

4-1-2013

## Vice President's Column: MAC Meetings and Symposia Update

Menzi L. Behrnd-Klodt  
*Xyte, Inc.*, [menzi@xyte.com](mailto:menzi@xyte.com)

Follow this and additional works at: <https://lib.dr.iastate.edu/macnewsletter>



Part of the [Archival Science Commons](#)

---

### Recommended Citation

Behrnd-Klodt, Menzi L. (2013) "Vice President's Column: MAC Meetings and Symposia Update," *MAC Newsletter*: Vol. 40 : No. 4 , Article 3.

Available at: <https://lib.dr.iastate.edu/macnewsletter/vol40/iss4/3>

This MAC News is brought to you for free and open access by Iowa State University Digital Repository. It has been accepted for inclusion in MAC Newsletter by an authorized editor of Iowa State University Digital Repository. For more information, please contact [digirep@iastate.edu](mailto:digirep@iastate.edu).



## Vice President's Column: MAC Meetings and Symposia Update

*Menzi L. Behrnd-Klodt, Vice President, Midwest Archives Conference*

In October 2012, we began using the services of DMN—Debbie Nolan and her team—to help with meeting logistics. They're hard at work liaising with Local Arrangement Committees (LAC) and Council officers on tasks ranging from negotiating contracts to planning for hotel and reception venues to helping staff the registration booths—generally, just making life easier for our local arrangements folks! Below is an update on upcoming MAC meetings.

### **Indianapolis, Indiana, Hyatt Regency, April 17–20, 2013**

Although snow is falling as I type, I know that spring is right around the corner, because we're all looking forward to a great Annual Meeting in Indianapolis in April! The committees have been putting the final touches on what looks like a fantastic program, headlined by plenary speaker Francesca Coppa and supported by a cast of dynamic speakers presenting engaging topics. Of course there'll also be a reception, tours, vendors, and all of the other great experiences that make up a MAC Annual Meeting. The LAC has raised \$2,500 in financial support toward its goal of \$4,000. Huge thanks to hardworking Program Committee Cochairs Meg Miner and Anne Thomason and to the equally hardworking Local Arrangements Committee Cochairs Noraleen Young and Dina Kellams.

### **Green Bay, Wisconsin, Hyatt on Main, September 25–27, 2013**

This is sure to be an exciting and helpful symposium! Josh Ranger reports that the Program Committee now has commitments from all speakers. The program will include budget Web site assessment techniques, crowdsourced transcription, the use of Omeka for on-line exhibit creation, responsive Web site design, maximizing the impact of *Wikipedia* and social media, and incorporating scan-on-demand reference into Web services. This program will help archivists add “performance enhancing” substance to their Web sites . . . without cheating! Deb Anderson and the LAC are pursuing an opportunity to make tours available of the famed Lambeau Field, home of the Green Bay Packers. For diehard fans (guilty as charged), what could be better than experiencing the legends of the oldest NFL team during the excitement of the football season in Titledown?

### **Kansas City, Missouri, Westin Crown Center Hotel, April 24–26, 2014**

Local arrangements and program planning are well underway. Program Committee (PC) Cochairs Michelle Sweetser and Jeremy Brett, and members Ann Hanlon, Harrison Inefuku, Jeff Jenson, David McCartney, Peter Shrake, and Alison Stankrauff are planning themes and strategies for the meeting. The LAC, cochaired by Jennifer Audsley and Audrey McKanna Coleman, includes members Lucinda Adams, Joyce Burner, Lori Cox-Paul, Heidi Hornaday, Anselm Huelsbergen, Letha E. Johnson, Kelley Martin, Becky Schulte, and Sheryl Williams. The LAC has toured the conference hotel, and members are working on finding a great reception site; setting up tours, vendors, sponsors, a blog/Web site; budgeting; and possibly reviving the Friday mixer or other event (stay tuned for more . . .)—you won't want to miss out on any of this!

### **Fall Symposium, 2014**

The planning team is considering a theme, possible meeting dates in October, and potential committee members, all in preparation for a proposal for Council to consider at the April 2013 meeting.

### **Annual Meeting, 2015**

Council was excited to invite a group to explore a not-yet-disclosed location for MAC's 2015 Annual Meeting! A proposal to Council is in the works, so look for more to come on this later!

### **Fall Symposium, 2015**

As always, MAC seeks your ideas for future meetings and sites! What would YOU like to learn about, and where would you like to meet? If your area hasn't hosted a MAC meeting recently, why not gather your nearby colleagues, draft a proposal, and invite 100 to 300 of your closest friends and colleagues to share what your locale has to offer? Please contact me at [Menzi@xyte.com](mailto:Menzi@xyte.com), and I would be happy to discuss your ideas or answer any questions you might have.