Hats On; Hats Off?

Lola Wilcox
Iowa State College

Follow this and additional works at: http://lib.dr.iastate.edu/homemaker

Part of the Home Economics Commons

Recommended Citation
Wilcox, Lola (1936) "Hats On; Hats Off?," The Iowa Homemaker: Vol. 16 : No. 1 , Article 5.
Available at: http://lib.dr.iastate.edu/homemaker/vol16/iss1/5
Just a little different
are the styles awaiting you at STEARN'S IN Des Moines.

TAILORED & SWAGGER SUITS
SPORT AND DRESS COATS
NEWEST IN FROCKS

And all priced so moderately.

Stearn's
706 Walnut St., Des Moines

Hats On; Hats Off?
By Lola Wilcox

On a recent visit to a city in the South I carried some of my campus habits along with me, among which was that of not wearing a hat. Wherefore my sister kindly but firmly informed me that I wasn't going shopping with her without a hat. No, indeed. It just wasn't being done.

There's a time and place for everything—most everything, anyway—and there are times and places where hats and gloves are essential. Having spent the past four years on the Iowa State Campus where hats are seldom worn unless it is 20 degrees below zero, I had only a vague idea as to the when and wherefore of hats and gloves. So I asked Margaret Stanton, the campus director of social life.

Miss Stanton informed me that she never wore a hat herself and didn't feel up to the task of telling someone else when to do so. She gave me a list, however, of the times and places when she knew they should be worn. Here it is:

To church—always.
Anyplace when traveling—on train, bus or car.
When going to Des Moines shopping.
To concerts and lectures away from home in the daytime. In the evening it is optional.
Teas—always.
Luncheons at the Union or elsewhere if you wish to pay respect to a guest speaker.
Luncheon or Sunday dinner at a friend's house. You may remove the hat after you get there.

"You do not have to wear a hat in our community after six o'clock unless you wish," Miss Stanton informed me. "but you should always wear one to Des Moines unless it is a formal occasion."

That customs affecting social correctness differ in various communities is shown in a statement by Emily Post:

"In New York you must never wear an evening dress and a hat—and never wear a day dress without one. But this does not mean that those who live in New Town should do the same, if it is not New Town's custom. If in the city where you live people have set fashions as to day or evening dress you can only slightly differ from them."

For a hostess to put her hat on while having a luncheon in her own home seems to be quite beyond the realm of good judgment, but it is being done in some sections of the country, according to Emily Post.