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Shopper Sally at Your Service

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Sally foretells your fortune in fashions for "October's Bright Blue Weather"

Shopper Sally at Your Service

Mother nature changes her costume for the new season, setting a pace for us to follow. The same winds which blow the trees bare, also blow the leaves of our fashion magazines. As the pages turn we find that the designers have taken their cue from the great out-of-doors.

Fall Rainbow
In college fashions one of the best ways of obtaining variety is in the color range. Blue is more important than ever in its new tones—royal, teal, slate, French blue, and sky blue. But your gowns should include the grayed orange of "bittersweet," as well as prune shades, lime and moss green, raspberry and currant. A novelty color for daytime is grayed amethyst or mauve.

Action Silhouettes
Skirts are very short with accordion pleats, box pleats or dirndl effects. Silhouettes are many and varied, but all waistlines are snug, following the nineteenth century fashion. The new fullness in blouses seems to be favored by many.

Of Wool and Waistlines
Both silk and wool dresses must be colorful. There is a new high in novelty weaves in daytime dresses. Silk fabrics in afternoon dresses have found new interest in wool-like mossy crepes and ribbed and serge weaves. Silk and rayon jersey are here to stay after their recent wave of popularity. A new story in woolen dresses concerns sheer woolens with a high twist, and fine jerseys in tailored as well as fitted styles.

The smoother shoulder lines are flattering. They look more natural and dominate the picture, thus subordinating hips. To help this shoulder line, there are Victorian upstanding sleeves, and Dolman sleeves which indicate the return of the bloused bodice. Some of the dresses show this blouse only in the back. Waistlines are lower—more natural.

Of the sportier type are—modifications of dirndls; the windbreaker type blouse or jacket in suedes, knits, corduroy; kick pleats worked high; three-quarter push-up sleeves; and dotted velveteen.

Coat Capers
The wind blows more leaves and pages, introducing the coats of the season. First of all, we are interested in warmth in our coat investments. But like all coeds, we don’t consider that sufficient. We must have style.

There is a soft silhouette in coats. Fur yokes may be the only adornment on coats or they may be accompanied by fur sleeves. Jackets are knuckle or thumb-nail length.

Boxy, collarless coats are running a very close race with the fitted and in-between coats. Each is featured by a different designer. In fur coats, in particular, there are bloused backs, flaring skirts, front fullness, shirred waistlines, inset corset girdle, slim belted coats and new swaggers. Giant plaids, reversibles, and tweeds promise to outdo their present popularity.

Hats Swing High

New hats are high but small in circumference. Toques and berets with feathers head the list of styles which includes birds, bows, tilted brims, high draped crowns of fur and felt, and tall cylinders.

To summarize your October accessory needs, make a quick mental note of these:

**Purses**
- Softer for style
- High cut frames
- Silk cord handles
- Surface ornaments
- Matching gloves and bags

**Shoes**
- Modification of bulky platform sole
- Combination of leathers
- Glove fitting shoes
- Dull leather with shiny trimmings

**Gloves**
- New pattern interest
- Gloves without back pointings
- Shorties
- Variations of drawstring wrists

**Hosiery**
- Pink undertone may prevail
- Neutral tones
- Light and vivacious coppers
- Vintage shades for fall

By Barbara Field

Blocks by Marguerite Root

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