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This Is Station WOI...

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This Is Station WOI . . .

By Ruth Ellen Lovrien

I ALWAYS plan to do my outdoor work early in the morning, so that
I may be in the house by ten o'clock, in time to tune in on the 'Homemakers' Half Hour from station WOI. I never miss a single program if I can help it. This is typical of thousands of letters received each year from farm women and housewives by station WOI, radio broadcasting station of Iowa State College.

Station WOI has been recently voted the most popular broadcasting station in Iowa and is famous for its educational programs not only in this state, but all over the middle west. Many enthusiastic letters of appreciation are received daily by station director W. T. Griffith, and Mrs. Henry Nees, director of the ''Homemakers' Half Hour.'" They come largely from Iowa, Minnesota, North and South Dakota, Nebraska, Illinois and other nearby states.

WOI operates in the daytime only, broadcasting market and weather reports, musical programs, book reviews, athletic events of the college and educational material presented by recognized authorities in their special fields. Most of this material is presented by members of the Iowa State College faculty, although occasionally an outside speaker is employed. J. Clark Kelett, formerly in charge of educational programs for radio station KGK, at Butte, Mont., is the new announcer for WOI, succeeding A. G. "Andy" Wooflyres, popular announcer, who recently became announce and program director for KWCR at Cedar Rapids.

The "Homemakers' Half Hour" forms an important part of the programs broadcast from WOI. It will be heard five days a week from now on, instead of only on Tuesdays and Thursdays.

During the year each member of the Home Economics faculty has an opportunity to speak for from ten to twenty minutes on some subject relating to her special line of work. At the beginning of the year questionnaires are submitted to faculty members, and they fill out forms, naming the subjects upon which they wish to speak, the dates preferred, and the

The Home of "Homemaker's Half Hours"

Basically value or entertainment qualities to make it worthwhile to broadcast.

2. Is the material of sufficient general interest to assure that a large number of those who tune in will continue to listen to the program?

3. Does the material lend itself to broadcasting or does the success of the program depend upon charts, lantern slides or stage effects?

4. Is the material timely?

All talks must be written, as there are many requests for mimeographed copies.

A number of women's clubs and child study groups or parent-teachers associations are continually writing in for copies of talks on child development and other subjects, to be read and discussed at their meetings. The general opinion is that the material is much too weighty to be fully digested at one hearing.

Mrs. J. W. Auld, chairman of the American Home Department of the Nebraska Federation of Women's Clubs, has had copies made of individual talks on various phases of homemaking, which she has sent out to clubs in her state. It is interesting to note that Mrs. Auld is a sister of Willa Cather, famous novelist.

Hundreds of women write in to the station for solutions to all sorts of homemaking problems. One woman wishes a copy of a talk dealing with training young people in the use of money. Another, perhaps, wishes the series of nursery school talks. Still another asks for help in meat canning. Numbers of women and girls are extremely interested in the clothing clinic which is conducted periodically. Many desire information concerning the diet. Others wish help in meal planning and entertaining at informal parties.

Talks on social usages have brought in a great number of letters requesting help in solving some social problem. One woman wanted advice on pouring tea.

"Someone told me," she wrote, "that the correct way to pour tea is to hold the teapot at a twelve-inch distance, and to leave the cup in the saucer. But I can never hold the heavy teapot at such a distance without spilling the tea. Is it proper to" lift the cup?"

Another woman says, "I was embarrassed at a dinner recently when I found a corsage bouquet at my place. Should I have put it on at the time, or should I have left it on the table until the end of the meal?"

And another asked, "When a baked potato is served at dinner, is it proper to break it open, or to cut it with a knife?"

These and many other questions were answered among the 13,000 letters and copies of talks which were sent out during the past year. One letter, addressed in a little old lady's trembling hand, was addressed to "Mrs. Nest, Home Baker," and received a personal letter in reply to the questions which it contained.

The series of twelve art appreciation talks given by members of the Applied Art Department proved so popular last year that another series is being planned. The talks were mimeographed and 3,696

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Homecoming

Iowa State will clash with Missouri on the gridiron at Homecoming, Oct. 24. With two victories and one defeat to her credit already this season, the alumni should see a winning football team in action at Homecoming.

On Friday, Oct. 23, a big pep fest and barbecue is to be held on State Field. There will be a pep meeting, a series of programs in front of the stadium, a barbecue feed, and a general get-together prior to the big game. Organizations on the campus are supporting the pep fest 100 percent. Alumni will be given an opportunity to purchase tickets that day. Students and faculty members will be solicited before Wednesday, Oct. 21.

It is hoped that the students and alumni will cooperate to make the second all-college barbecue the biggest event of its kind in the Midwest. Iowa State has a winning football team and they will beat Missouri. Let us show our support and pep by attending the game and by putting a lot of zip into the big pep party Friday night.

— Virgil Hawk.

Corn Sugar Has Its Place
(Continued from page 2)

quality. To make glucose dissolve more rapidly, use warm water.
Glucose cannot be used at all successfully in certain foods. In ice cream, especially vanilla ice cream, it is very objectionable, because it gives a bitter flavor and a yellow color to the product. The ice cream is not sweet enough, and if one hundred percent corn sugar has been used some of it remains undissolved in the mixture.
Jellies can be made quite satisfactorily with glucose, if the right proportions are used. Made with corn sugar alone, they are darker and less tender than those made with sucrose. A substitution of

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Art of Boiling Potatoes
(Continued from page 6)
ten minutes, draining them well and placing in the roasting pan with a roast or stew thirty minutes before the meat is done. They should be basted with the meat drippings and let brown slowly with the meat.
For the oven-cooked dinner, scalloped potatoes are nice. Slice pared potatoes very thin and put a layer in a greased shallow baking dish. Sprinkle with salt and pepper, dredge with flour and dot with one tablespoonful of butter and repeat until the dish is nearly full. Add 1 cup milk to nearly cover the potatoes. Bake covered in a moderate oven one and one-half hours, or until the potatoes are soft. Uncover the last fifteen minutes to brown.

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