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Ames Wins Special Prize

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Ames Wins Special Prize

By Dorothy Parkhurst

Although over one-third of the Ames population visited the house of the Better Homes Campaign last spring, probably no one realized that it was to be a prize winner.

Six thousand communities were entered in the campaign and prizes were given in six divisions. Greenville, S. C., won first for the best city demonstration; Santa Barbara County, Calif., won first in the best county demonstration; Kohler, Ind., received the prize for an industrial village demonstration; Seymour, Ind., had the best boy built house and home economics program; Buffalo, N. Y., received first in the class of home furnishing by public school students; and Ames received the special prize for the best home economics program by colleges and public schools. Each prize was one hundred dollars.

A new six room house designed for large wall hanging used in the living room and the craft classes made many of the accessories. Ames merchants and other individuals cooperated with the college in equipping the home, and the local Boy Scouts gave suggestions and assisted in furnishing the boy's room by making shelves and handiwork. The students in elementary design had a poster competition on the Better Homes Campaign and one of the Home Management houses was open for inspection.

President Herbert Hoover, honorary president of the Better Homes of America, appointed the chairmen last year and this year, Mr. Wilbur, the new president, reappointed Miss Hansen for the same position.

The house was furnished in a manner suitable for a family of moderate means. Old and new pieces of furniture were combined, and attractive color harmonies were chosen. The simplicity and unity in the arrangement of the whole house impressed the visitors. There were representatives from almost every state in the Union who stopped in Ames to visit the Better Home Campaign.

The Art Exhibit

Iowa State College was especially fortunate in securing the exhibit of paintings (Continued on page 16)