Veishea '80 Wins Third

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FORESTRY Club received third place in the Agricultural College Division for their Veishea Display. This honor has not been accomplished for many years. It all started with a totally new working atmosphere.

The atmosphere was unlike the hurry and hustle of previous years. This year's Veishea can be correlated with springtime; a gradual progression, a few spectacular days of work and then a certain last minute burst which puts it into full bloom.

However, unlike springtime the time sequence is much longer. The gradual preparations began fall quarter. A floor plan was developed to follow the chosen theme, “Plant Iowa.” Starting winter quarter, night meetings were arranged for both the Veishea committee and for the forestry people who chose to work on the display. The display consisted of 12 exhibits. All the exhibits tied back into the main theme.

Thirty foresters devoted time to the Veishea project. Each chose an exhibit which interested them and began to sketch their ideas, to make contacts, to buy needed materials, and to construct their displays. Yet with all this work going on the hallways remained quiet. So quiet, that some people wondered if VEISHEA was really here until....
The two spectacular days of work came. The saws began sawing. The hammers began pounding. With scissors, tape and construction paper, the foresters put their minds and bodies to work. The determined crew set forth until the mission was accomplished.

The display stood in full blossom. From welcome sign to closing note, it was ready for the judges to come through. This year the club had some new ideas. One was the Forestry Theater which had regularly scheduled shows. Of course, the cartoons went over the best with the youngsters, even some overgrown youngsters. In keeping with tradition, the sawmill was back again this year. Also, Smokey the Bear acted as Forestry Club's special guest.

Though the last two days were a mild hustle and bustle of activity to get the display just right, it all paid off in the end. Maybe next year we'll do even better.