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The “Affirmative Action Hire”: Leading Inclusively in Diverse Religious Communities

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The “Affirmative Action Hire”: Leading Inclusively in Diverse Religious Communities

Abstract
This case tells the story of a new principal who wants to lead inclusively by including people of all religious and non-religious beliefs. When she questions some of the existing practices in her school, she faces resistance from school members and from the community, who question her identity, her intentions, and her authority. The case is intended for use in leadership courses and highlights some dilemmas of inclusive leadership around religion, as well as those found in the intersectionality of religion, race, and gender.

Keywords
leadership, religion, intersectionality

Disciplines
Educational Leadership | Educational Methods | Religion

Comments
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Case Narrative

Yolanda Richards was excited about her new job as a high school principal in Prairie View. One of the few graduates of color from her licensure program, she had decided to pursue administration after her own building principal, Mr. Williams, had suggested that while she was a wonderful English teacher and track coach, her skills might be developed and used more formally as the leader of a building. She served three years as an assistant principal under Mr. Williams before applying for principal jobs in nearby districts, and here she was at Prairie View, about an hour away from the metro area where she had settled after college. “You can
breathe some fresh air into the way we’ve done things around here,” her new superintendent, Dr. Rollins, had said. “Go for it,” Mr. Williams advised. “You’re ready.”

Ms. Richards was used to being “the only one,” both as a female administrator and as an African American. She had negotiated many a conversation along the lines of, “Where did you move here from?” and she welcomed the chance to make a difference in Prairie View. The town of Prairie View had a history of being ethnically homogeneous – nearly all White --, community demographics had been shifting. Over the last five years, a small community of Sudanese refugees had settled in town, assisted by a network of churches across the state. In another change, several African American families from a neighboring state had moved to Prairie View, forming a fairly segregated community on the town’s East side. While there were some letters to the Prairie View newspaper from residents complaining about having to lock their doors for the first time (a subtext Ms. Richards read as, “we’re no longer safe with Black people here”), school officials welcomed the increase in student enrollment and recognized the opportunity for school staff to grow and learn with their students. Dr. Rollins had invited Ms. Richards to apply for the position after talking with her mentor, Mr. Williams, and had been encouraging about her value to the school throughout her interview process: “We have to educate our students to be global citizens,” he said. Ms. Richards would be the first – and only – administrator of color in the district, but she felt ready to take that step. She learned later that the school’s athletic director, a White man, had been a strong internal candidate, but she had been chosen because the hiring team had been energized by her vision and more collaborative leadership style. “We wanted something different,” one of her teachers
explained, though there were some whispers around the community that she was an “affirmative action hire.”

The school year started smoothly. There was a glitch or two on a bus route and the usual daily fires to put out, but Ms. Richards was pleased to see her staff engaged with students in rigorous work. She began a series of equity audits from Capper, Fattura, and Keyes (2000) with her staff, having used them in her principal preparation program, and felt that they served a dual purpose of informing her about the Prairie View community and informing her staff about the families they served. Most of the teachers and counselors were receptive and interested to learn along with her. There were many statements along the lines of, “I never knew that...” such as, “I never knew that we had homeless students in Prairie View,” or “I never knew that some of our Sudanese students are also identified as talented and gifted.”

Her experience in the community was a little more mixed. Sometimes she was recognized at the grocery store and around her neighborhood as the new principal, but she felt that when people did not know who she was, she was eyed with suspicion. People usually greeted her on her morning walks, but sometimes seemed nervous, briefly making eye contact and then looking away, or crossing the street. One morning at the auto shop, while she was waiting to get her oil changed, a man wondered loudly to his companion if she had moved to Prairie View because the welfare benefits were better than in the neighboring state. Ms. Richards stared fixedly at her paperwork and pretended not to hear. Another day she was stopped in the post office by an elderly man who demanded to know what made her think she could do a man’s job. She mentally rejected several rejoinders before saying, “I am completely
qualified to lead this school and care for your children,” though she replayed the scene in her head afterwards, thinking about what she might have said instead.

Ms. Richards was used to having a religious community of her own. In the metro area she had attended a racially integrated Christian church, but she had not yet settled into one in Prairie View, where the churches were almost all White. One Sunday, in an effort to connect with some families from South Sudan she’d met at school, she visited one of their church services, held at the Prairie View Lutheran church. Her Sudanese Muslim families did not yet have a mosque, so she was approaching some of her students’ mothers individually in an effort to be inclusive of her community. She was also aware that the only local mosque in the nearby city had been vandalized with graffiti, regularly, which she observed one Sunday morning when she drove back to the metro area to attend her old church. Though she did not always make the trip, she kept up an active prayer life, believing that God had called her to Prairie View, but at school she was quiet about her faith.

**Basketball and Christmas**

All was well at school until the beginning of December. Boys’ basketball practices had started in mid-November, and the first game was played December 1 against one of the teams in the metro area. Ms. Richards was delighted to learn that the Prairie View Prairie Dogs had made it to the state finals the year before, and arrived early at the first game wearing the team colors of red and white. Before the junior varsity game, she asked one of the assistant coaches, also a high school history teacher, if she could enter the locker room to wish the boys well.

“Sure!” he said, beckoning her in. “You’ll be just in time for the prayer.” Prayer? wondered Ms.
Richards. She was still working on that thought as she entered, where she found the boys in a circle around their coach.

“Come on in!” Coach Villanova greeted her. After a quick introduction of Ms. Richards, he motioned her into the circle, where Karim, a sophomore, shyly took her hand before bowing his head awkwardly. Ms. Richards had briefly spoken with Karim’s mother the previous week, as she had expressed some concern about comments directed at him by his older classmates that he perceived to be racist. As Coach prayed for the boys’ safety on both teams, for a good game with sportsmanship and honor, Ms. Richards lost focus and wasn’t sure what else he said, because she was thinking of the ramifications of her, as principal, having participated in a group prayer before the basketball game. As she heard, “In Jesus’s name, Amen,” she rallied and addressed the expectant team, wishing them well for the game. A similar scene occurred before the varsity game, though this time the assistant coach was waiting for her before leading her once again into the circle.

The next morning, Ms. Richards was still thinking about praying before basketball games, as she entered the building and headed towards her office. The main office bulletin board and the floor in front of it were crowded with five teachers, a step stool, construction paper, and boxes of Christmas decorations. “Good morning,” she greeted them. “Looks like you’re busy!”

“Just adding some Christmas cheer!” said Ms. McNeil, one of the special education teachers, who had glitter on her chin. “We’re starting off the Christmas door decorating contest!”

“Christmas door decorating contest?”
“Yes! This year our theme is ‘Christmas on the Prairie.’ Each homeroom will decorate, and we’ve got prizes lined up for the last day of school. Shafer’s grocery store has donated hot chocolate mix to make for the students in the winning homeroom, and Mrs. Mueller will make donuts, and—”

“How do you like our peppermint prairie dog?” broke in another teacher, standing back to proudly display the decoration she’d been stapling to the bulletin board.

“Um. That’s quite something,” said Ms. Richards.

“Where do you ladies want the Angel Tree?” boomed a voice. Ms. Richards could just see feet under a big white artificial Christmas tree.

“Oh, it goes over there,” said Ms. McNeil, heading across the lobby, “I think there’s an outlet for the lights…”

Ms. Richards slowly headed towards her office, thinking, \textit{I am not sure we can do this.}

\textit{But I don't want to be a fun-hater.}

\textbf{Muslim Prayer and Social Media}

Having made it through the Christmas season, though with some personal qualms, Ms. Richards’ next challenge came in the form of a Muslim student, Meriam, Karim’s younger sister, who requested a quiet place to pray during the school day. “Certainly,” Ms. Richards responded, “We’ll find you a spot.” As she began to explore possibilities, she was surprised by the resistance she met. The school library, she was told by the librarian, was “too busy.” The girls’ locker room “couldn’t be supervised adequately.” For a while, Ms. Richards allowed Meriam to use the principal’s office, but found herself needing to cut phone calls short and move meetings in order to provide the quiet that Meriam needed. Eventually she found a
storage room off the auditorium. She cleaned it out herself, furnished it with a yoga mat, and provided Meriam with a key.

At the next faculty meeting, she was met with questions: Was it true that she had issued a school key to a student? Why? Who was supervising that student? As Ms. Richards answered questions, the tenor of the discussion took a different turn: Why was Muslim prayer being allowed in school when Christian prayer isn’t allowed? Where was this going to stop? Was she going to let every student have a school key to pray privately? Ms. Richards answered questions as best she could, but was surprised that her normally friendly, and at least always professional, staff had taken this turn. That afternoon, she got a call from the local newspaper: Was it true that she was letting a Muslim student pray in school? Again, Ms. Richards answered questions, and upon hanging up, called Dr. Rollins to inform him of what had happened. He thanked her for letting him know and said that he’d like a three-way conference call with the school district attorney on retainer, “Just to cover our bases.”

The following morning, Ms. Richards learned from her front office administrator that the school Facebook account, which was managed by office staff and the school athletic director, had “blown up” overnight with community comments. Comments had quickly moved from questions about student prayer and religion in school to derogatory comments about Muslims, and racist insinuations about students and families of color. They also attacked Ms. Richards herself, wondering whether she was Muslim, questioning her qualifications, stating that the school should have hired the (White male) athletic director instead, and referring to her as “the diversity hire.”
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On her way to visit Dr. Rollins, Ms. Richards found a note, written on school stationery, on the windshield of her car: “We knew someone like you would be a problem.” Shaken, Ms. Richards wondered, What do they mean, ‘Someone like’ me? What kind of problem? And who wrote this?

Teaching Notes

The purpose of this case is to articulate the challenges of inclusive leadership in relation to the intersectionality of religion, race and gender, within a public school system, which is deeply, and historically, informed by religious, racialized, and gendered norms and values. From the first colonial schools, created by the Puritans to teach children to read the Bible, to the establishment of our public school system, religion has played a prominent role in the shaping of American education. As noted by Marshall (2014), “Horace Mann, who is credited for establishing the statewide, publicly funded model of public schools known today, argued in the mid-1800s that such schools were needed both to create democratic citizens and good Christians” (p. 140). When considered alongside the complex history of exclusionary policies and practices experienced by people of color and women across American society, it is critical for school leaders to understand how groups, including, but not limited to women, people of color, non-Christians (Kincheloe, Steingberg & Stonebanks, 2010), the working-class (Bowles & Gintis, 1976), LGBTQ communities (Lugg, 2003), people who are differently abled (Hehir, 2002), and immigrants (Suarez-Orozco, 2001) have, and continue to be, purposefully positioned and perceived as threats to the very fabric of “American culture” and identity (Rury, 2013). Recognizing this history, along with the specific histories of the communities we serve, lends to
a more critical understanding of why education policy, schooling and the content of the curriculum, both written and hidden, continue to be so heavily contested in the present day.

Over the past forty years, a substantial body of educational research, borrowing from a range of disciplines and critical theoretical perspectives (e.g., Sociology, Ethnic Studies, Women Studies, and Critical Legal Studies) has examined how educational policy, as well as schooling and educational institutions, play a central role in reproducing dominant cultural norms and values, with particular emphasis being placed on race, class, gender, sexuality, religion, language, and ability (Allman, 1999; Althusser, 2006; Andersen & Collins, 2015; Bourdieu & Passeron, 1977; Freire, 1970; Giroux, 1983; McLaren, 2015; Swartz, 2012). Drawing from this extant literature, educational leadership scholars have worked to translate critical theoretical perspectives exploring the relationship between power, politics, identity, and inequitable educational opportunities and outcomes into practical approaches to leaderships towards the end of envisioning inclusive and socially just schools serving increasingly diverse communities and student populations (Bogotch, et al., 2008; Jean-Marie et al., 2009; Larson & Murthada, 2002; Marshall & Oliva, 2006; Preskill & Brookfield, 2009; Shields, 2004; Theoharis, 2009).

In relation to race, racism, white privilege and educational leadership, Lopez (2001; 2003), Brooks (2012) and others have documented how racism is deeply embedded in educational policy, as well as leadership practice. Applying critical race theory to educational leadership and challenging racism in education, Parker and Villalpando (2007) have argued that leadership scholars and practitioners must work to acknowledge and challenge the role that race and racism plays in shaping policy and practice, while also centering the experiential knowledge of teachers, students and communities of color in recognizing how this has played
out historically, towards the end of envisioning more socially just approaches to school leadership. As Alemán and Alemán (2010) have noted, racial justice can only be achieved when leaders foreground a deep understanding of race and racism in the struggle for social justice.

Outlining the history of sexism and heterosexism, as well as the legacy of gendered inequities within the field of educational leadership, Lugg (2003) has drawn extensively from the tradition of critical legal studies to provide a more nuanced understanding of how historical injustices persist in leadership discourse and practice. Drawing on feminist theory, Young and Skrla (2012), have expressed the value of feminist approaches to educational leadership, while acknowledging the need to address and overcome the tensions that exist between white women and women of color leaders in relation to addressing the challenges presented within a field that has been defined as a traditionally white, male profession. While gains have been made by women in the profession, Blackmore (2013) has argued that though access to leadership has improved for women, a feminist critique of gendered norms should not be lost, but rather, forwarded in the struggle for social justice.

Acknowledging both the similarities and differences between oppressive structures that serve to reproduce racism, sexism, heterosexism, ableism, and class-based oppression and resulting educational inequities, Theoharis and Scanlan (2015) have articulated a vision for socially just and inclusive leadership that centers the analysis and intersectional nature of structural forms of oppression as “Intersectionality is tied directly to the broader structures of strengthening the school culture and community” (p. 4). For the purpose of this case study, and to support dialogue and discussion on inclusive leadership in religiously diverse communities,
we emphasize the utility of an intersectional approach, while also offering suggestions for classroom activities and further reading.

**Leading Inclusively at the Intersection of Religion, Race, and Gender**

While religion, particularly Christianity, has played a central role in the shaping of the American public education system, the “separation between church and state,” a phrase popularized by Thomas Jefferson (1802) in his *Letter to the Danbury Baptists*, is deployed, almost religiously, to challenge the establishment of religious values and practices in public schooling and other state institutions. However, contrary to popular belief, this phrase is not found in the Constitution (Dreisbach, 2002); rather, article three of the Bill of Rights reads:

> Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances. (U.S. Const. amend. 1).

In addition, it is important to note that Jefferson’s comment, itself, is not free from religious bias and Christian privilege in its reference to “church,” as non-Christian religions do not refer to their places of worship as such (Blumenfeld, 2006). In reflecting on the above, we can ascertain that prayer is not, necessarily, categorically prohibited in schools. Further, considering Jefferson’s language and his use of the word “church,” we are reminded of how Christian norms and values have informed, and continue to be embedded in the very way in which religion is conceptualized and discussed in our society, as well as in everyday practices related to schooling. Marshall (2014), has discussed how Christian practices continue to be included in everyday schooling through what she terms, *blurry Christianity*. Offering school calendars and
scheduling, teacher-led prayers, and the use of churches as meeting places as examples, Marshall (2014) defines blurry Christianity as “practices that might originally have derived from Christian beliefs, but which now become a part of the way schools operate” (p. 140). In addition to the reproduction and maintenance of Christian norms and values, contemporary education and schooling practices are also informed by an extensive history of raced and gendered inequality (Rury, 2013).

Feminism and critical theories of race are two prominent theoretical frameworks that have been drawn upon in educational research to articulate the extent to which public education works to maintain White, male dominance and hegemony. While each of these frameworks offers critical insights and perspectives in understanding how schooling systems forward, privilege, and center gendered and raced beliefs, values, norms, and practices, they have been critiqued for failing to adequately connect the way in which sexism and racism, as systems of oppression function together, and are interlocking (Collins, 1990). As Collins (1990) has argued, “The significance of seeing race... and gender as interlocking systems of oppression is that such an approach fosters a paradigmatic shift of thinking inclusively about other oppressions, such as age, sexual orientation, religion, and ethnicity” (p. 225), as opposed to seeing them separately. In failing to see the interconnectivity, or intersection, of racism and sexism and other systems of oppression, we run the risk of employing counterproductive strategies in addressing them. To be concise, viewing systems of oppression as interlocking and intersectional can assist school leaders in disrupting our propensity to see them as separate and exclusive, though they may express themselves, or function uniquely (Crenshaw, 1989).
Bringing the concept of intersectionality to prominence, Crenshaw (1989) has argued that, “Through an awareness of intersectionality, we can better acknowledge and ground the differences among us and negotiate the means by which these differences will find expression in constructing group politics” (p. 1299). As presented in this case, Ms. Richards has found herself at the intersection of religion, race, and gender as the new principal of a high school in a small town experiencing significant demographic shifts with regards to race and religion. As a woman, she is breaking ground in a profession that has historically been reserved for men (Blount, 1999; Lugg, 2003). As a woman of color in a predominantly white, Christian, rural school in the Midwest, her presence and position of influence is perhaps a challenge to the dominant norms and values of the community she has been hired to serve, though she was still hired. However, in her effort to provide an inclusive environment for students of differing faiths, her qualifications, legitimacy, faith and appointment as principal are called into question. As indicated in her faithed, gendered, and raced interactions in Prairie View, Ms. Richards is unsure what the note on her car actually meant. Was the note she found on her car expressing “We knew someone like you would be a problem” in reference to her race, her perceived religious affiliation, or her gender, or, perhaps all of the above? How can the concept of intersectionality help us understand the nuances of Ms. Richards’ dilemma, and assist us in making sense of how interlocking systems of oppression function, and, what can we do as leaders working towards creating inclusive schools for all students?

Questions for Further Discussion

One direction for discussion of this case would be school law and its rulings on religious practices such as school-led prayer. However, we have chosen instead to let Ms. Richards...
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consult the district attorney for those answers, and focus here on decisions about leading inclusively for religion across intersectionalities of gender and race.

1. In addition to conducting equity audits, what can Ms. Richards do to prepare her faculty and staff more adequately to work with the changing population of Prairie View?

2. Following the prayers in the locker room prior to the boys’ Junior Varsity and Varsity basketball games, and brief conversation with teachers regarding Christmas festivities at Prairie View High School, what are next steps for Ms. Richards to create an inclusive school environment for students of all faiths? How could she approach and/or frame a conversation that acknowledges intersectionality and interlocking systems of oppression?

3. As a new principal in a new community, how might Ms. Richards have anticipated the response she received from the media, faculty, and the community prior to providing Meriem with a space to conduct her religious obligations? How might your actions be different if you were in her place, given your own identity?

4. How might the responses of the school and local communities to Ms. Richards be different if her own identities were different? What if, for example, she were a White man? What if she were a male person of color? What if she were an atheist? What if she were gay?

5. How are cultural beliefs, norms, and values around religion, race, and gender embedded in the everyday life and practices of your school or community? How can you use these practices to articulate the need for inclusive schooling while acknowledging intersectionality?
6. How has intersectionality informed your personal experience as a student, teacher, leader, and community member?

7. As a new principal in a new and changing community, how would you go about creating educational and pedagogical opportunities to challenge dominant norms, values, and beliefs that might not be inclusive? How might an understanding of overlapping and intersectional forms of oppression assist you in this process? Devise a plan, including a timeline.

8. What is the difference between being a good leader and being a social justice leader (See Table 3 of Theoharis, 2007)? What kind of leader would you say Ms. Richards is? What are some strategies she can employ to improve?

Activities

Equity Audit

Equity audits are a tool for school leaders and leadership candidates to collect data about their own school contexts, and then analyze that data in order to identify areas which need improvement. Skrla, Scheurich, Garcia, and Nolly (2004) provide a historical overview of the tool and reconceptualize it from one which is solely focused on achievement gaps to one which is focused on what they call “systemic inequity,” including teacher quality, programs, and achievement. In our principal preparation program, we use equity audits from Capper, Frattura, and Keyes (2000) to ask questions about not only student achievement, but also social components of schooling, such as the number of students from low socioeconomic status who
are in band. This focus on data, particularly in our data-driven, accountability-laden environment, creates a strong motive for students to engage with their schools and with each other in difficult conversations about inequities that surface around, for example, race, religion, or gender.

**Resources on Equity Audits.**


**Autoethnography**

Different from autobiography, autoethnography requires student researchers to write about themselves in relation to a group or community. Autoethnography is a way of doing and writing up research “That seeks to describe and systematically analyze personal experience in order to understand cultural experience,” and “Challenges canonical ways of doing research and representing others and treats research as a political, socially-just and socially-conscious act” (Ellis, Adams & Bochner, 2011, p. 273). Students weave together their personal experiences and identity into their work as educators and community members. Have students write and/or share their autoethnographies, focusing on how their race, gender, religion and
other identity markers have shaped and affected them as students, educators and community members. Specific prompts for student aut ethnographies might include:

1. How have your race, class status, gender, sexuality, religious affiliation and ability shaped your life experiences?

2. How have your race, class status, gender, sexuality, religious affiliation and ability informed your educational opportunities?

3. How have your respective experiences based on race, class status, gender, sexuality, religious affiliation and ability informed your work as an educator?

Resources on autoethnography:


Additional Resources

The concept of intersectionality, though not necessarily framed as such, has played a critical role in the formation of theological and spiritual approaches to education. Paulo Freire, author of *Pedagogy of the Oppressed* (1970) and numerous other key books foundational to critical education and pedagogy, viewed his strong Christian beliefs as deeply connected to the struggle for liberation for the oppressed. As Freire stated in relation to his work, towards the end of his life, “I stayed with Marx in worldliness, looking for Christ in...transcendentality.” Freire (1985) drew heavily from his own religious convictions, and his work was particularly
influential in the field of liberation theology, which centers the use of religious texts in promoting liberation from intersecting systems of oppression (Gutiérrez, 1988). Christian, Muslim, Jewish and interfaith approaches to liberation theology have the potential of offering students a unique perspective regarding how religion intersects with gender and racial justice.

For a deeper discussion, we offer the following resources:


Additional reading exploring the concept of intersectionality between religion/spirituality, race, and gender:


For additional readings exploring intersectionality and inclusive education, see:


Case References


U.S. Const. amend. 1.


