

1937

Top With Curls

Winnifred Cannon
Iowa State College

Helen Greene
Iowa State College

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Recommended Citation

Cannon, Winnifred and Greene, Helen (1937) "Top With Curls," *The Iowa Homemaker*: Vol. 17 : No. 5 , Article 8.
Available at: <http://lib.dr.iastate.edu/homemaker/vol17/iss5/8>

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Top With Curls

by Winnifred Cannon and Helen Greene



HAIR styles are heading for new heights this fall, in length, in curls, and in popularity. You who have finally mustered courage enough to change the long-worn bob, prepare yourselves for a boom—hair is rising to the top of the head!

You may retain the cherished curls, for they are as predominant in the world of style today as they have been for the past year. But stick a couple of hair pins in to hold them up off the neck, and you will "look simply stunning, my dear, and the latest thing from Paris."



Josephine attracted Napoleon with this up-from-the-neck style and it is commonly accepted that history repeats itself. It's worth a try anyway.

As though you didn't have enough curls already, style has created a bang effect of ringlets high on the head to give you a naive air. The bangs

may instead be full, soft curls which are the height of sophistication and beauty when properly arranged. This top notch of curls was purpose-made for the "shorties" who trip around in spike heels to give a "tall" impression.

Style has not forgotten the five-foot-fivers, however, for the quaint, high pompadours of the 1870's have come to life and produced the off-the-face mode in a modern version.

Waves are coming into great prominence in a vertical line over the ear, running into a graceful swirl above the curled mass in the back.

If the full round curls don't appeal to the taste or are unbecoming, don't be despondent, for flat curls are also new, smart, and complimentary.

Among the new styles, there are extreme fashions which are exquisitely beautiful, but must be arranged each time under the skilled hands of a hair-dresser. For evening extreme feathers, combs, or flowers are placed in the hair at fantastic angles, which must be the lament of all men. But such extreme hair dresses and ornamentations are for ladies of leisure, which decidedly excludes girls caught in the mad rush of college life.

When the ideal actress appears in a picture with flawless curls, the impulse is to adopt the same arrangement and become a Venus over night. Many splendid ideas for a hair dress can come from the movies, and they will be the latest thing, for Holly-

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wood and New York work hand in hand on fashions. When we take hints from the movies, we really ought to scale down the coiffure to our own activity and appearance.

College girls want hair-dos which are neat, not gaudy—becoming styles,



lasting and easy to comb, and designed up to the last minute of fashion. Obviously practicality and simplicity must be the bases of the new coiffure.

There should be little need to mention the brush-fifty-strokes-night-and-morning rule, for it is an age old story. Nevertheless, it is still responsible for modern beauty in hair.

For the early winter styles, have your hair cut to suit your curl. Probably thinning and tapering will be the process used, for it makes the hair much easier to handle, and it gives the curls a more finished effect.

Now all after these suggestions don't be like the story of the tortoise and the "hair" and let the matter slide, but "brush" up a bit. You and your roommate can cooperate with the comb and produce results that will make the college sit up, take notice, and say "that is very becoming."

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Home Economists Watch the Wheels Whirl Around

ABOUT 25 Home Economics seniors and graduate students attended the Field Day, November 19 and 20 in Chicago, which was presented by the Chicago group of Home Economics Women in Business for representatives from mid-western colleges and universities.

Special trips and exhibits were arranged by many companies, including: Swift and Company; Armour and Company; Wheat Flour Institute; Sears, Roebuck and Company and others.

Highlights of the two-day program included talks by Virginia Porter, Libby McNeil and Libby; Elizabeth Weirich, Sears Roebuck and company, Mary Dahnke, Kraft Cheese Company; and Laura Weilepp and Ruth Chambers of the National Live Stock and Meat Board.

The purpose of the annual Field Day is five-fold:

1. To give faculty members and students alike the broader view of the many phases of Home Economics in business.
2. To help the student judge the type of work for which she has particular talent.
3. To familiarize students with commercial Home Economics work to the extent of making more effective contacts with commercial organizations when they apply for positions.
4. To help students see the opportunities for making positions for themselves in yet unopen fields.
5. To help the faculty Home Economist see the work from the angle of knowing what type of student would best fit into the commercial world.

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