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Gay Commencement Colors

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NEW BLOUSES
FOR MORE
SUIT SATISFACTION

It's a pocketbook-pampering truth that new blouses keep your suit exciting longer. And if you stop in at Rogers you can find the newest ones—crisp, fresh and white—it's fun just to look at them.

HAVE YOU EXOTIC YEARNINGS?

—well it's fashionable this spring and you can more than satisfy your urge with any of the new jewelry pieces we have these days. Odd shapes, sizes and colors. You'll go mad with delight if you like this sort of thing. And what it does toward making your costumes distinctive is a story all its own. Don't be afraid of the price tags either—they're negligible—true to our sense of wanting you to be well dressed even if you're not the Bank of England.

ROGERS COLLEGIENNE
For Feminine Fancies

VEISHEA
VISITORS

TAKE HOME A SOUVENIR
OF IOWA STATE COLLEGE

We have a complete line of Pennants, Pillows, Felt Stuffed Animals, also Brass and Bronze Novelties selling at 25c to \$1.00. Pottery Vases made in Ames.

STUDENT
SUPPLY
STORE

South of campus

Gay Commencement Colors

IDA HALPIN SOLVES THE MYSTERY OF
SQUASHY HOODS AND FLOWING GOWNS

IT'S graduation day! A long line of men and women march in flowing black gowns with colored hoods of scarlet and yellow, purple, copper, green, silver gray and salmon.

The cap and gown business has a fairly unromantic beginning. In 1880 Gardner Leonard graduated from Williams College and went into partnership with his father and Joshua Cotrell who ran a hat-making (beaver hats, the gentlemen of the time wore) and fur-trading establishment. At that time there was talk of seniors wearing caps and gowns, so graduate Gardner thought it would be a profitable venture for his father to develop a line of them.

Leonard and Cotrell made caps and gowns and more caps and gowns without manner or method until in 1895 the situation was little short of chaotic. Gardner Leonard got together with Seth Low of Columbia and some other interested scholars and between them they settled on an Intercollegiate Code of Academic Costume.

According to the Intercollegiate Code people who wear colored hoods have honorary or high academic degrees. The color of the hood's trimming tells what the wearer's degree is. The color of the lining tells from what university it came. The squashy black velvet tam-o-shanter shows its wearer to be an Oxford graduate.

The body of the hood may be either mercerized or silk poplin, silk and wool or wool serge. A fine silk velvet is used on the edge. The bachelor's hood is small with a narrow velvet edging. The master's hood is small with a narrow velvet edging. The master's hood is large with a wider velvet edging. The doctor's hood exposes the full lining; the velvet edging is wide and there are wide panels on either side. Each hood is lined in colors of the school conferring degree.

These hoods are given to the recipients of honorary degrees by the colleges, but the graduate has to secure his gown himself.

Arts and Letters	White
Theology and Divinity	Scarlet
Laws	Purple
Philosophy	Blue
Science	Gold yellow
Fine Arts	Brown
Medicine	Green
Music	Pink
Pharmacy	Olive
Dentistry	Lilac
Forestry	Russet
Engineering	Orange
Veterinary Science	Grey
Pedagogy	Light blue
Library Science	Lemon
Commerce and Accountancy	Drab
Physical Education	Sage Green
Humanics	Crimson
Oratory	Silver Grey
Public	Salmon