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Growing up local: A value chain analysis of local produce in Iowa

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Abstract

This was the original project description: Investigators will detail a value chain analysis of locally grown produce in Iowa. Investigators will identify supply chain structures that support production and distribution using methodologies compatible with sustainable agriculture.

Keywords

Supply Chain and Information Systems, Fruit and vegetables, Supply networks

Disciplines

Horticulture | Operations and Supply Chain Management



LEOPOLD CENTER
FOR SUSTAINABLE AGRICULTURE

Completed Competitive Grant

Growing up local: A value chain analysis of local produce in Iowa

Project ID: M2009-11

Abstract

This was the original project description: Investigators will detail a value chain analysis of locally grown produce in Iowa. Investigators will identify supply chain structures that support production and distribution using methodologies compatible with sustainable agriculture.

Lead investigator: Brian Mennecke, ISU Supply Chain and Information Systems

Year of grant completion: 2014

This competitive grant project was part of the Leopold Center's Marketing Initiative.

Topics: Fruit and vegetables, Supply networks

RELATED INFORMATION

This investigator has never turned in a final report on research conducted during 2009 and 2010 with \$59,093 of Leopold Center funds. If there are questions about the project, please contact the investigator, mennecke@iastate.edu.

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