

Nov 8th, 12:00 AM

Preparing Students for the Global Textile and Apparel Industries: Teaching and Learning Resources and Strategies

Elena Karpova
Iowa State University, karpova@iastate.edu

Follow this and additional works at: https://lib.dr.iastate.edu/itaa_proceedings

Karpova, Elena, "Preparing Students for the Global Textile and Apparel Industries: Teaching and Learning Resources and Strategies" (2016). *International Textile and Apparel Association (ITAA) Annual Conference Proceedings*. 3.
https://lib.dr.iastate.edu/itaa_proceedings/2016/presentations/3

This Event is brought to you for free and open access by the Conferences and Symposia at Iowa State University Digital Repository. It has been accepted for inclusion in International Textile and Apparel Association (ITAA) Annual Conference Proceedings by an authorized administrator of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.



Preparing Students for the Global Textile and Apparel Industries: Teaching and Learning Resources and Strategies

Elena Karpova, Iowa State University, karpova@iastate.edu

Presentation and demonstration of resources for learning and teaching global issues in the textile and apparel industries and trade, focusing on the new edition of “Going Global: Textile and Apparel Industry” (Kunz, Karpova, & Garner, 2016), available instructor resources, and a new feature for independent student learning: Bloomsbury Fashion Central STUDIO materials. The session includes a demonstration of learning activities and discussion of challenges and successes related to teaching global issues in the textile and apparel industry and trade. Participants will share best practices in teaching courses related to the topic and identify opportunities to improve student learning and better prepare them for careers in the global textile and apparel industry.