burning.

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