Foot Notes in Style

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Foot Notes in Style
by Gaynold Carroll

More foot! Less shoe! Your foot has lost its "private life." There's no stopping fashion! 'Tis a season of shoe freedom gayety and color. "Be never the same," is the theme song of styles in spring footwear. Live in your shoes and love them!

Shoe Fashion Pointers
High-in-front silhouette
"Peek-toe"—high heel
Straps encircling the ankle
Smart massed stitching
High cut oxfords
Toe and heels "coming out"
Two tone shoes
Shoes more feminine
Shoes more flattering
More numerous perforations
Larger perforations
Snug fit at back and sides
High jutting tongues
Discreet trimmings
Tongue adroitly placed
Bright patent leather touches

Advance Color Predictions
Red Cedar—blends with coppery and rust tones
Coffee Brown—rich neutral brown
Cubana—lively tropical tan
Marine Blue
Scottish Swagger Shades—scone gray, tartan gold, kiltie red, highland blue, glangreen
Byrh—a new wine shade
Oak Brown—golden wood brown
Acajou Red—French mahogany
Red Earth
Carnelian
Navy
Black
Putty Color—flat beige

Leathers
Lizard, alligator, water snake, kidskin, suede, baby calf, patent, bucko, doe-skin, python, crocodile, antelope

Summer Shoes
Gabardine important
Sandal fabrics
Sackcloths

Linen-like weaves
Natural or sand colors
Embroideries newer than anything
Wide straps
White kidskins

A Joy to Wear
Gay, cotton prints in shoes
Sandals, sandals, sandals
Cut out shoes in all styles
Very high molded effects
Swirl sandal with crossed straps
"Laddered" up the front pump
Bright colored kid
Hand-sewn and round toe

Spectator Sports Shoes
White suede sparingly combined with tan calf
Cool, cut-out sections
Medium heels
Two-eyelet toe
High-cut step-in
Large cut-outs
Navy blue gabardine kid-trimmed

For Sportsweaer
British-looking leathers
Reverse calf
High-front shoe of bucko with calf trim
Square built-up leather heel and toe
Square vamps
Low square heel
Navy shoes with London Tan

Suit Shoes
Low heel, square toe
Cross-over strap in calfskin
Lizard with a broad horizontal border of doeskin for a topping

For Campus Wear
Square-toed bucko shoe
Thong lacing
Flat heels

For Evening
Colonial pumps matched to evening dress

Go Shopping In A
Gabardine oxford with perforated leather trim and perforated front

For Afternoon
Try an open shank patent sandal in your favorite color

With Summer Prints
Wear a dark fabric shoe trimmed with white or a bright color

To Wear With Tweeds
Rust and saddle shades of leather rate high

For That Daytime Dress
Wear—black suede shoes trimmed with gold kid Baby calf oxford with neat pin-point designs

Step Forth in These
A smart multi-colored suede sandal with your spring prints
A "swing" strap with an open or closed toe
A black patent leather one-strap sandal with high cut front and "port-hole" perforations
Red earth or carnelian shoes with your spring blues, beiges, or grays

Shoe Care
by Jean Reis

The life of your shoe depends upon the care that is given it. The most detrimental thing for a pair of shoes is to wear them long after they should have been repaired. Most girls abuse their shoes by wearing a pair after the top lift of leather on the heel is worn off. The rest of the heel is usually made of paper that scuffs when it is not protected by a rubber or leather lift.

The majority of students use the wrong kind of polish on their shoes. You should always use a polish with an oil base if you wish to keep your shoes from cracking and drying out. The turpentine base in other polishes produces the drying effect.

Remember these few simple rules and you will have better looking feet. Your shoes will last longer and you will save some money for the little extra things you have been wishing for.