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## Girls; Why Are You Going to College?

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## Art in Shoes

By Gertrude Vincent

Art has, and always will, stand for grace and poise in respect to the human figure. This standard of health cannot be fostered without proper care of the feet. With this thought in mind, we could hardly imagine a shoe which is uncomfortable as being artistic.

Extremely high heels give a stiff, uncertain gait, which is anything but graceful. Nor can one be poised, while trying to accommodate a pair of tight pointed shoes. In both instances the body loses its natural balance. A moderately low, shaped heel gives this desired balance, and grace to the body as well as to the foot.

Every part of the shoe should have a definite purpose. Elaborate buckles and many straps serve only to attract attention to the feet. The same thing is true of the many and varied combinations in colored leather which are to be found in shoes at the present time.

The design of the shoe should be simple and pleasing to the eye. A fine design, along the construction lines, is quite permissible, but plain, neat and accurately constructed shoes are always good.

Gertrude Vincent is working on a thesis, "Health Shoes," for her Master of Science degree.



In selecting shoes in toned leathers, greatest care should be exercised, since the proportion of light and dark in many

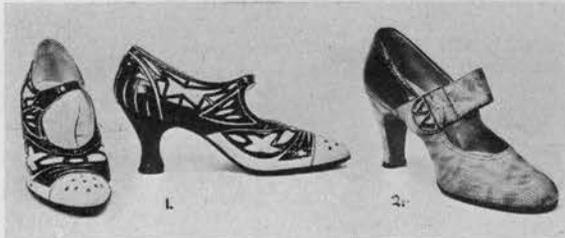
cases may prove spotty and attract attention.

There are shoes for every occasion, business, sports, afternoon and evening. It is exceedingly poor taste to wear shoes which are not in keeping with the occasion.

Shoes for sports should be of good substantial line and made of durable leather. The color should be in keeping with the rest of the costume. The heel is always quite low in such a shoe.

For business, one should refrain from buying the latest fad, but should select one of the many lovely styles in black, brown, or possibly navy blue kid if the purse will permit. Suitable shoes for afternoon may be had in the same colors, but the shoe in itself is somewhat less tailored in effect.

Evening shoes for my lady are, indeed, stylish if they are made of the same material as the gown. She should always carry them in a bag made of material which will blend with the costume. The formal shoe always has a high heel and is worn only on the dance floor or while sitting down.



A. Examples of poor art in decoration as well as construction in shoes. The strap on the pair to the left is not set far enough back and the foot is apt to slip forward in the shoe. In No. 2 the heavy strap and buckle are inartistic. Both shoes are spotty in effect and would make one's feet conspicuous.



B. The business oxford, No. 1, is good as far as art is concerned. No. 2 is a good style oxford for general wear. No. 3 is a comfortable shoe for dress and evening wear. It is a style of shoe that would look well made up in fine textiles, as well as being comfortable, but is on the market only in leather.

## Girls, Why Are You Going to College?

By Rosemary Koeberle

Girls—all of you girls who are attending Iowa State College—what are you going to college for? Have you a purpose or aim in mind? Have you a goal set? Or are you merely going to college because your friends are going—or because it is easier than holding a job, or because you haven't thought of anything better to do? Do you have a good reason for going to college? If you haven't—get one right away.

Helen Woodward in her book "Through Many Windows" says "When you begin

looking for a job you must have something to sell." She means you must have ability to do something well. To do something so well, in fact, that some one will want to pay you for doing it, and will feel he is getting real value in return for his money. Perhaps somewhere in the back of your mind you have an idea that when you graduate you will get a job somewhere doing something. That is a good idea in itself but why not crystalize it? Why not decide upon your job now, and then set about pre-

paring yourself in the best way possible for it. With the great number of opportunities Iowa State College offers in a variety of lines there is no reason why a girl with foresight cannot prepare herself exceptionally well for the particular job she fancies.

If you want to teach, take your educational courses seriously. Go to each class with the idea in mind that you are going to be a teacher and then keep your mind alert for information which you

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Edith (Hutchinson) Marshall, '26, is foods editor of the Chronicle and News at Allentown, Pa. Mrs. Marshall writes that they are still living at Bethlehem, Pa.

Dorothy Parker, '29, who has been with Stauffer's Restaurant in Pittsburgh, has gone to Cincinnati, Ohio, as night dietitian in a new restaurant Stauffer's opened there Nov. 15.

Mrs. Jane (Wagner) Dean and her corps of experts are located in a beautiful new apartment in New York City known as the Homemakers' Forum of the New York Gas Company.

Although there are classes almost every day, when one walks into the Forum she feels for all the world like a guest being welcomed into a very beautiful home by a daintily besmoked hostess. Soft lights, rugs, draperies and light maple furniture of early American design disguise the school of household arts.

The auditorium seats several hundred people and has a real kitchen occupying its stage. All around the auditorium are booths; one is transformed into a dining room, one is a testing kitchen, another a cookery kitchen, a model laundry, a model basement, etc.

The course consists of lectures and demonstrations covering numerous angles of homemaking.

Hugenot University College (for women) at Wellington, Cape Province, South Africa, has an opening for a junior lecturer in the Domestic Science Department, whose duties will begin March 6, 1930.

The college was founded about 50 years ago by a Scotch minister in South Africa, who was so impressed by his reading of the life of Mary Lyon and her work that he decided to found a similar institution for South African women. The first two presidents were Mt. Holyoke graduates; the present one, Dr. Stoneman, is from Cornell University. The number of American teachers varies from year to year; usually there are three or four. The others are English, Dutch, and one Norwegian.

The students are of English, Dutch and French Huguenot extract chiefly—all white. The college is small and is located in a small town, Wellington, about 40 miles from Capetown.

Natalie Morris, '29, now has a position as assistant to Irene Hickey, who is head of the Home Service Department of the Gas Company in Detroit, Mich.

Gladys (Buchanan) Brown, '28, is employed as assistant manager in the Chicago Woman's Club dining room.

The following is taken from an article concerning extension work by Dr. C. W. Warburton under "Who's Who in the Day's News," in one of the leading Colorado papers:

"Fifteen years ago the scattered efforts of the federal government, of some states, and a few educational and commercial agencies were just being gathered together to form a nucleus of the present nation-wide extension program in agriculture and home economics. Fifteen years ago there were 1,800 men and women in extension work and funds from all sources totaled about \$3,500,000. Last year, for the work in 48 states and the Territory of Hawaii, funds from all sources budgeted for cooperative extension work amounted to about 5,700 men and women trained in agriculture and home economics. . . .

"Farm women, in increasing numbers, are obtaining the assistance of trained home demonstration workers in their problems of homemaking, and the latest methods of work and management are being used, as a result, in more farm homes each year.

"In the training in the last 15 years of more than 5,000,000 4-H club boys and girls in better agriculture and homemaking, more than in any one thing, the extension service has justified its existence."

### Why Go to College?

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know you are going to need when you finally find yourself facing the problem of making out a course of study and teaching definite lessons to a class of young people.

If you wish to be a dietitian keep that fact in mind when you go to your foods and dietetics classes and it would be fun to visualize how you are going to apply the things learned each day in class to your problems when you finally have all the responsibilities of an expert dietitian.

No matter what your goal is going to be—get it firmly pictured in your mind and then pursue your course of study with the thought ever present that each course is a very definite stepping stone to your desired goal.

If your secret hope and main desire is to have a home of your own don't be afraid to say so. You'll find eight out of every ten girls agreeing with you—if you will only take the lead in committing yourself. That is perhaps the finest goal you could set for yourself, for after all isn't the attainment of a real home with all of its comforts and privileges, its joys and love the thing we all desire most? If this is your goal, then every course you take will be contributing just that much to the realization and formation of your ideal dream home. You will be enthusiastic to get every morsel, for fear some small point will be missed that might

have solved a huge problem in the attainment of your aim.

Make the time you spend in college, time well spent. Do not give yourself the chance to say, when you find yourself out in the world facing a job, "I wish I could take those courses over now. They would mean so much more, because now I see just how they would help me in my work." Get your job in mind. Picture for yourself the difficulties you are going to meet, and then approach your studies with those difficulties in mind, and look for their solutions now while there is yet time.



Julia Bourne, manager of Hee Vodvil.

### Hee Vodvil

Hee Vodvil has come to stay on this campus. "Gastronomic Extravaganza," the original Home Economics Vodvil, produced in 1920, was a part of "Hee Day," which the Home Economics co-eds hoped to establish as an annual divisional exhibition. "Hee Day," as one of novel exhibits, was doomed to failure, but such was not the destiny of the vaudeville.

The 1922 attraction included "The Herd Book and Its Language" and "Better Than Scandal."

A fashion revue was the theme of the '23 Vodvil and in 1927 romance and mystery conveyed the audience to the "Land of the Moon."

In '28 the Vodvil served its audience with a full course dinner—cocktails, chicken and candies (on the stage, of course).

Last year the idea of "The Co-ed Cruise" carried the co-eds and spectators around the world.

This year, as a part of the Vodvil, you will be treated to the "Campus Follies," featuring Station A. The vodvil will include the "Co-ed's Boudoir" and a ballet act, the theme of which will be announced later.

Tryouts for the vodvil were held on January 7 and 8. The entire cast has not yet been announced. The vodvil will be given two nights, as usual, and will be on February 21 and 22, 1930.