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## Women's Wear Daily

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Women's Wear Daily

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Keywords: Sustainability, WWD, Newspaper

Professional Member Fiber Art Category

Inspired by daily readings of Women's Wear Daily (WWD®), the authority for fashion news, I was challenged to create an original ensemble utilizing WWD's as the "fashion fabric". Design inspiration from the many original designs found in the WWD®'s.

The design process began by experimenting with various techniques to strengthen the WWD newsprint and investigating a variety of folds and pleating techniques. WWD's pages were spray mounted on muslin to give strength, durability while maintaining pliability. The two-piece ensemble was patterned using Lectra: Modaris, and draping. In addition to muslin backed WWD's, the six-panel corset was supported with a boned-foundation. WWD® headings were strategically arranged on the corset and skirt. WWD STYLE headings were cut and pleated to create the bias shaped "collar" and upper layer of the mermaid skirt pleating. WWD front page headings were cut into 6-inch squares then folded to give the upper skirt a three-dimensional effect.

Bust 37", Waist 26" & Hips 37"

