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Eric Johnson
Iowa State University

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Christmas Tree Sales

by Eric Johnson

As Thanksgiving was approaching, many of us in the Club were rushing to get all those final items ready for the first week in December. That week when all members try out their luck at being a salesperson. That week when little kids' eyes light up as they help pick out that special one. That week when people begin to smile and forget about their troubles for a little while. That week of Christmas tree sales.

Christmas tree sales started this year in the month of September with the first order going to Merrillan, Wisconsin, for 275 trees. The remainder of the order for 250 trees went to Geneseo, Illinois, where we have been customers many years.

Advertising for the sales in the past had taken the form of fliers, posterboards, and newspaper ads placed in and around Ames. This year a new method was added. A visit to that crazy twosome and comely couple was paid by six Forestry Club members. Yes, Duane and Floppy entertained and helped promote our sales this year.

Even with Mother Nature's attempt to slow down sales, we still managed to sell every tree. In the process, we managed to set a new high in profits with \$2200, while still maintaining the lowest prices in town.

Looking back, I would like to extend a special thanks to all the workers for braving the weather and customers, and spending many hours of their time to sell Christmas trees this year. Also, thanks to Gail Hall and Les Miller for their donation of vehicles to transport the trees. Also, thanks to everybody who helped set up the sales this year. And last of all, thanks to that Wizard of Numbers for letting us establish him as the new "Sanford and Son" of Ames, our treasurer, Clint Kyhl.



Sure isn't much to this job - Is there guys?



Eric's motto: We will not be undersold!



A perfect day for tree sales?