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Alumnae Dinner

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even desirable. Individual parents have not always the light at times. Little information was available that the results were far from satisfactory. For the most part, results were remedied to parents' group. Other study laboratories are now added to our stock of information. Our next task is to devise ways and means of reaching home economics trained men and women. There were more representatives from the home economics group than from any other at the first conference on parent education.

"Parental education is not the exclusive task of any one group," said Miss White, "because it cannot be organized without the aid of many specialists. We are not specialists except in the sense of having abiding interest in the home." Miss White felt, however, that although home economics trained people are not specialists that they may be the group best equipped to see the problem from the parents' angle and so reach those who are and those who will be fathers and mothers. "No other educational group except agriculture," she said, "has such well organized machinery for reaching both parental and pre-parental groups. Extension workers have already reached into the most remote regions; vocational and public school groups reach city parents, colleges and universities may develop courses for the highest academic levels and now thru our newly acquired interest in the Purnell funds we may hope to add to the sum total of our knowledge thru research. Parent education is a new and pressing challenge to home economics trained women." 

P. Mabel Nelson, acting head of the New York State Home Economics Service at Iowa State College, presided Thursday at the Foods and Nutrition session. "Marketing for the Consumer," was the topic for this portion.

"The consumer's lack of understanding of the complexities of the food marketing process is one of the chief obstacles that stands in the way of many needed improvements in the distribution of food and other commodities," said Dr. Arthur E. Albrecht, member of the New York State Department of Farm and Markets.

On Friday, the last day of the convention, meetings were held at University Farm, St. Paul, where a picnic luncheon was served on the campus. Following the afternoon sessions guests were entertained at a tea given by the local chapter of Omicron Nu.

R. K. Bliss, Director of the Extension Service at Iowa State College, addressed the afternoon session on "Socializing Influences of Home Demonstration Work."

Miss Josephine Wylie, Home Editor of the Des Moines Tribune, discussed the possibilities of Missors Seder's paper, "What the College Can Do to Help the Homemaker," before the Homemaker's Section. Florence Busse Smith addressed the group on "What the Homemaker Can Do to Help the College."

Mabel Russell, Assistant Professor of Home Economics at Iowa State College, spoke to the Related Art Section on "The Functioning of Related Art in Departments of Home Economics."

Mrs. Lulu R. Lancaster addressed the Committee on Child Study on "Child Care and Management as a Part of College Courses in Home Economics."

Frances Zulli, head of Home Economics at the State University of Iowa, presided at the Educational section. Discussions were initiated by brief reports of work in various states on "How Schools and Colleges Are Providing for Individual Difference in Experience, Training and Abilities of Students." Miss Cora R. Miller reported on methods used at Iowa State College for taking care of individual differences. Miss Vera Mintz is carrying out a project at Simpson College for this purpose.

Ruth O'Brien, Bureau of Home Economics, Washington, D. C., presided at the Bureau's Section of the Textile Section. Katharine Cranor reported for Iowa State College on "Graduate Work in Textiles and Clothing." Miss Jesse M. Eggers reported on methods used at Iowa State College, was awarded the first fellowship offered by the Textile Section for research in standardization of textiles. The following research reports in textiles and clothing at Iowa State College were presented by Miss Cranor:

Mrs. Elwyn Cady, "Wearing and Fading Tests of Cotton Material Used for Children's Clothing."

Mary Alice Dunn, "A Preliminary Study of the Need for Standardization of Pattern Sizes."

Mildred Dodds, "The Wearing and Fading Qualities of Curtain Materials as Determined by Chemical and Physical Tests."

Mildred Briggs, "Costume Silhouettes of the Ages With Factors Influencing Them."

Nicola Sempruck, "A Study of Clothing Problems for College Classes."

Frances Seeds, "Reasons for Choice in Purchasing Clothing."

Anita Kuehn, "The Effect of Bleach Upon Tensile Strength of White Cotton Materials."

Mrs. Ada Herrmann, "Physical and Chemical Analysis of Silk Materials Suitable for Office Dresses for Professional Women."

Cecelia Abry, "The Comparative Wearing Quality of Bleached and Unbleached Linen Toweling of Plain and Twill Weave."

Among research reports presented to the Food and Nutrition Section were a number from Iowa State College:

Beatrice T. Olson, "Corn Sugar in Home Cooking."

Belle Lowe and W. H. Vernon, "Poultry for the Table as Influenced by Market Grade, Class and Grade."

Clara Cram, "The Cost of Feeding Children in a Nursery School."

Ada M. Dinsmore, "Indices of Food Spoilage."

Pauline L. Hall, "Methods of Determining the Special Needs of Meat."

Virginia Messenger, "Dietary Study in a Nursery School."

Miriam Rapp, "Factors Affecting the Efficient Operation of Electric Ranges."

Ashville, North Carolina, was selected as the Home Economics convention city for 1927. New officers elected were: Juliet Lita Bane to succeed Dr. Katherine Blunt as president; Wylie McNeal, University of Minnesota, and Frances Ellen Harris, Alabama Agricultural College, to fill the vice-presidential vacancies left by Frances Swain and Lita Bane; Jean Kreuger, Michigan, Agricultural College, secretary and treasurer.

**Alumnae Dinner**

Tuesday evening, June 29, fifty Iowa State alumnae attended the Home Economics convention dinner at the Radisson Hotel Teco Inn and enjoyed a program which had been arranged by Beatrice Olson, now with the University of Minnesota.

Iowa State was well represented by faculty, extension staff, graduates and several undergraduate students.

Mabel Campbell, '25, who becomes Head of the Home Economics Department at the University of Missouri this fall, acted as toastmistress.

Speeches were given by Dean Richardson, Florence Busse Smith, Katherine Ayres, representing Omicron Nu, and Ella Fae McCue, representing the Home Economics Club. During the talks, pictures of Home Economics Hall, the Home Management Houses and Nursery School and the Home Economics Memory Book were passed among the alumnae.

Miss Richardson stated that there are now 1,763 Home Economics graduates at Iowa State and that the present yearly enrollment in the division is 1,200 (including Homemakers, 1,525). This summer 72 students are taking graduate work. Seventy students were placed in tea room and dining room work for the summer.

Miss Richardson presented the following available data on the number of Home Economics graduates in various occupations:

- Teaching positions ..................... 558
- Deteics work .......................... 54
- Extension .................................. 56
- Institutional .......................... 31
- Commercial .......................... 24
- Journalism .................................. 10
- Now homemakers ......................... 642

Other occupations as welfare directors, nurses, bacteriologists, assistants to dean, etc. .......... 27

At home or occupations unknown 240

The following women attended the Iowa State alumnae dinner:

Marie Young, Marie Hannah, Esther Pond, Hazel Bown, Beulah Rogers, Mable Russell, Anita Andrews, Ethel Greenway, Ruth Fregard, Vera Waite.

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Alumni Dine at the Convention
(Continued from page 2)


Home Economics Extension Service
When you visit the campus do not forget to drop into Morrill Hall to see the members of the Extension Service and to exchange greetings about the present members of this department and some former members of the department. You may be seeing some of us in your home community whether you are in Iowa or in some other state. You will find Miss Knowles with a staff that has gradually increased to twenty members at Ames and includes also 14 Home Demonstration Agents. This staff works directly with a hundred county project leaders and more than 1400 township project leaders and more than 13,000 local leaders in teaching definitely organized courses in Home Management, Nutrition, Clothing, Millinery, Home Furnishing and Parent Training and Child Care. There are carefully selected groups that are studying better practices in Home Economics in order to teach their neighbors the fundamental subjects in Home Economics. More and more homes are being built with the cooperation of the Extension Service and the Alumni Dine at the Convention.

The winners will give an exhibition performance at the Association banquet in the Flame Room this evening.

The latest way to earn money for Short Course is to sell can openers. The club girls in Sioux county are doing this, making ten cents on each can opener sold.

Two floors and the ground floor contain class rooms, laboratories, art studios, offices, seminar and student activity rooms, and the auditorium seating 500, and the tea room. The third floor, which extends over the central portion, houses art laboratories.

As one enters Home Economics Hall there is constantly present the impression of beauty and simplicity, and service, and of a unified plan combining every feature.

Home Economics Hall, the finest of its kind in the country, is a just source of pride to the state of Iowa; a tribute to the generosity of its citizens, and a mark of its fine standards for the education of Iowa girls.

From the A. H. E. A. Convention Daily

Charleston Contest Draws Crowd

This afternoon extension workers staged a Charleston contest at the Minneapolis Garlick Theater. The contest was scheduled for 2:30 and at 2:00 o'clock the S. R. O. sign, although prominently displayed, did not daunt the line of contestants.

Convention members were chagrined to learn that extension workers only of the area were eligible for the contest. In spite of the stringent ruling, Dr. Katharine Blunt and Dr. Louise Stanley attempted to join the group of entrants, but were ruled out because they were known much about anatomy. Miss Anna E. Richardson was admitted. Judges made this exception in view of the fact that Miss Richardson is to travel throughout the United States and the contest training would be invaluable to her. Contestants as accepted were as follows: Julia Newton, Agnes Allen Harris, Neile S. Knowles, Gladys Stillman, Ann Beggs, Blanche Lee, Madge T. Boggart, Hulda Horst, Elizabeth Salter and Jessie Hoover.

As the contest progressed enthusiasm waxed so strong that it was necessary to call for police protection lest the dancers be smothered. Members of the spectators so far forgot themselves as to throw their hats to the ceiling and crowd upon the stage.

Judges awarded first place and the prize of a Southern banjo to Miss Knowles.

Miss Harris was given second place and was heard to remark in an under-the-counter tone that Miss Knowles' proficiency was largely due to the exercise involved in standing up every time the "Tall Corn" was sung. Miss Richardson was a close runner-up, but hasn't been in Iowa quite as long as Miss Knowles.

Home Economics Hall, standing serene and gracious on the green campus of Iowa State College today, in deed extends to young women the "Key of Opportunity." Within its walls, doorways are housed the eight departments of the Division of Home Economics, each possessed of the best of individual facilities for education, in homemaking and all united in a plan of education to prepare for true life service.

Truly yours,
R. A. Pearson.