Complaints of
Shopworn Clerks

by Ruth Dahlberg

"A ROLL and coffee, and make it snappy!"
"I bought this dress a month ago and want to return it."
"Your store hasn't a thing in it I would want."
"These tomatoes feel old."
Famous last words—and the salesman must smile and accept them for the customer is always, almost always, right.

Being courteous to the people who serve you is good business. You bring yourself more willing and better service, and the appreciation of other human beings like yourself.

It is said that only a real lady can meet a king without embarrassment or meet the poorest laborer without embarrassing him. A lady will not embarrass those who serve her.

Clear, kind, and quiet speech to those who serve us classifies us as well-bred individuals.

Intelligent questions are certainly permissible. If you are unable to make up your own mind you have no reason to expect others to be able to help you.

The store that allows merchandise to go out on approval deserves fair play. It is unfortunate that stores in large cities have to protect themselves from customers who wear goods taken on approval and then attempt to return the garments.

It is the thoughtful person who will give the sales clerk credit for the sale. If you should return to a store to buy some merchandise previously shown you, you will be kind if you give the same sales girl the sale.

A too important, worldly-wise attitude only antagonizes those who wait on you. An intelligent shopper soon discovers this.

Grocerymen appreciate the woman buyer who is definite about what she wishes to purchase. Make it a practice to ask for things by the brand names and to know the different sizes of canned goods. The too careful, "pernickety" buyers who snap the beans, taste the peas and cheese, sniff the

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I. E. S.

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COLLEGE BOOK STORE
ON THE CAMPUS
butter, and punch, poke and compare melons are not popular.

Don't ask for special privileges unless you are willing to pay for them. Tipping ought to be sufficient but not lavish. Amounts of tips vary in different sections of the country. It is the wise person who inquires and then does in Rome as the Romans do.

It is just as important to keep your appointments with the hairdresser on time as it is to get to an eight o'clock class. Another person's time is as valuable to him as yours is to you.

Purchasing services doesn't give one the right to add whatever strikes his fancy to the souvenir collection of menus, towels and silverware.

It will save time and temper if you will secure change before boarding a bus or taxi rather than to profer a bill.

Five demerit points for you if you're one who leaves a poisonous rash of red lipstick on linen napkins, towels, and water glasses.

Where do you stand, guilty or not guilty? Be the customer who is always right, and gracious and kind.

Homemaker Hints

Lights for the side of the medicine cabinet have progressed a step. Now the two lights on each side of the mirror are adjustable. They may be pushed up or down to accommodate tall or short people.

Cooks will find that broiling steaks on both sides simultaneously on the modern charcoal briquets, new style vertical broilers, saves both time and disposition.

Observations by various investigators show that colds are fewer if there are less sugars and starches in the daily diet. It is believed that this diet reduces the amount of fluid in the body tissues and this in turn reduces susceptibility to nose and throat infections.

Comes now a toothbrush with an attached syringe which squirts water onto one's teeth from holes in between the bristles.

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