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Sally Previews Gaiety and Color for Summer Fun

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Nubby sports cottons, crease-resistant and printed, look different for sports and beach wear.

ANXIOUS to attend every last minute campus activity and yet happily looking forward to the beginning of vacation, Shopper Sally peers around carefully for double-purpose styles, smart new things that will slip gracefully from spring into summer. As she looks over the last word in styles she becomes more and more excited.

May is ideal weather for long hikes in slacks that are more popular this year than ever before, unpressed pleats and braided belts definitely styling them as a part of the 1939 collection. Imported flannel shorts made very straight and mannish are ideal for picnics and sunrise breakfasts. The shorts are worn with the new and different semi-fitted jacket-shirts and play suits with colorful cotton gabardine skirts, wide circular skirts that will not prick the conscience when blown up with shorts underneath.

The sports golf, swimming and bicycling that make Sally bubble with pleasant anticipation come into the spot-light with ultra-smart costumes so fetching that the sport-way becomes the style-way. For golf there's a six or eight gored skirt with a well fitted cardigan top.

Not to be outdone by the deluge of petticoats, this year's bathing suits are delightfully demure with pleated and striped ruffles shyly peeking out from under the skirt hem. Box pleated play suits with frills and swishy skirts are attracting exclamations as the smart college woman pedals down a shady country lane.

Monotonous morning exercising will be well rewarded as the fashionable lady appears for evening in full skirted silhouettes of black, white, steel-gray and prints. Head coverings not only are stylish but keep milady's coiffure in place when she breezes along with the convertible top down. Shoulders are covered, especially in the riotous, popular gypsy gowns.

If you wish "to be the first by whom the new are tried," don one of the new bustle dresses that are

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being shown for the more daring; for the jitterbug and shag fanatic, full flowing divided evening skirts (culottes to you) are making their debut late this year on the dance floor.

For the last few weeks of classes skirts, sweaters and blouses are the thing. Your skirt may be gored, swing or semi-classic with one or two kick pleats in front and gores at the back. Sweaters are of downy rabbit hair and wool, fluffy as clouds in the pastel colors of an evening sky; blouses are primly tucked and buttoned, frothy and frilled, checked and striped. Beneath the sheer blouse is a peek-a-boo camisole slip, ribboned and laced for frivolity.

Jackets will carry over for vacation and traveling. Tiny ones of Elsie Dinsmore modesty, short-fitted collarless ones or high-buttoned, notch-collared ones with short or long sleeves, longer mannish ones and checked or striped ones with solid color skirts. Gray with fuchsia or navy with chartreuse will attract many an eye.

Date dresses for spring days intensify spring fever with the spring-into-summer chiffons, dresses of two and three colors, soft, simple prints, designs of white against gray or beige backgrounds, pleated skirts and, as the weather turns more to the summer side, rayon nets, plain and fancy thin sheers of navy blue, black, violet, chartreuse and corn-flower blue, tiny self-color prints of navy or white with novelty stripes and dots, print frocks with light pastel backgrounds or solid color rayon crepe dresses with matching pastel wool cardigans.

Fashionable college women combine a sheer top of either matching print or stripe with a crepe skirt. Particularly catching Sally's eye is a black rayon crepe dress with detachable white pique yolk and cuffs fastened on with white buttons, set off by a large belt of red crushed patent leather. Flaring skirts of embroidered net or marquissette with sheer shirtwaist tops of contrasting or matching colors; navy and black sheer gowns with sashes of luscious wine, green or dusty rose and copenhagen blue frocks can be seen in the fashionable dress salons.

Stripes take the lead in the cotton picture and plaids are favored as new and fresh as "new-mown hay." The variety in stripes is astonishing. There are candy, awning and multicolor stripes as gay as Joseph's coat, Jumbo stripes spotted with fresh white polka dots, florals, chevrons, baya deres—these and many more will be starred as important types.

Checks and blocks are important, especially as they include florals in geometrics. Dots do things and go places—vertical, horizontal and diagonal in colors that will be seen and heard. Topicals are popular, with the New York World's Fair in all its glory. Nauticals still sail into the volume yardage class.

Summer suits give fashion a new fabric called doekin which is made of crimped spun acetate rayon. Herringbone linen, cotton and rayon suiting, shark-skin, soft dull twill weave rayon and a crisp light-weight fabric of china silk and spun rayon are also

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SWINGING LINES OF SUMMER FASHIONS

popular in suits with short, collarless, hip-length jackets and "super-swingy" skirts.

Colors for late spring seem to have come straight from the nursery, such as little boy blue, birthday cake pink, rose-in-bloom, limedrop green and chickadee yellow.

Summer chapeaux are for the most part bonnet style, more fitted, larger crowned and straight off the face brims in childish silhouettes with streamers. Also there are turbans of fishnet, felts and large tailored straws, dead white synthetic straws, toques covered entirely with tiny clover blossoms, a half-dozen different interpretations of trim little sailors with navy or black veils and narrow little boat-shaped straws with twigs of flowers. Yet in spite of the gaiety, the trend in hats is tailored rather than fanciful.

Hose add color to costumes this year with hues ranging from peppermint to clipper tan. Lace toes and heels are rapidly becoming popular for wear with the toeless and heeless shoes of the modern young miss. Hose of mesh, large or small, are in style again, this time boasting of being "run-proof."

Shown in all the hues popular this spring, gloves may be tailored or frilled. Slenderizing lines are produced by diagonals and stripes. Gloves may be wrist length or be like the longer new glove which reaches halfway-to-the-elbow.

For an extra coat to wear with a sport outfit, Sally acclaims the new "Bitsy coat," a descendant of the jigger coat. Made of loose tweed, the coat is of the fingertip length, usually made in striking colors.

Dress shoes will continue to be mainly toeless and heeless. Many shoes will be the open instep sandal. The most popular colors will be blue, black and cranberry. Dutch or wooden shoes may still be heard clacking as college women hurry to the last classes. Later they will be seen on the beach and around swimming pools. Saddle shoes and calf skin mocassins will be worn on into the summer with sport togs.

Belts will set off many otherwise ordinary costumes as leather, celluloid, cellophane, wooden and metal belts appear in tricky and clever makes. Necklaces of all types, colors, shapes and styles will be worn with sport outfits on the golf links and on the street.

Clips will change a sport dress into an afternoon frock so that not even a best friend will recognize it. Purses will be large and colorful and so inexpensive that you can afford to have one to match every costume.

If you're planning a trip to the World's Fair, as many are, you will probably be depending on your accessories to keep your vacationing costumes fresh and smart. A basic black dress with innumerable changes of neckwear, belts, jackets or jewelry is one solution to the problem. A seemingly boundless wardrobe can be flaunted at the "World of Tomorrow" if you choose three daytime costumes with three sets of interchangeable accessories. Remember when you buy your shoes of the fair to consider comfort as well as beauty.

Thus early summer gets underway with carefully defined waistlines, naive collars, short skirts still full and gored, innocent necklines, bonnets and petticoats. Such prospects give hopes for a colorful, comfortable summer in style.

