Let’s Eat Our Yard

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What is an Edible Landscape?
An edible landscape is a concept that involves lawns and food. Landscaping of this type is, you guessed it, EDIBLE! Eating your yard is a sustainable, fun, interactive, and cost-benefiting solution for the future of urban agriculture. Discover the fun and interesting solutions for a beautiful lawn and a full tummy.

Cost Analysis

$10 /sqft Profit for Customers (average)

Average Lawn Care Cost for a 6000-8000 sqft property for an Edible Lawn:

- $17,000 per lawn initial fee
- $250 maintenance fee/month
- 22.5% of lawn is harvestable

Land is harvestable and profitable after 3 initial growing months

Return on Investment (ROI) = 10% in 5 years (minimum if harvestable land sold for $5/sqft)

Initial Investment: $17,000 + (optional) $250/month ROI after 5 years: $35,200 (if paying for upkeep)

What is ‘Let’s Eat Our Yard’?
Let’s Eat Our Yard is an innovative organic urban farming business. This company aims to add edible landscapes into a community member’s home to create a healthier more sustainable living environment. We value sustainable practices such as non chemical, non pesticide, and Non-GMO plants! Our goal is to get fresh produce closer to home!

Sustainability

When food is produced closer to home it reduces...

- Greenhouse gases emitted in transportation
- Food waste in transport
- Saves the embodied energy of food
- Food Deserts
- Chemical Runoff

When food is produced closer to home it increases...

- Organically produced food
- Greener and Smarter Cities
- Ability to serve a healthy community
- Money in your pocket!

What We Grow

<table>
<thead>
<tr>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beans</td>
<td>Beets</td>
<td>Sprouts</td>
</tr>
<tr>
<td>Herbs</td>
<td>Berries</td>
<td>Cabbage</td>
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<tr>
<td>Tomato</td>
<td>Citrus</td>
<td>Kale</td>
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<tr>
<td>Lettuce</td>
<td>Herbs</td>
<td>Leafy Greens</td>
</tr>
<tr>
<td>Orchard trees</td>
<td>Cucumber</td>
<td>Beets</td>
</tr>
<tr>
<td></td>
<td>Peppers</td>
<td>Squash</td>
</tr>
</tbody>
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Additional Benefits

- Jobs added to the community
- Opportunity to share and sell food
- Stimulates conversations about the future of sustainability
- Increases connection between neighbors
- Increased donations of healthy foods to food pantries

The Downsides of Lawns without Edible Plants
Many American’s idealize the lawn. The lawn is something that most people don’t think about but there are some negative consequences associated with this large use of space.