1935

Let Your Room Say Come in, Please...

Rosemae Johnson

Iowa State College

Follow this and additional works at: http://lib.dr.iastate.edu/homemaker

Part of the Home Economics Commons

Recommended Citation

Johnson, Rosemae (1935) "Let Your Room Say Come in, Please...," The Iowa Homemaker: Vol. 15 : No. 4 , Article 2.
Available at: http://lib.dr.iastate.edu/homemaker/vol15/iss4/2

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in The Iowa Homemaker by an authorized editor of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.
Let Your Room Say

Come in, Please . . .

By Rosemae Johnson

ONE of the most enduring features of my Freshman Days, three years ago, was a playlet which might have been entitled, "What Interior Decoration Should Not Be."

The scene was the pillow-peppered dormitory room of a fuzzy-headed prep. The tiny, light-concealing lamps, a swarm of them, wore lacy ballet skirts. A frame of snapshots rendered the really generous mirror almost useless. A collection of cotton dolls and dogs made the beds resemble the counters of a church bazaar.

The myriad items mentioned were the story's complications. Its climax and happy ending came when the heroine threw armfuls of knickknacks out the window. That skit will not be read by posterity, but it left its impression with us preps. Fussiness, for us, was out.

Choose plump cushions

Interesting simplicity is the thing to be desired. This simplicity is achieved by installing only a small amount of accessory furniture. Interest is the reward of adding only what is right.

What must one add? Any sophomore may make your dwelling famous. Plain materials, if their texture is such that they do not show soil, are excellent.

Spreads of each type may be bought ready made. But if, after canvassing the town, you don't find what you want, you may welcome some ideas for spreads that are made in a jiffy.

For any such cover, start with a piece the length of your bed, but slightly longer than the width. When you have cut your material to these dimensions, place it on your bed and add a generous 5 inches on each side. Your edges are now ready for trimming.

From an artistic standpoint, the bedspread is of primary importance, for its color and texture establish the decorative scheme of your room. Because of the prevalence of neutral tones in the halls, we recommend spreads of gay colors, bold ones to look cozy when winter winds howl against the walls. Patterns—let them be simple, but not necessarily obscure. Stripes are smart. Plaids are gay, cheap and practical. And a simple, distinctive motif in cretonne

Remember your eyesight
Alumnae  
(Begins on page 4)  

Norma Kinquist, '34, is employed in a dress shop in Austin, Minn.  

Charlotte Jackson, M. S., '34, taught textiles and clothing in the summer school session at the Eastern Illinois State Teachers College, Charleston, Ill.  

Wilma Miller, '32, who has been a half-time assistant in the Foods and Nutrition Department at Purdue University last year, is a full time assistant this year. Her work will consist of the meal planning and preparation of food for two nursery school groups and teaching of freshman foods laboratories.  

Ruth McBride, Ex., '33, is in charge of the food service in a college in Shreveport, La.  

College  
(Begins on page 7)  

thought it was very two-faced of them because some of them shared opinions with her about Sarah. The girls were gossiping about Sue Jane, too. She was pretty sure about it because one day, but Sue Jane jumped from the trunk. Why remember all of that? It only made it worse, it seemed.

Wearily Sue Jane dropped silk stockings and handkerchiefs into the grey bag.

"Green crepe pajamas and this hat will go there," she said.  

Come In Please  
(Begins on page 1)  

wider, to prevent slipping. You can save by not having a flounce on the wall side of your bed. It is a simple matter to bind the side and end pieces with bias tape and to seam them to the top section with more tape.  

Girls have varied this cover by using knife pleats or gathers, with and without headings for the side and ends. Your appreciation of tailored smartness may be such that you will want to bind the edges with thick fringe or nautical white cotton rope. A spread of color-fast gingham can cost as little as a dollar and a half.

And now to make your lounge cozy (Turn to page 12)  

RAINBOW COFFEE SHOP  
Meet Your Friends and Enjoy Good Environment  
SERVICE AND FOOD  
YOU BE THE JUDGE  
233 Main Ames, Iowa  

OLMSTED  
Apparel for College Men  
Where Women Shop for Men  

Back to School  
With a brand new permanent wave that will make you the envy of your classmates. Have your hair particularly designed to meet all the demands of an active campus life.

Hart Beauty Studio  
Ames Natl. Bank Bldg. Phone 250  
Permanent Waving Hair Styling  
End Permanents Facials  

At Last!  
you may have hose that really and truly fit and you may buy them right here in Campus Town.  

THEY HAVE THREE OUTSTANDING FEATURES  
1. Belle-Sharmeer hose come in full or knee length.  
2. Belle-Sharmeer come in long, medium or brief of these two main sizes.  
3. Belle-Sharmeer fitted ankles do away with wrinkles and give your ankles that trim, slim appearance you like.  

BELLE-SHARMEER  

HANNUM'S
Come In Please
(Begins on page 1)
with cushions. After even a short acquaintance with the kind which were so little she couldn't find them, so fragile she couldn't use them, many a collegienne has made a second cushion-buying expedition, to return with pillows which were plump and solid, but soft and immune to lumps. Monks cloth, waffle cloth, denim and chintz make ideal coverings.
The straight lines of the dormitory bureaus and desks are themselves indications that the curtains should be simple. Straight or pinchpleated drapes harmonize beautifully, and their colors are always fresh. But sheer curtains also may be in character. Pinchpleated swiss and the loosely woven cotton plaids have an old charm. And you may congratulate yourselves on being the first freshmen to use fishnet drapes. Ecru ones leave your other color choices unlimited, while yellow ones assure you a year of sunny days.
And now we come to the smaller but still important articles. Unless you have several dresser scarfs, you will find oilcloth the most conducive to neatness, the easiest to keep in place.
As for the waste baskets, you may be sure I have not allotted them any extra space. The larger they are, the better.
The advantages of the optional items are self-evident, excepting, perhaps, those of the wall hanging. When of neutral color, it's a background for the little pictures, plaques and pennants which otherwise make a room look cluttered.
As for the waste baskets, you may be sure I have not allotted them any extra space. The larger they are, the better.

The advantages of the optional items are self-evident, excepting, perhaps, those of the wall hanging. When of neutral color, it's a background for the little pictures, plaques and pennants which otherwise make a room look cluttered.
As for the waste baskets, you may be sure I have not allotted them any extra space. The larger they are, the better.

Select your personality pieces or jim-cracks with care—better make them useful as well as artistic, since you won't have room for many. If you're a tea drinker a squat little teapot and colorful cups may occupy a proud spot on top of your bookcase or on the what-not shelf.
Fantastic and funny little flower pots are another type of knickknack—a bit of life in the form of a green shoot or two does wonders for a room. They may be of the wall type if you like.
Gold fish in a bowl, though not useful, may be mighty interesting.
Be careful about the pictures you use, and having made your choices be sure that you hang them to advantage. Don't let any of them get lonely—I mean, hang each above some piece of furniture of suitable height, and if the picture's small, make it a group of two or three or five others.

For the other options listed, follow the rule which should govern the arrangement of your whole dwelling—let them express yourself at your best.

THE IOWA HOMEMAKER

See Us for Your Cosmetics
We carry a complete line of cosmetics, including
YARZLEY'S
RUBINSTEIN'S
COTY'S
ARMAND'S
BOYER'S
HARRIET HUBBARD AYER'S
CAMPUSS DRUG CO.
"On the Corner" Lincoln Way and Welch

PHONE 231

This season of chic falleries. Tailored outfits are only as tailored as they are clean.

Ames Pantorium
410 Douglas Ave. Ames

Continuing . . .

High Class Service to the Women of Iowa State
Memorial Union
Beauty Shop
Phone 2000