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## What Makes a Girl a Beauty...

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## Collegians Tell

Betty Melcher

# What Makes a Girl a Beauty . . .

WITH the results of the annual Bomb Beauty contest still in their minds, Iowa State men have blushing revealed their conception of beauty in its most ecstatic form.

The men on this campus don't believe that pretty is as pretty does or that beauty is only skin deep. They have added personality, health, disposition, complexion, posture, intelligence, weight, and naturalness to get the final resultant—beauty.

Statements made by a few of those queried with, "What qualities must a girl possess before she is beautiful to you?" are as follows:

*Hollis Hilstrom*, president of Interfraternity Council.

"Beauty, to me, is deeper than just the skin. Before I would judge a girl as beautiful, I would require that she be intelligent—as I think most beautiful girls naturally are. Sophistication means anything but beauty—I prefer the restful sort—blond, moderately slender, about 5 feet 5 inches, with a splendid personality to go with it.

"I wouldn't criticise beauty too strongly on the health standpoint, but of course, I think healthy girls are more lovely. A good complexion is essential to the extremely gorgeous girl, but it could be overlooked in many cases."

*Earl Gaylord*, editor of the Bomb of '34.

"If a girl is beautiful, her personality shows and makes her so. It doesn't end under the first layer of make-up. There isn't much connection between beauty and brains as I see it. I'd say the correlation coefficient is low! Before a girl appears to be beautiful to me she must have good posture. Posture is self evi-

dent for beauty because it accentuates a girl's good points more emphatically than anything else.

"I personally prefer girls not chubby! Their complexion must be flawless. But most important of all, the girls that I would select as beautiful would have a companionable disposition with plenty of positive personality."

*Robert Hawley*, Rhodes Scholarship candidate.

"Beauty to me is just like money—it's a fortunate thing to have. It doesn't get you everything, but it's worthwhile! But it's a cinch it wouldn't carry a girl very far if she didn't have something with which to back it up. I think physical beauty is only one factor in the complex make-up of beauty. Personality is more important than her figure or the color of her eyes.

"The main thing is that she isn't a nonentity in physical appearance. If she's neat and trim, intelligent to a moderate extent, is unaffected, but not too unsophisticated, has smooth features, and is preferably brunette in make-up, she's beautiful to me! Health isn't an essential factor of beauty as I see it."

*Carl Hamilton*, president of the class of 1935.

"If I were judging a beauty contest, I would place personality, brains and disposition above physical beauty. Mere physical beauty is a minor consideration in choosing the really beautiful girl. Her posture and carriage are dominant over any facial feature which might or might not be present. I don't go for sophistication. I like people to be natural and straightforward. When I voted for the Bomb beauties this year, I didn't pay much attention to the pictures—I based my judgment on the things I have just mentioned. I think the girls chosen were quite representative of Iowa State feminine beauty."

*Ross Rector*, junior in general engineering.

"When I think of whether or not a girl is beautiful, I consider her features, her form, whether or not her carriage is graceful, her complexion and her apparent health. But to me, personality is better any day than looks. Of course, a combination of the two is ideal.

"I like girls about 5 feet 4 inches tall and of medium build. I don't like a tooth-pick, but neither do I like a box car! Although I wouldn't like a sophisticated girl all the time, she is all right in her place. I prefer naturalness. The color of the girl's hair doesn't make a

lot of difference to me, but I do have a slight tendency to prefer brunettes.

"When I voted for the girls in the Bomb beauty contest, I considered them from the way I remembered their appearances on the campus, the way they wore their clothes and how they fixed their hair. I like long soft bobs or hair done up best."

*Walter Stary*, member of Cardinal Key.

"The ordinary person's conception of beauty consists of physical make-up only. That may be perfection of development, but it isn't beauty. Beauty is a combination of personality, intelligence, and physical perfection.

"I'm attracted first because of a girl's physical attraction. But I stop to analyze it to see if she has intelligence and personality, too. If she hasn't, her good looks leave a bad taste in the mouth.

"Sophistication to me is artificiality and the attempt on the part of the girl to attract attention by spectacular advertising. I don't react to beauty quite so well if a girl's complexion isn't flawless or if her make-up is disturbing. I like them well built—on the Ziegfeld pattern!"

## Aids to Beauty

By Clarine Durr

A CHEERFUL liar once said, "Beauty is only skin deep." And since his time legions of women have shrugged shoulders at their mirrors and let it go at that. At that—when they could have done so much!

Now, it might have been in this liar's day that Beauty was judged by the shape of her nose and the dimples in her hands (not that they are no longer assets) so the said fact misinterpreter should be given the benefit of the doubt and the crime must be laid at the feet of ignorance. But now, now when the pilgrim in quest of Beauty has chemists, dietitians, doctors and dermatologists to enlighten her, and when the chief asset of beauty is a beautiful soul, let it never pass the lips, this "Beauty is only skin deep."

If her eyes are sparkling brown or starry blue, it doesn't much matter, just so they are sparkling or star-like. It is no longer a fashion to add luster to one's eyes by glazing them with a patented liquid. Something of the real sparkle is inimitable; one just cannot buy that twinkling starriness in labeled flacons.

(Continued on page 16)

