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## Alumnae Dinner

The Iowa Homemaker

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even desirable. Individual parents have groped for light at times, but so little information was available that the results were far from satisfactory. For the most part, results were remedial rather than preventative. Child study laboratories are now added to our stock of information. Our next task is to devise ways and means of reaching parents."

Miss White emphasized the fact that responsibility for the progress in educating parents to fitly perform their duties to their children rested with home economics trained women. There were more representatives from the home economics group than from any other at the first conference on parent education.

"Parental education is not the exclusive task of any one group," said Miss White, "because it cannot be organized without the aid of many specialists. We are not specialists except in the sense of having abiding interest in the home."

Miss White felt, however, that although home economics trained people are not specialists that they may be the group best equipped to see the problem from the parents' angle and so reach those who are and those who will be fathers and mothers. "No other educational group except agriculture," she said, "has such well organized machinery for reaching both parental and pre-parental groups. Extension workers have already reached into the most remote regions; vocational and public school groups reach city parents, colleges and universities may develop courses for the highest academic levels and now thru our newly acquired partnership in the Purnell funds we may hope to add to the sum total of our knowledge thru research. Parent education is a new and pressing challenge to home economics trained women."

P. Mabel Nelson, acting head of the Nutrition Department at Iowa State College, presided Thursday at the Foods and Nutrition session. "Marketing for the Consumer," was the topic for discussion.

"The consumer's lack of understanding of the complexities of the food marketing process is one of the chief obstacles that stands in the way of many needed improvements in the distribution of food and other commodities," said Dr. Arthur E. Albrecht, member of the New York State Department of Farm and Markets.

On Friday, the last day of the convention, meetings were held at University Farm, St. Paul, where a picnic luncheon was served on the campus. Following the afternoon sessions guests were entertained at a tea given by the local chapter of Omicron Nu.

R. K. Bliss, Director of the Extension Service at Iowa State College, addressed the Extension group on "Socializing Influences of Home Demonstration Work."

Miss Josephine Wylie, Home Editor of Wallace's Farmer, read Blanche Ingersoll Seder's paper, "What the College Can Do to Help the Homemaker," before the Homemaker's Section. Florence Busse Smith addressed the group

on "What the Homemaker Can Do to Help the Colleges."

Mabel Russell, Assistant Professor of Home Economics at Iowa State College, spoke to the Related Art Section on "The Functioning of Related Art in Departments of Home Economics."

Mrs. Lulu R. Lancaster addressed the Committee on Child Study on "Child Care and Management as a Part of College Courses in Home Economics."

Frances Zuill, head of Home Economics at the State University of Iowa, presided at the Educational section. Discussions were initiated by brief reports of work in various states on "How Schools and Colleges Are Providing for Individual Difference in Experience, Training and Abilities of Students." Miss Cora B. Miller reported on methods used at Iowa State College for taking care of individual differences. Miss Vera Mintel is carrying out a project at Simpson College for this purpose.

Ruth O'Brien, Bureau of Home Economics, Washington, D. C., presided at the Research Division of the Textile Section. Katharine Cranor reported for Iowa State College on "Graduate Work in Textiles and Clothing."

Miss Furry, graduate of Iowa State College, was awarded the first fellowship offered by the Textile Section for research in standardization of textiles.

The following research reports in textiles and clothing at Iowa State College were presented by Miss Cranor:

Mrs. Elwyn Cady, "Wearing and Fading Tests of Cotton Material Used for Children's Clothing."

Mary Alice Dunn, "A Preliminary Study of the Need for Standardization of Pattern Sizes."

Mildred Dodds, "The Wearing and Fading Qualities of Curtain Materials as Determined by Chemical and Physical Tests."

Mildred Briggs, "Costume Silhouettes of the Ages With Factors Influencing Them."

Stella Scnrack, "A Study of Clothing Problems for College Classes."

Frances Seeds, "Reasons for Choice in Purchasing Clothing."

Anita Keuhn, "The Effect of Bleach Upon Tensile Strength of White Cotton Materials."

Mrs. Ada Herrmann, "Physical and Chemical Analysis of Silk Materials Suitable for Office Dresses for Professional Women."

Cecelia Abry, "The Comparative Wearing Quality of Bleached and Unbleached Linen Toweling of Plain and Twill Weave."

Among research reports presented to the Food and Nutrition Section were a number from Iowa State College:

Beatrice T. Olson, "Corn Sugar in Home Cookery."

Belle Lowe and W. H. Vernon, "Poultry for the Table as Influenced by Market Grade, Class and Grade."

Clara Cramsey, "Study of the Cost of Feeding Children in a Nursery School."

Ada M. Dinsmore, "Indices of Food Spoilage."

Pauline L. Hall, "Methods of Determining the Specific Heats of Meat."

Virginia Messenger, "Dietary Study in a Nursery School."

Miriam Rapp, "Factors Affecting the Efficient Operation of Electric Ranges."

Ashville, North Carolina, was selected as the Home Economics convention city for 1927. New officers elected were: Juliet Lita Bane to succeed Dr. Katharine Blunt as president; Wylle B. McNeal, University of Minnesota, and Agnes Ellen Harris, Alabama Agricultural College, to fill the vice-presidential vacancies left by Frances Swain and Lita Bane; Jean Kreuger, Michigan Agricultural College, secretary and treasurer.

## Alumnae Dinner

Tuesday evening, June 29, fifty Iowa State alumnae attending the Home Economics convention dined at the Radisson Hotel Teco Inn and enjoyed a program which had been arranged by Beatrice Olson, now with the University of Minnesota.

Iowa State was well represented by faculty, extension staff, graduates and several undergraduates.

Mabel Campbell, '05, who becomes Head of the Home Economics Department at the University of Missouri this fall, acted as toastmistress.

Speeches were given by Dean Richardson, Florence Busse Smith, Kathern Ayres, representing Omicron Nu, and Ella Fae McCue, representing the Home Economics Club. During the talks, pictures of Home Economics Hall, the Home Management Houses and Nursery School and the Home Economics Memory Book were passed among the alumnae.

Miss Richardson stated that there are now 1,753 Home Economics graduates of Iowa State College and the present yearly enrollment in the division is 1,200 (including Homemakers, 1,322). This summer 72 students are taking graduate Home Economics work. Seventy students were placed in tea room and dining room work for the summer.

Miss Richardson presented the following available data on the number of Home Economics graduates in various occupations:

Teaching positions .....	558
Domestic work .....	54
Extension .....	56
Institutional .....	31
Commercial .....	24
Journalism .....	10
Now homemakers .....	643

Other occupations as welfare directors, nurses, bacteriologists, assistants to dean, etc. .... 27

At home or occupations unknown 240

The following women attended the Iowa State alumnae dinner:

Marie Young, Marie Hanson, Esther Pond, Hazel Bown, Beulah Rogers, Mable Russell, Anita Andrews, Ethel Greenway, Ruth Freegard, Vera Waite,

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## "It Will Be Pleasant to Remember—"

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cheer, which served to bring them in spirit into the home circle.

A letter from President Raymond A. Pearson, expressing regret that he and Mrs. Pearson were unable to attend the dedicatory exercises, was read by Acting President Knapp at the general convocation. The letter follows:

Florence, Italy,  
May 28, 1926.

Acting President Herman Knapp,  
Iowa State College,  
Ames, Iowa.

Dear President Knapp:

We are sorry to be unable to attend the Home Economics Hall dedication exercises. Will you please express regrets and extend greetings and good wishes for Mrs. Pearson and myself?

With the splendid record made by our Division of Home Economics, it is right that Iowa State College should be equipped to carry on work in this field in a building and with an equipment that are commensurate with all the requirements of our state.

The tax payers, through the general assembly, have generously provided necessary funds, plans have been made by Proudfoot, Rawson and Souers with the aid of Dean Richardson and her colleagues, these have been approved by the board of education, and the contractor has now completed his work. It is a pleasure to call attention to the helpful interest shown by Mrs. Devitt of the board, who has given many hours to the details of plans and equipment. I believe that members of the Home Economics staff and all responsible officers of the college realize the challenge given them.

We have waited a long time, but now we have a building that is well adapted to its purpose. It is a fine addition to the campus. Our faculty and students in Home Economics will do their utmost to bring about the realization of the highest hopes for it.

We will dedicate the new Home Economics building with confidence that it will be a mighty factor in helping the homemakers and thus the whole citizenship of our state.

Mrs. Pearson and I will think of you on the day of the dedication and we hope that the excellent program will be carried through to your entire satisfaction.

Truly yours,

R. A. Pearson.

Home Economics Hall, standing serene and gracious on the green campus of Iowa State College today, indeed extends to young women the "Key of Opportunity." Within its wide doorways are housed the eight departments of the Division of Home Economics, each possessed of the best of individual facilities for education, in homemaking and all united in a plan of education to prepare for true life service.

Two floors and the ground floor contain class rooms, laboratories, art studios, offices, seminar and student activity rooms, the auditorium seating 800, and the tea room. The third floor, which extends over the central portion, houses art laboratories.

As one walks thru Home Economics Hall there is constantly present the impression of beauty and simplicity and service, and of a unified plan combining every feature.

Home Economics Hall, the finest of its kind in the country, is a just source of pride to the state of Iowa; a tribute to the generosity of its citizens, and a mark of their fine standards for the education of Iowa girls.

## From the A. H. E. A. Convention Daily

### Charleston Contest Draws Crowd

This afternoon extension workers staged a Charleston contest at the Minneapolis Garrick Theater. The contest was scheduled for 2:30 and at 2:00 o'clock the S. R. O. sign, although prominently displayed, did not daunt the line of Charleston enthusiasts.

Convention members were chagrined to learn that extension workers only (because of their agility in stepping around the states) were eligible for the contest. In spite of the stringent ruling, Dr. Katharine Blunt and Dr. Louise Stanley attempted to join the group of entrants, but were ruled out because they knew too much about anatomy. Miss Anna E. Richardson was admitted. Judges made this exception in view of the fact that Miss Richardson is to travel throughout the United States and the contest training would be invaluable to her. Contestants accepted were as follows: Julia Newton, Agnes Ellen Harris, Neale S. Knowles, Gladys Stillman, Ann Beggs, Blanche Lee, Madge T. Bogart, Hulda Horst, Elizabeth Salter and Jessie Hoover.

As the contest progressed enthusiasm waxed so strong that it was necessary to call for police protection lest the dancers be smothered. Members of the spectators so far forgot themselves as to throw their hats to the ceiling and crowd upon the stage.

Judges awarded first place and the prize of a Southern banjo to Miss Knowles.

Miss Harris was given second place and was heard to remark in an undertone that Miss Knowles' proficiency was largely due to the exercise involved in standing up every time the "Tall Corn" was sung. Miss Richardson was a close runner-up, but hasn't been in Iowa quite as long as Miss Knowles.

The winners will give an exhibition performance at the Association banquet in the Flame Room this evening.

The latest way to earn money for Short Course is to sell can openers. The club girls in Sioux county are doing this, making ten cents on each can opener sold.

## Alumnae Dine at the Convention

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Vivian Mullin, Alma Heiner, Mabel Campbell, Merian Johnson, Enid Watts Yeager, Gwendolyn Watts, Gratia Kinney, Hallie Kinney, Ella Fay McCue, Mildred Wilson, Ruby Kassel, Wilhelmina Otto, Eva Brown, Kathern Ayres, Edna E. Walls, Pauline M. Reynolds, Esther Tesene, Maude Campbell, Mildred Schenck, Florence Busse Smith, Katherine Goepfinger, Genevieve Callahan, Josephine Wylie, Anna E. Richardson, Lena Potter Ogden, Hazel McKibben, Florence Henderson, Edythe Morgan, Florence Forbes, Mrs. S. W. Beyer, Miriam Rapp, Erma Bliven, Miss Brekke, Fay Mack, Olive Adams, Onica Prall, Ruth Roberts, Virginia Buck, Faith Fenton, Callie May Bliss and Jenette Byer.

## Home Economics Extension Service

When you visit the campus do not forget to drop into Morrill Hall to see the members of the Extension Service and to exchange greetings about the present members of this department and also former members of the department. You may be seeing some of us in your home community whether you are in Iowa or in some other state.

You will find Miss Knowles with a staff that has gradually increased to twenty members at Ames and includes also 14 Home Demonstration Agents. This staff works directly with a hundred county project leaders and more than 1400 township project leaders and more than 13,000 local leaders in teaching definitely organized courses in Home Management, Nutrition, Clothing, Millinery, Home Furnishing and Parent Training and Child Care. There are carefully selected groups that are studying better practices in Home Economics in order to teach their neighbors the fundamental subjects in Home Economics. These are the outgrowth of the groups that met for short courses in Home Economics Extension. The work is now carried on in a definitely organized way in every county in Iowa.

You know about the fine work that is being done with 4-H Girls' Clubs in Iowa and will want to see Miss Josephine Arnquist and her three assistants and hear about the 10,000 girls enrolled in club work and the short course at Ames attended by 1575 girls.

You will be interested in knowing about some of the people who have been in this work in Iowa. Our first state leader, Mary F. Rausch, died a few years ago. Some of you may have been benefited by the Rausch Memorial Fund which she established for loaning money to students.

Members of the old staff are scattered from Washington, D. C., to California. Some hold responsible positions as journalists, dietitians, clothing specialists and home demonstration agents in other states, while not a few have taken, as their life work, the pursuit of better homemaking.