4-1-2014

MAC Newsletter (Vol. 41, No. 4)

Midwest Archives Conference

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This year, don’t forget to go green! You can now take advantage of several online services through MAC’s website, including the MAC event calendar, online voting, membership renewal, electronic download of MAC publications and conference programs, and registration for the Annual Meeting and Fall Symposium. Log in to www.midwestarchives.org.

Get Jazzed for the 2014 Annual Meeting!

The Program Committee is pleased to bring you the latest news about the upcoming 2014 Annual Meeting in jazzy Kansas City, the Crossroads of America.

This year’s program is shaping up to be a hit with a track to satisfy everyone. Chuck Haddix’s opening plenary, “Early Bird: The Life and Music of Charlie Parker in Kansas City: An Archival Perspective,” ties together the conference theme with the musical history of our host city. We may think we know Bird’s work already, but Haddix will make us privy to previously unknown photos of and recordings by Parker, focusing on four key recording sessions. We’ll also learn how collections in Kansas City’s own Marr Sound Archives and elsewhere serve the scholarly community.

While improvisation is something musicians and audiences alike appreciate in performance, you might prefer to reduce improvisation on the job. We’ve got workshops that will bring a little more stability and organization to your own work. Improvising a disaster plan isn’t likely to win you any awards. Perhaps you’d like to move in double time when it comes to learning about digital preservation tools and services or creating a strategy around the need for a digital preservation program. And when it comes to copyright issues, the last thing you want to do is work on the fly. If any of this sounds like you, be sure to check out the great preconference workshops arranged by MAC’s Education Committee.

Our professional colleagues submitted a stellar group of session proposals this year. Several themes stand out in those that made the cut. We are extremely proud to include sessions that address ways to diversify the archival record. A panel from our host state will address approaches to preserving Missouri’s LGBT history, while another will describe a project bringing together tribal institutions.

(Continued on page 3)
Dear MAC Members,

It has felt like the Midwest has been in the clutches of Old Man Winter forever, and most of us are probably pretty tired of hearing about snow and the polar vortex. So let’s set our sights on something more pleasant, shall we? How about Kansas City, Missouri, in the spring? Put the date on your calendars for the MAC Annual Meeting, April 24–26, 2014!

The MAC Local Arrangements and Program Committees have worked hard to be sure that we have a great time in the City of Fountains! The Westin Crown Center is well placed for access to museums, restaurants, and many local attractions. The meeting’s traditional tours, vendor fair, reception, and other events give us ample time to reconnect with our colleagues. The excellent program speaks to some of our most interesting and pressing concerns in the profession (in particular, I love the addition of the MAC 2014 debates). The Education Committee is offering popular workshops and a series of open forums, to be held on Friday at lunchtime, that promise to be engaging discussions. In short, I’m anticipating a terrific meeting!

You’ll have the opportunity to try a new service at this year’s Annual Meeting. We’ll be testing SCHED through sched.org, which will allow users to access an online program listing sessions, events, and activities with times and room numbers. Members can customize the program and print out a pocket version. Stay tuned for more information on how to access this service, and please be prepared to give us your feedback!

Secretary Michael Doylen has summarized Council’s activities this fall in his “Between Council Meeting Actions” segment of this newsletter, but I want to remind you to attend the Members’ Meeting on Friday, April 25. This is an opportunity for you to hear directly from your leadership about the state of MAC and upcoming projects and meetings. It’s also an opportunity for us to hear from you—ask us questions, give us feedback, and share your ideas.

Finally, as I wind up this first year of my presidential term, MAC elections are underway. We’ll see the results before we meet in April, but I’d like to take an opportunity to thank all Council Members and Committee Chairs (both outgoing and incoming!) for their hard work. MAC volunteers strive to provide quality professional development opportunities for members. I’m proud to be a part of the leadership of this organization, and I look forward to working with you in 2014!

My best wishes to you all,

Amy Cooper Cary
President, Midwest Archives Conference
and graduate students in Wisconsin. As we seek ways to add more voices (literally and figuratively) to the archival record, two sessions address oral history—one focusing on ways to make problematic oral history collections more accessible and the other discussing creative solutions for funding oral history projects. Our colleagues will share with us their experiences in reaching wider audiences through social media, heritage tourism projects, partnerships with digital humanities scholars, and more. And let’s face it, no archival conference in the twenty-first century would be complete without a session or two on digital preservation and electronic records. We’ve got that covered too.

An exciting departure from the traditional session format is a slot featuring two “modified Oxford-style” debates on controversial topics in the archival community. The debate team members will present affirmative and negative arguments on the statements “Archivists have a professional responsibility to be politically active” and “The cost of using volunteers in archival institutions outweighs the benefits.” Audience participation is vital to the success of this session, and we hope our MAC colleagues are up to the challenge. Come on, we know that we’re an opinionated bunch—let’s put our passions to work!

Another new feature this year: three open forums organized by the Education Committee. Scheduled over the Friday lunch hour, these forums provide an opportunity for archivists with similar interests and needs to come together to network and learn. Themes revolve around matters of ongoing significance to the archival community—social media, MPLP for audiovisual materials, and outreach and marketing.

Like amateur musicians giving recitals, graduate students and recent professionals are honing their skills and ready to show us their stuff. More than a dozen will share their research and experiences as a part of our student poster session. Topics range from using archival materials in undergraduate education, to indigenous knowledge databases, to applying principles of information architecture, to digital collections. Be sure to make time to speak with and encourage the up-and-coming generation of archivists on Friday afternoon as they present their posters. Let’s remember that we were all young once and looking for positive feedback from our older colleagues!

Of course the conference will offer plenty of opportunities for socializing. In addition to the tours, receptions, and coffee breaks, smaller meetings are being arranged for users of Archive-It, members of the Women’s Archives Roundtable, and various alumni organizations. Look for details in the on-site pocket program.

With all that the meeting has to offer, you’ll be singing, “I’m goin’ to Kansas City, Kansas City here I come!”
Between Meeting Council Actions

Council unanimously passed the following motion via e-mail on November 20, 2013, with all members voting save Jennifer Johnson: To approve the following proposed registration rates and the attached revised meeting budget prepared by the Local Arrangements Committee for the 2014 Annual Meeting: Member, $75; Nonmember, $90; Student, $45; Member, postdeadline, $90; Nonmember, postdeadline, $100; Student, postdeadline, $55; Day, $50.

Council unanimously passed the following motions via e-mail on December 4, 2013, with all members voting:

1. To approve the meeting minutes from the Fall 2013 Council Meeting.
2. To approve a bylaws amendment to approve the vice president as a signatory for official documents.

PROPOSED AMENDMENT TO ARTICLE I, SECTION 2, OF THE BYLAWS: To Amend Article I, Duties and Powers of Officers and Council Members, Section 2, Vice-President, by adding the phrase “may sign any documents as authorized, and” to the fifth sentence.

If amended, the sentence will read:

“The vice-president may sign any documents as authorized, and shall act as liaison and adviser to the Program and Local Arrangements Committees and other committees and service providers, as appropriate, including oversight of planning and arrangements for semiannual meetings; and act as liaison concerning Conference publications and with the public information officer and with other committees, as appropriate.”

3. To approve a bylaws amendment to allow video/teleconferencing for Council meetings.

PROPOSED AMENDMENT TO ARTICLE VI, SECTION 3 OF THE BYLAWS: To Amend Article VI, Meetings, Section 3, Council Meetings, by adding the phrase “either physically or by teleconference or videoconference” after the word “present” in the final sentence.

If amended, the sentence will read:

A majority of the members of Council present, either physically or by teleconference or videoconference, and entitled to vote shall constitute a quorum at a Council meeting.

4. To approve the following meeting refund policy: To receive a full refund for Annual Meeting or Fall Symposium registration, individuals must submit a written request postmarked or e-mailed by the advance registration date. No refunds will be given after the advance registration date; no exceptions.
Innovating Oral History

Urbana-Champaign is home to many unique oral history projects, including the Evolving Archives (EVA) Initiative, the Lincoln Hall Storyography Project, eBlack C-U, and WILL-TV’s World War II Stories, to name a few. On September 12 and 13, Organizing Committee cochairs Anke Voss and Bethany Anderson invite MAC members to the 2014 Fall Symposium, “Oral History, Archives, and Innovation,” on the University of Illinois at Urbana-Champaign (UIUC) campus, to immerse themselves in the community’s rich tradition of capturing the history of the “living source.” Given that technologies are constantly changing, archives and archivists must rethink how they collect, curate, and disseminate oral histories. For two days, Doug Boyd, director of the Louie B. Nunn Center for Oral History at the University of Kentucky, will discuss strategies addressing oral histories in the digital age, sharing his expertise on collecting metadata, transcription, format obsolescence, and preserving oral histories for future generations.

Boyd’s innovative work with archives, oral history, and digital technologies includes the IMLS grant-funded project “Oral History in the Digital Age” (a collaboration between MATRIX at Michigan State University, the Library of Congress, the Smithsonian, the Oral History Association, and the American Folklore Society), which develops and implements best practices for collecting, curating, and facilitating access to oral histories. At the historic Illini Union on the UIUC campus, Boyd will lead attendees through the transcription and indexing process while addressing collection management strategies, digital preservation, digital audio and video, legal and ethical issues, metadata collection, and digital tools such as the open source, web-based OHMS (Oral History Metadata Synchronizer). OHMS enables researchers to perform keyword searches within a time-correlated transcript that connects text searches to the corresponding moment in the recorded interview. The program will explore these workflows and tools through local oral history projects within the Urbana-Champaign community.

The digital age presents us with many opportunities, and this innovative program promises to explore the multifaceted nature of oral histories as they are captured, curated, and disseminated. In addition, the symposium committee is planning a reception on Friday night at UIUC’s Spurlock Museum, where attendees will be able to view the museum’s vast collection of archaeological artifacts and ethnographic materials from Europe, Africa, South America, the Middle East, and Asia. We hope to see you in September for this exciting program!
#1 in Archives

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- Prestigious faculty
- Extensive alumni network
- Convenient, asynchronous online learning

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Vice President’s Column:
More on MAC Meetings and Symposia
Menzi L. Behrnd-Klodt, Xyte, Inc.

Greetings! As I turn over the vice president’s duties after the Annual Meeting, this is my last column. I’ve been honored to serve as vice president these two years, and I’ve really enjoyed the work, in large part because of the wonderful interactions with MAC’s terrific leaders, committees, and of course, members. Thank you for allowing me to serve!

While at press time we didn’t yet know whom the new vice president would be, both candidates are very well qualified and either would do an excellent job serving MAC. MAC is fortunate to have a great group of young, new, energetic archivists eager to work in leadership roles, as well as more experienced hands to help show the way. This combination really benefits the organization. Thanks to everyone who volunteered and agreed to serve on a committee, working group, or elected office, and who helped welcome new members to MAC. I can’t say enough about the wonderful volunteer Program and Local Arrangements Committee members who work so hard to make MAC’s meetings some of the best. All of your efforts make MAC the great organization that it is. Thank you for all you do! (And keep doing it!)

Here are a few updates on upcoming MAC meetings.

**Annual Meeting, Kansas City, Missouri, Westin Crown Center Hotel, April 24–26, 2014, The Syncopations of History**
The Annual Meeting is just a few weeks away! The outstanding program is set, and the Local Arrangements Committee (LAC) is in full swing. Thanks to the exceptional work of LAC fund-raiser Heidi Hornaday and the generosity of MAC’s donors, our fund-raising goals are right on track. Exciting tours to several treasured archival facilities have been arranged, final touches are being placed on a jazzy opening reception, and work on the final program of events and workshops has just been completed. We are proud and excited to host MAC in Kansas City this April and can’t wait for you to see what we have in store!

**Fall Symposium, Illini Union Hotel, University of Illinois Urbana-Champaign campus, Champaign-Urbana, Illinois, September 12–13, 2014, Oral History, Archives, and Innovation**
The digital age has changed many things for archives and archivists, including the ways we collect, curate, and disseminate oral histories. The 2014 MAC Fall Symposium, Oral History, Archives, and Innovation, at the University of Illinois at Urbana-Champaign (UIUC) will address the opportunities and challenges of the digital on the “living source.” Doug Boyd, PhD, director of the Louie B. Nunn Center for Oral History at the University of Kentucky, will lead an innovative program that combines the theoretical with the practical and examines the many opportunities of digital technologies. Under discussion will be transcription and indexing, collection management strategies, digital preservation, digital audio and video, legal and ethical issues, metadata, and digital tools such as the open source, web-based OHMS (Oral History Metadata Synchronizer) system for enhancing access to oral history online. So come to Urbana-Champaign in September and prepare to innovate!

**Annual Meeting, Lexington, Kentucky, May 6–9, 2015**
The 2015 Annual Meeting will be held in the beautiful Hilton Lexington Downtown Hotel. Check out its location and amenities at www.lexingtondowntownhotel.com. Costs of a single or double room will be $139/night. LAC cochairs are Deirdre Scaggs and Heather Fox, and Program Committee cochairs are Stephanie Bricking and Lisa Sjoberg. The LAC is looking into reception sites. They have contacted a local bourbon historian and hope to be able to organize a free tour and tasting at a nearby distillery (also a National Historic Landmark). This would be a great meeting to plan your family’s vacation around, so save the dates!
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### BALANCE SHEET 2013

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Chase Checking 60,824.77
Bank of America Checking 21,002.89

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Assets as of December 31, 2012 $ 259,514.51
Chase Checking 7,066.74
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### Lincoln Investment Accounts

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Excess Receipts Over Cash Disbursements $ 16,248.78

*The account numbers were switched for the Program Initiative Fund and the Invested Reserve Fund on August 27, 2013, per the Financial Advisory Committee’s recommendation that was approved by MAC Council on August 7, 2013.
Archival Resources on the Web—Emily Symonds Stenberg, Assistant Editor, Washington University at St. Louis

Contact Emily Symonds Stenberg at restenberg@gmail.com if you would like to guest author a column or have a good idea to share.

Want to volunteer for MAC? Have experience with editing, or looking to learn more? Beginning with the November 2014 issue of the newsletter, the “Archival Resources on the Web” column will need a new assistant editor. Contact MAC Newsletter editor Jennie Thomas if you’re interested at jthomas@rockhall.org.

Paris of the Plains: Digital Tour of Kansas City

By Molly Khan, Johnson County Community College

When people think of Kansas City, the aroma of barbeque and the sounds of jazz probably come to mind. Kansas City, the host city for the 2014 MAC Annual Meeting, The Syncopations of History, is influenced by westward expansion, the Civil War, agriculture, and the arts. Kansas City is also recognized for hundreds of beautiful public and private fountains, giving it the nickname “Paris of the Plains.” All of these factors contribute to its unique blend of history and culture, allowing present-day city dwellers to navigate between distinct neighborhoods while appreciating reminders of the wild West, jazz era, picturesque architecture, and boulevards that have put Kansas City on the map. The following online resources provided by area cultural institutions provide a glimpse into the history of the city, allowing you to uncover what makes it a unique destination.

For an introduction to Kansas City history, the Missouri Valley Special Collections created by the Kansas City Public Library (www.kchistory.org/index.php) provides an excellent digital overview. This resource displays photograph collections alongside curated digital displays, allowing users to quickly view the core themes and collections available. Missouri Valley Special Collections has an easy-to-browse photograph collection, featuring the people, architecture, and culture of Kansas City. It also offers digital exhibits, guiding users through some of the most influential periods in the history of the city. If you are interested in Civil War history, you will want to check out the library’s digital exhibit, Civil War on the Western Border: The Missouri-Kansas Conflict, 1854–1865 (www.civilwaronthewesternborder.org). This digital exhibit allows visitors to explore a full spectrum of factors that influenced the Missouri-Kansas conflict through documents, essays, and photographs along with time lines, maps, and an excellent glossary. This exhibit is organized to enable users to study the dynamics of the conflict between these two states. The development of Kansas City jazz is central to the identity of the city, and the University of Missouri–Kansas City’s LaBudde Special Collections and Marr Sound Archives (library.umkc.edu/spec-col-digital-projects) offers a variety of resources that explore the musicians and music that made Kansas City one of the cradles of jazz. The digital exhibit Musicians Local No. 627 and the Mutual Musicians Foundation: The Cradle of Kansas City Jazz (library.umkc.edu/spec-col/local627/index.htm) introduces the viewer to Local No. 627, which was established in 1917 as the “Colored Musicians Union” and provided support for African American musicians. Materials on some of the city’s jazz musicians like Nat “King” Cole and Wilbur “Buck” Clayton, sheet music, and the music publication The Pitch are also highlighted in this digital exhibit.

For those curious about the nickname “Paris of the Plains,” the City of Fountains Foundation website at www.kcfountains.com explains the significance and location of the famous Kansas City fountains. This website includes an image gallery of the fountains and sculptures in the city along with a map to guide visitors on a digital, or physical, tour of the fountains. The fountains were first instituted by the Humane Society to create a clean source of drinking water for the city’s animals, and they are now incorporated into the designs of modern building projects.

The State Historical Society of Missouri provides a bird’s-eye view of Missouri history through the digital portal Missouri Digital Heritage, www.sos.mo.gov/mdh. This resource aggregates content from institutions across the state, providing access to photographs, primary sources, newspapers, videos, sound recordings, and personal papers that explore the history and culture of Missouri. The website organizes its resources into collections and exhibits, showcasing content related to everything from the Lewis and Clark Expedition to the outlaws Frank and Jesse James. The participation of state and local archives,

(Continued on page 10)
museums, historical societies, institutions of higher education, and public libraries makes possible the range of resources and topics offered by Missouri Digital Heritage.

The suburban development of Kansas City plays a major role in the modern metro area. JoCoHistory, www.jocohistory.net, created through a partnership between the Johnson County Museum and the Johnson County Public Library, offers a glimpse into the development of Johnson County, Kansas, which is part of Kansas City’s southwestern suburbs. This digital collection explores the different people, towns, and cities of Johnson County. The towns and cities section of JoCoHistory features an interactive map of the different communities in Johnson County, allowing access to photos, articles, and resources about each community. Through this resource, learn the identities of each suburban district and see how these areas evolved alongside Kansas City.

For those interested in the political history of the Kansas City area, the Harry S. Truman Library and Museum and the Robert J. Dole Institute of Politics are located within driving distance of the Kansas City metro area. The Truman Museum, located in Independence, Missouri, offers online access to photographs, presidential documents, and political cartoons about the 33rd president at www.trumanlibrary.org. The Robert J. Dole Institute of Politics (luna.ku.edu:8180/luna/servlet/kuluna01kui~9~9) is located on the campus of the University of Kansas and features congressional materials relating to former Kansas senator Bob Dole’s career in politics, his WWII military career, and materials from his early life growing up in Russell, Kansas.

The Kansas Historical Society provides a variety of online resources dedicated to the state history of Kansas. Kansas Memory, www.kansasmemory.org, is a good place to start and features an interactive map allowing users to explore the resources by county along with outlining the major topics and turning points in state history. The Kansas Historical Society also offers Kansapedia, www.kshs.org/portal_kansapedia, an online encyclopedia of Kansas history. Along with general research headings and topics, Kansapedia classifies a category of materials under “Cool Things,” which features items such as Amelia Earhart’s Christmas cards and a quilt from Nicodemus, Kansas. These artifacts provide easy entry into interesting facets of Kansas history.
**ILLINOIS**

**Episcopal Diocese of Chicago**
In September, the Archives of the Episcopal Diocese of Chicago moved to new facilities with secure, climate-controlled storage and an office/library for the historiographer. The archives shares a processing area and reading room with the Claretian Missionaries Archives USA and the North American Province of the Cenacle Archives. In November, Bishop of Chicago Jeffrey Lee designated the Episcopal collections as the Richard R. Seidel Archives in honor of their longtime historiographer who passed away last year. Rev. Barbara Henry was elected historiographer and Newland Smith registrar. Visit the diocese at www.EpiscopalChicago.org.

**Loyola University Chicago**
The University Archives and Special Collections opened the Thomas J. Michalak Edward Gorey Collection. 1963 Loyola alumnus Michalak generously donated more than 1,100 items from his personal collection of Edward Gorey’s published works, book jacket and magazine illustrations, posters, prints, etchings, ephemera, and merchandise. A portion of the new Gorey Collection will be on display at Loyola University Museum of Art until June 15, 2014, as part of the exhibition “G is for Gorey—C is for Chicago: The Collection of Thomas Michalak.” Visit Loyola University Archives and Special Collections at www.luc.edu/archives.

**Northwestern University**
This winter the Northwestern University (NU) Archives displayed the exhibit *Tune in Again: How Three Northwestern Co-eds Created One of Radio’s First Soap Operas*. Radio show *Clara, Lu ‘n’ Em* aired from 1930 to 1946 with a midmorning timeslot sponsored by a dishwashing detergent, inspiring the “soap opera” genre. The title characters were portrayed by three accomplished NU alumnae who wrote every script and negotiated the complex world of sponsorships and contracts in the first radio show created and performed by women. The exhibit featured scripts, news clippings, posters, photographs, audio, and artifacts from a collection of show materials recently donated by “Em’s” family. Visit the University Archives at www.libraries.northwestern.edu/libraries-collections/evanston-campus/university-archives.

**Southern Illinois University Carbondale**
Southern Illinois University (carlil.siu.edu/cdm4/index_sic_civilw.php?CISOROOT=/sic_civilw) is a digital repository where researchers, students, genealogists, and others can access information pertaining to the Civil War in southern Illinois. Spanning the years 1854 to 1877, the repository covers the time between the passage of the Kansas-Nebraska Act and the end of Reconstruction. This repository assembles handwritten letters, diaries, photographs, and military orders that document the southern Illinois experience of the war and highlights life on the home front from the perspective of two women whose husbands served in the Fifth Illinois Cavalry.

**Wheaton College**
More than six decades of sermon manuscripts and typescripts by evangelist and 1943 Wheaton graduate Billy Graham are now available online from the Billy Graham Center Archives (BGCA) at www.wheaton.edu/BGC/Ministries/Archives/Sermons-of-Billy-Graham. Dating from 1941 through 2006, many of the 3,760 typescripts contain Graham’s handwritten notes and delivery suggestions. The BGCA staff also transcribed audio recordings of Graham’s sermons from 1949 through 2003, which are available for viewing in the reading room.

**INDIANA**

**Eckhart Public Library**
The Willennar Genealogy Center in Auburn, Indiana, is currently working on a long-term project to digitize the collection of the late John Martin Smith, a prominent local historian. His massive collection includes items of local, state, and national importance. The Smith family has given the Eckhart Public Library digital rights to the collection, and staff and volunteers are currently digitizing approximately 3,500 historic postcards that it includes. A consultant will write a five-year plan for digitization, develop curriculum for local educators, and help the library reach out to volunteers, particularly teenagers and young adults. Read more about the project at www.epl.lib.in.us/genealogy.php.

**IOWA**

**University of Iowa**
The University of Iowa (UI) recently acquired about 45 linear feet of...
additional materials pertaining to the life and career of Louis Szathmary. The Hungarian-born chef founded The Bakery, a legendary Chicago restaurant that operated from 1963 to 1989, and is frequently billed as the world’s first celebrity chef. The University Archives also opened the Patrobus Cassius Robinson Digital Collection, 1923–1928. The scrapbook offers a rare glimpse of African American student life at UI during the 1920s. The St. Louis native was awarded a bachelor’s degree in biochemistry in 1927, taught in St. Louis public high schools for 34 years, and operated a realty company in St. Louis from 1945 until his retirement in 1980. For more on these collections, visit digital.lib.uiowa.edu.

KANSAS

Robert J. Dole Institute of Politics
The Dole Archives (www.doleinstitute.org) began departmental strategic planning sessions last fall. This process is designed to develop the institute’s core administrative documents based on those identified in the American Alliance of Museums Core 5 pre-accreditation program. Last fall the archives completed and made public several new finding aids: Republican National Chairman Records, Walt Riker Papers, Dole Scrapbooks Collection, and Dole Speeches. Also available is the press release finding aid, which incorporates a Google search box to index and search full-text PDF documents, all hosted within Archon. Three visiting researchers, both international and national, were awarded funds to use the institute’s collections to further their research. We are currently partnering with University of Kansas Libraries on various projects: ArchivesSpace campuswide testing and implementation, research and instruction programming with our government documents librarian, and contributing content to the libraries’ exhibit program.

KENTUCKY

University of Kentucky
University of Kentucky (UK) Special Collections presents its first film series, “Reel to Real: Special Collections at the Movies,” for the 2013–2014 academic year. This film series explores five popular movies from a historically accurate perspective using materials and resources from the archives. Screenings are free and open to the public and are held in Worsham Theater at the UK Student Center. The films include Daniel Boone, Trailblazer (1956), In Country (1989), Beloved (1998), Coal Miner’s Daughter (1980), and Our Day (1938). For information, contact Stacie Williams at 859-257-8371 or stacie.williams@uky.edu.

MICHIGAN

Archdiocese of Detroit
The Archives of the Archdiocese of Detroit moved to the former Cardinal Mooney Latin School building on the grounds of Sacred Heart Major Seminary in Detroit. Portions of the 1960 building were renovated to include approximately 3,800 square feet of new climate-controlled storage space, a dedicated research room, and a conference room. In addition to 568 collections, the archives also includes photographs, film audio tapes from various events and area Catholic radio programs, sacramental records of over 80 closed parishes and hospitals, and transcripts from almost 300 closed Catholic schools. Contact the archives at archives@aod.org or 313-237-5846.

Keweenaw National Historical Park
On Christmas Eve during the copper strike of 1913–1914, panic ensued at the Italian Benevolent Society Hall in Calumet after a false or perceived cry of fire was heard at a party for the children of striking mining company employees and their families. At least 73 people died in a crush on the stairs as they tried to exit the building, most of them children. All survivors of the disaster have since died; the building, demolished in 1984, and a few artifacts remain. This year, however, Keweenaw National Historical Park acquired the prints that hung on either side of the stage in the hall at the time of the disaster. Read about the park at www.nps.gov/kewe/historyculture/collections.htm.

Lakeshore Museum Center
The Lakeshore Museum Center Archives (LMCA) in Muskegon (www.lakeshoremuseum.org/archives.html) has moved its reading room from the second floor to an empty storefront on the first floor of the same building. The former reading room will be outfitted with shelves to accommodate donations and create a larger processing space. LMCA hopes to open the
new reading room by April and, with the help of volunteers, provide open reading room hours two days a week.

**Michigan Technological University**
The Michigan Tech Archives and Copper Country Historical Collections of the Van Pelt and Opie Library hosts Retrospection and Respect: The 1913–1914 Mining/Labor Strike Symposium of 2014 in April to mark the centennial of the cessation of the 1913–1914 Western Federation of Miners labor strike against copper mining companies in the Copper Country of upper Michigan. The event is cosponsored by the archives, the Department of Social Sciences and the Department of Humanities at Michigan Technological University, the Keweenaw National Historical Park, and the Finnish American Historical Archive at Finlandia University. Visit the archives at www.mtu.edu/library/archives.

**Wayne State University**
The Walter P. Reuther Library (www.reuther.wayne.edu) has received a very generous $35,000 gift from a faculty member, which will fund much-needed physical improvements in the reading room this year. Reuther archivists are expecting increased researcher interest after numerous United Farm Workers collections were used in three projects that debuted in the early months of 2014: Miriam Pawel’s book *The Crusades of Cesar Chavez: A Biography*, the feature film *Chavez*, and *Cesar’s Last Fast*, a documentary that debuted at the Sundance Film Festival.

**Minnesota**

**College of Saint Benedict**
The College of Saint Benedict (CSB) in St. Joseph, founded in 1913, is celebrating its centennial. In addition to launching a major exhibit of historical photos displayed this year in several venues across campus, the archives has contributed to the creation of a time line (www.csbsju.edu/CSBCentennial/History.htm), a walking tour app, and the book *Challenging Women Since 1913: The College of Saint Benedict*. Additionally, online PDF “history lessons,” an ongoing series of PowerPoints prepared by archivist Peggy Landwehr Roske, provide ways to explore CSB’s history (www.csbsju.edu/SJU-Archives/SJUHistory/Vignettes.htm).

**Dakota County Historical Society**
The Dakota County Historical Society is processing a large donation from the recently closed Lockheed Martin Company’s Eagan facility. Employees at the location collected historical items for several years, and volunteers began sorting and cataloging the records and artifacts. The collection includes artifacts, documents, memorabilia, company newsletters, and more than 50,000 photographs and slides—some dating back to the mid-1940s and the early days of the company when it was called Engineering Research Associates (ERA). More than 50 retired and former Lockheed Martin and Univac/Unisys employees led the volunteer work to get this done. The resulting exhibit, *From ERA to Lockheed Martin: Minnesota’s Computer Industry*, opened in August and will be on view indefinitely. Visit www.dakotahistory.org/events/from-era-to-lockheed-martin-minnesota’s-computer-industry for details.

**Missouri**

**Concordia Historical Institute**
The Rev. Dr. Daniel N. Harmelink of Huntington Beach, California, is the new executive director of Concordia Historical Institute in Saint Louis. The institute is the Department of Archives and History of the Lutheran Church–Missouri Synod. Harmelink has a PhD in missiology from Concordia Theological Seminary, Fort Wayne, Indiana; an MDiv from Concordia Seminary, St. Louis; and a bachelor’s degree in comparative culture from Concordia University, Irvine, California. Harmelink is the
founding president of the International Association of Reformation Coins and Medals, which seeks to further the study of the Reformation through numismatic art.

**Federal Reserve Bank of St. Louis**

In January 2014, the Federal Reserve Bank of St. Louis launched a website (fraser.stlouisfed.org/centennial) to commemorate the centennial of the bank and the Federal Reserve System. The site includes a time line, photographs, maps, and audiovisual resources from the bank’s archives and other repositories. The centennial site is part of FRASER (Federal Reserve Archival System for Economic Research), a free digital library that provides access to primary source materials, policy documents, data, and publications documenting US economic history, with an emphasis on the Federal Reserve System. Other FRASER collections include records from the Federal Reserve and papers of former leaders.

**State Historical Society of Missouri**

The State Historical Society of Missouri (SHSMO) has been selected to spearhead commemorations for the bicentennial celebration of Missouri’s statehood. On May 13, 2013, lawmakers gave final approval to a resolution directing the organization to develop plans to celebrate the 200th anniversary of Missouri’s birth as a state on August 10, 1821. Although the celebration is seven years away, a committee has already started gathering information to plan for the festivities. SHSMO is eager to collaborate with individuals and other groups to ensure the spirit of the resolution is carried out in a statewide effort to promote and celebrate the state of Missouri’s rich and complex history.

**Washington University**

Washington University Libraries announces the availability of over 100 hours of digitized interviews from the documentary series, *The Great Depression* (1993, Blackside, Inc.). *The Great Depression* Interviews includes complete, full-text searchable transcripts and embedded video of nearly 150 interviews from the Film and Media Archive’s Henry Hampton Collection. The interviews include diverse reflections from a grandson of Franklin D. and Eleanor Roosevelt; celebrated authors Maya Angelou and Gore Vidal; longtime *New York Times* political reporter Warren Moscow; actors Karen Morley and Ossie Davis; Morton Newman, who worked on the Upton Sinclair campaign for governor in California, and many more. *The Great Depression* Interviews are available at digital.wustl.edu/greatdepression.

**Webster University**

Jacqueline Grennan Wexler (formerly Sr. Jacqueline) was a major figure in higher education in the 1960s and 1970s. She served as president of Webster University from 1965 to 1969 and was instrumental in the groundbreaking transfer of the Catholic institution to a lay board. A website with information about her collection and career is available at library.webster.edu/archives/findingaids/wexler/index.html. For more information, contact Curator of Archives Kathy Gaynor at 314-246-7811 or kgaynor@webster.edu.
NEWS FROM THE MIDWEST—Continued
Troy Eller and Alison Stankrauff, Assistant Editors

NEBRASKA

Nebraska State Historical Society and the University of Nebraska–Lincoln

The Nebraska State Historical Society and the University of Nebraska–Lincoln Libraries recently completed a collaborative three-year Hidden Collections grant funded by the Andrew W. Mellon Foundation and administered by the Council of Library and Information Resources. The grant provided funding for additional staffing to organize, describe, and catalog several major railroad collections, including records of the Union Pacific Railroad; the Chicago, Burlington and Quincy Railroad (CB&Q)–Lines West; papers of Val Kuska (agricultural agent for the CB&Q); and the Charles J. Kennedy Railroad Collection. Find out more at libraries.unl.edu/specfaidsrailroads.

OHIO

Cleveland Archival Roundtable

The Cleveland Archival Roundtable (CAR) has been busy with programming, including film preservation and “green” archives as well as visits to area institutions. CAR’s recent joint meeting with the Digital Library Consortium at the Shaker Heights Public Library featured Megan Hayes and a colleague from City Hall, who described digitizing a massive card file of all the buildings in the city. Ohio Historical Records Advisory Board (OHRAB) members presented them with an Achievement Award for 2013 at the meeting. Visit CAR at clevelandarchivists.wordpress.com.

Cincinnati Children’s Hospital Medical Center

Thanks to a generous gift, Cincinnati Children’s (prattlibrary.cchmc.org) hired Michelle Wirth for a year-long project to identify and catalog historical holdings recording the medical center’s rich history since its founding in 1883. The large collection was compiled over many years by community pediatrician William Gerhardt, MD. The collection includes medical textbooks and instruments, institutional records, photos, paintings, scrapbooks, furniture, biographical profiles of leading Cincinnati Children’s physicians and researchers, and more.

Cincinnati Museum Center

The Cincinnati Museum Center (www.cincymuseum.org) opened the John P. Childe Papers, 1913–1929. First Lt. John P. Childe (1893–1983) served with the 306th Infantry in the Oise-Aisne, St. Mihel, and Meuse-Argonne campaigns. The collection includes training instructions, military orders, telegrams, letters, and government-issued training handbooks with topics ranging from the use of weapons, trench warfare techniques, command strategies, and early aeronautics in warfare. The Clarence R. Runk (1897–1970) Papers contain letters and postcards Runk sent to his family during World War I, in which he served in the 522nd Motor Truck Corps as an ambulance driver.

University of Akron

The University of Akron Archival Services (www.uakron.edu/libraries/archives) successfully completed a nine-month, $1,980 National Historical Publications and Records Commission grant that was awarded last April through the Ohio Historical Records Advisory Board (OHRAB). The funding was used to digitize and make available online 153 technical reports from the College of Engineering’s Daniel Guggenheim Airship Institute. The collection primarily documents research conducted from 1929 through 1949 in lighter-than-air flight, heavier-than-air flight, meteorology, aerodynamics, and G-force measurements. The Center for the History of Psychology (www.uakron.edu/chp) received a Museums for America grant of more than $52,000 from the Institute of Museum and Library Services (IMLS) to enrich museum field trips for students, including a one-day brainstorming workshop with local high school teachers and the subsequent creation of a Teachers’ Resource Package with guides, lesson plans, and an online repository of archival materials for classroom activities.

SOUTH DAKOTA

Center for Western Studies of Augustana College

The Center for Western Studies of Augustana College in Sioux Falls has received a Preservation Assistance Grant of $5,981 from the National Endowment for the Humanities. The funding will be used to complete several goals recommended by consultant Elisa Redman, director of Preservation Services at the Midwest Art Conservation Center in Minneapolis, Minnesota, during the center’s recent participation in the (Continued on page 16)
Conservation Assessment Program, funded by the Institute of Museum and Library Services (IMLS) and administered by Heritage Preservation. The goals include the purchase of new temperature, humidity, and light monitoring equipment and supplies for an integrated pest management system as well as an in-house disaster kit for emergency preparedness. The project is occurring in tandem with the development of a new disaster plan for the center’s Fantle Building facility. Collections Assistant Liz Thrond attended workshops on disaster preparedness in 2013 sponsored by the Dakota Collections Care Initiative and funded by IMLS.

U.S. Geological Survey Earth Resources Observation and Science Center
The National Satellite Land Remote Sensing Data Archive resides at the US Geological Survey’s (USGS) Earth Resources Observation and Science Center near Sioux Falls, South Dakota. Through the Land Remote Sensing Policy Act of 1992, the US Congress directed the Department of the Interior to establish a permanent government archives containing satellite remote sensing data of the earth’s land surface and to make the data easily accessible and readily available. This unique archives provides a comprehensive, permanent, and impartial observational record of the planet’s land surface obtained throughout more than five decades of satellite remote sensing. A new fact sheet has been released describing the contents of this archives at pubs.usgs.gov/fs/2013/3100/.

Wisconsin
Swiss Center of North America
This small but vibrant museum, library, and archives is located in New Glarus, Wisconsin, the heart of one of the largest Swiss settlements in America. Opened in 2008, this nonprofit center is the only organization that exists to celebrate, tell the story, and preserve the culture of more than 1.3 million people of Swiss descent in North America, but its reach is global, as the Swiss government has entrusted it with its popular Swiss Roots genealogy program (www.theswisscenter.org/swissroots/genealogy). The center’s Donald G. Tritt Library holds more than 8,000 volumes, rare books, papers, letters, and artifacts on Swiss history, immigration, art, science, education, business, and contemporary life to serve genealogists and researchers. The center features exhibits from its collections and provides an online newsletter, information and links for genealogical research through its website, and reference access to its collections. Visit at www.theswisscenter.org, or find the center on Facebook: www.facebook.com/the.Swiss.Center?ref=ts.

Wisconsin Historical Society
The Wisconsin Historical Society (WHS) has shared 30,000 pages from its well-known civil rights manuscript collections at www.wisconsinhistory.org/freedomsummer. The digital collection displays more than 300 folders in CONTENTdm, selected from over 100 separate collections that document the Mississippi Summer Project of 1964. Thanks to the Jane Bradley Pettit Foundation, an exhibit of facsimiles will travel through Milwaukee-area secondary schools this year, accompanied by lesson plans and other curriculum materials. The exhibit has a companion website at fsxbt.tumblr.com with photos, manuscripts, and expanded captions that tell the story of Freedom Summer. WHS is also publishing a Facebook page during this 50th anniversary year at www.facebook.com/WHS.Freedom.Summer.collection. “Like” the collection there and follow along as WHS highlights three documents each week. In June, the WHS Press will also issue an anthology of documents drawn from the collection called Risking Everything: A Freedom Summer Reader. Read more at www.wisconsinhistory.org/whspress/books/book.asp?book_id=432.
The Allure of ALAIR: The American Library Association Digital Repository

By Cara Bertram, University of Illinois at Urbana-Champaign

The American Library Association (ALA) Archives at the University of Illinois at Urbana-Champaign is the official repository of the American Library Association, including its offices, divisions, committees, round tables, and members. In 2013, the ALA Archives started a pilot project to launch a digital repository to manage and preserve born-digital records. This article provides background on the project including an overview of the repository structure and its approach for depositing records.

ALA Archives History

For the past 40 years, the University of Illinois has managed the American Library Association's archives. In the 1970s, the ALA recognized the value of its records as the approaching ALA centennial in 1976 piqued scholarly interest. At that time, the archives of the ALA were housed in a warehouse in Chicago and were not easily accessible. With a need to better access and care for its records, the ALA sought out an institution to house and manage its archives.

University Archivist Maynard Brichford made a case for the University of Illinois at Urbana-Champaign. Even though the Chicago campus would have been closer to ALA headquarters, Urbana-Champaign's Graduate School of Library Science (now the Graduate School of Information and Library Science) and the University Library made it a more desirable location. In 1973 the first shipment of ALA records arrived at the University of Illinois at Urbana-Champaign, and the American Library Association Archives was established.1

Project Background

Part of the ALA Archives mission is to collect and preserve records of the ALA that have continuing administrative, legal, or research value, regardless of format. This has created a variety of record types in the ALA Archives holdings amounting to approximately 3,000 cubic feet. Materials include paper documents, scrapbooks, photographs, glass slides, posters, and a wide range of audiovisual materials. However, electronic records present the usual challenges to ALA and the ALA Archives. While the ALA has actively collected electronic records from depositors for the past several years, there has been no easy way for ALA staff and members to deposit them, nor is there a clear understanding of the ALA Archives' abilities to support such materials.

The Association for Library Collections and Technical Services (ALCTS), an ALA division, began exploring options for a commercial service to manage the electronic-born publications of ALCTS and its members, particularly those who did not have access to other institutional repositories. The university approached ALCTS, offering to help develop the digital repository as a more cost-effective option and to build upon the existing partnership between the ALA and the university.

The University of Illinois has since collaborated with ALCTS to develop a digital repository for the ALA as a whole, focusing on a means to preserve publications and other textual documents. ALA provided seed money to launch the project. The funds allowed for the initial setup of the repository, its storage, and the hiring of a digital archives assistant to help configure the site, process digital records, and help create workflow and training documentation.

The repository is called the American Library Association Institutional Repository (ALAIR), and it collects, permanently stores, and provides open access to the publications and born-digital records of the ALA. The repository is an extension of the services already provided by the ALA Archives.

The Development of ALAIR

The ALA Archives worked with DuraSpace to create ALAIR using its DSpace Direct service.2 Initial project considerations looked at establishing a locally hosted DSpace repository, based on the University of Illinois's institutional repository (ideals.illinois.edu). Further review of repository options found that the DSpace Direct service would be more efficient in terms of cost and staff hours. DSpace Direct also eliminated the need to hire staff to develop the site and provide ongoing support.

DSpace Direct provides a technical platform, including technical support, updates, site maintenance, and preservation services via DuraCloud. All content is mirrored in two separate Amazon services: S3 and Glacier. These preservation services will allow for the retrieval of records even if they have been deleted from the repository. Currently the repository has assigned it one terabyte of storage space, with ability to add more as needed.

DSpace Direct allows the ALA Archives to customize the colors and logo of the site to better reflect the ALA's

(Continued on page 18)
main website. It provides a simple interface that includes multiple search options to access records. Further customization allowed the ALA to retain its domain name in the address of the repository (alair.ala.org).

ALAIR is organized into individual communities and subcommunities that reflect the structure of the committees, divisions, offices, and round tables as represented on ALA’s main page and in ALA itself, rather than using the ALA Archives record series structure. This decision was made so that ALA staff and members who are more familiar with the ALA website could find the repository content more easily. Each community and subcommunity page is customized with a description and logo of each ALA unit to reflect its individuality and mission. ALA members can deposit their records into collections that are nested in each community and subcommunity. These collections must be created by a designated administrative user. This kind of restriction helps prevent duplication of collections within the same community.

Many of the back-end functions of the repository are accessible to ALA Archives staff, who will manage the site in partnership with DSpace Direct. ALAIR uses a Shibboleth authentication that will recognize ALA accounts to allow users to deposit records. Right now only ALA and ALA Archives staff can log into the repository, but the end goal is to make access available to all ALA members so that they can deposit records according to their respective committees, round tables, and sections. Back-end access to ALA staff and members is limited to depositing.

**Depositing the Records**

The initial concept of the repository was to preserve and provide access to publications. Further discussions with ALCTs and other ALA units made clear the need for a place to deposit other kinds of electronic records, which expanded the collection scope of ALAIR. Of particular interest are records stored on unit websites that had previously not been considered for preservation measures. These records include annual reports, minutes, agendas, presentation slides, photographs, and newsletters. Multimedia records, such as videos and audio recordings, can also be deposited into ALAIR. There are no streaming capabilities, but the records will be preserved, and the content is available for download.

To keep the process simple, the software uses a Dublin Core metadata schema, and the user is only required to enter two fields of metadata: title and date issued. The software will assign provenance information, date deposited, and an identification number in addition to the two metadata fields. It is recommended that the user also provide creator and format information. The upload process allows for additional descriptive fields, such as abstracts and subject terms. These additional fields can be especially useful for lengthy and complex records as the search capabilities of the repository do not include reading the text of the uploaded item.

ALA staff and members must be sure that they or their units have the rights to records they upload. Deposit requires signing a short license agreement confirming the depositor’s right to upload the record. Considering the open access characteristic of the repository, a need to restrict access to certain content such as articles having another institution’s copyright is important. For this reason, the option to embargo publications that should not be made immediately accessible is available.

**An Ongoing Project**

The ALA Archives staff have been actively collecting feedback and answering questions in regard to ALAIR, visiting ALA headquarters to meet with ALA staff. A project update presentation was made at the ALA 2014 midwinter meeting, and meetings were held with members of the executive boards of the ALA divisions to address questions, receive feedback, and distribute a report on ALAIR. Additional meetings and discussions are planned for the future to continue to keep the ALA updated and receive its input in the ongoing development of ALAIR.

While the repository is functional, testing the depositing procedures is ongoing. Next steps include the development of clear and simple workflows, procedures, and training materials that will be crucial to the success of ALAIR. A repository for preserving electronic records will do the ALA little good if its staff and members do not know how to access and use it.

**Notes**

1. Reports on the beginnings of the ALA Archives can be found in Library Advisory Committee Minutes and Correspondence, 1967–1980, Record Series 18/1/1, Box 1, American Library Association Archives at the University of Illinois at Urbana-Champaign.

2. For more information on DSpace Direct, visit dspace-direct.org.

3. Both the presentation and report can be accessed at ALAIR, alair.ala.org/handle/11213/111.
A Preservation Focus on K–12 Outreach

By Gretchen Shoemaker, National Archives at St. Louis

Archives, libraries, and museums enrich the lives of the public through outreach and education. Many institutions provide resources to educators and parents through kits, digital programs, and in-person workshops. Developing preservation programming can combine science, art, history, and any number of topics to create programs that are exciting, hands-on, and valuable to the educational community. K–12 outreach can introduce an institution to a new audience that may not otherwise attend, while also nurturing a love and respect for history among younger generations.

Building a Program that Works

The key to a successful program is to identify simple themes that may be taught to any age range. In 2012 two conservation interns at the Winterthur Museum in Delaware developed workshops for the Terrific Tuesdays summer program around the basic themes of light, the environment, color, and taking care of objects. The highlight of their program is a toy clinic. Participants take pictures of their objects, fill out a condition report, carry out basic cleaning techniques that can be done at home, create storage using shoe boxes and tissue, as well as mend tears and fill losses on paintings or ceramic tiles.¹

The Preservation Program Department at the National Archives in St. Louis participated in the national Bring Your Child to Work Day last summer by teaching children how to clean and mend documents. The theme for the day’s activities, which suited the site as the national repository of military personnel records, was Boot Camp. All activities had a basic training theme (weapons qualification using water balloons, an obstacle course, etc.). After a brief introduction, the kids went from station to station, cleaning, mending, and digitizing mock records about Major Jiggs, Bill the Goat, and other animals that historically served as “enlisted personnel” in the military. The children uncovered information by surface cleaning documents with brushes, Absorene Dirt Erasers, and HEPA vacuums. Next they tried their hands at mending with Japanese tissue and wheat starch paste. Preservation technicians also demonstrated the process of digitizing burned records and filtering them through layers in Photoshop to reveal hidden information still present in the burned areas. The children had a great time playing scientist and really enjoyed learning about the different service animals.

Common Core: Meeting the Needs of Educators

Last fall, schools across the nation began implementing the Common Core system of standardization. This program is a state-run initiative designed to ensure that children across the nation are reaching the same educational benchmarks at the same time and that they are learning what they need to succeed in college and/or the work environment by the time they graduate from high school.² Implementation of the new standards means that schools are, in many cases, pushing to catch students up to the standards for their grades. What an excellent opportunity for institutions to reach out to schools and develop programs that help teachers reach those benchmarks!

Contacting the local school district is a great place to begin. The district office can disseminate information about available programs to all teachers and schools in the area. State board of education websites contain school directories and any information available regarding community partnering programs. Any parent with a child in school may begin by reaching out to the child’s teacher. They are usually happy to receive ideas or assistance and will share with other teachers if the resource is helpful.

Developing Outreach Ideas

Demonstration and hands-on experimentation are very effective ways to present a concept to younger audiences. Even small children can grasp a more advanced concept if it is presented as a fun experiment or activity. For example, condensation can be demonstrated by holding a pan full of ice water over a pan full of hot water. As droplets of water form on the outside of the cold pan, explain what is happening to the air around it, and how those water droplets might affect paper or other objects. For older children the discussion can include information about dew point and relative humidity.

Begin by determining what themes can be best represented by the available collections and resources. Having a clear learning objective for the program will help keep the focus on what is essential. It is easy to become excited about the subject matter and go overboard trying to

(Continued on page 20)
pack in more information than necessary. Include staff and volunteers available to carry out the program when considering resources. Small children may require a lot of assistance, depending on the activity. Volunteers can be a very valuable resource when staff size is limited.

Use cheaper, nonarchival quality materials to reduce program costs. Want to make enclosures? Cut out grocery bags to create book covers. A papermaking exercise can be done with a blender, construction paper, and cookie cutters. There are many great ideas on the Internet for activities that can be done cheaply. Lessonplanet.com, for example, is geared toward teachers so the activities can be correlated to state standards.3

Win/Win!

K–12 outreach is a great way to introduce kids to the concept of caring for items of enduring value, while exposing them to the wealth of information contained in archival facilities. Children are often excited to learn in a new way, and the activities can be just as much fun for the adults leading the program. Working with the local school system can create a program that is highly effective for the surrounding community. Investing in today’s youth may lead to increased awareness later, and investing in their future is an investment in our future.

Notes


Many of us hold audiovisuals in our collections. Whether sound recordings or moving images (or both), small caches or large, audiovisuals demand special care and offer challenges to access. Yet many repositories lack the equipment and the staff know-how to work properly with audiovisuals. Moreover, they lack the funds—audiovisuals are notoriously expensive to house and reformat, and complicated to describe. How can you afford to provide for their unique needs?

A mere few decades ago it was difficult to find funding for audiovisual projects. But fortunately for us, several funders now understand the historical and cultural value of audiovisuals and the commitment they require. The following list offers some ideas, and we end with some further thoughts on funding for audiovisuals.

**Grammy Foundation**
The Grammy Foundation (www.grammy.org/grammy-foundation/grants) offers two types of preservation grants: one focused on implementation and the other on preservation assistance; both target the preservation of collections that “embody the recorded sound heritage of the Americas.” Implementation grants are available to large institutions (annual budgets over $500,000) that have the necessary infrastructure, project plan, and in-house expertise. Preservation assistance grants are available to small to mid-sized institutions (budgets less than $500,000) that do not have in-house expertise to deal with recorded sound materials.

**Institute of Museum and Library Services**
The Institute of Museum and Library Services (IMLS) offers three types of grants that would potentially support AV projects: National Leadership Grants, Museums for America Grants, and Save America’s Treasures Grants. Visit www.imls.gov for specific criteria. These grants support projects related to preservation/digitization and library/museum collaboration. Save America’s Treasures focuses on preserving “the nation’s most significant and endangered cultural treasures.”

**International Federation of Television Archives**
The International Federation of Television Archives (FIAT/IFTA) is specifically devoted to audiovisual archives and targets organizations with holdings such as “newsreels, broadcast material, production rushes and sound recordings.” The website offers guidelines and an application template at www.fiatifta.org/save-your-archive.

**National Endowment for the Arts**
The National Endowment for the Arts (NEA) offers a number of grants for the discipline of “media arts,” including film, radio, and television, which can be used to support audiovisual preservation. It invites applications for funding both small and large projects at arts.gov/grants.

**National Endowment for the Humanities**
The National Endowment for the Humanities (NEH) has three categories into which funding for audiovisuals may fit. Preservation Assistance Grants help institutions improve their ability to preserve and care for their collections through conservation assessments, purchase of preservation supplies, purchase of environmental monitoring equipment, and attendance at preservation training programs. The grants are for $6,000 and do not require institutions to provide matching funds. The Humanities Collections and Reference Resources grant category supports projects that combine or include cataloging moving image collections, reformatting, digitizing collections, preserving or improving access to born-digital resources, as well as many other activities. Finally, Challenge Grants are intended to help institutions secure long-term improvements and support for humanities programs. Grants may be used to establish or enhance endowments that support ongoing program activities, or for one-time capital expenditures that bring long-term benefits to the institution. Visit www.neh.gov/grants for more information.

**National Film Preservation Foundation**
The National Film Preservation Foundation (NFPF) offers three types of grants: Basic Preservation Grants, Matching Grants, and Avant-garde Masters Grants. Basic Preservation Grants provide cash and/or lab services to reformat “historically significant film materials.” Matching Grants support “complex, large scale preservation, reconstruction or restoration projects” that can be done in-house. As the name suggests, this grant requires a match equal to

(Continued on page 22)
one-fifth the grant award. Avant-garde Masters Grants are cash and self-explanatory. Find out more at www.filmpreservation.org/nfpf-grants.

**National Historical Publications and Records Commission**
The National Historical Publications and Records Commission (NHPRC) offers several grants applicable to audiovisual materials. The two main categories are Documenting Democracy and Digitizing the Historic Record. The aim of both of these is “facilitating and enhancing access to primary source materials.” These grants require registration and application through the grants.gov website. Visit www.archives.gov/nhprc/apply/program.html.

**National Parks Service—Save America's Treasures**
Save America’s Treasures grants fund preservation projects of nationally significant collections. Significance is determined by an outside agency (NEA, NEH, or IMLS). Examples of funded projects include reel-to-reel reformatting, photograph conservation, acetate and vinyl transcription, and more. Find more information at www.nps.gov/history/hps/treasures.

**Women’s Film Preservation Fund**
Sponsored by New York Women in Film and Television (NYWFT), these grants preserve films in which women played a significant artistic or technical role. These awards are generally under $10,000. Only nonprofits are eligible. Visit www.nywift.org/article.aspx?id=FPF.

Four other sources worth exploring are the **American Library Association (ALA)** (www.ala.org/awardsgrants/awards/browse/grant?showfilter=no), the opportunities provided by the **Library Services and Technology Act (LSTA)** (www.ala.org/advocacy/advleg/federallegislation/lsta), the **National Science Foundation** (www.nsf.gov/funding), and the National Park Service’s **Preservation Technology and Training** grants (ncptt.nps.gov/grants).

Although the above-listed sources can (and do) fund large projects, the process can be very competitive, and the results long in coming. But they aren’t your only hope. Sometimes it pays to do some further research, consider a smaller scope, and even to think locally.

- State humanities councils will often fund work on audiovisuals, but it is generally contingent on ultimately creating an educational product like an exhibit, website, publication, or public program. Find your state’s council at www.neh.gov/about/state-humanities-councils.
- State Historical Records Advisory Boards (SHRABs) sometimes have the discretion to fund local projects, if doing so fits their individual master plans. In any case, making contact with your state’s SHRAB is usually the first step in applying for an NHPRC grant from the National Archives. Look up your state’s contacts at www.statearchivists.org/shrabs.htm.
- The content of your audiovisuals might be of interest to other government agencies. The website grants.gov provides a searchable directory of government funding opportunities.
- Private and local foundations might have an interest in the content of audiovisuals in your collections. The Foundation Center (foundationcenter.org) offers both free and paid access to hundreds of thousands of funders through its website. And though it is a few years old, a particularly useful resource is the 2010 guide *Foundation Grants for Preservation in Libraries, Archives and Museums*. The result of collaboration by the Foundation Center and the Library of Congress, it’s available as a PDF at www.loc.gov/preservation/about/foundtn-grants.pdf.
- Also by virtue of their content, audiovisuals may be of interest to businesses, organizations, private individuals, or even other archives—all of which may be willing to share any burden of preservation and reformatting costs in exchange for usable copies.
- Donors of the audiovisuals themselves may be persuaded to help defray preservation and reformatting costs, if it means better and quicker public access to their donations.
- Internal programs that target audiovisuals (and the needs of other holdings, for that matter) are often helpful. Programs like “Adopt-a-Film” may be relatively slow and time-consuming but are proactive, and they engage the public in your mission.

You may find that audiovisuals are useful to your institution as both a marketing tool and part of a revenue stream. The effectiveness of moving images and sound
MIXED MEDIA: WORKING WITH AUDIO AND VISUAL MATERIALS—Continued
Heather Fox, Assistant Editor

recordings for exhibit and promotional purposes cannot be understated. And audiovisuals may pique the interest of a media producer or researcher, who can fund work on them, all or in part, through special access and use fees.

Audiovisuals are unique and complicated documents, on many levels. Working with them can be quite costly, and the search for funding sources almost always comes into play. But don’t lose hope. Financial help is available for those willing to seek it.

Digital Tour of Kansas City
(Continued from page 10)

Kansas City residents are crazy about basketball and James Naismith, the creator of the game and the first basketball coach at the University of Kansas (KU). The University Archives section of the KU Digital Collections, lib.ku.edu/ku-digital-collections, provides a glimpse into the life and work of Dr. Naismith. Photographs, newspaper articles, and publications about the creation of basketball are searchable through the University Archives digital collection. KU Digital Collections also offers Kansas City aerial photographs, taken in 2002 and showing recent development of the area, which can be compared to many of the historical photographs of Kansas City.

The variety of online content available through the cultural institutions in the Kansas City area is as diverse as the history of the two states it shares. I hope these online resources spark your interest in Kansas City and reveal why it is an exciting location for the 2014 MAC Annual Meeting!
In January of 2012, the Library and Archives of the Rock and Roll Hall of Fame and Museum in Cleveland, Ohio, opened its doors to the public. To commemorate the second anniversary of the event, the archives opened the FAME Studios Records collection to its researchers and unveiled an exhibit supporting and promoting access to its resources. Both the processed collection and exhibit were the result of a long-term project, completed in multiple stages by the staff, interns, and volunteers at the Library and Archives, of which I was one. The FAME Studios Records project was far greater than the sum of its parts and provided a vehicle for the development of my professional skills, exceeding basic arrangement, description, and preservation, to digitizing the collection, the curation of its exhibit, and the promotion of both.

FAME Studios
Florence Alabama Music Enterprises, also known as FAME Studios, is the foundation for what has come to be known as the “Muscle Shoals Sound.” The iconic recording studio, a major player in the southern music scene since it was established in 1959 by Rick Hall, Billy Sherrill, and Tom Stafford, is now responsible for some of the most influential sounds in American popular music. The invaluable contributions for which FAME Studios is renowned stemmed from the signature sound heard in their artist recordings. With a presence as distinct as that of rival recording studios such as Detroit’s Motown or Memphis’s STAX Records, FAME Studios represented the confluence of country, gospel, and rhythm and blues music with a subtle emphasis on bass guitar and kick drum sounds. Early works by Aretha Franklin and Wilson Pickett were recorded using a practice often referred to as a “head session,” characterized by the rhythm section’s improvisatory performances, responding to and supporting the melody or most prominent sections of each song. This recording style encouraged true musical collaboration and resulted in an undeniably unique sound that put Muscle Shoals, Alabama, on the musical map.

Under the ownership and guidance of Rick Hall, FAME Studios nurtured many of the most popular and beloved artists in the history of American music, including Rock and Roll Hall of Fame inductees Etta James, Aretha Franklin, Wilson Pickett, Little Richard, Otis Redding, and Duane Allman, as well as country and pop stars like Mac Davis, Paul Anka, and the Osmonds.

FAME Studios Records Project
The FAME Studios Records, a collection of more than 35 linear feet spanning the years 1959 to 2005, were donated to the Rock Hall in 2010 by FAME Enterprises, Inc. The bulk of the collection consists of recording contracts, financial records, and artist files that include correspondence, artist biographies, photographs, and other documents related to FAME musicians. Additionally, the collection includes administrative files, appointment books, notes, and phone message logs maintained by owner Rick Hall’s administrative assistants. The materials provide rare insight into a wide range of topics, including the inner workings of the recording studio at Muscle Shoals and interactions of both staff and contributors; into the recording industry at large, with regard to the often tumultuous relationships shared by different studios and record producers; and further, into the sociocultural statement embodied by soul and rhythm and blues music, especially with regard to the civil rights movement and American popular culture of the time.

After the first stage of archival processing was completed, the Library and Archives moved forward with projects aimed at making the collection more widely available for research and exhibit. In addition to basic document preservation and revisions to the finding aid necessary before it could be published in the Library and Archives catalog, the collection required extensive digital preservation. For the digitization portion of the project, the Library and Archives contracted with an outside vendor to provide the necessary equipment for the work, and the vendor then hired and trained me to complete the project on-site.

Digitization of over 32,000 items selected from the collection required over three months of work with an overhead scanner capable of capturing high resolution (600dpi or greater) uncompressed images of each object. The images were examined for quality control and stored in the Library and Archives’ digital backlog for the purposes of staff access and to ensure appropriate backup of the files. It currently stands as the largest collection of digital images
in the archives, requiring more than three terabytes of storage space. The images are awaiting the next stage in the development of the Library and Archives’ online catalog, which will allow for the presentation of EAD finding aids alongside corresponding digital content using Hydra as a digital asset manager and Blacklight as a unified presentation and discovery interface. Until that time, however, the physical collection of FAME Studios Records is available for research by archives users at catalog.rockhall.com/catalog/ARC-0028.

After completion of the large-scale digitization project, I was also tasked with identifying and redacting documents containing the personal information of artists as dictated by the donor (i.e., Social Security numbers, tax identification codes, and personal addresses) and replacing the items in the physical collection with access copies.

The final stage of the project, the promotion of the collection to potential users, is a free exhibit that I helped to curate and mount entitled Sweet Soul Music: FAME Studios and the Muscle Shoals Sound, which will be open to the public through April 2014. The exhibit depicts the story of Rick Hall and the iconic recording studio’s rise to prominence in the 1960s and 1970s. The installation promotes access to the collection materials as well as its significance to other Library and Archives holdings. Sweet Soul Music utilizes a mix of materials to illustrate both the business and performance sides of the music business and to present a history of FAME.

Beginning with Arthur Alexander’s “You Better Move On,” the first 45rpm record cut at FAME, the exhibit displays a series of milestone moments integral to the success of the studio. Other artifacts include signed contracts and hand-scribbled negotiations that determined the future careers of Wilson Pickett and Duane Allman, as well as classic recordings by Aretha Franklin, Etta James, and Clarence Carter. Candid photographs provide contextual support for each document, depicting musicians engaged in rehearsal, lounging around the studio between sessions, and even signing the contracts displayed in the exhibit. The exhibit also includes an introductory list of suggested songs which serves as a quick reference for patrons interested in hearing the classic sounds of Muscle Shoals, Alabama.

The opening of the FAME collection was promoted as a part of the Library and Archives’ two-year anniversary celebration and was rolled out through social media now being utilized by the institution, including Twitter (twitter.com/RockHallLibrary), a Facebook group (www.facebook.com/groups/rockhalllibrary), tumblr (rockhalllibrary.tumblr.com), and paper.li (paper.li/RockHallLibrary/1389812933). I also assisted in the creation of a research guide to FAME Studios to provide our patrons quick access to relevant library and archival materials available at the Rock Hall and online, using the LibGuides platform: library.rockhall.com/FAME. The guide includes a Spotify playlist that follows the suggested songs in the exhibit and more to give the user a more immersive FAME Studios experience.

**Final Thoughts**

With an unfavorable economic climate, and a job market laughably characterized as “challenging,” the future of an emerging generation of archives professionals is uncertain at best. In light of these ongoing issues affecting recent graduates and up-and-comers in all corners of information science and technology (a popular topic in professional literature and related media), multiple skill sets and diverse marketability are not optional—they are necessary. Venturing outside our comfort zone to include other disciplines relies on the ability to adapt to what is often completely unknown territory, as was the case with much of what I experienced during the FAME Studios project. While many of us are less than exuberant at the thought of pursuing one or more specializations outside our realm of familiarity, the reality for most is that a rigid approach and direct path into an archival “dream job” is simply not feasible.

My personal knowledge and skills prior to the digital preservation and curatorial aspects of the FAME Studios project were limited, not extending far beyond traditional physical processing and creating descriptive finding aids. Digitizing the collection required the use of completely unfamiliar technology and demanded technical training, endless trial and error, a close relationship with technical support (inconveniently located in Munich, Germany), and the patience of a glacier. Thankfully, the network of professionals at the Rock and Roll Hall of Fame and Museum strives to nurture the understanding and abilities of a new generation of information science professionals, not only with standards and best practices in internship and volunteer programs, but with a genuine desire to see the growth of passionate, knowledgeable, and capable new professionals.

For more information regarding the FAME Studios Records or other resources pertaining to the history of rock and roll music, please visit the Library and Archives’ website at library.rockhall.com.
Katie Blank joins Raynor Memorial Libraries’ Special Collections and University Archives as electronic records manager. She previously served as the associate special librarian and Archival Studies Program assistant at the University of Wisconsin–Milwaukee.

Ellen Engseth has been appointed curator, Immigration History Research Center Archives, and head, Migration and Social Services Collections at the University of Minnesota Libraries, part of Archives and Special Collections. Previously, she was archivist at University of Wisconsin–Milwaukee Libraries.

Christine Froechtenigt Harper is now supervisory archivist for the Records Retention Section of the Comptroller’s Office of the City of St. Louis. Previously she was assistant university archivist at Saint Louis University.

Aaron Rosenblum joined the Filson Historical Society in Louisville, Kentucky, as an assistant curator of Special Collections in August 2013.

NEW MEMBERS

ILLINOIS
Kathy McLeister
Carol Stream
Gretchen Neidhardt
University of Illinois at Chicago
Chicago

KENTUCKY
Aaron Rosenblum
The Filson Historical Society
Louisville

MICHIGAN
Heidi Butler
Portage
Dave Moore
Allied Vaughn Media
Management

MINNESOTA
Joy Lintelman
Concordia College
Moorhead

RETIREMENTS
Fr. George McDaniel has retired from his post as chancellor and archivist at the Diocese of Davenport, Iowa.

Sr. Joy Weideman has retired from her post as archivist for the Order of Servants of Mary in Omaha, Nebraska.

See how one archives expanded public access with STAR Knowledge Center for Archives. Get the case study at www.cuadra.com/study
Secretary of State and State Archivist Jesse White and the Illinois State Archives are celebrating the 75th anniversary of the Margaret Cross Norton Building in Springfield.

“This building serves as a testament to the importance of preserving the records of the past,” said White. “I’m proud that over the last decade we’ve made infrastructure repairs to the building, including tuck-pointing the masonry work, replacing the roof and installing a new heating, ventilation and air-conditioning system that should help make this building last another 75 years.”

In 1938, the facility opened and was only the third building in the nation built specifically to house archival documents. Margaret Cross Norton, the state’s first superintendent of the State Archives from 1922 to 1957, was instrumental in planning the design and construction of the building.

Today, the Margaret Cross Norton Building houses more than 75,000 cubic feet of state records in a collection that includes French and English colonial records, territorial records, more than 100 Lincoln documents, and the state’s first constitution. The Norton Building also serves as home for the offices of the Illinois State Genealogical Society.
MAC Education Committee

The MAC Education Committee is hosting a number of upcoming events at the Annual Meeting in Kansas City, so please be sure to mark your calendars. These include MAC workshops on digital preservation (Wednesday, all day) and dealing with small-scale disasters (Thursday morning); an SAA workshop related to digital copyright (Wednesday, all day); and a number of lunch forums on Friday. The noon forums (please bring your lunch) will provide participants the opportunity to hear from experts on topics such as social media, MPLP for audiovisual materials, and outreach and marketing for your archives. Bring your ideas to share and be prepared to network!
MAC ADVERTISING INFORMATION

MAC offers advertisers easy and effective ways to market products, services, and announcements. These outlets include its newsletter, journal, Annual Meeting program, and website. The newsletter, journal, and Annual Meeting program reach more than 900 individual and institutional members in the Midwest and across the United States; more than 16,000 people visit the MAC website annually.

For more information concerning advertising with MAC, and exhibits and sponsorships during conferences, please contact MAC vendor coordinator Miriam Kahn, MBK Consulting, 60 N. Harding Road, Columbus, OH 43209; phone: 614-239-8977; e-mail: mbkcons@netexp.net; or visit MAC’s website: www.midwestarchives.org.

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MAC Newsletter • April 2014  29
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MAC Newsletter • April 2014 31
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