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Boston New Media Library

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BOSTON NEW MEDIA LIBRARY //
MATTHEW SENER, ZAC ROSENOW, AND KIRSTEN KRUSE
THE FOCUS OF THE DESIGN IS TO IDENTIFY NEW MEDIA AS THE PRIMARY RESOURCE OF ORGANIZED KNOWLEDGE, AND DISPLAY THE DISJUNCT RELATIONSHIP BETWEEN PRINT MEDIA AND ADVANCING TECHNOLOGY.

This relationship was discovered through the theme chance. Chance surfaced through process of design and numerous iterations. Chance has provided us an opportunity to take a stance on the relationship between print and new media. Tension between the two programmatic elements is rooted in the inability to coexist with minimal impact on one another. As new media continues to gain strength through popularity and efficiency, the duplication of knowledge has forced printed media to become a secondary source. Print media, however, has a timeless quality associated with it that digital media has not yet captured. The characteristics of physical interaction between a human and a book posses an intimacy that cannot be recreated in new media. The project acknowledges the admirable qualities of each media type and displays the disjunction between the two. The print collection is intentionally limited to topics regarding art and design including: music, dance, poetry, theater, photography, and architecture; directly corresponding to the primary programmatic spaces of the library. In addition, the design will introduce an unprecedented library environment to the residents of Boston through the availability of a wide range of resources featuring a new media collection that engages the user, introduces cutting edge technologies, and utilizes new media as an educational tool.