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Midwest Archives Conference

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Instant Replay—In the Driver’s Seat: MAC at Indy

Four hundred and one archivists attended the MAC Annual Meeting in Indianapolis, Indiana, April 18–20, 2013. The conference included an energetic plenary, sessions ranging from creating podcasts to endangered languages, informative tours, and a fun reception at the Indiana State Library.

A high-energy presentation on fanworks (defined as transformative works created by fans of different genres using elements of those works as a starting point) kicked off the Annual Meeting. Francesca Coppa, director of film studies and associate professor of English at Muhlenberg College, provided a history of the genre of fanworks and the efforts of the nonprofit Organization for Transformative Works (OTW) to preserve the products of fan culture as noncommercial sources of creative expression and enjoyment, including the creation of an archives of print materials and websites used by fans to post their publications over the past 20 years.

Session presenters for “Using Podcasts to Reach Your Patrons,” clockwise: Rick Pifer, Dana Gerber, Praire Hady, and Laura Farley.

“Refining the Digital Presence of the Archives” was initially meant to be a working title. The planning committee was certain it would come up with something snappier and less wordy. The name stuck, however, because it is so perfectly descriptive. After 17 or so years online, archives’ websites have matured and expanded, but so, too, have the expectations of our users. And guess which of these has changed faster? To remain relevant to the ongoing cultural conversation, archival administrators need to continually revisit their web services to attract and provide for their users both loyal and new. This is where MAC comes in.

The 2013 Fall Symposium will bring nine experts together over a one-and-a-half-day blitz session to get wheels turning, conversations going, and plans underway—plans to take the website you have and turn it into the website users want.

A Thursday session led by Suzanne Chapman, head of the University of Michigan Libraries’ User Experience (UX) Department will anchor the symposium.

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Dear MACers,

As is the custom, my “State of MAC” address given at the Members Meeting in Indianapolis on April 19, 2013, will serve as my last presidential newsletter article.

State of MAC

It has been an honor to serve as MAC president these past two years. In 2011, my candidate’s statement emphasized that “MAC was at an exciting crossroads.” As I finish my term, I believe strongly that this is true and that, thanks to the hard work of Council members and many dedicated MAC leaders and members, we have begun to move forward through that crossroads in a direction that will provide MAC with a host of exciting possibilities.

Our work over the last two years has been grounded in three important areas:
• Putting our financial house in order in terms of balancing our operating budget (which includes costs for important added membership services) and making our investments work for us, so we can fund new initiatives and projects.
• Streamlining our publications and activities, so they both meet members’ needs and are cost effective.
• Marketing ourselves to reach a wider audience and, at the same time, working to find ways to enhance and expand our offerings to members.

MAC’s Finances

Because of the sound fiscal decisions of past leaders, MAC has enjoyed a healthy cash reserve for many years. Costly (yet necessary) services, such as MemberClicks and administrative support, have contributed to budget shortfalls. Despite our efforts to cut costs to the bone, MAC has needed to draw on its reserves to supplement and balance its operating budget for the past several years.

The dues increase approved moments ago, the first since 2001, will enable MAC to balance its annual budget without the assistance of its cash reserves or investments. Thanks to assistance from the Financial Advisory Committee headed by Matt Blessing, we have invested our reserves to maximize returns, which, in turn, can fund new MAC initiatives and scholarships. This dues increase is an important step for MAC’s financial solvency. Thank you for your support!

And thank you to three dedicated, highly conscientious treasurers who have skillfully served us during these past crucial years: Craig Wright (2006–2010), Anke Voss (2010–2012), and current treasurer Daardi Sizemore.

MAC Activities, 2012–2013

Please reflect with me on some specific accomplishments from the past year organized under MAC’s 2011 strategic five-year plan:

Recruiting and Retaining Membership

MAC’s Marketing Task Force, led by Adriana Cuervo, developed two attractive postcards. The first, with the slogan “Got Archives?: Get MAC,” will be used to recruit new members. A second will market our journal

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Archival Issues (AI) to those outside our region. Proceeds from the t-shirts with the slogan “Got Archival Issues?” sold at this meeting, will help support advertising and marketing campaigns.

Our awards programs continue to be an important way to honor our members and students. As you know, with your generous assistance, we fully funded the Archie Motley and Louisa Bowen Scholarships last year through a $40 for 40 years campaign. Our new development coordinator, Portia Vescio, has plans to bolster and systematically document our development activities. Learn more about MAC’s 2013 award winners by visiting the MAC website at http://www.midwestarchives.org. Congratulations to all!

MAC membership in 2013 is at its highest level since 2006. Thank you to David McCartney for his leadership of the Membership Committee. He and the committee have done a great job. We are overjoyed that so many students and first-time attendees participated in the Indianapolis meeting.

On a related note, the MAC Pals program became a permanent offering in 2012, and consistently more mentees than mentors sign up. Please consider this opportunity to mentor a fellow archivist at future meetings.

Supporting and Assisting in the Professional Development of Members

This has been a year of trying new things and learning new processes.

In 2012, MAC employed AMC Source (DMN) to provide meeting services for the Indianapolis Annual Meeting and upcoming Green Bay Fall Symposium. You may have seen Debbie Nolan and Greg Brooks assisting LAC members. We appreciate their work and look forward to continuing our partnership in Green Bay!

In an effort to reduce costs and meet members’ needs more fully, Council implemented several new publications efforts. During our 2013 members drive, MAC members were encouraged to “Go Green” by choosing to receive their newsletter electronically. Forty-eight percent of members have chosen this option, saving MAC noticeable printing costs. In addition, Council member Jennifer Johnson is leading the Newsletter Redesign Working Group to evaluate the MAC Newsletter’s content and delivery. Thank you to all who completed the survey. The final report at the fall Council meeting will provide an important blueprint for how MAC can communicate even more effectively.

In another exciting development, MAC will soon offer a journal-only subscription marketed to those outside the MAC region to widen our readership and bring greater attention and prestige to the quality journal that is AI.

After several years of printing and copyediting challenges, MAC has finally hit “pay dirt” with our current vendors. Both Meg Moss, our copyeditor, and Martin Graphics, our print company, are extremely efficient and provide high-quality and cost-effective services. And, MAC’s long-time graphics designer, Aleda Downs, is a treasure. It has been a pleasure to work with all three of them.

Providing Educational Resources for the Archival Profession

Tanya Zanish-Belcher and I are charged with leading the Education Committee in developing and implementing the Speaker’s Bureau pilot project and other 2011 task force recommendations. In the next few weeks, we will be finalizing the committee membership and pushing forward on this important work!

Developing Technological Infrastructure and Governance Procedures

2013 was the second year we held our election online, and we are pleased that the participation rate increased—perhaps due in part to Adriana Cuervo’s great tutorial. As you know, last year we revised and updated our Bylaws and Constitution. This year, I asked officers, committee chairs, and ex-officios to write manuals for each of their positions in an effort to smooth transitions. Vice President Menzi Behrdn-Klodt will be leading a Documentation Working Group under incoming president Amy Cooper Cary and including David McCartney, Erik Moore, and Michael Doylen to review these manuals, meeting procedures, timelines, and position and committee guidelines.

On Thursday, April 18, Council approved a Values Statement to guide our meeting, publishing, and other programming. Although the statement was created in response to UNITE NOW’s national boycott of Hyatt hotels, this exercise has been invaluable for making us think about how we can ensure MAC acts responsibly in all areas of its work. After some necessary edits, Council will share this document widely, and the Documentation Working Group will explore ways we can implement the tenets of this statement most effectively.

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With Gratitude
The Indianapolis Annual Meeting has been a wonderful success. I’ve heard so many positive comments about sessions and events. Great thanks go to Program Committee Co-chairs Meg Miner and Anne Thomason and their committee for providing informative, thoughtful, and creative programming. The LAC had all kinds of fun up their sleeves, including vintage candy session breaks, a beautiful and delicious reception, and even some sunny weather now and then. Thanks to Co-chairs Dina Kellams and Noraleen Young, who headed this impressive committee.

Thanks go to outgoing MAC leaders Ryan Ross, Development Committee; Amy Cooper Cary and Karen Spilman, Education Committee; David Mc-Cartney, Membership Committee; Anke Voss (chair), Alison Stankrauff, and Michelle Sweetser, Nominating Committee; and, to all the MAC leaders—ex-officios, committee chairs, and all the members who volunteer or step up when asked—you are wonderful. Thank you.

My gratitude goes to Council members Michael Doylen, Jennifer Johnson, Dina Kellams, Erik Norberg, and Janet Olson for their hard work and leadership over the past year. Special acknowledgment must be given to Treasurer Daardi Sizemore, Secretary Josh Ranger, and Vice President Menzi Behrnd-Klodt, who have worked many long hours to ensure that MAC remains a strong and vibrant organization.

And, finally, thanks to all of you for supporting and investing your time and energy into the Midwest Archives Conference . . . and for giving me this opportunity to serve as your president these past two years.

With my best wishes,

Ellen D. Swain
President, Midwest Archives Conference

MAC Archives Reminder
Outgoing MAC officers, appointees, and committee chairs are reminded to donate their papers to the MAC Archives, held at the University of Wisconsin–Milwaukee. For further information, please contact MAC archivist Michael Doylen at doylenm@uwm.edu.
MAC Annual Meeting

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To achieve their preservation goal, OTW members developed an open source software package, OTW-Archive, to create a self-archiving space called the Archive of Our Own. With this space, developers have made it possible for fans to tag their content with labels to help catalog their works, and then volunteer “text wranglers” link similar terms to form a natural language taxonomy that helps make searches of metadata more accurate.

Despite travel difficulties due to a spring storm that literally spanned the MAC region, over 160 audience members attended the plenary and had a chance to engage briefly with this dynamic speaker about how the cooperative accomplishes name authority work, how plagiarism is addressed, and how archivists can contribute to these efforts as volunteer wranglers, governing board members, or software developers.

"Proactive Collecting: Selecting a Course to Boldly Go" with Martin Tuohy, Marcus Robyns, and Paul Eisloeffel.

New to the conference this year were lunch sessions involving product vendors, a Civil War lightning round, and graduate student poster sessions (their third year at MAC, but the first with posters available Friday afternoon and Saturday). Over 70 students attended MAC this year, and the graduate student poster session included 14 posters. Each poster was judged on the value of the content to the profession, the originality of the topic, and how the topic was presented.

The first-place poster winner was Naomi Herman-Aplet for “Constructing K–12 Learning Activities in Archives.” Second place went to Rachel Lux for “All A-Twitter: Archiving the Public Record 140 Characters at a Time,” and third place went to Sarah Hoover for “Digitization for the Digital Humanities: Addressing Needs and Anticipating Uses.” Thanks to all the students for their submissions!

A highlight of the meeting was the reception at the Indiana State Library. The setting was classy and elegant, and the cake in the shape of Indiana, provided by the Society of Indiana Archivists celebrating its 40th annual meeting, was a crowd-pleaser. The cake included edible farmhouses, trees, Indiana University buildings, and a banner for the Indianapolis Speedway. The cake featured five flavors: vanilla, chocolate, almond, lemon, and dreamsicle.

Your feedback is still being compiled on the 18 concurrent sessions and 2 workshops prior to the conference, so look for final reports by the Local Arrangement Committee (LAC) and Program Committee (PC) on the MAC website, http://www.midwestarchives.org/meeting-planning-reports, in the coming months!

A special thank-you goes to our LAC: Cochairs Dina Kellams and Noraleen Young and members Debra Brookhart, Bethany C. Fiechter, Gregory Mobley, Jennifer Noffke, Carol Street, Susan H. Truax, Jennifer Whitlock, and Mark Vopelak; and to our PC: Cochairs Meg Miner and Anne Thomason and members Valoise Armstrong, Jeremy Brett, Stephanie Bricking, Anita Doering, Eric Fair, Virginia Fritzsch, Scott Grimwood, Jennifer Johnson, Daria Labinsky, Lisa Schmidt, Lance Stuchell, and Mike Swanson.
Fall Symposium
(Continued from page 1)

Chapman will instruct attendees on the basics of a user-centered approach to website design and services. She will also discuss how archives can conduct assessments of their online presence using realistic and budget-friendly approaches. A working lunch will continue the conversation.

Keeping Chapman’s lessons in mind, the symposium will continue on Thursday afternoon with presentations by Eric Larson, digital services librarian at the University of Wisconsin–Madison, and Ben Brumfield, an independent software developer. Larson will speak on responsive design for mobile devices, and Brumfield will discuss crowdsourced transcription using open source software.

On Friday, the series will continue with Sharon Leon, director of public projects at the Center for History and New Media at George Mason University. Via Skype, Leon will discuss Omeka, the center’s open source content management and exhibition software. She will also detail conceptual issues to consider when interpreting historical collections online. Leon will be joined by Erik Moore of the University of Minnesota, Twin Cities, who will discuss the university’s experiences with implementing Omeka.

Following that, Wikipedian-in-Residence Lori Phillips and Archivist Jennifer Noffze, both of the Children’s Museum of Indianapolis, will discuss their pioneering approach to leveraging Wikipedia to inform users about their collections. Erik Moore will return to bring reference services into the discussion, with a presentation on the University of Minnesota’s scan-on-demand service that incorporates the university’s digital repository. Finally, we will end with a realistic discussion of the importance and use of social media in outreach with Vicki Tobias, images and media archivist at the University of Wisconsin–Madison. Paul Hedges, IT director at the Wisconsin Historical Society, will serve as a moderator throughout the meeting, providing a common thread through the various presentations.

Whew! Nine experts is a lot to cram into one-and-a-half days. But as Green Bay takes (in your attention and time), it gives back in near royal recreation (for these parts). For the Thursday night reception, the symposium has secured the holiest of shrines in the city: the Green Bay Packer Hall of Fame at Lambeau Field. Sponsored by the University of Wisconsin–Milwaukee School of Information Studies, the reception will feature tailgate-inspired food and drink as guests take in nearly a century of Packer history in the incredible 25,000-square-foot museum. Tours of the storied stadium will also be available for a small fee.

The symposium will be held at the KI Convention Center and adjacent Hyatt on Main Hotel in downtown Green Bay. Conference room rates are $129 for single and double occupancy. The rate includes complimentary breakfast. With the city taking an early breather with an away-week for the Packers, getting in and out of Green Bay will be no trouble. Austin Straubel International Airport serves Green Bay, and the city is located conveniently on I-43 from the south and Highway 29 from the west.

With the symposium on a Thursday and Friday, MAC members are encouraged to extend their trip and take in the sights and flavors of nearby Door County. The beautiful peninsula, with nearly three hundred miles of shoreline and small lake- and bay-side hamlets, is exceptional in the autumn with fruit orchards, fall colors, and cool evenings perfect for a traditional Door County fish boil.

You could also continue your stay in historic Green Bay, a small city that is more than just football. Three area museums provide rich cultural opportunities. The Neville Public Museum and Heritage Hill State Historical Park tell Green Bay’s story from numerous perspectives; and, at the National Railroad Museum, get an up-close and personal look at many giants of the history of the American rails. For a different brand of history, let your hair down at the charming Bay Beach Amusement Park as it hosts its last days of the season. The park, on the shores of Green Bay, is the ninth-oldest continually operating amusement park in the United States. With historical rides (and prices), Bay Beach is something not to miss.

So bring a friend, and stay in town or head to the Door County shores and relax after the demanding symposium!

And it will be demanding and rich in technical information. The symposium is designed for archivists with the will and the means to make strategic improvements to their web-based services. To assist archivists with implementing their plans, MAC is introducing a new registration feature: the Second Attendee Program, which encourages MAC members to bring technologists with them by offering a reduced registration fee for the accompanying individual. The program is limited to the first 10 individuals who register for it. Second Attendees cannot be MAC members.

Symposium registration fees will be $140 for MAC members and $190 for nonmembers. Second Attendees will pay only $100. No student rate is offered for this advanced symposium. Fees have been kept at last year’s rates with the generous financial support of numerous donors,
Presidents’ Award

This year, the Midwest Archives Conference honors the 2006–2011 Landsat Science Team with the Presidents’ Award. This team, comprised of Earth observation researchers from around the world, had one very specific purpose: to provide critical scientific and technical guidance for the Landsat Program. The Landsat Program maintains the longest continuous record of changes in Earth’s surface as seen from space, with more than 3.5 million individual images to which the team continues to add and, due to its efforts, is available online to anyone free of charge.

The US Geological Survey (USGS) is charged with managing these and other terrestrial (land) observations from satellites and aircraft. Within USGS, the Earth Resources Observation and Science (EROS) Center, located near Sioux Falls, South Dakota, is where that management occurs. Landsat, short for land satellite, is one of the primary data collections in the archives at EROS. The Landsat Program involves a series of Earth-observing satellite missions jointly managed by NASA and USGS. The first Landsat satellite was launched in 1972 and was a pathfinder for the world’s civil space programs.

The Landsat Program has revolutionized the way we view and study our planet. Landsat is the only satellite system designed and operated to repeatedly observe the global land surface. The uses for the data include environmental assessments, energy research, climate change studies, and plant monitoring, just to name a few. With such a wide breadth of applications, the USGS needed expert guidance and secured resources for a science team to provide recommendations on all aspects of the Landsat Program.

From 2006 to 2011, the Landsat Science Team influenced several decisions having large and lasting impacts on global terrestrial research. One example was the concerted effort to change the Landsat data access policy from “cost of reproduction” to one based upon “free to the user” access. This team’s efforts contributed significantly to a policy change that allowed the data to be made available at no charge, spurring research uses around the globe. As a result, distribution of Landsat data has grown from twenty thousand “scenes” a year to over three million. The team’s recommendations will continue to influence US and civilian space agencies for decades to come.

Since neither John Faundeen, archivist for USGS, nor a member of the Landsat Team could attend the MAC Annual Meeting, the official presentation of the award will take place at the team’s fall meeting in Sioux Falls. The award section of the MAC website already includes an example of a Landsat photo and has a link to a video that shows more about this fascinating archives. Photos of the presentation will appear in a later issue.

The MAC Presidents’ Award was established in 1986 as a means for MAC to recognize significant contributions to the archival profession by individuals, institutions, and organizations not directly involved in archival work but knowledgeable about its purpose and value. A committee comprising the three most recent past presidents of MAC choose recipients from nominations submitted by committees in each of the 13 states in the MAC region. At the state level, nominations may be made by contacting the state chair directly, or through solicitation of nominations by the chair or members of the state committee. Each state committee may put forward only one nomination per year. As many as three awards may be presented each year.

Fall Symposium

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which, at the time of publication, included the University of Wisconsin School of Information Studies, Wisconsin Historical Society, the Northwestern Mutual Life Insurance Company, Michigan Technological University Archives and Copper Country Historical Collections, University of Wisconsin–Milwaukee’s Golda Meir Library, University of Wisconsin–Green Bay’s Cofrin Library, and University of Wisconsin–Oshkosh’s Polk Library.

Hungry for MAC and cheese? Of course you are! Registration will soon be open. If you have questions regarding local arrangements, contact Deb Anderson at andersod@uwgb.edu. For program questions, contact Joshua Ranger at ranger@uwosh.edu.
The 2013 winners of the Emeritus Scholarship for First-Time MAC Meeting Attendees are Kit Hughes and Brianna Marshall. Hughes is a PhD student in the Department of Communication Arts at the Wisconsin Center for Film and Theater Research. She is particularly interested in exploring the intersection between media and archival practices. Marshall is an MLIS candidate at Indiana University with a focus on digital archives and digital libraries, and holds two part-time positions with digital archives projects. Both presented student posters at the MAC Annual Meeting on aspects of their current work and enjoyed the contacts and discussions that attendance at the meeting afforded them. They will be reporting on their MAC experiences in the next issue of the MAC Newsletter.

Lydia Lucas (chair), Roland Baumann, Emily Gainer, and Karen Koka served on the 2013 Emeritus Scholarship Committee. The scholarship provides financial assistance for travel and conference expenses at the Annual Meeting to individuals who have never attended a MAC meeting. Information about the scholarship and an application form are available on the MAC website.

Kit Hughes is one of two winners awarded Emeritus Scholarships for 2013.


Laurel Gildersleeve: 2013 Recipient of the Louisa Bowen Memorial Scholarship

Laurel Gildersleeve is a student in the School of Library and Information Science at the University of Wisconsin–Madison with a concentration in archives and records administration. She works as a graduate assistant in the archives at the Wisconsin Center for Film and Theater Research and volunteers with the Jail Library Group, the Media History Digital Library, and the moving image collection at Circus World Museum. Gildersleeve earned her BA in cinema and media history from the University of Minnesota and an associate degree in video and digital arts and screenwriting from Minneapolis Community and Technical College.

Gildersleeve is dedicated to media literacy and outreach and serves as cochair of the Society of American Archivists’ (SAA) Student Chapter Advocacy Committee and as social media officer for the American Library Association (ALA) Student Chapter. She presented a student poster on her work with audiovisual archives at the MAC Annual Meeting in Indianapolis and will be presenting at the SAA meeting in New Orleans. She is a current member of MAC and the Association of Moving Image Archivists.

The award is named in honor of Louisa Bowen, archivist and active MAC member, who died of cancer in 1996. Award recipients receive a $750 scholarship and a one-year membership to MAC. The winner is also asked to write an essay for the October issue of the MAC Newsletter on what academic activities the scholarship assisted. Thanks to committee members Valoise Armstrong, Helen Conger (chair), Adam Groves, and Elizabeth Wilkinson.
2013 Winners: Archie Motley Memorial Scholarship for Minority Students

The 2013 winners of the Archie Motley Memorial Scholarship for Minority Students are Christina Stone and Joanna Chen.

Christina Stone received her BA in art history and visual culture from Michigan State University (MSU) and is pursuing her MLIS degree with an archives management concentration from Simmons College. Stone has much experience in the archival field already, including working at MSU’s Kresge Art Museum and Fine Arts Library as an undergraduate student. Currently, she works at Simmons as a graduate student assistant in the library science program, as well as at the Rhode Island School of Design’s Museum of Art as a registration assistant. Stone has had internships at the Smithsonian, the Culinary Arts Museum, and Boston University. She is the winner of ALA’s Spectrum Scholarship, as well as other awards via Simmons and MSU. Stone is a current member of several professional organizations including the American Alliance of Museums and New England Archivists, among others.

Joanna Chen received her BA in history from the University of California–Berkeley and is pursuing her MLIS with an archives management concentration from the University of California–Los Angeles. Chen has done concentrated coursework and fieldwork in Holocaust studies and has worked as a content researcher at a museum in Los Angeles. Chen completed the Western Archives Institute as a scholarship recipient and attended the California Association of Museums and Council of American Jewish Museums conferences as a fellow. She’s a member of the Society of California Archivists and the California Association of Museums.

Motley Scholarship recipients receive $750 and a one-year membership to MAC. The purpose of the scholarship is to foster ethnic diversity within the archival profession by providing financial assistance to students of color. Established in 1994, the scholarship was renamed in honor of Archie Motley (1934–2002), a founder of the Midwest Archives Conference and a leading activist archivist.

Congratulations to Christina and Joanna! They will share additional information about themselves and their archival studies in the next issue of the MAC Newsletter.
New Author Award Winner for 2013: Suzanna Conrad

The New Author Award was instituted in 1993 to recognize superior writing by previously unpublished archivists. It may be awarded to practicing archivists who have not had article-length writings published in professional journals or to students in an archival education program.

This year’s winner, Suzanna Conrad, is currently digital initiatives librarian at California State Polytechnic University, Pomona. Conrad received her MLIS at the University of Illinois, Urbana-Champaign in 2011 and also possesses an MBA in international management from the University of East London and a BA in history from Cornell University. Before joining the library at California State Polytechnic University, Pomona, Conrad participated in the design and implementation of an online tutorial for Purdue University Libraries Data Curation Profiles (DCP) Toolkit. Other recent projects include the implementation of a city documents database for the City of Sierra Madre, multiple local history digitization projects with Monterey Park Bruggemeyer Library, and a taxonomy and search function overhaul for Guitar Center–affiliated websites. Prior to shifting to a library career, Conrad worked in product management and business development for telecommunications and new media companies in the United States and abroad, including RTL Interactive, GlobalStep, and Mobile-XL, among others. Conrad is the current chair of the Technology Interest Group for the California Library Association.

Conrad won the award for her article, “Analog, the Sequel: An Analysis of Current Film Archiving Practice and Hesitance to Embrace Digital Preservation,” which appeared in volume 34, number 1, of *AI*.

2013 Margaret Cross Norton Award Winners

Heather Fox, Caroline Daniels, and Rachel Howard, 2013 Margaret Cross Norton Award winners for “The Born-Digital Deluge: Documenting Twenty-First-Century Events.”

The Margaret Cross Norton Award recognizes the author of what is judged to be the best article in the previous two years of *AI*.

Rachel Howard is the digital initiatives librarian at the University of Louisville Libraries. She holds an MLIS from the University of Washington and a BA in history from the University of Notre Dame. She has worked with digital collections in libraries, museums, and archives, including the Library of Congress, Smithsonian Institution, Cornell University, University of Washington, and Museum of History and Industry (Seattle).

Heather Fox recently left her position as associate curator of Special Collections at the Filson Historical Society and joined the faculty at the University of Louisville Libraries as archivist for metadata and scholarly communications. She received her MLS from the University of Kentucky and has worked on projects for the Kentucky Oral History Commission, Appalshop, the Speed Art Museum, and the Louie B. Nunn Center for Oral History. She currently serves on the Kentucky State Historical Records Advisory Board and is a former board member of the Kentucky Council on Archives.

Caroline Daniels is university archivist and director of Archives and Special Collections at the University of Louisville. Before joining the faculty of the University of Louisville in 2003, she worked in Tufts University’s Digital Collections and Archives. She holds an MS in library and information science with a concentration in archives management from Simmons College, an EdM from the Harvard University Graduate School of Education, and a BBA from the University of Michigan. She was also a member of the 2009 Archives Leadership Institute cohort. Her professional focus is on enhancing access to primary source materials in all formats.

Howard, Fox, and Daniels won the award for their article, “The Born-Digital Deluge: Documenting Twenty-First Century Events,” which appeared in volume 33, number 3, of *AI*. 
Why Do Archivists Support Certification?

*It provides a competitive edge*

*It strengthens the profession*

*It recognizes professional achievement and commitment*

In the past decade, nearly 1,300 professional archivists have felt it was important to sit for the Certified Archivist examination.

The next Certified Archivist examination will be held August 14, 2013 in Indianapolis, as well as Hartford, Las Vegas, New Orleans and Orlando -- and wherever five eligible candidates want to take it.

For more information about the Certified Archivist examination, please go to the ACA website (www.certifiedarchivists.org) or contact the ACA office (518-694-8471 or aca@caphill.com).
Minutes of the Midwest Archives Conference Council Meeting
Thursday, April 18, 2013, 8:30 a.m.–12:00 p.m.
Hyatt Regency, Indianapolis, Indiana

Below constitutes a summary of the Council minutes. For the full minutes and all submitted reports, please consult the MAC website or contact Michael Doylen, secretary, at doylenm@uwm.edu, Golda Meir Library, P.O. Box 604, Milwaukee, WI, 53201-0604.

MAC council met on April 18, 2013, at the Hyatt Regency Hotel, Indianapolis, Indiana, with all Council members present with the exception of Erik Nordberg, who was unable to attend.

President Swain began her report reviewing recent appointments already approved by Council: Portia Vescio as development coordinator; Barbara Floyd, AI editor second term; Jennie Thomas, newsletter editor second term; Joshua Ranger, Nominating Committee chair; Ellen Swain and Tanya Zanish-Belcher, Education Committee cochairs; Adriana Cuervo and Eric Fair, 2014 Symposium Planning Committee cochairs; and Alexis Braun Marks, Membership Committee.

Swain reported that she is reinstituting the Development Task Force to investigate and identify avenues through which MAC can increase revenue. Members will include Portia Vescio (chair), Mark Greene, Daardi Sizemore, Nicole Garrett, the Financial Advisory Committee chair (TBD), and Menzi Behrnd-Klodt. The Task Force will deliver a final report at the 2014 Fall Symposium.

Swain also announced the creation of the Documentation Working Group to develop new leadership manuals. Menzi Behrnd-Klodt is going to lead the group to review all of the position manuals that Council and ex-officio members created this winter. The group will also include Michael Doylen, David McCartney, and Erik Moore. This group will deliver the manuals at the 2014 Annual Meeting.

Swain updated Council on developments for a MAC oral history project. Swain hopes to borrow procedures from SAA, as it conducted a similar project.

Swain stated that she met with SAA’s regional forum via conference call in March. The nine-member group divided itself into three subcommittees to draft proposals regarding the forum. The proposals will include issues relating to membership criteria, governing structure, and purpose.

Incoming MAC president Amy Cooper Cary will take over for Swain on this forum at the end of April 2013.

Vice President Menzi Behrnd-Klodt introduced members of various PCs and LACs, who presented updates on their plans. Council agreed that the program topic for the 2014 Fall Symposium in Champaign-Urbana would be oral history administration and that the location for the meeting would be the on-campus Illini Union Hotel. Council then heard a report from Kentucky archivists proposing that the 2015 Annual Meeting be held in Lexington. Council was made aware that, due to horse racing, booking in Lexington hotels would be impossible and/or prohibitively expensive during April. Instead, March and early May dates were considered. Council was concerned about a May meeting’s impact on student attendance. Swain reported that a recent survey she conducted suggested the impact would be different for each school. Council agreed to hold the 2015 Annual Meeting in Lexington on May 6–9.

Council then discussed the MAC Values Statement that Council member Janet Olson prepared. Concerns were raised over how to implement the statement with vendors, hotels, and service providers. Swain asked if the Values Statement would extend to MAC’s publications as well. Council agreed and voted to approve the Values Statement with the addition of publications.

Secretary Joshua Ranger reported that MAC received over $2,400 from JSTOR in annual royalties for the use of AI content. He also reported that MAC continued to grow in members compared to this time last year.

Treasurer Daardi Sizemore began her report by stating that several changes are underway with Lincoln Financial Services, including changing the investment strategy of Bowen Scholarship funds. This year, the Bowen Scholarship was paid from reserves, because the interest on the Bowen principal was so low. Council then discussed the dues increase vote coming up at the Members’ Meeting.

Ranger presented the proposal of the Online Publications Working Group to offer a subscription to AI independent of membership. AI editor Barbara Floyd expressed general concern about the pressure to make publication deadlines, and how these concerns would increase under this
subscription model. As always, the concern was over too few proposals. Council discussed ways to encourage more proposals. Council was also concerned with the complicated scheduling of the number of issues a subscriber would receive their first year. Council amended the proposal, allowing for a new subscriber to receive two issues prior to an October 1 subscription and three if the subscription is received between October 1 and December 31; an additional 10 copies of the July edition will be printed for potential late-year subscribers. With these amendments, the proposal was approved.

Council member Jennifer Johnson presented the report of the Newsletter Redesign Working Group. Johnson reported that over a hundred members have responded to the Group’s survey, and work will continue after the survey is completed and the results analyzed.

Brad Houston, acting webmaster, reported he will be handling most web-related issues until Stephanie Giordano returns from maternity leave.

AI editor Barbara Floyd reported that the July 2013 issue is lacking one article. The remainder of the issue will be sent for copyediting while a final research article is sought. There are no submissions for the December issue at this time. Floyd asked Council for its interpretation regarding the rights of authors to independently post their articles to an institutional repository. Council discussed, and, with Floyd, agreed that a policy will be developed preserving for MAC the first North American serial publication rights to any article accepted to the journal. This will permit authors to post only after an article is published.

Public Information Officer Adriana Cuervo reported that she has taken an apprentice, Daria Labinsky, from the National Archives and Records Administration (NARA) in St. Louis, to replace her next year. Cuervo then discussed the AI t-shirts and the near-readiness of the two different promotional postcards discussed by Council in October.
to Embrace Digital Preservation,” which appeared in volume 34, number 1.

**Presidential Remarks and Dues Increase**

President Swain thanked the PC and LAC chairs and their committees, as well as outgoing Council members and other leaders.

Swain congratulated the newly elected officers and position holders and thanked all who ran for positions in the 2013 election. She thanked the Nominating Committee for its work.

Swain then gave brief remarks regarding highlights of the budget. She stated that since the Bowen and Motley Scholarships are now fully funded, MAC will make it easier for members to donate to student meeting scholarships. Swain then introduced Treasurer Daardi Sizemore who provided detailed information regarding MAC’s budget situation and structural deficit. Sizemore explained the spending cuts Council enacted but also the costs associated with the new online and meeting services MAC has provided its members. With an ongoing deficit, Sizemore explained that membership dues have not kept up with the changing needs of the organization. Sizemore presented the new dues structure that was first reported in the January 2013 MAC Newsletter.

Swain called for a motion to increase dues to $45 (individuals), $90 (US institutions), $100 (Canadian institutions), and $110 (all other international institutions). The motion was made and seconded. During discussion, a member asked about the large increases in administrative costs in the past year. Sizemore explained that the new meeting services contract was added last year and that MAC faced one-time fees for back taxes in Illinois. Another member asked if the increase would allow MAC to grow or simply balance the budget. Sizemore stated she hoped it would allow MAC to continue to do new things. Another member questioned if MAC is trying to find more sources of income rather than just relying on the members. Swain responded that additional advertising revenue was being sought and that development efforts were being redoubled. One member asked why MAC does not offer a student rate. Swain responded that MAC has prioritized providing an affordable conference experience for students over offering a student member rate. Several members spoke in favor of the motion. The motion was passed with no dissenting votes.

**State of MAC**

Swain stated that in the interest of time she would give only a curtailed version of her “State of MAC” address. Her full comments are available at the beginning of this issue.

**Vice President’s Report**

Vice President Menzi Behrnd-Klodt presented her report on current and upcoming meetings. She reported that close to four hundred people attended or presented at this Annual Meeting. She thanked the PC and LAC cochairs and DMN staff members.

Bahrnd-Klodt then reminded the membership that the 2013 Fall Symposium will be held in Green Bay, Wisconsin, and that the 2014 Annual Meeting will be held in Kansas City, Missouri. Two short films were shown promoting those meetings. Behrd-Klodt then reported that Council had agreed the topic of the 2014 Fall Symposium in Champaign-Urbana, Illinois, will be oral history administration. Doug Boyd, University of Kentucky, will present. She then announced that the 2015 Annual Meeting will be held in May 2015 in Lexington, Kentucky.

**Transfer of Leadership**

Swain then formally passed the presidency of MAC to Amy Cooper Cary of Marquette University. Cooper Cary gave brief remarks and thanked Swain for her service.

The meeting adjourned.
Between Meeting Council Actions

On March 8, 2013, the following motions were approved unanimously by Council via email with all members voting:

- **Motion 1:** To hire Meg Moss as copyeditor at $35 per hour on annual contract beginning immediately.
- **Motion 2:** To approve the appointments of:
  - Barbara Floyd, *AI* editor second term
  - Jennie Thomas, *Newsletter* editor second term
  - Joshua Ranger, Nominating Committee chair
  - Ellen Swain and Tanya Zanish-Belcher, Education Committee co-chairs, special initiative 2013–2015
  - Adriana Cuervo and Eric Fair, 2014 Symposium Planning Committee co-chairs

On April 9, 2013, the following motions were approved unanimously by Council via email with all members voting:

- **Motion 1:** To approve the minutes of the October 18, 2012, Council meeting
- **Motion 2:** To approve the appointment of Portia Vescio as development coordinator
- **Motion 3:** To approve the increase of the 2013 *AI* New Author Award from $250 to $300

MAC Thanks

MAC thanks these members for offering their time and skills to MAC in the following capacities:
- Ryan Ross, Development Coordinator
- Amy Cooper Cary and Karen Spilman, Education Committee
- David McCartney, Membership Committee
- Anke Voss (chair), Alison Stankrauff, and Michelle Sweetser, Nominating Committee

Your New MAC Leadership

At the Members’ Meeting on April 19, the following elected individuals took office:

**President**
Amy Cooper Cary, Marquette University

**Secretary**
Michael Doylen, University of Wisconsin–Milwaukee

**Council**
Mary Ellen Ducey, University of Nebraska–Lincoln
Erik Moore, University of Minnesota

The following individuals were appointed to these positions:

**Membership Committee Chair**
Alexis Braun Marks, Eastern Michigan University

**Nominating Committee Chair**
Joshua Ranger, University of Wisconsin–Oshkosh

**Development Coordinator**
Portia Vescio, Michigan State University

**Education Committee Co-chairs**
Tanya Zanish-Belcher, Wake Forest University
Ellen Swain, University of Illinois at Urbana-Champaign
New Appointments to the Archival Issues Editorial Board

The Editorial Board of Archival Issues: The Journal of the Midwest Archives Conference has added four new members to replace three members who had reached the end of their eligibility for board service and one who resigned. The new members are John A. Fleckner, senior archivist, National Museum of American History, Smithsonian Institution; Russell Horton, reference and outreach archivist, Wisconsin Veterans Museum; Sammie L. Morris, associate professor and head, Division of Archives and Special Collections, Purdue University Libraries; and Joseph M. Turrini, assistant professor, School of Library and Information Science, Wayne State University.

MAC expresses its sincere thanks to the outgoing AI board members who served six years on the board: Jackie Esposito, William Maher, and Ben Primer. Additional thanks are owed to Maher, who chaired the Editorial Board for two years.

The Syncopations of History: MAC at Kansas City

Whether you prefer a 4/4 beat, elaborate riffing, or playing by memory (all signatures of the Kansas City jazz style), the 2014 PC looks forward to hearing about “The Syncopations of History.” The formal call for proposals will be available online, but here are a few suggestions to set your imaginations in motion:

Tell us how you are composing and improvising in your repository. How do you keep your archival rhythms going and still hold the beat? Don’t have money for an expensive electronic record-keeping system? How are you putting something together with a limited budget? Perhaps you don’t have reading knowledge of a foreign language but have come up with a creative way to crowdsource translation. Share with us your recipes for success.

Read the complete Call for Proposals and submit yours online at http://midwestarc.memberclicks.net/2014proposals. If you have questions, or wish to submit ideas in another way, contact your 2014 PC cochairs Jeremy Brett, Texas A&M University processing archivist, at jwbrett@library.tamu.edu or 979-845-1951, and Michelle Sweetser, Marquette University archivist, at michelle.sweetser@marquette.edu or 414-288-5905.
MAC Members Show Their Generosity

Donations as of May 2013 total $4,250. Heartfelt thanks go to the following MAC members who donated to the general operating fund ($878) and to the MAC 2013 Annual Meeting ($1,630). Members also donated to the Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration ($207.50), the Archie Motley Memorial Scholarship for Minority Students ($312.50), and the Emeritus Scholarship for First-Time MAC Meeting Attendees ($1,222).*

General Operating Fund
- Pamela Bennett
- Sarah P. Burton
- Thomas Connor
- Kathleen Conway
- William Crozier
- Deborah Dandridge
- Anita Taylor Doering
- Mary Ellen Ducey
- Ellen Engseth
- Cynthia Ghering
- Melissa Gottwald
- Sue Holbert
- James Hone
- Mary Huelsbeck
- Hayley Jackson
- Greg Kocken
- Mary Kraft
- Daniel Lavoie
- Karen Mason
- David McCartney
- Meg Miner
- Janet Olson
- Harry Rice
- Judith Robins
- Sonya Rooney

2013 Annual Meeting
- Jennifer Johnson
- Carole Kopp
- Daardi Sizemore
- Anne Thomason
- Noraleen Young
- John Walko

Bowen Scholarship
- Paul Anderson
- George Bain
- Martin Gengenbach
- Judith Robins
- Elizabeth Yakel

Motley Scholarship
- George Bain
- Martin Gengenbach
- James Lynch
- Judith Robins
- David Tambo
- Elizabeth Yakel

Emeritus Scholarship
- Menzi Behrnd-Klodt
- Matt Blessing
- Janet Carleton
- Jeanie Child
- Kathleen Conway
- Mary Ellen Ducey
- Kim Efird
- Barbara Floyd
- Cynthia Ghering
- Raimund Goerler
- Mark Greene
- Kevin Haire
- Sue Holbert
- James Hone
- Mary Huelsbeck
- Hayley Jackson
- Gregory Kinney
- Karen Koka
- Nancy Kunde
- Daniel Lavoie
- Lisa Lobdell
- Sherry Lockwood
- Karen Mason
- Dennis Meissner
- Monica Meissner
- Ralston
- Joshua Ranger

*Please note that the above figures are based on donations processed online through MemberClicks and on checks received at the office. It is possible that payments made directly to the treasurer are not reflected in this list.
TREASURER’S REPORT—Daardi Sizemore
Minnesota State University Mankato

Treasurer’s Report
Daardi Sizemore, Treasurer

Financial Position
MAC is in good financial shape. As of March 31, 2013, MAC’s two checking account assets total $68,232.68 (Bank of America $52,958.03 and Chase Bank $15,274.65). This is significantly smaller than the amount reported last year because we transferred over $45,000 from our checking accounts to our Lincoln Financial accounts.

Things are going well in the area of gifts and investment funds. The membership continues to be generous and, for those who didn’t know, we are a 501c3 organization so gifts are tax-deductible. We have retired the Bowen and Motley Scholarship funds from our donation forms, because those funds have been endowed. At the Annual Meeting, Council endorsed adding a new giving option: the opportunity to support Annual Meeting Student Registration Scholarships to help students attend the Annual Meeting. This year, donations from Council and LAC members allowed us to offer 16 student scholarships.

Our four investment accounts have been growing. Our total invested assets as of March 31, 2013, are $211,693.46 (Bowen $33,819.11; Motley $40,084.60; Invested Reserve $45,503.29; Program Initiative $92,286.46). Our investment assets continue to work for us as an organization through scholarships, the program initiative for projects like the Speakers Bureau, and our long-term reserve. This year, the Financial Advisory Committee will be reviewing the investment strategies for these accounts to help make sure we are achieving our investment goals.

2012 Budget Recap
The Cash Statement (Detailed) for 2012 shows that we exceeded our budget goals for income. This is in part because of generous gifts made by members as part of the $40 for 40 campaign to endow our Motley and Bowen scholarships. We also had more membership income than projected, which reflects the value others see in MAC and our meetings and symposia. The cash statement also shows that our expenses exceeded our budget. We spent $12,512.07 above our budgeted expenses; overall, we spent $15,050.41 above what we brought in. This occurred for several reasons. When adopted by Council, the 2012 budget included a planned deficit, so we knew that we would be running in the negative. We added meeting planning services after the budget was finalized, which added to the deficit. We also had to pay late tax fees to the State of Illinois, where we are incorporated. Finally, some of our expenses came in higher than projected.

2013 Budget
As I wrote in the January newsletter, the 2013 budget also has a projected deficit. Despite this, MAC as an organization is still financially stable. The leadership has worked on several initiatives to reduce the budget, including “Go Green for MAC” with online publications and changing our merchant services provider (the folks who make it possible for us to accept credit cards). At the Annual Meeting we sold “Do you have Archival Issues?” t-shirts to help fund a marketing campaign for subscriptions of AI outside of the MAC region.

A significant financial step forward for MAC was the successful increase of dues passed at the Members’ Meeting this past April. The membership asked thoughtful questions that underscored the importance of affordability and service to our members. Council deeply appreciates the overwhelming support of the dues increase. Thanks, Members!

The new dues structure is:

<table>
<thead>
<tr>
<th>Category of Membership</th>
<th>Dues Amount Effective 2014 Membership Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$45</td>
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<tr>
<td>Institutional</td>
<td>$90</td>
</tr>
<tr>
<td>Canadian</td>
<td>$100</td>
</tr>
<tr>
<td>International</td>
<td>$110</td>
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</tbody>
</table>
### MIDWEST ARCHIVES CONFERENCE
Cash Statement (Detailed) January 1–December 31, 2012

<table>
<thead>
<tr>
<th>Income</th>
<th>2012 Budgeted</th>
<th>Details</th>
<th>Actual</th>
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</thead>
<tbody>
<tr>
<td>Advertising</td>
<td>$ 4,000.00</td>
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<td>$ 1,755.00</td>
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<tr>
<td>Bank Account Interest</td>
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<td>2.60</td>
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<tr>
<td>Mailing Lists</td>
<td>375.00</td>
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<td>125.00</td>
</tr>
<tr>
<td>Gifts – Emeritus</td>
<td>500.00</td>
<td></td>
<td>926.00</td>
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<tr>
<td>Gifts – General Operating</td>
<td>300.00</td>
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<td>476.00</td>
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<tr>
<td>Gifts – Bowen</td>
<td>750.00</td>
<td></td>
<td>1,459.50</td>
</tr>
<tr>
<td>Gifts – Motley</td>
<td>1,500.00</td>
<td></td>
<td>2,774.50</td>
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<tr>
<td>Meetings (Gross)</td>
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<td>47,457.00</td>
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<tr>
<td>SM 2012</td>
<td>37,000.00</td>
<td>$ 34,557.00</td>
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<tr>
<td>FM 2012</td>
<td>7,500.00</td>
<td>12,350.00</td>
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</tr>
<tr>
<td>SM 2013</td>
<td></td>
<td>550.00</td>
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<td>Memberships</td>
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<td>33,120.00</td>
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<td>276.06</td>
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<td>Total</td>
<td>$ 84,535.00</td>
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<td>$ 88,371.66</td>
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<th>Expenses</th>
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<td>Administration</td>
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<td>Design</td>
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<td>330.00</td>
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<tr>
<td>Proofing</td>
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<td>370.00</td>
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<td>Bank Charges</td>
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<td>17.20</td>
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<tr>
<td>Contract Services – Financial</td>
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<td>980.00</td>
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<td>Contract Services – Membership</td>
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<td>17,504.74</td>
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<td>Contributions – NCH</td>
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<tr>
<td>Credit Card Fees</td>
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<td>Revenue Percentage Deduction</td>
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<td>Monthly Fee</td>
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<tr>
<td>Insurance</td>
<td>2,850.00</td>
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<td>Mailing</td>
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<tr>
<td>Marketing</td>
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<td>361.60</td>
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<tr>
<td>Meetings (Gross)</td>
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<tr>
<td>SM2012</td>
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<tr>
<td>FM2012</td>
<td>6,000.00</td>
<td>8,343.46</td>
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<td>SM2013</td>
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<td>106.50</td>
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<td>MemberClicks</td>
<td>3,000.00</td>
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<td>4,384.85</td>
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<tr>
<td>New Members Program</td>
<td>800.00</td>
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<td>-</td>
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<td>Newsletter</td>
<td>12,000.00</td>
<td></td>
<td>11,599.34</td>
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<tr>
<td>Design</td>
<td></td>
<td>1,800.00</td>
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<td>Proofing</td>
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<td>Printing</td>
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<td>5,638.09</td>
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<tr>
<td>Mailing</td>
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<td>1,261.25</td>
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</tr>
<tr>
<td>President's Award/DSA</td>
<td>200.00</td>
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<td>150.79</td>
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<td>Scholarships</td>
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<td>2,750.00</td>
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<td>Secretarial Expenses</td>
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<tr>
<td>Vendor Coordinator</td>
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</tr>
<tr>
<td>Total</td>
<td>$ 90,910.00</td>
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<td>$ 103,422.07</td>
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</tbody>
</table>
Vice President’s Column:
MAC Meetings and Symposia Update

Menzi L. Behrnd-Klodt, Vice President, Midwest Archives Conference

After one of the l-o-n-g-e-s-t winters in recent memory, it seems like spring finally is here . . . maybe . . .

We had a fantastic Annual Meeting in Indianapolis in April, and it was great to see so many of you there! Four hundred members, nonmember speakers, students, and vendors all came together for an exciting and vibrant meeting with great sessions, vendor booths, student posters, and restaurant and repository tours. And did you see the huge Indiana-shaped cake at the reception (thanks to the Society of Indiana Archivists)? Thank you to all who contributed to make this a great Annual Meeting! One last thank-you to PC cochairs Anne Thomason and Meg Miner and LAC cochairs Dina Kellams and Noraleen Young! Let’s do it again next year in Kansas City!

Below is an update on upcoming MAC meetings.

Fall Symposium, Green Bay, Wisconsin, Hyatt on Main Green Bay, September 25–27, 2013: “User-Centered Design”
If you missed Josh Ranger’s video designed to entice you to attend the Fall Symposium, well, you missed a classic! Of course, the program developed by Josh will be terrific—a reminder that it will include budget website assessment techniques, crowdsourced transcription, the use of Omeka for online exhibit creation, responsive website design, maximizing the impact of Wikipedia and social media, and the incorporation of scan-on-demand reference into web services. This program will help archivists add performance-enhancing substance to their websites . . . without cheating! In addition, Deb Anderson on the LAC single-handedly persuaded the National Football League not to schedule the Green Bay Packers on Thursday night so that the MAC reception can be held at the Packers Hall of Fame at legendary Lambeau Field. Good work, Deb! Be sure to join us for a great meeting in Green Bay this fall!

Annual Meeting, Kansas City, Missouri, Westin Crown Center Hotel, April 24–26, 2014: “The Syncopations of History”
The beat goes on as the LAC and PC are ramping up for next year’s Annual Meeting! The theme of the meeting is one that you can riff off of in any number of ways, so here’s a chance to express your individuality and reach out to others in new and innovative ways. Whether you’re following the theme closely by focusing a session on music, jazz, blues, or improvisation, or on the rhythms of Kansas City as a crossroads of American life, diversity, sports, or food, remember that September 20 is the deadline for submitting your session proposals. Here’s your chance to contribute to the creation of an exciting and informative Annual Meeting! And if you attended the last Annual Meeting in Kansas City, you’ll want to go back in 2014, as the LAC assures us there’s much that’s new and different to experience there!

Doug Boyd, PhD, director of the Louie B. Nunn Center for Oral History, University of Kentucky Libraries, will present the 2014 Fall Symposium on the topic of challenges and rewards of oral history in an archival context. He will cover format obsolescence, metadata, transcription, preservation, expense, and the opportunities offered by digital technologies. The symposium will collaboratively explore models for processing, preserving, and enhancing access to oral histories, drawing heavily from the Oral History in the Digital Age initiative, which explores innovative approaches to curating and disseminating oral histories and models from Dr. Boyd’s work. Specific topics will include transcription and indexing, collection management strategies, digital preservation of oral histories, digital audio and video, ethical and legal issues, metadata, and digital tools for enhancing access to oral history online.

Annual Meeting, Lexington, Kentucky, May 6–9, 2015
Council was pleased to approve a proposal to hold MAC’s 2015 meeting in Lexington, Kentucky, the center of America’s beautiful horse country! Shortly, we will be forming and confirming the PC and LAC, and getting started on all of the details needed to create a great Annual Meeting. Lexington is a lovely place to visit in the spring, so mark your calendars (and think about that next great family vacation)!

Fall Symposium, 2015
We need your thoughts about where and when to hold the 2015 symposium, and on what topic. Ideas, anyone???
Annual Meeting, 2016
Would you like MAC to hold its annual meeting in your city? MAC Council tries to alternate meeting sites geographically. We’d love to hear from someone in the western part of MAC who has a great location for a meeting!

As always, MAC seeks your ideas for future meetings and sites! If your area hasn’t hosted a MAC meeting recently, why not gather your nearby colleagues, draft a proposal, and invite several hundred of your closest friends and colleagues to share what your locale has to offer? Please contact me at Menzi@xyre.com, and I would be happy to discuss your ideas or any questions.

Upcoming MAC Meeting Sites and Dates
Fall Symposium, 2013
Green Bay, WI
September 25–27, 2013

Annual Meeting, 2014
Kansas City, MO
April 24–26, 2014

Fall Symposium, 2014
Champaign-Urbana, IL
September 24–25, 2014

Annual Meeting 2015
Lexington, KY
May 6–9, 2015
The “Human Side of Medicine”: Historical Medical Resources Online

By Stephanie L. Bricking and Mary Kroeger Vuyk,
University of Cincinnati’s Henry R. Winkler Center for the History of the Health Professions

From the well-publicized push to eradicate polio worldwide to the upcoming anniversary of the 1918–1919 influenza epidemic, researchers are increasingly becoming interested in the medical humanities, an emerging field that explores the “human side of medicine.” New digital resources available from libraries, medical centers, and museums are becoming invaluable to medical historians and researchers alike by offering new avenues for exploration and encouraging this new field of study. According to Joel Wurl, the National Endowment for the Humanities, “Humanities scholars have recognized the central role of health and medicine in American and world history for several decades, but this is a field of research that remains very much in a state of growth and transformation. One manifestation of this is a recent increase in efforts to preserve and facilitate online access to rich collections of historical documents, images, and publications related to the history of medicine.” Wurl’s observations are evident in the five projects described below.

Cholera is well documented in the National Library of Medicine’s (NLM) digital archives. Outbreaks of epidemic cholera, an extremely contagious diarrheal disease often causing death by dehydration, occurred throughout the world in the nineteenth century. Though mostly under control, cholera was still responsible for over two thousand deaths in South America in 1991. Cholera Online: A Modern Pandemic in Text and Images, provides researchers with a fascinating and comprehensive collection of resources dealing with cholera, including 518 digitized monographs dating from 1817 to 1900. This collection was partially inspired by John Shaw Billings’s 1875 work, “Bibliography of Cholera,” an extensive bibliography of all published monographs and journal articles on cholera at that time. The majority of the monographic works included in Billings’s bibliography were digitized for this archival collection. Cholera Online also provides users with access to thousands of other resources, including videos, journal articles, and visual resources. Under the heading “View the Images,” the NLM helps bring to life the story of cholera through pictures of cholera patients, maps marking the paths of the epidemics, photographs and illustrations of physicians working with cholera patients, and prints highlighting the social commentary surrounding the epidemic.

The Philip S. Hench Walter Reed Yellow Fever Collection, at the Claude Moore Health Sciences Library Historical Collections and Services at the University of Virginia, is an excellent resource for information on yellow fever. Initial symptoms of yellow fever include headaches, nose bleeds, and nausea. Eventually, confusion and bleeding set in, followed by organ failure and, ultimately, death. Long plagued by its devastating effects, the United States Army created a Yellow Fever Commission in the early 1900s. Walter Reed, Jessie Lazear, and other members of the commission sought the assistance of Cuban scientist Carlos J. Finlay who first discovered a connection between mosquitoes and yellow fever. As a result of Finley’s discovery and the work of the commission, yellow fever was finally conquered. In 1937, Philip S. Hench, a Mayo Clinic physician, began collecting manuscripts, printed materials, photographs, and other research materials to record the history of the yellow fever discovery. Searchable by date, series, subject, and keyword, this comprehensive collection offers researchers a wealth of information with the click of a mouse. Sections entitled “Who’s Who” and “Places” help identify Library of Congress name authorities and brief background information on people and places. Some highlights include a fever chart from 1900 showing the progression of Jessie Lazear’s yellow fever, which ultimately resulted in his death; papers written by Walter Reed in 1875 on anatomy, hygiene, surgery, and physiology for qualification as a US Army surgeon; and a letter written in 1900 by Reed, in which he recommends human experimentation to study the disease.

Three repositories within the MAC region also provide a wealth of information on the history of disease. First is the University of Michigan’s project, The American Influenza Epidemic of 1918–1919: A Digital Encyclopedia. Every winter, many prepare for influenza, or the “flu,” by getting a vaccine and stocking up on medicine. This disease typically causes fever, aches, and headaches; however, it can become more severe. During the 1918–1919 influenza epidemic, this common disease caused over 650,000 deaths in the United States alone. This rich digital encyclopedia contains over 16,000 documents, photographs, and other materials from...
ARCHIVAL RESOURCES ON THE WEB—Continued
Emily Symonds Stenberg, Assistant Editor

more than 130 archives, libraries, and special collections. The highlight of the encyclopedia is “50 U.S. Cities and Their Stories,” which provides background on how the epidemic affected each city, as well as an event timeline and images relating to the city and the epidemic. The website also includes a handy browsing interface divided into four categories: people, places, organizations, and subjects.

Smallpox—almost unheard of today—at one time inflicted global devastation. Smallpox is an infectious disease that results in high fever and a raised red rash. Blindness and permanent scarring or death can result from infection. The World Health Organization estimates that, in the early 1950s, approximately 50 million cases occurred globally each year with an estimated 15 million deaths. As inoculations became more prevalent, those numbers fell to around three million deaths by 1967. Researchers looking for information about smallpox should visit the Dittrick Medical History Center at Case Western Reserve University and its online exhibit, Smallpox: A City on the Edge of Disaster, http://www.cwru.edu/artsci/dittrick/museum/smallpox/smallpox.html. This exhibit provides users with a glimpse into the history and devastating effects of smallpox on the city of Cleveland, Ohio, in the early twentieth century, while highlighting the photographic collections of Homer J. Hartzell and William T. Corlett, two physicians in the Cleveland area who cared for smallpox patients in the early 1900s. These images demonstrate the devastating and permanent effects the horrible disease has on its victims. Visitors to this online exhibit are provided with narratives to help them follow the events leading up to the 1902 smallpox epidemic and through its eventual eradication. While this collection is small in size, it offers users a unique perspective on this global scourge.

Like smallpox, poliomyelitis (or as it was formerly called, infantile paralysis) is also a disease of the past. Prior to the development of two vaccines—an inactivated vaccine and a live virus vaccine—polio affected over 35,000 people in the United States each year during the mid-twentieth century. The symptoms of polio ranged from fever, sore throat, and headache to paralysis and death. Today, polio is considered endemic in only three countries (Afghanistan, Nigeria, and Pakistan). The oral polio virus vaccine, which was developed by renowned virologist Dr. Albert B. Sabin while at the University of Cincinnati, played a major role in the eradication of the disease. Approximately 35,000 documents, including correspondence and photographs, from the Hauck Center for the Albert B. Sabin Archives at the Henry R. Winkler Center for the History of the Health Professions have been digitized and are available for research at http://digitalprojects.libraries.uc.edu/sabin/. The digital collection spans Dr. Sabin’s entire career and covers a wide variety of topics such as virology, military and tropical medicine, vaccine development, medical ethics, and international cooperation. Not only did Dr. Sabin invest much of his career in polio, but he also researched a wide range of other diseases, including cancer, toxoplasmosis, measles, Japanese B encephalitis, and dengue and sandfly fever. Along with the digitized materials is a new online exhibit on Dr. Sabin that features an interactive timeline: http://sabin.uc.edu.

As Dr. Albert Sabin once said, “A scientist who is also a human being cannot rest while knowledge which might be used to reduce suffering rests on the shelf.” The repositories featured in this article, both within and beyond the MAC region, understand this and have pushed to increase online access to historical medical materials for use by humanities researchers, scientists, and others.

Notes
ILLINOIS

Southern Illinois University Carbondale

In April, the Special Collections Research Center in Morris Library at Southern Illinois University Carbondale celebrated the exhibit opening of Buckminster Fuller’s Inventions: Twelve Around One. Guest speakers included Jon Davey, SIU architecture professor and president of the RBF Dome NFP, and Larry Busch, art and design professor emeritus and former colleague of the renowned Fuller. The Inventions collection is a set of 13 of Fuller’s patent drawings published by the Carl Solway Gallery in 1981. Highlights include the geodesic dome, Dymaxion car, 4D house, and rowing needles. Read more at http://www.lib.siu.edu/news/fuller-inventions.

William Rainey Harper College

The Harper College Archives has recently completed an online exhibit on the life of Dr. William Rainey Harper, the first president of the University of Chicago. This project involved digitizing manuscripts, diplomas, photographs, and books that contain information on Dr. Harper’s life and accomplishments, and using CONTENTdm to host the digital images. The archives also took this opportunity to work with Graphic Conservation, a conservation company located in Chicago, to repair a group of diplomas and books belonging to the Harper family. See the exhibit at http://dept.harpercollege.edu/library/archives/williamraineyharper.html.

INDIANA

Calumet College of St Joseph

On February 2, 2013, Calumet College of St Joseph opened the Andrew G. Grutka Social Justice Center. Bishop Grutka was the first bishop of the Diocese of Gary and was instrumental in social justice at Vatican II and during the civil rights movement in the late 1960s. Contained in the collection are all of his personal papers, photographs, artifacts, and writings and books from Vatican II. For details, please contact Br. Jerry Schwieterman or Joseph Coates at Calumet College of St Joseph.

Indiana Historical Society

The Indiana Historical Society (IHS) continuously updates its Collections and Library finding aids at http://www.indianahistory.org/library/. IHS has 52 digital collections with more than 57,000 images, and 29 manuscript and visual collections and 146 printed items were recently cataloged. The Oran Henley Collection (Rush County, ca. 1900–1938) is the newest digital collection. The Indiana Experience continues to feature Destination Indiana’s touch screens, where visitors can explore Indiana history through three thousand images in 260 “time travel journeys” (preview at http://www.indianahistory.org/indiana-experience). New journeys cover the 1913 Flood, William Fortune, Indiana Governors (1893–2012), Indiana Oxygen Company, Abraham Lincoln’s Youth in Indiana, Joseph Irwin Miller, James Whitcomb Riley, and University of Evansville.

Indiana State Archives

In March, Indiana governor Mike Pence was presented with a framed copy of the first page of the current Indiana Constitution. Jim Corridan, director and state archivist of the Indiana Commission on Public Records, presented the constitution, which is in the care of the Indiana State Archives. Corridan also presented a complete, bound copy of the original version of the 1851 document. The Indiana State Archives maintains the original copies of both state constitutions, from 1816 and 1851, as well as the manuscript copy of the journal of the 1815 constitutional convention. The constitutions are currently on display in the Statehouse Rotunda and will remain throughout the legislative session. The founding documents are housed in the capitol in a case made from the Constitutional Elm, the tree under which the 1816 constitution was drafted.
Michael Feinstein Great American Songbook Initiative

The Michael Feinstein Great American Songbook Initiative in Carmel was awarded a $5,000 grant for a preservation assessment of its audio-visual holdings. George Blood will perform the assessment to determine necessary storage, rehousing, remediation, conservation, preservation, and digitization of the initiative's audiovisual collections that include 16-inch transcription discs, lacquer discs, cassette tapes, CDs, analog tapes, videos, films, and slides that document the music of American Songbook legends such as Rudy Vallée, Meredith Willson, and the Andrews Sisters.

IOWA

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KANSAS

Dole Institute of Politics

The Dole Institute of Politics celebrates the 10th anniversary of its opening—and Senator Dole’s 90th birthday—on July 22. A year of commemorative activities begins that day with a community birthday celebration featuring the Dole Archives’ new exhibit, Continued Dedication, which honors the senator’s work over the last 10 years. The exhibit was developed during the spring 2013 semester by graduate students in the University of Kansas’s Museum Studies program, under the direction of Kristine Schenk, the archives’ interpretation specialist. The archives also kicks off, during this anniversary year, a collecting effort targeting Dole “alumni” (former staffers, interns, and other affiliates).

KENTUCKY

Kentucky Digital Library

The Kentucky Digital Library, http://kdl.kyvl.org/, supported by the Kentucky Virtual Library and managed by University of Kentucky Libraries, is participating in the new Digital Public Library of America (DPLA) as one of seven state or regional digital library pilot project “service hubs.” Each of the selected digital libraries provides digital content forming a “hub” of the new DPLA, along with digital collections from major institutions including Harvard, the Smithsonian, and the New York Public Library. Formats include digitized photographs, newspapers, books, manuscripts, and oral histories. The DPLA website (http://dp.la), free of cost to all, launched April 18.

Northern Kentucky University

Northern Kentucky University’s Special Collections and Archives’ current exhibit, In with the New, celebrates significant recent acquisitions. The Trauth Dairy Business Records document television and print advertising for products manufactured by this family-owned company. Before actor Jim Varney portrayed Earnest, of Earnest Saves Christmas fame, he appeared in ads for Trauth Dairy. The Della Jones Papers focus on African American education in rural Kentucky, while the Theodore H. H. Harris Papers include materials on a broader range of African American individuals and organizations in northern Kentucky. Each of the selected digital libraries provides digital content forming one of seven state or regional digital library pilot project “service hubs.”

University of Louisville

The University of Louisville Libraries’ Archives and Special Collections is using crowdsourcing to make The Louisville Leader, a sought-after historical source chronicling Louisville’s African American community from 1917 to 1950, more accessible to people who want to study Louisville’s history. The quality of the digital images of this newspaper, scanned from microfilm, was not good enough for the optical character recognition software to generate keywords for searching. To help transcribe the newspaper articles so through a series of exercises to prepare them to use primary sources in their classrooms. Teachers used the Cyrus Reasoner Civil War Correspondence to examine historical themes. Visit the collection at http://archives.nku.edu/special_collections/collections/reasoner/index.php.

University of Kentucky

University of Kentucky Special Collections and Digital Library Services were selected to receive a Humanities Collections and Reference Resources grant from the National Endowment for the Humanities for the Coal, Camps, and Railroads project. Over 130 cubic feet of portions of the Bert T. Combs Appalachian Collection will be selectively digitized, focusing on 189 years of economic development in the eastern Kentucky coalfield from 1788 to 1976. The materials document the search for, extraction of, and distribution of coal, oil, and natural gas resources; the creation of railroads to bring these raw materials to industrial manufacturers and electrical power generators across the United States; and the company towns, their services, and the individuals who grew up to sustain and make possible this economic development.

(Continued on page 26)
they can be searched online, or to view the newspapers and search the articles transcribed thus far, go to http://uofl.me/lib-LouisvilleLeader.

MICHAIGAN

Central Michigan University
Last summer, Clarke Historical Library student assistant Tressa Graves went to Alaska for a film preservation internship. When she returned to Central Michigan University, archivist Marian Matyn used her experience to begin a film preservation project. The Clarke has approximately 80 cubic feet of 16mm acetate films about Michigan, notably Channel 9 and Channel 10 news films. The project goals are to preserve the films by recanning and acquiring proper storage conditions. The project started in fall 2012, with completion expected in spring 2014.

Detroit Public Library
The Council on Library and Information Resources has awarded the Detroit Public Library (DPL) Friends Foundation and the Burton Historical Collection of the Detroit Public Library a grant in the amount of $87,400 to process the Coleman A. Young Mayoral Papers. Young was the first African American mayor of Detroit and its longest-serving mayor, elected to five consecutive terms from 1973 to 1993. Previously unprocessed because of its size and scope, the collection consists of over 1,200 linear feet of materials, the largest of the mayoral collections housed in the Burton Collection. It is anticipated that the Young Papers will be open to research in January 2015, corresponding with the DPL’s 150th anniversary.

University of Detroit Mercy
The University of Detroit Mercy (UDM) Archive and Special Collections recently added a blog on the UDM library site. Each week, Archive and Special Collections librarian Pat Higo posts an article about an item related to the history of the UDM. The posts include stories about the first male students to enroll at Mercy College and famous personalities on campus, such as R. Buckminster Fuller, Arthur Godfrey, and Joyce Carol Oates. The library blog can be found at http://archives.commons.udmercy.edu. Pictures are also posted on the UDM Library Pinterest page at https://pinterest.com/udmarchives/.

University of Michigan
The Bentley Historical Library’s collections hold thousands of sound recordings that are a rich resource for studying the history of the university and the state. With the aim of increasing access to the content found in these materials, the Bentley selected approximately 2,900 reel-to-reel and cassette tapes to be preserved digitally. Tools such as an automated file validator and the library’s audio preservation database were developed to address the requirements of a project of this size. These have optimized the workflow through project tracking, increasing accuracy in the quality-control process, and improving metadata management. Visit the project at http://bentley.umich.edu/dchome/audio/overview.php.

Wayne State University
Faced with an extreme shortage of storage area, the Walter P. Reuther Library sent thousands of boxes to an off-site storage location on campus. Staff members pitched in to identify collections closed due to donor agreements, to pull and stage boxes, to arrange the materials at the off-site facility, and to update location records. The logistically large operation was completed in May.

MINNESOTA

Concordia College Archives
The Concordia College Archives sponsored a poetry contest in April to celebrate National Poetry Month. Students, faculty, staff, and fans of the Concordia College Archives were invited to enter poems into the competition. The poems were required to be about Concordia College in some regard, but all styles of poetry were accepted. The winning poem, “Ten Miles South,” was written by a Concordia College student. The winner received a $50 gift certificate to the campus bookstore and had her poem published in the campus newspaper. All submissions were placed on a Poet Tree in the lobby of the Concordia College Library for the campus community to enjoy.

Minnesota Historical Society
The Minnesota Historical Society is working on a National Historic Publications and Records Commission grant to digitize all of Hubert H. Humphrey’s speech texts from 1941 to 1978 and to digitize a sample of related sound recordings to preserve the voice of one of the twentieth century’s greatest political orators. Read more at http://bitly.com/msgnbX.

St. Cloud State University
The St. Cloud State University Archives recently completed two major digitization projects. The first project was the digitization of five-hundred-plus color costume sketches created between 1972 and 1992 by retired theater faculty member Harvey Jurik. The sketches were used to create costumes for several productions. The finding aid with links to the digitized sketches can be found at http://bit.ly/16STv2y.

With a $1,763 Minnesota Legacy grant and in-kind services from the Minnesota Digital Library, 45 oral
histories, done between 1974 and 1990, have been digitized and are now available online with complete transcripts. Those interviewed include St. Cloud state administrators, faculty, staff, and alums. The finding aid with links to the digitized oral histories can be found at http://bit.ly/10N6WPF.

MISSOURI

National Archives—Kansas City
Join us this August for a pair of workshops designed to highlight popular National Archives resources available on subscription-based genealogy websites Ancestry.com and Fold3.com. Each website specializes in select genealogy records; Ancestry.com provides general genealogy information while Fold3.com focuses on military records. “Navigating Ancestry.com” will be offered on Friday, August 9, from 10:00 to 11:30 a.m. Follow up on Friday, August 16, from 10:00 to 11:30 a.m. with “Exploring Fold3.com.” Both classes will address effective search strategies. Patrons are encouraged to bring a Wi-Fi enabled device to use during sessions. For more information, contact us at kansascity.archives@nara.gov.

The Veterans Curation Program (VCP) recently opened its doors to a new term of veteran participants. Eighteen veterans will rehabilitate artifacts and documents associated with US Army Corps of Engineers’ archaeological investigations across the three lab locations—Alexandria, Virginia; Augusta, Georgia; and St. Louis, Missouri. Over the next few months, this work will help veterans gain valuable job skills and continue their transition to the civilian workforce. Managed through the St. Louis District, the VCP is preserving collections from around the nation and creating a digital collection to aid future research and education. To learn more, visit www.veteranscurationprogram.org.

NEBRASKA
Send us your news!

NORTH DAKOTA
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OHIO
Ohio Historical Records Advisory Board
The Ohio Historical Records Advisory Board awarded its 2013 grants to eight Ohio institutions. The funded projects include organizing and preserving historical records and cataloging and digitizing records for improved access. Funding is provided by the National Historical Publications and Records Commission. Grant recipients are Delaware County Historical Society, German Township (Fulton County), Historical Society of Mount Pleasant, Hudson Library and Historical Society, Shaker Historical Society, University of Akron, Welsh American Heritage Museum, and Wyandot County Historical Society. Find more information about these and past grantees at http://bit.ly/OHRABgrants.

Rock and Roll Hall of Fame and Museum
In conjunction with the museum’s major exhibition, Rolling Stones: 50 Years of Satisfaction (http://rockhall.com/exhibits/rolling-stones-50-years-of-satisfaction/), which opened May 25, the Library and Archives has created the companion exhibit Rolling Stones on Tour, 1975–1981. Beginning in 1966, the Rolling Stones toured the United States every three years until 1981. Now on display through September, the Library and Archives exhibit showcases the last three of those tours: 1975, 1978, and 1981, and includes a special focus on shows held in Cleveland, Ohio. See
Society of Ohio Archivists
The Society of Ohio Archivists (SOA) is proud to announce its 2013 Merit Award and scholarship winners. Jane S. Wildermuth, head of Digital Services at Wright State University’s Dunbar Library, was given the SOA Merit Award in recognition of her years of exemplary service to the organization. An SOA student scholarship was awarded to Shelley Blundell and new professional scholarships were given to Lily Birkhimer, Kevin Klesta, and Mary Vuyk.

University of Dayton
Digitized selections of archival holdings are now available on the University of Dayton Library’s CONTENTdm site (http://digital.udayton.edu/). The 1913 Dayton Flood Collection from the University Archives includes original photographs and picture postcards of the flood waters and damage, a ledger of Daytonians who sought refuge on campus, and the Exponent, a student publication reporting on the flood. The Marian Library Photograph Collection documents Catholicism in the mid-twentieth century, while the Relics and Reliquaries Collection features over a hundred images of materials in the US Catholic Special Collection. Connect with us at http://pinterest.com/digitaludayton/ and https://twitter.com/DigitalUDayton.

University of Toledo
The catalog for Medicine on the Maumee: A History of Health Care in Northwest Ohio, a 2012 exhibition produced by the Ward M. Canaday Center for Special Collections, was recently recognized with the Katharine Kyes Leab and Daniel J. Leab American Book Prices Current Exhibition Award. Given by the Association of College and Research Libraries Rare Books and Manuscripts Section, the award recognizes the best printed and electronic exhibition catalogs produced by North American and Caribbean libraries. Tracing the area’s history of medicine from the earliest days of settlement to the present, Medicine on the Maumee featured items from the Canaday Center’s holdings as well as from ProMedica, Mercy, Mercy College, and other northwest Ohio libraries. Read more about the center at http://www.utoledo.edu/library/canaday/.

WISCONSIN
University of Wisconsin–Eau Claire
The Special Collections and Archives Department of the W. D. McIntyre Library at the University of Wisconsin–Eau Claire announces the opening of the John L. Buchholz Jazz Library. Acquired in 2012, this library contains over 1,400 charts and nearly 1,000 record albums documenting big band jazz of the 1950s, 1960s, and 1970s. More information about this collection, including access to detailed inventories to the charts and recordings, is available online at http://www.uwec.edu/Library/archives/BuchholzJazzLibrary.htm.

SOUTH DAKOTA
Black Hills State University
The Black Hills State University E. Y. Berry Library passed its 40th-year milestone this year, having opened in January 1973. The Leland D. Case Library/University Archives was instrumental in arranging a 40th anniversary party on April 18 during National Library Week. Speakers at the event included the university president and provost and two previous library directors. The event was well attended.

Also during Library Week, the Case Library sponsored a lecture on the Ku Klux Klan in the Black Hills during the 1920s given by Charles Rambow of Rapid City. Though the topic is a dark one, it is important to illuminate these events so they are not forgotten and repeated. The lecture was well attended by students, faculty, and community members.

African woman with baby, circa 1950, Marian Library Photograph Collection.
One Digital Preservation Service, Many Repositories: Medusa at the University of Illinois at Urbana-Champaign

By Kyle Rimkus, University of Illinois at Urbana-Champaign

The Need
The University of Illinois at Urbana-Champaign is developing a digital preservation service called Medusa to provide a storage and management environment for digital collections selected for long-term retention by the library. The library currently deploys, across its numerous departmental collections and repositories of special collections, a variety of platforms for managing access to digital content. Among others, these currently include CONTENTdm, DSpace, the Internet Archive, the HathiTrust Digital Library, Archon, and Olive ActivePaper. While the majority of the master files created for these access systems are stored on file servers managed by the library’s Information Technology group, a significant number of them reside on more precarious media such as hard drives on staff members’ shelves, optical discs in an off-site storage facility, or file servers leased from external companies. Furthermore, each access system generally represents a discrete team of people with its own file management practices and methodological approaches. A data set submitted to the IDEALS institutional repository, a book from the Classics Library digitized by the Digital Content Creation unit, and a hard drive of electronic records accessioned by the University Archives all represent digital objects created under different circumstances and stewarded by the library according to different principles. Each of these digital objects, however, will require a robust, reliable underlying digital preservation layer if it is to stand the test of time.

Meeting this need requires a creative application of traditional digital preservation management concepts. While the applicability of such bulwarks for digital preservation as the Open Archival Information System (OAIS) reference model and the Trusted Digital Repository standard furnish the guiding principles of the Medusa digital preservation repository, the Medusa project team also strives to incorporate ideas from other areas of library and information science into its services and technical architecture. Digital preservation, in fact, furnishes cultural memory institutions like libraries, archives, and museums with a special opportunity to identify commonalities often obscured by the jargon and isolation of their specific subfields, the discovery of which often leads to unexpected forms of collaboration and innovation. Medusa’s design, for example, has already benefited from exposure to contemporary practices and trends in archival management and preservation assessment.

The Influence of Practices in Archives and Physical Preservation

Archival Practice
At the heart of Medusa is a web-accessible collection registry inspired by archival management systems like Archon and ArchivesSpace. This web application allows preservation managers to identify and create records for:

- Repositories responsible for general curatorial decisions related to the preservation of, access to, and rights status of collections of digital content;
- Discrete collections of related digital objects; and
- Producers who create digital files and have oversight over digital collection management, often on behalf of specific repositories.

Medusa’s managers in the Preservation Unit are working closely with colleagues in the library’s special collections to tailor the system’s services to their needs, especially for collections of born-digital materials. Specifically, preservation staff is establishing workflows to integrate computer media migration and file analysis services into nascent practices for the arrangement and description of born-digital electronic records and personal papers in the University Archives. The goal of these efforts is to define a collaborative division of responsibility that integrates specialized hardware and software available to preservation staff into the archival arrangement and description practices of the library’s repositories of special collections, with an eye toward the long-term curation of such records in Medusa.

Physical Preservation Assessment
Just as physical preservation administrators have long cultivated a tradition of systematically mitigating risk to the long-term survival of physical collections by conducting regular collection surveys and assessments, practitioners of digital preservation also acknowledge the important role assessment must play in effective digital preservation.
management. However, digital preservationists currently possess a rather limited set of tools to aid in assessment. To address this, Medusa allows preservation managers to append assessments on the “collection,” “file group” (that is, batch), or “item” level, and to assign rankings of preservation priority to externally managed content not yet ingested into Medusa. While the format of these assessment records is rudimentary at present, the feature itself is intended to expand over time as digital preservation planning at Illinois becomes more sophisticated. In fact, the Preservation Unit has spent much of the past year conducting a comprehensive survey to identify all digital collections to be managed one day in Medusa, their current storage environment, total number of files, and representative file formats.

Preservation Levels and Technical Details
As part of this pre-ingest assessment process, the Preservation Unit has also been visiting the library’s content producers where they work and asking to observe their file management practices on site. The open nature of these discussions has allowed preservation managers to gain an effective understanding of how content producers manage their respective workflows, including details such as where they store their files and how they name them, as well as what aspects of digital preservation are important to them. Preservation managers then record summaries of these interviews as assessment records in the collection registry and will use them to inform the way that individual collections are ingested and managed in Medusa.

Figure 1. Survey record for a digital collection queued for ingest, indicating the location of master files on a file server, the Oak Street Library remote storage Facility (OSLF), and an external hard drive.
ELECTRONIC CURRENTS—Continued
Joanne Kaczmarek, Assistant Editor

Medusa’s collections include but are not limited to text, image, audio, and video preservation master files created for library units by its digital reformatting operations, as well as born-digital electronic records from its special collections. Newly acquired content may be ingested into a bit-level or object-level preservation store. In bit-level preservation, basic metadata records are used to keep track of what files are associated with what collections; however, the system is not aware of how those files are associated with one another to comprise objects, and all file formats are allowed. The bit-level preservation store also enables content managers to perform actions on their collections such as virus scans and the generation of technical metadata produced by the File Information Tool Set, or FITS. It is anticipated that these services will be of great use in the management of packages of heterogeneous content such as are commonly found in institutional repositories and accessions of electronic records.

In object-level preservation, on the other hand, the system is concerned with objects, or bundles of associated files, conform to a specific submission information package, or “SIP,” profile containing detailed file format requirements. The Preservation Unit is working to develop these package profiles in collaboration with digital content managers to determine how best to structure directories of content for ingest into Medusa. As these profiles are completed, Medusa’s software developers adapt their ingest tools to meet their specific needs.

On the technical side, Medusa relies on the PREMIS metadata standard to track events and rights related to digital content and MODS as its descriptive metadata standard. It is being built using the Hydra application stack of Fedora, SOLR, Blacklight, and Ruby on Rails. Hydra, so named because of its ability to support multiple “heads,” or customizable services, on top of a single Fedora repository, is seen as a potential long-term solution to the challenge described at the beginning of this article—namely, the proliferation of access repository services at Illinois without a central hub at which to exercise institutional control over the life cycle of digital library objects.

As of May 2013, the Medusa development team had implemented a functioning collection registry, a bit-level ingest feature, and an object-level PREMIS packager. All project code is available in a Github repository. Development is ongoing, following the “scrum” methodology of agile project management, with representatives of the library’s Preservation Unit providing user specifications to programmers who work in weekly sprints to add and enhance features. The project team maintains repository policies and specifications in a regularly updated wiki. Medusa will play a crucial role in the infrastructure for digital preservation shared across the University of Illinois at Urbana-Champaign Library’s many departmental units and special collections repositories and is slated to go live as a service in the fall of 2013.

Notes
1. Although much administrative information is limited to authenticated system users, public collection entries may be viewed at the Medusa website, https://medusa.library.illinois.edu/.
2. The Github repository website is used to manage the project code, https://github.com/medusa-project.
3. The Medusa Wiki is used by the project team for keeping track of project policies and specifications, https://wiki.cites.uiuc.edu/wiki/display/LibraryDigitalPreservation/Medusa+Digital+Preservation+Service.

There is no Preservation Essentials article for this issue of the MAC Newsletter. Please check back for the October issue when Preservation Essentials returns!
Mixed Media: Working with Audio and Visual Materials—
Heather Fox, Assistant Editor, University of Louisville

MACers interested in writing a column for “Mixed Media” are encouraged to contact Heather at heather.fox@louisville.edu.

A Brief History of the 16mm Film Format
By Paul Eisloeffel, Nebraska State Historical Society

In January 1923, the Eastman Kodak Company of Rochester, New York, introduced the first commercially successful amateur movie camera in America: the Cine-Kodak. Large, boxy, and hand cranked, this device paved the way for a succession of cameras, projectors, and accessories that fed both a hobby and an industry. But the really important advance—what put the power of filmmaking into the hands of amateurs—was not so much the machines as it was the film itself. Intended as a proletarian alternative to the conventional 35mm format, the film measured 16 millimeters wide and sported a frame size one-fourth that of 35mm film. It was designed for economy and portability.

But more than that, 16mm film was a technological advancement that helped redefine filmmaking for the next half-century. It employed a base of noncombustible acetate plastic, unlike the dangerously flammable cellulose nitrate used for 35mm film, earning it the name “Safety Film.” It could be loaded in daylight. And it was “direct reversal” film, relieving the need for the two-step process of creating a negative and printing a positive from it; there was no negative—only the positive camera original. These advances made the new 16mm film the perfect instrument for amateur filmmakers and hobbyists.

Along the 16mm format’s story arc came other innovations, also designed to enhance the amateur’s experience. New, derivative film formats were introduced: 8mm in 1932 (half the width and one-quarter the frame size of 16mm) and Super-8 in 1965 (which had an increased frame size over “Regular 8”). Color film also joined the fray; the disappointing Kodacolor system (introduced in 1928) was replaced by the popular Kodachrome in 1935. And other companies, like Revere, Bell and Howell, DeVry, Victor, and Keystone, cut into Kodak’s market share.

Illustration 1. This guide shows the 16mm format in comparisons to the three other common formats. Courtesy, Archives Filmworks, Lincoln, NE.

From these beginnings, amateur filmmaking took off and thrived for decades. It spawned a plethora of accessories, at least one national organization (the Amateur Cinema League), and “how-to” manuals, all targeting the hobbyist. Kodak also established collections of 16mm films for rental or purchase for the home or classroom, thus creating another reason to buy into the 16mm market even if filmmaking was not an interest.

But while all this advancement was directed toward the home hobbyist, 16mm began to take on a professional status. It continued to be available to home moviemakers in its original silent, reversal, daylight-loading version, but the needs of the professional filmmaker drew much of the production of 16mm footage toward other film stocks. Perhaps its most significant boost as a professional film format came during World War II, when it was used extensively for both field photography and on the home front. 16mm sound projectors became common fixtures in schools, churches, hospitals, businesses, and town halls. By the mid-1940s, the 16mm format’s place as a nontheatrical tool for education, mass communication, and public service was secured, as was its legitimacy as a professional format.

In the postwar years, the home movie market shifted toward the cheaper and more portable 8mm film gauge while professional 16mm film production expanded tremendously.

Illustration 2. The Cine-Kodak (1923) started the 16mm home movie revolution. Courtesy, Nebraska State Historical Society.
This was a time of unprecedented growth for the format, as government, private industry, and assorted organizations sponsored the making of films for educational, promotional, and persuasive purposes, and distribution of these films became a big business.

Perhaps the final big boost to the 16mm format came from the television industry. The first local stations began broadcasting in the late 1940s, and 16mm was the format of choice for both field news gathering and programming that was not broadcast live.

By the early 1980s, durable polyester-based 16mm film stock became available. Even so, the increasingly widespread use of videotape ended the 16mm format’s dominance in the television industry. Its use in sponsored filmmaking also waned, as did all film formats in amateur use. Sixteen millimeter film is now used sparingly, notably in broadcasting, documentary, and avant-garde applications and in climatic conditions too extreme for magnetic and optical carriers.

But 16mm had a good run. Dubbed a “substandard” format when it was first introduced, it proved all but substandard in its impact on the history of communication. Its economy and portability assured its status as the dominant film format of the mid-twentieth century. Consequently, it is the format most often present in the collections of archives, libraries, and museums. And, if cared for properly, it will still outlive videotape and optical media by decades.

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**Annotated Bibliography**


Slide, Anthony. *Before Video: A History of Non-Theatrical Film*. Westport, CT: Greenwood Press, 1992. Slide’s work includes a detailed account of the role of the 16mm format in the years preceding the video revolution, particularly in the fields of education, religion, and the health sciences. It also covers the topics of film libraries and the rental industry quite well.


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*Illustration 3. This strip of film from a home movie shows the tell-tale black edges of 16mm reversal film. Courtesy, Nebraska State Historical Society.*
Please submit “Up-and-Comers” items to Justin Seidler at justinseidler@gmail.com.

This year, we had 14 great student posters at the Midwest Archives Conference Annual Meeting. Each poster was judged on poster content (value to the profession), originality of the topic, and how the topic was presented. Congratulations to the 2013 winners of the student poster presentation contest!

1st place—Naomi Herman-Aplet for “Constructing K–12 Learning Activities in Archives.”

2nd place—Rachel Lux for “All A-Twitter: Archiving the Public Record 140 Characters at a Time.”


On the Road with Douglas Pappas: A Graduate Student’s Perspective on Processing a Collection

By Timothy Borbely,
Wayne State University MLIS candidate

Douglas Pappas (1961–2004) was a traveler, a road enthusiast, a lawyer, a collector, and a huge fan of baseball. His archive contains materials dating from 1913 to 2004, with a bulk from 1985 to 2004. It is comprised of 3 boxes relating to the modern Lincoln Highway Association, 34 travel albums/scrapbooks (36 manuscript boxes), 6 postcard boxes (approximately 3,700 postcards), and around 502 books that were separated. Over the course of 16 weeks, I processed the University of Michigan Special Collections Library’s Douglas Pappas Archive of the Transportation History Collection. The collection was chosen for processing due to its content on the Lincoln Highway, which celebrates its centennial in 2013 and will be commemorated by an exhibit at the University of Michigan Hatcher Graduate Library. Pappas’s story, as well my experience processing the materials, is best told by examining three of the four series that make up the Douglas Pappas Archive: Lincoln Highway Association, Travel Albums/Scrapbooks, and Postcards.

Lincoln Highway Association

The Lincoln Highway was one of the first transcontinental highways in the United States, and its construction was funded, as well as planned, by the Lincoln Highway Association (LHA). Led by Carl Fisher, the LHA was headquartered in Detroit, Michigan, and was active from 1911 until the mid-1930s. The highway, original parts of which are still in use today, spans around 3,389 miles (5,454 kilometers) from Times Square in New York City to San Francisco. Records from the original LHA now reside at the University of Michigan Special Collections Library.

In 1992, the LHA was reconstituted with a desire to conserve the Lincoln Highway and preserve its history. The modern LHA also promotes research, public awareness, and tourism.1 Currently, there are LHA state chapters in New York, New Jersey, Pennsylvania, Ohio, Indiana, Illinois, Iowa, Nebraska, Wyoming, Utah, Nevada, and California. Pappas was the director of the New York chapter and was extremely involved with the modern organization. He saved newsletters from almost every state chapter, including copies of The Lincoln Highway Forum, the official quarterly journal of the LHA.
Travel Albums/Scrapbooks

The Travel Albums/Scrapbooks series is certainly one of the most interesting parts of the collection, but also the most challenging. Pappas created the albums to document his lengthy road trips during which he traveled almost every stretch of the numbered highway system in the United States. He would frequently make transcontinental loops, starting on the East Coast and driving all the way to the West Coast and then back using a different route.

Within these albums, Pappas often illustrated his journeys with maps and itineraries, down to the exact mile he traveled. Pappas's personality comes through in his unique commentary that narrates almost every single page of the albums with an often humorous style. The albums are filled with photographs, postcards, and souvenirs. At times, he would document a single route, such as the Lincoln Highway, Route 66, or the Oregon Trail. Other trips were based on regions of the United States or more specifically, numbered highways. This made describing the albums difficult because a single album often comprised several trips, and the pages were frequently without dates, which required investigative work to discover.

These albums also exhibit Pappas's love for baseball and his involvement with the Society for American Baseball Research (SABR), where he served as chairman of the Business of Baseball Committee starting in 1994. Pappas became a national authority on the business and economics of baseball; he acted as a consultant for ESPN and published many articles on the topic. His travels led him to dozens of baseball stadiums around the United States. Today, SABR presents the annual Doug Pappas Award at its annual convention. The award is given for the best oral research presentation.

The albums themselves posed several preservation issues that required attention. They contained corroded metal and materials assembled on highly acidic sticky magnetic photo sheets. The question was how to deal with these issues while still preserving the original order of the albums. One solution was to scan every page to document Pappas's arrangement of materials and commentary. Due to time and resource constraints, a digitization project of this size was not feasible. Another solution was to buy acid-free materials and replicate the pages of the albums by arranging them identically to the original. This, however, was even more meticulous and time consuming. Ultimately, after consulting with the project supervisor, we decided that the best decision was to remove the album pages from the deteriorating housing and to file the pages within acid-free folders. Each album was given a volume number to make the organization easier for researchers. Future plans include sending the albums to the University of Michigan’s conservation department for further preservation and analysis.

Postcards

The Postcards series focuses on US highways numbered from 1 to 101, with an entire box devoted to the Lincoln Highway. They date from around 1917 into the early 1970s, centering on a variety of subjects, including hotels, motels, motor lodges, inns, bridges, tunnels, restaurants/cafes, attractions, monuments, landscapes, and greetings and salutations. These postcards hold great research value as they preserve the visual history of many roadside locations that no longer exist or are presently unrecognizable due to deterioration. The environments that developed along these highways were unique to the time periods in which they evolved. With his avid collecting, Pappas was able to effectively preserve great pieces of American culture that otherwise may have been lost.

Pappas so delicately organized and preserved the six boxes with acid-free products that much of the arranging was already done. As a result, there was no need to alter
the original order because the series was presentable for research as it was donated.² To enhance the use of the collection, however, it was necessary to further label the highway sections by state. In addition, it was necessary to number the postcards within their respective sections. The item counts were mainly to provide researchers with accurate information regarding the content and order of the series, as well as to establish security measures necessary to maintain the integrity of the collection.

Conclusion
Throughout his 42 years, Pappas’s painstaking efforts of collecting and conscious documentation led to the creation of a personal archives that holds a wealth of information that otherwise might never have been saved. The wide variety of materials that comprise the Douglas Pappas Archive exemplifies the necessary tasks undertaken, and issues commonly addressed, when processing archival and manuscript collections. Thus, the project demonstrates to up-and-coming archivists a professional approach to both the methodology of archival work and the real-life obstacles and constraints presented therein. For additional insight into Pappas’s travels and interest in baseball, his personal websites are preserved online through SABR.³

Notes
The MAC Membership Committee invites members to share positions, appointments, and honors in the “People and Posts” column. Please send items to Alexis Braun Marks, University Archivist, Eastern Michigan University, Bruce T. Halle Library, Archives and Special Collections, 955 W. Circle Drive, Ypsilanti, MI 48197; 734-487-2594; abraunma@emich.edu.

David McCartney has completed his terms as assistant editor of People and Posts. Thanks to David for many years of keeping us up to date on the MAC membership’s goings-on.

Taking over is Alexis Braun Marks from Eastern Michigan University. Welcome, Alexis!

Rebecca Altermatt is the new director of Archives for the Archdiocese of St. Louis. Altermatt relocated to St. Louis from New York City where she worked as an archivist for 12 years for organizations including Tamiment Library at New York University, the American Museum of Natural History, and the Winthrop Group.

Adriana P. Cuervo has been named associate director of the Institute of Jazz Studies at the John Cotton Dana Library at Rutgers University in Newark, New Jersey. She leaves the Sousa Archives and Center for American Music at the University of Illinois at Urbana-Champaign, where she worked as assistant archivist for Music and Fine Arts since October 2005.

Katie Dishman was recently selected to become the newest archivist at the National Archives at Chicago. Dishman joined the National Archives at Chicago in March 2010 as an archives technician.

Bethany Fiechter is the new Rare Books and Manuscripts supervisor at the Indiana State Library. She previously worked at Ball State University as archivist for Manuscript and Digital Collections.

Lois Hamill, university archivist at Northern Kentucky University, has earned tenure and been promoted to associate professor. She recently published Archives for the Lay Person: A Guide to Managing Cultural Collections, available from Rowman and Littlefield Publishers.

Erik Nordberg has been named executive director of the Michigan Humanities Council in Lansing.

The University of Louisville’s Archives and Special Collections (ASC) welcomes two new staff members: Sarah-Jane Poindexter as archivist for Manuscript Collections and codirector of the Oral History Center, and Heather Fox as archivist for Metadata and Scholarly Communications.

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Treasures of American History Featured in Princeton Exhibition

By Emily Aronson, Princeton University

From a firsthand account of colonial life in Jamestown to a wanted poster for John Wilkes Booth following President Abraham Lincoln’s assassination, a Princeton University Library exhibition, which opened February 22, traces the American experience from 1607 to 1865. Several items from Princeton’s collections are on display for the first time. *A Republic in the Wilderness: Treasures of American History from Jamestown to Appomattox* features nearly a hundred of the library’s finest holdings of American historical manuscripts, autograph letters, rare books, maps, photographs, and other materials from the Department of Rare Books and Special Collections (RBSC) and Scheide Library. Having debuted on George Washington’s birthday, the free exhibition is open to the public in Firestone Library’s main gallery through August.

“The exhibition represents the growth of the American nation, from European colonization to the American Revolution, and from westward expansion to the end of the Civil War, against the background of an evolving natural and man-made environment,” Curator of Manuscripts Don Skemer says. “It bears witness to the diverse peoples

Assistant Curator of Manuscripts Anna Chen says it took more than a year to select items from the thousands of collections in the RBSC and Scheide Library holdings. Some items, such as the wanted poster for Lincoln’s murderer, were discovered hidden among other artifacts stored in the library. “We have a wonderful and deep American historical collection, but it’s rarely exhibited because there is just so much from which to choose,” Skemer says.

*(Continued on page 40)*
Notable items in the exhibition include:

- The English writer William Strachey’s 1612 account of the early American settlement in Jamestown, Virginia;
- George Washington’s land surveys;
- John Trumbull’s final sketch for his painting of the Battle of Princeton;
- Leaves from Thomas Jefferson’s *Farm Book*;
- A letter on slavery by abolitionist movement leader Frederick Douglass;
- Abraham Lincoln’s manuscript draft of a speech on sectionalism; and
- General George McClellan’s collection of Civil War photographs.

The exhibition’s title, *A Republic in the Wilderness*, comes from American historian George Bancroft’s 1866 writings. In summarizing the previous 250 years, Bancroft said: “In the fullness of time a republic rose up in the wilderness of America.”

“One of the themes that connects the pieces in the show is the importance of the land and the environment to America’s understanding of itself and the many cultures it comprises,” explains Chen, citing examples such as a 17th-century land deed of New Jersey signed by English
settlers and Lenape Indians, and views of landscapes and wildlife by artists George Catlin and John James Audubon.

The exhibition also tells the stories of African Americans brought to the country as slaves, including a broadside diagram of a slave ship, and of the encounters between Native Americans and European settlers as the country grew.

Skemer says the breadth of the library’s collections in early American history owes much to donations from Princeton alumni and their families past and present. The late Margaret Nuttle, mother of class of 1963 graduate Philip Nuttle, established the Barksdale-Dabney-Henry Fund to support RBSC’s American history holdings. The exhibition also features items from collectors Sinclair Hamilton, class of 1906; André de Coppet, class of 1915; William Scheide, class of 1936; Lloyd Cotsen, class of 1950; Leonard Milberg, class of 1953; and Sidney Lapidus, class of 1959.

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For more information concerning advertising with MAC, and exhibit and sponsorship during conferences, please contact MAC Vendor Coordinator Nicole Garrett, Albion College, Stockwell-Mudd Libraries, 602 E. Cass St., Albion, MI 49224; phone: 517-629-0487; E-mail: ngarrett@albion.edu; or visit MAC's website: http://www.midwestarchives.org/.

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MAC Membership Form

Name_________________________________________ Phone______________________________
Institution____________________________________ Fax______________________________
Title_________________________________________ E-mail____________________________
Business Address ___________________________________________________________________
City/State______________________________________________________ Zip Code______________
Mailing Address (if different from above) ______________________________________________

☐ New Membership          ☐ Change of Address          ☐ Renewal

Membership fees: $45 Individual, $90 Institutional. The membership year runs from January to December. Make checks payable to Midwest Archives Conference. Mail check and this form to Midwest Archives Conference, 4440 PGA Boulevard, Suite 600, Palm Beach Gardens, FL 33410.

In our continued efforts to be more financially and environmentally sustainable, MAC is now asking members to consider electronic-only delivery of MAC publications. If you choose e-delivery, you will receive an expanded e-mail when the new publication is available on the MAC website.

Preference for delivery of MAC Newsletter (CHOOSE ONE) Print Online Only
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For budgeting reasons, your choice can be modified only during the next renewal period.